

Visa Waiver Program: A Plan to Build on Success

Jena Baker McNeill, Nathan Alexander Sales, James Jay Carafano, Ph.D., and James Dean

Congress established the Visa Waiver Program (VWP) in 1986 to strengthen the United States' relationship with key allies around the globe and it has become an invaluable program for advancing U.S. interests. The VWP:

- Encourages tourism, international business, and professional exchanges that promote economic growth;
- Builds solidarity and trust between nations that share common interests and values; and
- Promotes a positive image of the United States around the world.

In addition, reforms in recent years have made the program a better tool for thwarting terrorist and criminal travel as well as combating violations of U.S. immigration laws (while enhancing safeguards of individual privacy and improving the convenience of international travel). Unless Congress acts now, however, the window of opportunity to expand this program to include vital friends and allies around the world will close.

By instituting additional measures Congress can re-establish the momentum achieved in the past few years in restructuring and vastly improving the VWP. These additional measures are based on rigorous analysis of lessons learned from the past few years by a non-partisan, independent task force of scholars, researchers, and former government officials. Their review and recommendations for the next steps in the VWP are based on an evaluation of current and future threats, an assessment of ongoing government pro-

Talking Points

- Congress established the Visa Waiver Program (VWP) to strengthen America's relationship with key allies around the globe. The VWP encourages tourism, international business, and professional exchanges that promote economic growth; builds solidarity and trust between nations with common interests and values; and promotes a positive image of the United States abroad.
- Recent reforms have made the program a better tool for thwarting terrorist and criminal travel as well as for combating violations of U.S. immigration laws while enhancing safeguards of individual privacy.
- Congress should transfer permanent waiver authority to the Department of Homeland Security and ensure that all VWP member countries enter into bilateral agreements with the United States to implement new security requirements. In order to ensure that members meet these requirements, Congress should encourage DHS to make the biennial review process meaningful, removing members who do not meet the Visa Waiver requirements.

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grams, and an analysis of trends in trade and international travel. The critical necessary steps the task force identified are:

- Congress should transfer permanent waiver authority to the Department of Homeland Security (DHS) and decouple VWP from the biometric air-exit mandate, a mandate that would require DHS to biometrically track the exit of foreign passengers leaving the United States by air, so that the current DHS visa waiver authority does not expire should DHS not deploy air exit by July 1, 2009.
- Congress should reiterate that long-time VWP member countries, just like new members, must enter into bilateral agreements to implement post-9/11 VWP security requirements.
- Congress and DHS should work together to ensure that the biennial security reviews of VWP member countries are a meaningful exercise.
- Congress should ensure that the new Electronic System for Travel Authorization (ESTA) is userfriendly through multiple-language availability and reliance on quality databases.
- Congress should oversee the membership process.

These steps are vital for enhancing the security of the United States and its international partners, spurring economic growth, improving protection of individual rights and privacy, and burnishing America's reputation as a welcoming and confident member of the community of free nations that embraces engagement between its citizens and those of its friends and allies around the world.

A Valuable Tool

The VWP was created in 1986 to develop America's relationship with its allies. The program allows foreign travelers from member countries to travel to the U.S. for up to 90 days without a visa. The purpose of the VWP is not just to allow easier travel for

foreign visitors. VWP adds security and encourages economic growth, while developing America's image around the world.

Security. After 9/11, Congress grew concerned that terrorists from member nations—for example, "shoe bomber" Richard Reid (a French citizen) and the 2007 Heathrow plotters (citizens of the U.K.)—might exploit the VWP and travel to the United States without any advance scrutiny. In 2007, Congress and the Bush Administration enacted legislation adding a number of new security requirements to the program:

- **Pre-Approved Travel.** The Electronic System for Travel Authorization requires travelers to be approved through an online portal 24 hours before their travel to the U.S. This means that the U.S. government knows more about foreign travelers before they enter the country—helping to ensure that potential terrorists do not board a plane headed for the United States in the first place.³ Meanwhile, U.S. consulate offices have more time to concentrate on catching those who seek to do Americans harm instead of dealing with backlogs in the visa system. Once approved, an authorization is valid for two years. The data submissions required by ESTA are almost identical to those required under the current I-94 form which travelers now complete while en route. In accordance with the post-9/11 requirements, ESTA was deemed fully operational by DHS on June 3, 2008, and became mandatory for all VWP travelers on January 12, 2009.
- Counterterrorism Information Sharing. Congress has required VWP members to share information about U.S.-bound travelers who might pose a security threat. These information-sharing agreements support vital U.S. counterterrorism initiatives. In 2008, the Government Accountability Office (GAO) emphasized that the expan-



