

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| STRONGLY/SOMEWHAT APPROVE | 153 | 73 | 79 | 19 | 49 | 30 | 54 | 87 | 27 | 25 | 12 | 3 |
| | 38% | 38% | 39% | 24% | 53% | 28% | 45% | 36% | 53% | 41% | 40% | 17% |
| STRONGLY/SOMEWHAT DISAPPROVE | 231 | 117 | 114 | 55 | 39 | 77 | 61 | 149 | 21 | 34 | 17 | 10 |
| | 58% | 61% | 55% | 69% | 42% | 72% | 50% | 62% | 42% | 56% | 59% | 57% |
| Strongly approve | 93 | 45 | 48 | 5 | 26 | 20 | 42 | 47 | 17 | 18 | 9 | 1 |
| | 23% | 23% | 23% | 6% | 28% | 19% | 35% | 20% | 34% | 30% | 32% | 7% |
| Somewhat approve | 59 | 28 | 31 | 14 | 23 | 10 | 12 | 39 | 9 | 6 | 2 | 2 |
| | 15% | 14% | 15% | 18% | 25% | 9% | 10% | 16% | 19% | 11% | 8% | 9% |
| Somewhat disapprove | 31 | 18 | 13 | 12 | 4 | 12 | 3 | 15 | 6 | 8 | 1 | 1 |
| | 8% | 9% | 6% | 15% | 4% | 11% | 3% | 6% | 11% | 13% | 5% | 7% |
| Strongly disapprove | 200 | 99 | 100 | 42 | 36 | 65 | 57 | 135 | 15 | 26 | 15 | 9 |
| | 50% | 51% | 49% | 54% | 39% | 60% | 48% | 56% | 30% | 42% | 53% | 50% |
| DNR – Don't know/Refused | 15 | 3 | 12 | 5 | 5 | - | 5 | 6 | 2 | 2 | 0 | 5 |
| | 4% | 1% | 6% | 7% | 5% | | 4% | 2% | 5% | 3% | 1% | 26% |

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[OApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|------------|-------------|------------|-------------------|---------------|-----------------------|-------------------|------------|-------------|------------|------------|------------|------------|-------------|------------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 100 | 280 100 | 119 100 | 160 100 | 82 100 | 120 100 | 37 100 | 115 100 | 147 100 | 137 100 | 202 100 | 174 100 | 106 100 | 65 100 | 186 100 |
| STRONGLY/SOMEWHAT APPROVE | 153 38% | 105 37% | 48 40% | 54 34% | 33 40% | 51 42% | 15 42% | 15 13% | 47 32% | 90 66% | 4 2% | 147 85% | 34 32% | 30 46% | 73 39% |
| STRONGLY/SOMEWHAT DISAPPROVE | 231 58% | 165 59% | 66 56% | 104 65% | 46 56% | 61 51% | 20 56% | 99 86% | 91 62% | 41 30% | 197 97% | 15 9% | 65 61% | 34 51% | 109 59% |
| Strongly approve | 93 23% | 66 24% | 27 23% | 29 18% | 18 22% | 38 31% | 8 23% | 10 9% | 26 17% | 57 42% | 3 1% | 90 52% | 19 18% | 24 37% | 41 22% |
| Somewhat approve | 59 15% | 38 14% | 21 18% | 25 16% | 14 17% | 13 11% | 7 19% | 5 4% | 22 15% | 33 24% | 1 1% | 57 33% | 15 14% | 6 9% | 32 17% |
| Somewhat disapprove | 31 8% | 20 7% | 11 9% | 9 6% | 6 7% | 11 10% | 5 14% | 4 3% | 15 10% | 13 9% | 8 4% | 12 7% | 12 12% | 5 8% | 12 7% |
| Strongly disapprove | 200 50% | 145 52% | 55 47% | 95 59% | 40 49% | 50 41% | 15 42% | 95 83% | 76 52% | 29 21% | 189 93% | 3 2% | 52 50% | 28 43% | 97 52% |
| DNR – Don't know/Refused | 15 4% | 11 4% | 5 4% | 2 1% | 4 4% | 8 7% | 1 3% | 0 *% | 9 6% | 6 4% | 2 1% | 12 7% | 7 7% | 2 3% | 4 2% |

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[QApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| STRONGLY/SOMEWHAT APPROVE | 153 38% | - | - | - | 153 38% | - | - | 4 12% | - | - | 98 40% | 15 28% | 18 34% | - | 6 16% | 13 56% | 3 76% | | | |
| STRONGLY/SOMEWHAT DISAPPROVE | 231 58% | - | - | - | 231 58% | - | - | 28 79% | 9 100% | 14 100% | 141 57% | 37 68% | 32 60% | 12 100% | 26 69% | 9 36% | 1 24% | | | |
| Strongly approve | 93 23% | - | - | - | 93 23% | - | - | 1 2% | - | - | 61 25% | 5 9% | 11 21% | - | 2 4% | 7 31% | - | | | |
| Somewhat approve | 59 15% | - | - | - | 59 15% | - | - | 4 10% | - | - | 36 15% | 10 18% | 7 13% | - | 5 12% | 6 25% | 3 76% | | | |
| Somewhat disapprove | 31 8% | - | - | - | 31 8% | - | - | 13 37% | 2 17% | 1 5% | 18 7% | 7 13% | 2 4% | 3 22% | 5 12% | 8 35% | 1 24% | | | |
| Strongly disapprove | 200 50% | - | - | - | 200 50% | - | - | 15 42% | 8 83% | 14 95% | 123 50% | 30 55% | 30 56% | 9 78% | 21 56% | 0 1% | - | | | |
| DNR – Don't know/Refused | 15 4% | - | - | - | 15 4% | - | - | 3 9% | - | - | 8 3% | 3 5% | 3 6% | - | 6 15% | 2 8% | - | | | |

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[OApproval] Do you approve or disapprove of the way Joe Biden is handling his job as President?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|------------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 100 | 97 100 | 105 100 | 103 100 | 88 100 | 39 100 | 44 100 | 54 100 | 56 100 | 40 100 | 49 100 | 53 100 | 64 100 | 85 100 | 80 100 | 93 100 | 141 100 |
| STRONGLY/SOMEWHAT APPROVE | 153 38% | 31 32% | 47 45% | 39 38% | 33 38% | 11 29% | 22 51% | 16 30% | 23 41% | 8 19% | 26 54% | 14 27% | 31 49% | 29 34% | 23 29% | 38 41% | 62 44% |
| STRONGLY/SOMEWHAT DISAPPROVE | 231 58% | 61 63% | 50 48% | 62 60% | 54 61% | 26 67% | 20 46% | 38 70% | 33 59% | 28 71% | 19 39% | 39 73% | 28 43% | 55 64% | 48 61% | 51 55% | 77 54% |
| Strongly approve | 93 23% | 20 21% | 28 27% | 25 24% | 20 22% | 3 7% | 13 30% | 10 19% | 19 34% | 3 6% | 13 26% | 10 19% | 23 36% | 17 20% | 16 20% | 24 26% | 36 26% |
| Somewhat approve | 59 15% | 11 12% | 18 18% | 14 14% | 14 16% | 9 22% | 9 21% | 6 10% | 4 7% | 5 13% | 13 28% | 5 8% | 8 13% | 12 14% | 7 9% | 15 16% | 26 18% |
| Somewhat disapprove | 31 8% | 4 4% | 9 9% | 7 7% | 11 12% | 7 18% | 2 4% | 6 12% | 3 5% | 5 13% | 2 4% | 6 11% | 1 1% | 12 14% | 6 8% | 9 9% | 4 3% |
| Strongly disapprove | 200 50% | 57 59% | 41 39% | 55 53% | 43 49% | 20 50% | 18 42% | 31 58% | 30 53% | 23 57% | 17 36% | 33 62% | 27 42% | 43 50% | 42 53% | 43 46% | 72 51% |
| DNR – Don't know/Refused | 15 4% | 4 4% | 8 8% | 2 2% | 1 1% | 1 4% | 1 3% | - | - | 4 10% | 3 7% | - | 5 8% | 1 2% | 9 11% | 3 4% | 2 1% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| STRONGLY/SOMEWHAT APPROVE | 197 | 96 | 101 | 34 | 38 | 65 | 60 | 130 | 14 | 27 | 16 | 9 |
| | 49% | 50% | 49% | 42% | 41% | 61% | 50% | 54% | 27% | 45% | 56% | 51% |
| STRONGLY/SOMEWHAT DISAPPROVE | 197 | 95 | 102 | 43 | 54 | 42 | 59 | 110 | 36 | 31 | 12 | 8 |
| | 49% | 49% | 50% | 54% | 58% | 39% | 49% | 45% | 73% | 51% | 42% | 47% |
| Strongly approve | 133 | 64 | 69 | 20 | 26 | 46 | 41 | 90 | 5 | 20 | 11 | 6 |
| | 33% | 33% | 34% | 25% | 28% | 43% | 34% | 37% | 11% | 34% | 39% | 34% |
| Somewhat approve | 64 | 32 | 32 | 14 | 12 | 19 | 19 | 40 | 8 | 7 | 5 | 3 |
| | 16% | 17% | 15% | 17% | 13% | 18% | 16% | 17% | 17% | 11% | 17% | 17% |
| Somewhat disapprove | 26 | 12 | 14 | 9 | 6 | 8 | 3 | 16 | 2 | 5 | 2 | 1 |
| | 7% | 6% | 7% | 12% | 6% | 8% | 3% | 6% | 5% | 8% | 7% | 7% |
| Strongly disapprove | 171 | 83 | 88 | 33 | 48 | 34 | 56 | 94 | 34 | 26 | 10 | 7 |
| | 43% | 43% | 43% | 42% | 52% | 31% | 47% | 39% | 68% | 44% | 35% | 40% |
| DNR – Don't know/Refused | 5 | 2 | 2 | 3 | 1 | - | 1 | 2 | - | 2 | 0 | 0 |
| | 1% | 1% | 1% | 4% | 1% | - | 1% | 1% | - | 3% | 1% | 3% |

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[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|------------|-------------|------------|-------------------|---------------|-----------------------|-------------------|------------|-------------|------------|------------|------------|------------|-------------|------------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 100 | 280 100 | 119 100 | 160 100 | 82 100 | 120 100 | 37 100 | 115 100 | 147 100 | 137 100 | 202 100 | 174 100 | 106 100 | 65 100 | 186 100 |
| STRONGLY/SOMEWHAT APPROVE | 197 49% | 147 52% | 50 42% | 94 59% | 37 45% | 53 44% | 14 37% | 100 87% | 70 47% | 27 20% | 187 92% | 6 4% | 50 48% | 26 39% | 97 52% |
| STRONGLY/SOMEWHAT DISAPPROVE | 197 49% | 130 46% | 67 57% | 65 41% | 45 54% | 65 54% | 23 62% | 15 13% | 74 50% | 108 79% | 14 7% | 165 95% | 55 52% | 38 59% | 87 47% |
| Strongly approve | 133 33% | 100 36% | 33 27% | 63 39% | 27 33% | 38 31% | 5 15% | 83 72% | 33 22% | 17 13% | 128 63% | 4 2% | 33 31% | 19 30% | 63 34% |
| Somewhat approve | 64 16% | 46 17% | 18 15% | 31 19% | 9 11% | 15 13% | 8 22% | 17 15% | 37 25% | 10 7% | 59 29% | 2 1% | 18 17% | 6 10% | 34 18% |
| Somewhat disapprove | 26 7% | 19 7% | 7 6% | 14 9% | 2 2% | 5 4% | 5 15% | 2 2% | 14 10% | 10 7% | 8 4% | 7 4% | 9 8% | 4 6% | 13 7% |
| Strongly disapprove | 171 43% | 111 40% | 60 50% | 51 32% | 43 52% | 60 50% | 17 47% | 13 11% | 60 41% | 98 72% | 6 3% | 158 91% | 46 43% | 34 52% | 74 40% |
| DNR – Don't know/Refused | 5 1% | 3 1% | 1 1% | 1 1% | 1 1% | 2 2% | 0 1% | 0 * | 3 2% | 1 1% | 1 1% | 2 1% | 1 1% | 1 2% | 2 1% |