^{1.} George V. Voinovich, "Visa Waiver Reform: Time for Action," Heritage Foundation *Lecture* No. 1032, June 18, 2007, at http://www.heritage.org/research/nationalsecurity/hl1032.cfm.

^{2.} U.S. Department of State, "Visa Waiver Program," at http://travel.state.gov/visa/temp/without/without_1990.html (April 27, 2009).

^{3.} Jena Baker McNeill, "Electronic Travel Authorization: Important for Safer and More Secure Overseas Travel," Heritage Foundation *WebMemo* No. 1964, June 19, 2008, at http://www.heritage.org/Research/HomelandSecurity/wm1964.cfm.

^{4.} Ibid.

DHS's Screening Strategy for Visa-Free Travelers

The Department of Homeland Security uses three key strategies to screen out potential threats from individuals traveling to the U.S. without a visa. However, the implementation of those strategies varies depending on whether a visitor is coming from an incumbent or new Visa Waiver Program (VWP) nation, or from Canada. Canada is not a VWP nation, but its citizens generally do not require visas to travel to the U.S.

Key Strategy Question	How the Strategy is Implemented	VWP New Entrants (8 nations)	VWP Incumbents (27 nations)	Canada (air travel)	Canada (land travel)
"Who is coming here?" (Collect basic biographical information on travelers in advance of their arrival in the U.S.)	ESTA	Yes	Yes	No	No
	Aircraft manifests	Yes	Yes	Yes	No
"Who poses a risk?" (Travelers' names are compared to lists of known or suspected terrorists)	Share terrorist lists	Yes	No*	No**	No
	Share criminal data	Yes	No‡	Yes	Yes
"Who is this person?" (Prevent identity theft)	Secure IDs	Yes	Yes	Yes	Yes‡‡
	US-VISIT (fingerprints)	Yes	Yes	No	No

^{*} Some countries have signed formal agreements with the United States to provide terrorism screening information. The other countries share this information informally.

Source: Stewart Baker, Assistant Secretary for Policy at the U.S. Department of Homeland Security, letter to U.S. Senator Dianne Feinstein regarding security concerns relating to the Visa Waiver Program and Canada, December 4, 2008.

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- sion of VWP has led to "improve[d] information sharing" and has "stimulated watch list sharing." 5
- Other Measures. The 2007 legislation also calls on VWP members to maintain superlative airport security standards, to assist in the operation of an effective air marshal program, and to promptly report information about lost and stolen passports.
- Collective Security. The VWP increases collective security by encouraging more states to meet common security standards—minimizing opportunities for the expansion of terrorist networks. In order to achieve that goal, it is vitally important
- for the same security standards to apply to all VWP countries, regardless of when they joined the program. Incumbent members and new members alike should conform to the new 2007 standards.

The Visa Waiver Program is a security partner-ship. Member countries agree to common standards and policies, such as limiting the entry of illegal visitors and hindering the travel of terrorists and criminals. Countries that interfere with U.S. security interests may not be admitted. Once a country joins the VWP, lifetime membership is not guaranteed. A country can be evicted from the program if the statutory membership requirements are no longer

- 5. U.S. Government Accountability Office, Visa Waiver Program: Actions are Needed to Improve Management of the Expansion Process, and to Assess and Mitigate Program Risks, GAO–08–967, September 15, 2008, at http://www.gao.gov/products/GAO-08-967, p. 14.
- 6. James Jay Carafano, "Road Maps for Visa Waiver Program Lead Nowhere," Heritage Foundation Executive Memorandum No. 993, February 17, 2006, at http://www.heritage.org/Research/HomelandSecurity/em993.cfm.



^{**} Canada provides information on individuals who pose a risk on a case-bycase basis under the 2005 API/PNR and Lookout Sharing Agreement between the United States and Canada.