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[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

| | Total | State | | | | | | Swing | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | |
| STRONGLY/SOMEWHAT APPROVE | 197 49% | - | - | - | 197 49% | - | - | 11 32% | 8 91% | 9 64% | 126 51% | 28 51% | 25 47% | 9 78% | 21 56% | 1 5% | - | |
| STRONGLY/SOMEWHAT DISAPPROVE | 197 49% | - | - | - | 197 49% | - | - | 23 65% | 1 9% | 5 36% | 118 48% | 26 47% | 27 51% | 3 22% | 16 43% | 21 87% | 4 100% | |
| Strongly approve | 133 33% | - | - | - | 133 33% | - | - | 1 4% | 3 36% | 2 16% | 86 35% | 14 26% | 18 33% | 8 67% | 14 36% | 1 5% | - | |
| Somewhat approve | 64 16% | - | - | - | 64 16% | - | - | 10 28% | 5 55% | 7 48% | 40 16% | 14 25% | 8 14% | 1 11% | 8 20% | - | - | |
| Somewhat disapprove | 26 7% | - | - | - | 26 7% | - | - | 12 34% | 1 9% | 3 22% | 16 7% | 6 10% | 2 5% | - | 3 7% | 7 30% | 1 24% | |
| Strongly disapprove | 171 43% | - | - | - | 171 43% | - | - | 11 31% | - | 2 14% | 102 41% | 20 37% | 25 46% | 3 22% | 14 36% | 13 56% | 3 76% | |
| DNR – Don't know/Refused | 5 1% | - | - | - | 5 1% | - | - | 1 4% | - | - | 2 1% | 1 2% | 1 3% | - | 0 1% | 2 8% | - | |

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[QTrumpApproval] Do you approve or disapprove of the way Donald Trump handled his job as President?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|------------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 100 | 97 100 | 105 100 | 103 100 | 88 100 | 39 100 | 44 100 | 54 100 | 56 100 | 40 100 | 49 100 | 53 100 | 64 100 | 85 100 | 80 100 | 93 100 | 141 100 |
| STRONGLY/SOMEWHAT APPROVE | 197 49% | 58 60% | 40 38% | 54 52% | 40 46% | 14 35% | 20 45% | 33 62% | 29 52% | 20 49% | 18 37% | 32 60% | 31 48% | 41 48% | 44 55% | 42 45% | 70 49% |
| STRONGLY/SOMEWHAT DISAPPROVE | 197 49% | 37 38% | 63 61% | 49 47% | 46 52% | 24 60% | 24 54% | 21 38% | 27 48% | 19 48% | 30 62% | 21 40% | 32 50% | 42 50% | 35 44% | 50 54% | 70 50% |
| Strongly approve | 133 33% | 42 43% | 25 24% | 35 34% | 27 31% | 7 18% | 15 34% | 22 41% | 19 34% | 13 32% | 11 23% | 24 44% | 22 34% | 30 35% | 29 37% | 27 29% | 46 33% |
| Somewhat approve | 64 16% | 16 17% | 15 14% | 19 18% | 13 15% | 7 17% | 5 11% | 11 20% | 10 17% | 7 17% | 7 15% | 9 16% | 9 14% | 11 13% | 15 19% | 15 16% | 23 17% |
| Somewhat disapprove | 26 7% | 2 2% | 12 12% | 7 7% | 5 6% | 3 7% | 2 5% | 4 7% | 3 6% | 6 16% | 3 7% | 5 9% | - | 9 10% | 3 3% | 9 10% | 6 4% |
| Strongly disapprove | 171 43% | 35 36% | 51 49% | 42 41% | 41 47% | 21 53% | 22 49% | 17 32% | 24 43% | 13 32% | 26 54% | 16 31% | 32 50% | 34 40% | 32 40% | 41 44% | 64 46% |
| DNR – Don't know/Refused | 5 1% | 1 1% | 1 1% | 0 *% | 1 2% | 2 5% | 0 1% | - | - | 1 3% | 0 1% | - | 1 1% | 2 2% | 1 1% | 1 1% | 1 1% |

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote, the Republican candidate or the Democratic candidate?

| | Total | Gender | | Age | | | | Race | | | | |
|---|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE | 195 | 98 | 96 | 42 | 35 | 60 | 57 | 132 | 11 | 27 | 16 | 8 |
| | 49% | 51% | 47% | 53% | 38% | 56% | 47% | 55% | 22% | 45% | 56% | 45% |
| DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE | 169 | 81 | 88 | 26 | 53 | 36 | 54 | 88 | 34 | 29 | 11 | 8 |
| | 42% | 42% | 43% | 33% | 57% | 34% | 45% | 36% | 68% | 47% | 37% | 47% |
| Definitely the Republican candidate | 151 | 81 | 70 | 29 | 29 | 43 | 50 | 101 | 7 | 23 | 13 | 6 |
| | 38% | 42% | 34% | 37% | 31% | 40% | 42% | 42% | 13% | 39% | 47% | 35% |
| Probably the Republican candidate | 39 | 14 | 25 | 11 | 7 | 16 | 6 | 28 | 4 | 4 | 3 | 2 |
| | 10% | 7% | 12% | 14% | 7% | 15% | 5% | 11% | 7% | 6% | 10% | 10% |
| Lean, the Republican candidate | 4 | 3 | 1 | 2 | - | 2 | - | 3 | 1 | - | - | - |
| | 1% | 1% | 1% | 3% | | 2% | | 1% | 2% | | | |
| Probably the Democratic candidate | 36 | 15 | 21 | 5 | 12 | 11 | 8 | 20 | 4 | 5 | 1 | 6 |
| | 9% | 8% | 10% | 6% | 12% | 10% | 7% | 8% | 7% | 8% | 4% | 33% |
| Definitely the Democratic candidate | 124 | 60 | 64 | 20 | 40 | 23 | 42 | 63 | 30 | 23 | 6 | 1 |
| | 31% | 31% | 31% | 25% | 43% | 21% | 35% | 26% | 60% | 38% | 22% | 7% |
| Lean, the Democratic candidate | 9 | 6 | 3 | 1 | 2 | 2 | 4 | 4 | - | 1 | 3 | 1 |
| | 2% | 3% | 2% | 2% | 2% | 2% | 3% | 2% | | 1% | 11% | 7% |
| Unsure | 35 | 14 | 21 | 11 | 5 | 10 | 10 | 22 | 5 | 5 | 2 | 1 |
| | 9% | 7% | 10% | 13% | 5% | 10% | 8% | 9% | 10% | 8% | 7% | 8% |