[‡] Germany has signed a formal agreement to share criminal data with the United States, but it has not yet taken effect. The other countries share this information informally.

^{‡‡} In compliance with the Western Hemisphere Travel Initiative.

met or if major security concerns arise. This option was exercised in 2001 when Argentina's membership was revoked in the wake of the country's economic collapse.⁷

Diplomacy and Cooperation. The VWP generates important public diplomacy benefits. First, member countries see membership in the VWP as a sign of trust by the United States. Imparting trust to allies makes them more likely to work with the U.S. on particular policies or actions. While negotiating VWP membership with the Czech Republic, for instance, the two countries

signed an agreement on a U.S. missile shield site on Czech soil.⁹

Second, when foreign travelers come to America and interact with Americans and gain an understanding of what makes America great, they share these positive experiences with members of their own societies—helping to improve America's image abroad. The United States Travel Association, through a survey conducted by the Discover America Partnership, estimates that 74 percent of those who have visited the United States are more likely to have a favorable opinion of America and support U.S. policies. ¹⁰ This type of "people-to-people diplomacy," as former Undersecretary of State for Public Diplomacy Karen Hughes phrases it, should not be underestimated. ¹¹

Economic Benefits and Cost Savings. The VWP generates tremendous economic benefits for the United States. When foreign travelers come to America, they rent cars and hotel rooms, dine in

Average Travel Costs for Overseas Travelers in the United States

	Average Total Trip Expenditures in the U.S.		Average Package Price
Per Travel Party	\$5,939	\$2,596	\$4,336
Per Visitor	\$3,791	\$1,741	\$1,951

Sources: U.S. Department of Commerce, International Trade Administration, Manufacturing and Services, Office of Travel and Tourism Industries, "Profile of Overseas Travelers to the United States: 2008 Inbound," 2009, at http://tinet.ita.doc.gov/outreachpages/download_data_table/2008_Overseas_Visitor_Profile.pdf (June 1, 2009).

Table 2 • B 2282 A heritage.org

restaurants, and shop in stores—purchases that contribute to the U.S. economy. In fact, foreign tourists often spend three times that of domestic travelers. ¹² In 2008, foreign travelers spent more than \$100 billion in the United States. ¹³ The VWP accounts for \$48 billion of this spending. ¹⁴ The recent economic downturn has devastated the tourism and retail sectors. Given the need to stimulate the economy, America should be encouraging legitimate travelers from around the world to come to the United States.

Not only do the taxes generated from this tourism produce as much as \$115 billion in revenue to local, state, and federal governments, the VWP also saves the U.S. government millions of dollars in administrative costs at consulate offices. Without the VWP, all foreign travelers would have to visit a consulate abroad and obtain a visa before traveling to the United States. The GAO estimated that the



^{7.} Alison Siskin, "Visa Waiver Program," Congressional Research Service Report to Congress, April 6, 2004, p. 2, at http://fpc.state.gov/documents/organization/32808.pdf (April 29, 2009).

^{8.} Jena Baker McNeill, James Jay Carafano, and James Dean, "Strengthening the Visa Waiver Program: A Memo to President-elect Obama," Heritage Foundation *Special Report* No. 30, December 8, 2008, at http://www.heritage.org/research/immigration/sr0030.cfm.

^{9.} Judy Dempsey and Dan Bilefsky, "U.S. and Czech Republic Sign Agreement on Missile Shield," *International Herald Tribune*, July 8, 2008, at http://www.iht.com/articles/2008/07/08/europe/shield.php (February 10, 2009).

^{10.} Discover America Partnership, "A Blueprint to Discover America," January 31, 2007, p. 7, at http://www.tia.org/resources/PDFs/Gov_affairs/Blueprint_to_Discover_America.pdf (May 27, 2009).

^{11.} Ibid.

^{12.} Ibid.

^{13.} Ibid.

^{14.} Ibid.

^{15.} Ibid.