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[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote, the Republican candidate or the Democratic candidate?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE | 195 | 144 | 51 | 95 | 37 | 49 | 14 | 99 | 72 | 24 | 186 | 4 | 52 | 26 | 93 |
| | 49% | 51% | 43% | 59% | 45% | 41% | 38% | 86% | 49% | 18% | 92% | 2% | 50% | 41% | 50% |
| DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE | 169 | 111 | 58 | 49 | 39 | 63 | 19 | 13 | 57 | 99 | 4 | 161 | 41 | 33 | 78 |
| | 42% | 40% | 49% | 31% | 47% | 52% | 51% | 11% | 39% | 73% | 2% | 93% | 39% | 51% | 42% |
| Definitely the Republican candidate | 151 | 110 | 41 | 71 | 31 | 40 | 10 | 92 | 37 | 22 | 147 | 4 | 41 | 16 | 74 |
| | 38% | 39% | 34% | 44% | 37% | 33% | 27% | 80% | 25% | 16% | 73% | 2% | 39% | 25% | 40% |
| Probably the Republican candidate | 39 | 32 | 8 | 23 | 5 | 9 | 3 | 7 | 31 | 2 | 37 | - | 11 | 9 | 18 |
| | 10% | 11% | 7% | 14% | 6% | 7% | 8% | 6% | 21% | 2% | 18% | - | 10% | 13% | 10% |
| Lean, the Republican candidate | 4 | 2 | 2 | 2 | 1 | - | 1 | - | 4 | - | 2 | - | 1 | 2 | 1 |
| | 1% | 1% | 2% | 1% | 2% | - | 2% | - | 3% | - | 1% | - | 1% | 2% | 1% |
| Probably the Democratic candidate | 36 | 19 | 17 | 8 | 12 | 11 | 5 | 2 | 20 | 14 | 2 | 30 | 11 | 5 | 19 |
| | 9% | 7% | 15% | 5% | 15% | 9% | 13% | 1% | 14% | 10% | 1% | 17% | 10% | 8% | 10% |
| Definitely the Democratic candidate | 124 | 85 | 39 | 37 | 26 | 48 | 13 | 11 | 30 | 84 | 2 | 122 | 27 | 28 | 55 |
| | 31% | 30% | 33% | 23% | 32% | 40% | 35% | 9% | 20% | 61% | 1% | 70% | 26% | 43% | 30% |
| Lean, the Democratic candidate | 9 | 8 | 1 | 4 | - | 4 | 1 | 0 | 7 | 2 | - | 8 | 3 | - | 4 |
| | 2% | 3% | 1% | 3% | - | 3% | 3% | 0% | 5% | 1% | - | 5% | 3% | - | 2% |
| Unsure | 35 | 25 | 10 | 16 | 6 | 9 | 4 | 3 | 19 | 13 | 12 | 9 | 12 | 5 | 15 |
| | 9% | 9% | 9% | 10% | 7% | 8% | 11% | 3% | 13% | 10% | 6% | 5% | 12% | 8% | 8% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote, the Republican candidate or the Democratic candidate?