Characteristics of Overseas Travelers to the United States

Type of Transportation

Means of Booking Air Travel Travel agent 45.0% Personal computer/Internet 25.4% Airlines directly 12.1% Company travel department 8.9% Tour operator 5.2% Type of Lodging Hotel, Motel 79.1% Private home 33.0% Other 3.4%

type of transportation	
Taxi	42.4%
Rented auto	30.0%
Company or private auto	24.9%
Airline in the U.S.	24.4%
City subway/bus	25.3%
Railroad between cities	11.2%
Bus between cities	9.7%
Nights Spent in the U.S.	
Average	16.4
Median	8.0

Five Most Popular Leisure/Recre Activities	ational
Shopping	87.5%
Dining in restaurants	84.1%
Sightseeing in cities	43.8%
Visit historical places	37.9%
Amusement/theme parks	26.3%
First International U.S.Trip	
Repeat visitors	75.6%
First-time visitors	24.4%
Trips to the U.S. in past 12 months (mean)	1.9

Source: U.S. Department of Commerce, International Trade Administration, Manufacturing and Services, Office of Travel and Tourism Industries, "Profile of Overseas Travelers to the United States: 2008 Inbound," 2009, at http://tinet.ita.doc.gov/outreachpages/download_data_table/2008_Overseas_Visitor_Profile.pdf (June 1, 2009).

Table 3 • B 2282 Theritage.org

State Department would incur additional expenses of \$522 million to \$810 million a year to process the additional visa requests. 16

Finally, membership in VWP requires that the member country provide reciprocal visa waiver benefits to U.S. citizens. Taking VWP membership away from countries could cause them to retaliate in kind. Americans then might have to pay a visa fee of around \$100 for each country visited.¹⁷

The History of the Visa Waiver Program

When the VWP was created in 1986 it was created as a means of reducing consular workload, focusing consular resources on high risk individuals, and facilitating tourism and business interactions between the U.S. and other nations. Japan and the United Kingdom were the first two countries to join the program. The main requirements for VWP membership include:

- Non-immigrant visa refusal rate of less than 3 percent. The non-immigrant visa refusal rate is the number of visas that are denied by the State Department. ¹⁸ In essence, a visa refusal rate represents the State Department's prediction as to the likelihood that a country's citizens will overstay in the U.S. VWP countries are required to have a rate of less than 3 percent (this was later modified by the 2007 legislation so that countries with a 10 percent or lower refusal rate could enter the program under specified conditions).
- No conflict with law enforcement or U.S. security interests. A country will not be granted VWP membership if the country's participation might conflict with U.S. law enforcement or national security interests, such as inadequate airport-security standards. ¹⁹
- 16. U.S. Government Accountability Office, "Border Security: Implications of Eliminating the Visa Waiver Program," p. 4.
- 17. U.S. Department of State, "Fees for Visa Services," updated March 5, 2009, at http://travel.state.gov/visa/temp/types/types_1263.html (March 5, 2009).
- 18. *Ibid.*; U.S. Department of State, "Calculation of the Adjusted Visa Refusal Rate for Tourists and Business Travelers Under the Guidelines of the Visa Waiver Program," Fact Sheet, http://travel.state.gov/pdf/refusalratelanguage.pdf (March 1, 2009): "Under U.S. immigration law, a visa must be denied if the applicant cannot establish his or her eligibility, either because the application does not meet the requirements of an established visa category, or because there are grounds for ineligibility based on other aspects of the visa case. A visa refusal is the formal denial of a nonimmigrant visa application by a U.S. consular officer acting pursuant to the Immigration and Nationality Act."
- 19. Ibid., p. 8.



- Reciprocity. Countries that enter the VWP must grant U.S. citizens similar privileges of visafree travel.²⁰
- Machine-readable and biometric passports. Member countries are required to issue machine-readable and biometric (fingerprinted) passports to their citizens. A machine-readable passport is one that "has two typeface lines printed at the bottom of the biographical page which can be read by machine." Such protections are an additional layer of security to avoid fraudulent passports.

Until recently, the VWP had 27 members, largely from Western Europe.²² According to preliminary Commerce Department data, in 2008 the U.S. had more than 16 million arrivals from these Visa Waiver countries.²³ But between 1999 and 2008, the program was not expanded at all.