| | Total | State | | | | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE | 195 49% | - | - | - | 195 | - | - | 9 24% | 7 71% | 12 86% | 121 49% | 28 52% | 27 49% | 9 78% | 23 59% | 2 10% | - |
| DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE | 169 42% | - | - | - | 169 | - | - | 7 21% | 3 29% | - | 104 42% | 20 36% | 24 44% | 3 22% | 14 36% | 14 59% | 2 44% |
| Definitely the Republican candidate | 151 38% | - | - | - | 151 | - | - | 1 2% | 3 37% | 5 36% | 97 39% | 16 30% | 21 39% | 9 78% | 21 55% | 2 10% | - |
| Probably the Republican candidate | 39 10% | - | - | - | 39 | - | - | 7 18% | 3 34% | 6 43% | 22 9% | 12 23% | 4 7% | - | 2 4% | - | - |
| Lean, the Republican candidate | 4 1% | - | - | - | 4 | - | - | 2 4% | - | 1 7% | 2 1% | - | 2 3% | - | - | - | - |
| Probably the Democratic candidate | 36 9% | - | - | - | 36 | - | - | 5 15% | 1 9% | - | 23 9% | 2 3% | 9 16% | - | 8 21% | 1 5% | - |
| Definitely the Democratic candidate | 124 31% | - | - | - | 124 | - | - | - | 2 20% | - | 73 30% | 17 31% | 15 28% | 3 22% | 5 14% | 12 49% | 2 44% |
| Lean, the Democratic candidate | 9 2% | - | - | - | 9 | - | - | 2 6% | - | - | 8 3% | 1 2% | - | - | 1 1% | 1 5% | - |
| Unsure | 35 9% | - | - | - | 35 | - | - | 20 55% | - | 2 14% | 21 9% | 6 11% | 4 7% | - | 2 4% | 7 30% | 2 56% |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QGenericCongressional] If the election for Congress were held today and you had to make a choice, for whom would you vote, the Republican candidate or the Democratic candidate?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DEFINITELY/PROBABLY/LEAN THE REPUBLICAN CANDIDATE | 195 | 55 | 40 | 57 | 40 | 18 | 19 | 31 | 30 | 24 | 16 | 29 | 27 | 42 | 46 | 40 | 67 |
| | 49% | 57% | 38% | 55% | 46% | 46% | 43% | 58% | 53% | 61% | 34% | 55% | 42% | 49% | 57% | 43% | 48% |
| DEFINITELY/PROBABLY/LEAN THE DEMOCRATIC CANDIDATE | 169 | 33 | 54 | 41 | 39 | 18 | 23 | 18 | 22 | 8 | 30 | 18 | 32 | 36 | 27 | 44 | 62 |
| | 42% | 34% | 51% | 40% | 45% | 46% | 52% | 34% | 38% | 21% | 61% | 33% | 50% | 42% | 34% | 47% | 44% |
| Definitely the Republican candidate | 151 | 45 | 23 | 49 | 30 | 14 | 17 | 23 | 27 | 15 | 12 | 20 | 23 | 35 | 37 | 26 | 53 |
| | 38% | 46% | 22% | 48% | 34% | 35% | 39% | 43% | 48% | 38% | 24% | 38% | 37% | 40% | 47% | 28% | 38% |
| Probably the Republican candidate | 39 | 10 | 15 | 6 | 8 | 3 | 2 | 6 | 3 | 8 | 5 | 9 | 3 | 6 | 7 | 12 | 15 |
| | 10% | 10% | 15% | 6% | 9% | 8% | 4% | 12% | 6% | 20% | 10% | 17% | 5% | 7% | 9% | 12% | 10% |
| Lean, the Republican candidate | 4 | - | 1 | 1 | 2 | 1 | - | 2 | - | 1 | - | - | - | 1 | 1 | 2 | - |
| | 1% | | 1% | 1% | 2% | 3% | | 3% | | 3% | | | | 2% | 1% | 2% | |
| Probably the Democratic candidate | 36 | 6 | 15 | 11 | 4 | 3 | 3 | 8 | 1 | 2 | 8 | 3 | 7 | 8 | 8 | 7 | 13 |
| | 9% | 6% | 14% | 11% | 5% | 8% | 7% | 14% | 3% | 5% | 17% | 6% | 11% | 9% | 10% | 8% | 9% |
| Definitely the Democratic candidate | 124 | 26 | 37 | 24 | 35 | 15 | 20 | 9 | 16 | 5 | 20 | 14 | 25 | 27 | 18 | 31 | 48 |
| | 31% | 26% | 36% | 24% | 40% | 38% | 45% | 16% | 29% | 13% | 41% | 27% | 40% | 31% | 23% | 33% | 34% |
| Lean, the Democratic candidate | 9 | 1 | 2 | 5 | 1 | - | - | 2 | 4 | 1 | 2 | 0 | - | 2 | 0 | 6 | 1 |
| | 2% | 1% | 2% | 5% | 1% | | | 4% | 7% | 3% | 3% | % | | 2% | % | 6% | 1% |
| Unsure | 35 | 9 | 11 | 6 | 8 | 3 | 2 | 4 | 5 | 7 | 2 | 6 | 5 | 8 | 7 | 9 | 11 |
| | 9% | 10% | 11% | 5% | 9% | 8% | 5% | 8% | 8% | 18% | 5% | 12% | 8% | 9% | 9% | 10% | 8% |

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Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for Joe Biden or Donald Trump?

| | Total | Gender | | Age | | | | Race | | | | |
|--|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN | 202 | 102 | 100 | 43 | 37 | 65 | 57 | 133 | 14 | 28 | 18 | 9 |
| | 51% | 53% | 49% | 55% | 40% | 61% | 47% | 55% | 28% | 47% | 61% | 48% |
| JOE BIDEN, DEFINITELY/ PROBABLY/LEAN | 174 | 82 | 92 | 30 | 52 | 35 | 58 | 96 | 32 | 28 | 11 | 8 |
| | 44% | 43% | 45% | 37% | 56% | 33% | 48% | 40% | 63% | 46% | 37% | 47% |
| Donald Trump, definitely | 170 | 87 | 83 | 35 | 30 | 51 | 54 | 115 | 10 | 25 | 14 | 5 |
| | 43% | 45% | 40% | 44% | 33% | 48% | 45% | 48% | 21% | 42% | 49% | 27% |
| Donald Trump, probably | 26 | 12 | 14 | 6 | 7 | 11 | 2 | 12 | 4 | 3 | 3 | 4 |
| | 7% | 6% | 7% | 8% | 7% | 10% | 2% | 5% | 7% | 5% | 12% | 21% |
| Donald Trump, lean | 6 | 3 | 3 | 2 | - | 3 | 1 | 6 | - | - | - | - |
| | 2% | 2% | 1% | 3% | | 3% | 1% | 3% | | | | |
| Joe Biden, probably | 17 | 5 | 12 | 8 | 6 | 3 | 0 | 12 | 1 | 0 | 1 | 3 |
| | 4% | 3% | 6% | 9% | 7% | 3% | 0% | 5% | 1% | 1% | 4% | 16% |
| Joe Biden, definitely | 155 | 77 | 78 | 22 | 45 | 31 | 56 | 83 | 31 | 26 | 9 | 5 |
| | 39% | 40% | 38% | 28% | 49% | 29% | 47% | 34% | 62% | 43% | 32% | 30% |
| Joe Biden, lean | 2 | 1 | 1 | - | - | 1 | 1 | 1 | - | 1 | - | - |
| | 0% | 0% | 1% | | | 1% | 1% | 0% | | 2% | | |
| Unsure | 23 | 9 | 14 | 6 | 4 | 7 | 6 | 13 | 4 | 4 | 1 | 1 |
| | 6% | 5% | 7% | 8% | 5% | 6% | 5% | 5% | 9% | 7% | 2% | 6% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for Joe Biden or Donald Trump?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN | 202 | 147 | 55 | 94 | 40 | 53 | 16 | 100 | 76 | 26 | 202 | - | 58 | 25 | 96 |
| | 51% | 52% | 46% | 59% | 48% | 44% | 42% | 87% | 52% | 19% | 100% | - | 55% | 38% | 52% |
| JOE BIDEN, DEFINITELY/ PROBABLY/LEAN | 174 | 116 | 58 | 56 | 40 | 60 | 18 | 14 | 58 | 102 | - | 174 | 42 | 32 | 82 |
| | 44% | 41% | 49% | 35% | 48% | 50% | 49% | 12% | 39% | 75% | - | 100% | 40% | 50% | 44% |
| Donald Trump, definitely | 170 | 125 | 45 | 81 | 34 | 44 | 11 | 91 | 56 | 23 | 170 | - | 47 | 20 | 80 |
| | 43% | 45% | 38% | 51% | 41% | 36% | 30% | 79% | 38% | 17% | 84% | - | 44% | 31% | 43% |
| Donald Trump, probably | 26 | 17 | 9 | 8 | 4 | 9 | 5 | 10 | 14 | 2 | 26 | - | 8 | 3 | 15 |
| | 7% | 6% | 7% | 5% | 5% | 8% | 12% | 8% | 10% | 2% | 13% | - | 8% | 5% | 8% |
| Donald Trump, lean | 6 | 5 | 2 | 5 | 2 | - | - | - | 6 | 1 | 6 | - | 4 | 1 | 2 |
| | 2% | 2% | 1% | 3% | 2% | - | - | - | 4% | 1% | 3% | - | 3% | 2% | 1% |
| Joe Biden, probably | 17 | 8 | 9 | 7 | 5 | 1 | 4 | 1 | 13 | 3 | - | 17 | 6 | 1 | 9 |
| | 4% | 3% | 8% | 5% | 6% | 1% | 12% | 1% | 9% | 2% | - | 100% | 6% | 2% | 5% |
| Joe Biden, definitely | 155 | 106 | 49 | 48 | 35 | 58 | 14 | 12 | 44 | 98 | - | 155 | 35 | 31 | 71 |
| | 39% | 38% | 41% | 30% | 42% | 48% | 38% | 11% | 30% | 72% | - | 89% | 33% | 48% | 38% |
| Joe Biden, lean | 2 | 2 | - | 1 | - | 1 | - | - | 1 | 1 | - | 2 | 1 | - | 1 |
| | *% | 1% | - | *% | - | 1% | - | - | 1% | 1% | - | 100% | 1% | - | 1% |
| Unsure | 23 | 17 | 6 | 10 | 3 | 7 | 3 | 1 | 13 | 9 | - | - | 5 | 8 | 8 |
| | 6% | 6% | 5% | 6% | 4% | 6% | 8% | 1% | 9% | 6% | - | - | 5% | 12% | 4% |

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[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for Joe Biden or Donald Trump?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN | 202 51% | - | - | - | 202 51% | - | - | 9 24% | 9 100% | 14 100% | 126 51% | 30 55% | 28 51% | 9 78% | 21 56% | 2 6% | - | | | |
| JOE BIDEN, DEFINITELY/ PROBABLY/LEAN | 174 44% | - | - | - | 174 44% | - | - | 4 11% | - | - | 108 44% | 19 35% | 23 42% | 3 22% | 14 36% | 18 74% | 3 76% | | | |
| Donald Trump, definitely | 170 43% | - | - | - | 170 43% | - | - | - | 6 69% | 8 59% | 108 44% | 23 43% | 22 41% | 7 61% | 19 49% | 1 5% | - | | | |
| Donald Trump, probably | 26 7% | - | - | - | 26 7% | - | - | 9 24% | 3 31% | 4 28% | 13 5% | 6 11% | 5 9% | 2 17% | 3 7% | 0 1% | - | | | |
| Donald Trump, lean | 6 2% | - | - | - | 6 2% | - | - | - | - | 2 14% | 6 2% | 1 1% | - | - | - | - | - | | | |
| Joe Biden, probably | 17 4% | - | - | - | 17 4% | - | - | 4 11% | - | - | 11 4% | 1 2% | 3 5% | - | 5 13% | 6 24% | 1 32% | | | |
| Joe Biden, definitely | 155 39% | - | - | - | 155 39% | - | - | - | - | - | 95 39% | 18 33% | 20 36% | 3 22% | 9 23% | 11 46% | 2 44% | | | |
| Joe Biden, lean | 2 *% | - | - | - | 2 *% | - | - | - | - | - | 2 1% | - | - | - | - | 1 4% | - | | | |
| Unsure | 23 6% | - | - | - | 23 6% | - | - | 23 64% | - | - | 12 5% | 5 10% | 4 7% | - | 3 8% | 5 19% | 1 24% | | | |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QTrumpBiden] If the 2024 presidential election were being held today, would you vote for Joe Biden or Donald Trump?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DONALD TRUMP, DEFINITELY/ PROBABLY/LEAN | 202 | 58 | 41 | 55 | 45 | 19 | 21 | 32 | 30 | 24 | 16 | 33 | 27 | 45 | 44 | 44 | 70 |
| | 51% | 59% | 39% | 54% | 51% | 49% | 47% | 60% | 52% | 61% | 33% | 62% | 43% | 53% | 55% | 47% | 50% |
| JOE BIDEN, DEFINITELY/ PROBABLY/LEAN | 174 | 36 | 54 | 44 | 38 | 17 | 23 | 20 | 23 | 13 | 29 | 16 | 34 | 32 | 29 | 46 | 66 |
| | 44% | 37% | 51% | 43% | 43% | 43% | 52% | 37% | 41% | 32% | 59% | 29% | 54% | 38% | 36% | 50% | 47% |
| Donald Trump, definitely | 170 | 50 | 30 | 48 | 37 | 17 | 17 | 25 | 27 | 18 | 13 | 26 | 27 | 41 | 39 | 31 | 58 |
| | 43% | 52% | 29% | 46% | 43% | 44% | 39% | 46% | 48% | 44% | 27% | 49% | 42% | 48% | 50% | 34% | 41% |
| Donald Trump, probably | 26 | 6 | 8 | 6 | 6 | 2 | 3 | 5 | 1 | 5 | 3 | 6 | 1 | 4 | 3 | 9 | 10 |
| | 7% | 6% | 8% | 5% | 7% | 5% | 8% | 9% | 2% | 11% | 7% | 11% | 1% | 4% | 4% | 10% | 7% |
| Donald Trump, lean | 6 | 1 | 2 | 2 | 2 | - | - | 2 | 1 | 2 | - | 1 | - | - | 1 | 3 | 2 |
| | 2% | 1% | 2% | 2% | 2% | - | - | 4% | 2% | 5% | - | 2% | - | - | 1% | 3% | 2% |
| Joe Biden, probably | 17 | 4 | 8 | 4 | 1 | 1 | 1 | 3 | 0 | 7 | 5 | 0 | - | 3 | 1 | 8 | 5 |
| | 4% | 4% | 7% | 4% | 1% | 2% | 3% | 5% | 1% | 17% | 11% | *% | - | 4% | 1% | 8% | 4% |
| Joe Biden, definitely | 155 | 31 | 46 | 40 | 36 | 16 | 22 | 17 | 22 | 6 | 23 | 14 | 34 | 29 | 27 | 38 | 61 |
| | 39% | 32% | 44% | 39% | 41% | 41% | 49% | 31% | 39% | 15% | 48% | 27% | 54% | 34% | 34% | 41% | 43% |
| Joe Biden, lean | 2 | 1 | - | - | 1 | - | - | - | 1 | - | - | 1 | - | - | 1 | 1 | - |
| | *% | 1% | - | - | 1% | - | - | - | 1% | - | - | 2% | - | - | 1% | 1% | - |
| Unsure | 23 | 3 | 10 | 4 | 5 | 3 | 0 | 2 | 4 | 3 | 4 | 5 | 2 | 8 | 7 | 3 | 5 |
| | 6% | 3% | 10% | 4% | 6% | 9% | 1% | 4% | 6% | 7% | 8% | 9% | 4% | 9% | 9% | 3% | 3% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBidenAdminSuccessPre] Overall, would you rate the Biden Administration as a success or a failure?