After 9/11, Congress began to re-evaluate the policies and procedures that made up America's immigration and security structures, looking for potential terrorist loopholes. Congress identified the VWP as a program that could be exploited by terrorists to enter the U.S. illegally. As a result, Congress in 2007 enacted legislation that made sweeping changes to the VWP statute. ²⁴ In addition to the new security measures discussed above, the mandate included the following provisions:

• 10 percent or lower visa-refusal rate. The 2007 legislation aimed at expanding VWP membership while promoting security. Congress allowed DHS to waive the 3 percent visa refusal rate and allow countries whose rate was 10 percent or lower to become members—as long as

- DHS met the other requirements of the 2007 law, including ESTA implementation and deployment of biometric air exit. DHS used this legislation as the impetus to begin bilateral negotiations with countries identified as "roadmap countries"—those interested in VWP membership whose visa refusal rates would reach the 10 percent requirement in the near future—eight of which later gained VWP membership.²⁵
- **Biometric air exit.** Congress required DHS to biometrically (through the use of fingerprints) track the airport exits of 97 percent of foreign travelers by July 1, 2009. DHS, however, is not on track to meet this requirement. One reason is that Congress told DHS to perform three pilot tests and report the results to Congress before implementing biometric air exit. These pilots are in process. The Government Accountability Office examined the prospects for successful implementation of this requirement in 2007. It found that this requirement would have an enormous impact on commerce because it could require the private sector to bear the cost of additional staffing and infrastructure. A disagreement also remains over who should be tasked with collecting this information from travelers—DHS or airlines. Airlines insist that this is a government responsibility, that it is not the private sector's role to act as customs officers. 26 For its part, DHS argues that airlines already play a vital role in collecting passenger information on the government's behalf-for example, biographic information from passports. While DHS and the airlines are in the pro-

^{26.} J. Scott Trubey, "Delta Balks at Plan to Screen Foreign Passengers," *Atlanta Business Chronicle*, July 11, 2008, at http://www.bizjournals.com/atlanta/stories/2008/07/14/story8.html (March 1, 2009). As a result, several airlines have filed suit against DHS in order to have the court sort out who should take the lead.



^{20.} Press release, "European Commission Authorized to Open Negotiations with the U.S. on Conditions for Access to the US Visa Waiver Program," European Union, April 18, 2008, at http://www.eurunion.org/eu/index.php?option=com_content&task=view&id=1730&Itemid=58 (April 29, 2009).

^{21.} U.S. Department of State, "Deadline Nears for Machine Readable Passports," July 2003, at http://travel.state.gov/visa/laws/telegrams/telegrams_1535.html (February 27, 2009).

^{22.} Ibid.

^{23.} Carafano, "Road Maps for Visa Waiver Program Lead Nowhere."

^{24.} Public Law 110-53, Implementing the Recommendations of the 9/11 Commission Act, 110th Congress, at http://frwebgate.access.gpo.gov/cgi-bin/getdoc.cgi?dbname=110_cong_public_laws&docid=f:publ053.110 (March 2, 2009).

^{25.} Carafano, "Road Maps for Visa Waiver Program Lead Nowhere."

ndex.asp?ID=156&subcommittee=8

Reforming the U.S. The Process of



process by which countries have membership in the Visa Waiver This diagram describes the entered and maintained Program since 2005.

ΚĒ

Electronic System for Travel Authorization ESTA -

Department of Homeland Department of State Security DOS-DHS.

Director of National

-N D

MOU - Memorandum of Understanding ntelligence

CURRENT MEMBERS

- 2) First MOUs signed with current members 1) MOU discussions with current VWP Members (February 2008)
 - Bilateral implementing arrangements with (Summer 2008)
 - current members (Summer 2008) 3

ROADMAPS

- Bilateral negotiations with 9 countries, 5 with visa refusal rates below 10%,
 - 2) Signed MOUs with 8 countries 4 above 10% (February 2008) (February-April 2008)

single tier (October

2009)

2009)

members AllVWP

> signed with all countries (October

NewVWP announced members

MOUs

implementing arrangements with 3) Negotiations and completion of roadmaps (April–Summer 2008)