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| A TOTAL/MOSTLY A SUCCESS | 151 | 76 | 75 | 20 | 46 | 33 | 52 | 81 | 29 | 26 | 12 | 4 |
| | 38% | 39% | 37% | 26% | 50% | 31% | 43% | 33% | 57% | 43% | 40% | 24% |
| A TOTAL/MOSTLY A FAILURE | 223 | 112 | 111 | 54 | 39 | 69 | 60 | 148 | 19 | 30 | 16 | 9 |
| | 56% | 58% | 54% | 69% | 42% | 65% | 50% | 61% | 39% | 49% | 57% | 50% |
| A total success | 44 | 20 | 23 | 1 | 18 | 7 | 18 | 18 | 8 | 11 | 5 | 1 |
| | 11% | 11% | 11% | 1% | 19% | 7% | 15% | 7% | 16% | 19% | 18% | 7% |
| Mostly a success | 108 | 56 | 52 | 20 | 28 | 25 | 34 | 63 | 21 | 15 | 6 | 3 |
| | 27% | 29% | 25% | 25% | 31% | 24% | 28% | 26% | 41% | 24% | 22% | 16% |
| Mostly a failure | 56 | 26 | 30 | 19 | 9 | 20 | 9 | 35 | 9 | 7 | 2 | 2 |
| | 14% | 13% | 15% | 24% | 9% | 18% | 8% | 15% | 18% | 12% | 9% | 11% |
| A total failure | 167 | 86 | 81 | 36 | 31 | 50 | 51 | 113 | 10 | 22 | 14 | 7 |
| | 42% | 44% | 39% | 45% | 33% | 46% | 42% | 47% | 21% | 37% | 48% | 39% |
| Unsure | 25 | 6 | 20 | 4 | 7 | 5 | 9 | 13 | 2 | 5 | 1 | 5 |
| | 6% | 3% | 10% | 5% | 8% | 5% | 7% | 5% | 4% | 8% | 3% | 26% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBidenAdminSuccessPre] Overall, would you rate the Biden Administration as a success or a failure?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------|------------|-------------|------------|-------------------|---------------|-----------------------|-------------------|------------|-------------|------------|------------|------------|------------|-------------|------------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 100 | 280 100 | 119 100 | 160 100 | 82 100 | 120 100 | 37 100 | 115 100 | 147 100 | 137 100 | 202 100 | 174 100 | 106 100 | 65 100 | 186 100 |
| A TOTAL/MOSTLY A SUCCESS | 151 38% | 102 36% | 49 42% | 49 31% | 32 39% | 53 44% | 18 48% | 14 12% | 46 31% | 92 67% | 3 1% | 146 84% | 33 31% | 29 44% | 72 39% |
| A TOTAL/MOSTLY A FAILURE | 223 56% | 162 58% | 61 51% | 104 65% | 44 54% | 57 48% | 17 46% | 99 86% | 88 60% | 36 26% | 199 99% | 8 4% | 67 63% | 32 49% | 101 54% |
| A total success | 44 11% | 32 11% | 11 10% | 12 7% | 6 7% | 20 17% | 6 15% | 3 3% | 6 4% | 35 25% | 1 * | 43 25% | 10 9% | 10 15% | 15 8% |
| Mostly a success | 108 27% | 70 25% | 38 32% | 37 23% | 26 32% | 33 27% | 12 32% | 11 9% | 40 27% | 57 42% | 2 1% | 104 60% | 23 22% | 19 30% | 57 31% |
| Mostly a failure | 56 14% | 39 14% | 17 15% | 23 14% | 12 15% | 15 13% | 5 14% | 12 10% | 31 21% | 13 10% | 39 19% | 5 3% | 19 18% | 12 18% | 23 12% |
| A total failure | 167 42% | 123 44% | 44 37% | 81 51% | 32 39% | 42 35% | 12 32% | 87 75% | 58 39% | 22 16% | 160 79% | 3 1% | 48 45% | 20 31% | 78 42% |
| Unsure | 25 6% | 17 6% | 8 7% | 7 4% | 6 7% | 10 9% | 2 6% | 3 2% | 14 9% | 9 7% | 0 * | 20 11% | 6 5% | 5 7% | 13 7% |