- 1) Allocated \$36 million in 2008 omnibus budget (2007)
- ESTĂ discussions with current members, ESTA report sent to Congress (January-April 2008)
 - ESTA initially operational (August 2008), ESTA rule published (June 2008) 3 4
- exit verification and ESTA fully operational DHS Secretary certifies to Congress 97% multiple languages (October 2008) 2
 - DHS Secretary waives 3% visa refusal rate 9
 - DOS nominates to DHS candidates for for eligible roadmaps **WWP** designation

COUNTRY ASSESSMENT

DOS request for roadmap evaluation from DNI assessments of roadmaps DHS (2007) 7

"Implementing the 9/11 Act Mandates for Enhancing the Visa Waiver Program,"

Source: Dr. Richard C. Barth, Ph.D.,

Global Counterterrorism, Committee on

Homeland Security, U.S. House of http://homeland.house.gov/hearings/ Representatives, July 16, 2008, at

Subcommittee on Border, Maritime, and

presented as part of testimony before

- 3) DHS dassified preliminary assessments, submitted to DOS (2007-2008)
- In country technical site visits for roadmaps (Summer 2008) 4
 - DNI and DHS assessments for roadmaps completed (Summer-Fall 2008).

Chart I • B 2282 🕿 heritage.org

cess of sorting out these responsibilities, the results of a congressionally mandated biometric air exit pilot for 2009 will likely have a major impact on this decision.

The waiver authority granted to the Secretary of the Department of Homeland Security is contingent on DHS being able to implement these requirements. To date, DHS has certified that it has met all requirements except for the development of a biometric air exit system. As a result, the Secretary will lose the ability to use the waiver authority to admit new countries on July 1, 2009.

In December of 2008, the Bush Administration exercised its powers under the new legislation to admit eight new countries to the program—the Czech Republic, Estonia, Hungary, Latvia, Lithuania, Malta, Slovakia, and South Korea. Total VWP membership now stands at 35.²⁷

VWP Membership as of May 2009

Andorra Lithuania Australia Luxembourg Austria Malta Belgium Monaco Brunei The Netherlands Czech Republic New Zealand Denmark Norway Estonia Portugal Finland San Marino France Singapore Germany Slovakia Hungary Slovenia **Iceland** South Korea Ireland Spain Italy Sweden

The VWP received tremendous support in Congress from both sides of the aisle. President Obama's White House Chief of Staff and former congressman

Switzerland

United Kingdom

Rahm Emanuel (D–IL) was a primary sponsor of the VWP, enabling legislation during his time in Congress. The program was also championed by Republicans Senator George Voinovich (OH) and Representative John Shimkus (IL), and Democrats Representative Robert Wexler (FL) and Senator Barbara Mikulski (MD).

Principles of VWP Success

Given the benefits of the Visa Waiver Program, the U.S. should ensure that current legislation before Congress does not halt the program. Future actions should be based on principles that have made the VWP successful, including:

- **Bipartisanship.** The VWP has been a success because it has enjoyed congressional support from both sides of the aisle. It is vital that Congress continue this bipartisanship. One of the program's biggest supporters, Senator George Voinovich has announced plans to retire from the Senate in 2010, so it is vital that other senators step in to fill his shoes and support the VWP.
- Beyond traditional allies. Before the addition of eight new member countries in 2008, the VWP membership had largely been composed of "traditional" U.S. allies in Western Europe. The Bush Administration's commitment to security and expansion allowed the VWP to develop as a public diplomacy tool by allowing nations around the world with similar security goals to establish a formal relationship with the United States (including South Korea and the countries of eastern and central Europe).
- **Bilateralism.** One of the distinctive features of the VWP is that it centers on bilateral agreements between the United States and member countries. A bilateral approach is not only required by the VWP statute, it is sound policy because bilateral agreements allow flexibility and ensure that the interests of both participating countries are well represented.
- Basic diplomacy. VWP reform was a success because the U.S. accepted members that were committed to a simple premise of developing a

^{27.} U.S. Department of State, "Visa Waiver Program," at http://travel.state.gov/visa/temp/without/without_1990.html (April 29, 2009).



Japan

Latvia

Lichtenstein

mutually beneficial set of security arrangements. This allowed the U.S. to form alliances with countries on a basic level without implicating more complex questions of diplomacy. The U.S. should continue to focus the VWP on security and should not use the program as a means of accomplishing other policy priorities, which might discredit the program.

The Right Strategy for VWP: What Congress Should Do

The future of the VWP rests largely with Congress. Congress should look for ways to further strengthen and expand the VWP while ensuring that the program's benefits are not exploited by terrorists and criminals. This can be accomplished by the following:

- 1. Ensure that waiver authority does not expire. DHS's ability to grant refusal-rate waivers to countries will expire on July 1, 2009, if DHS does not meet the biometric air-exit requirement. Congress should make DHS's waiver authority permanent. This will ensure that this important program continues into the future.
- 2. Decouple VWP from air exit. DHS is not likely to meet the July deadline imposed by the 2007 VWP legislation. This means that the future membership of aspiring countries is in serious jeopardy. Congress should ensure that the air exit system is cost-effective, easy to implement, and does not overburden the already struggling airline industry. By decoupling VWP from air exit, the prospects for reform would continue past July 1, 2009. Also, DHS would have more time to develop a cost-effective and feasible biometric air-exit solution.
- 3. Require long-time members sign bilateral security agreements with the U.S. While newer VWP members have entered into bilateral agreements to implement the 2007 security measures, several long-time members have not. (The new measures were not required when these countries first entered the program.) Congress should demand that

these members meet the new requirements and sign bilateral agreements with the United States. The VWP should not have two sets of security standards—one for new members and one for old. Instead, the same standards should apply to *all* VWP countries, regardless of when they joined the program.

- 4. Ensure that DHS's biennial reviews are a meaningful exercise. Current law requires DHS to re-certify VWP members every two years. Re-certification is an opportunity to insist that countries meet uniform security standards or face removal from the program. Congress should provide DHS with the resources it needs to aggressively enforce this procedure; it also should reiterate that DHS should suspend members that are not meeting the security standards.
- **5.** Ensure that ESTA remains user-friendly. Now that ESTA is fully operational, DHS must ensure that the program remains user-friendly. Congress should assist DHS in:
- Ensuring database quality. Senator Joe Lieberman (I–CT) has emphasized that ESTA is "not working as it should" and is not "adequately tracking terrorists" because the program cannot fully check federal databases for suspected terrorists. DHS should ensure quality control of databases and datasets involving ESTA. This would help alleviate concerns over ESTA by ensuring that the portal is relying on the best available information.
- Creating multiple-language access. Ensure that ESTA is available in multiple languages (currently participants can fill out the ESTA application only in English). This will expand the reach of VWP, and help ensure that every legitimate traveler who wishes to come to the U.S. under the program is able to do so.
- 6. Provide effective congressional oversight. During the Bush Administration, several countries expressed discontent over a lack of transparency with roadmap countries attempting to gain membership in the Visa Waiver Program. ³⁰ Critics also

Chris Strohm, "Senators Urge Chertoff to Strengthen Visa Waiver Program," GovernmentExecutive.com, September 19, 2006, at http://www.govexec.com/dailyfed/0906/091906cdam1.htm (April 29, 2009).
 Ibid.



suggested that DHS was trying to undermine the maximum 10 percent visa refusal rate requirement by allowing countries into the program before they achieved the required rate.³¹ While this was never the reality (all of the countries admitted achieved the 10 percent or lower visa-refusal rate), DHS needs to keep Congress better informed of the process to minimize these perceived defects.

Congress can minimize these concerns by providing better oversight of the process. The goal should be to ensure that the expansion process is 1) based on milestones, not bloated expectations, 2) includes standard operating procedures and security needs, and 3) with the ultimate goal of expansion to friends and allies around the globe.

The Future of VWP

Congress is right to place the security of Americans at the forefront of America's immigration policies—but its policies can and should also promote freedom and prosperity. Compromising one good

for the sake of another is not sustainable, and it is not necessary. Congress can feel proud that VWP accomplishes all three of these goals—security, freedom, and prosperity—and should take steps to ensure the program's longevity and success.

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^{30.} U.S. Government Accountability Office, Visa Waiver Program: Actions are Needed to Improve Management of the Expansion Process, and to Assess and Mitigate Program Risks, p. 14.

^{31.} Ibid.