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 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBidenAdminSuccessPre] Overall, would you rate the Biden Administration as a success or a failure?

| | Total | State | | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | |
|--------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| A TOTAL/MOSTLY A SUCCESS | 151 38% | - | - | - | 151 38% | - | - | 3 9% | - | - | 94 38% | 16 30% | 19 36% | - | - | 16 67% | 4 100% |
| A TOTAL/MOSTLY A FAILURE | 223 56% | - | - | - | 223 56% | - | - | 24 68% | 9 100% | 14 100% | 135 55% | 34 63% | 32 59% | 12 100% | 28 74% | - | - |
| A total success | 44 11% | - | - | - | 44 11% | - | - | - | - | - | 28 11% | 5 10% | 3 5% | - | - | 7 31% | - |
| Mostly a success | 108 27% | - | - | - | 108 27% | - | - | 3 9% | - | - | 66 27% | 11 20% | 17 31% | - | - | 9 35% | 4 100% |
| Mostly a failure | 56 14% | - | - | - | 56 14% | - | - | 18 51% | 7 78% | 6 41% | 36 15% | 10 18% | 8 15% | 4 31% | 5 14% | - | - |
| A total failure | 167 42% | - | - | - | 167 42% | - | - | 6 18% | 2 22% | 8 59% | 99 40% | 24 45% | 24 44% | 8 69% | 22 59% | - | - |
| Unsure | 25 6% | - | - | - | 25 6% | - | - | 8 23% | - | - | 18 7% | 4 7% | 3 5% | - | 10 26% | 8 33% | - |

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[QBidenAdminSuccessPre] Overall, would you rate the Biden Administration as a success or a failure?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------|------------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 100 | 97 100 | 105 100 | 103 100 | 88 100 | 39 100 | 44 100 | 54 100 | 56 100 | 40 100 | 49 100 | 53 100 | 64 100 | 85 100 | 80 100 | 93 100 | 141 100 |
| A TOTAL/MOSTLY A SUCCESS | 151 38% | 29 30% | 46 44% | 42 41% | 33 38% | 12 30% | 23 51% | 18 34% | 23 42% | 9 21% | 23 48% | 15 28% | 28 45% | 27 32% | 20 25% | 42 45% | 62 44% |
| A TOTAL/MOSTLY A FAILURE | 223 56% | 60 62% | 48 46% | 58 56% | 52 60% | 26 65% | 20 46% | 35 64% | 31 56% | 29 73% | 19 39% | 35 65% | 28 44% | 51 59% | 52 65% | 46 49% | 74 53% |
| A total success | 44 11% | 12 13% | 11 10% | 5 5% | 15 17% | 1 1% | 8 19% | 4 7% | 8 14% | - - | 9 19% | 4 7% | 10 16% | 12 14% | 6 8% | 4 5% | 21 15% |
| Mostly a success | 108 27% | 17 18% | 35 33% | 37 36% | 19 21% | 11 29% | 14 33% | 14 27% | 15 27% | 9 21% | 14 29% | 11 21% | 18 29% | 15 18% | 14 17% | 37 40% | 41 29% |
| Mostly a failure | 56 14% | 9 10% | 21 20% | 12 12% | 13 15% | 9 23% | 5 12% | 7 13% | 5 8% | 10 24% | 3 7% | 12 23% | 4 7% | 20 23% | 14 17% | 9 10% | 13 9% |
| A total failure | 167 42% | 51 53% | 27 26% | 46 44% | 39 45% | 17 42% | 15 34% | 27 51% | 27 48% | 19 48% | 16 32% | 22 42% | 24 37% | 31 36% | 38 48% | 37 40% | 61 43% |
| Unsure | 25 6% | 7 7% | 11 11% | 4 4% | 2 2% | 2 5% | 1 3% | 1 2% | 1 2% | 2 6% | 6 13% | 4 7% | 7 11% | 7 9% | 8 10% | 5 6% | 5 3% |

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[QResponsibleInflation] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -Inflation and high cost of living

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden policies to blame | 219 | 105 | 114 | 47 | 45 | 63 | 64 | 143 | 17 | 30 | 16 | 13 |
| | 55% | 54% | 55% | 59% | 48% | 59% | 54% | 59% | 34% | 49% | 56% | 73% |
| Due to factors outside their control | 159 | 77 | 81 | 27 | 46 | 35 | 50 | 86 | 29 | 27 | 12 | 4 |
| | 40% | 40% | 40% | 34% | 50% | 33% | 42% | 36% | 58% | 44% | 42% | 25% |
| Not a problem | 10 | 6 | 4 | 1 | - | 5 | 4 | 6 | 2 | 2 | - | - |
| | 2% | 3% | 2% | 1% | | 5% | 3% | 2% | 4% | 3% | | |
| Unsure | 12 | 6 | 6 | 5 | 2 | 3 | 2 | 7 | 2 | 2 | 0 | 0 |
| | 3% | 3% | 3% | 6% | 2% | 3% | 2% | 3% | 4% | 3% | 2% | 3% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleInflation] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -Inflation and high cost of living

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden policies to blame | 219 | 156 | 63 | 98 | 44 | 58 | 18 | 96 | 87 | 36 | 188 | 17 | 64 | 30 | 101 |
| | 55% | 56% | 53% | 62% | 54% | 48% | 50% | 83% | 59% | 26% | 93% | 10% | 61% | 45% | 54% |
| Due to factors outside their control | 159 | 109 | 50 | 53 | 33 | 56 | 17 | 17 | 54 | 87 | 11 | 140 | 38 | 31 | 76 |
| | 40% | 39% | 42% | 33% | 41% | 46% | 45% | 15% | 36% | 64% | 5% | 81% | 36% | 47% | 41% |
| Not a problem | 10 | 6 | 3 | 4 | 2 | 3 | 1 | 1 | 2 | 7 | - | 10 | 1 | 4 | 5 |
| | 2% | 2% | 3% | 2% | 2% | 2% | 4% | 1% | 1% | 5% | | 6% | 1% | 6% | 3% |
| Unsure | 12 | 9 | 3 | 5 | 3 | 4 | 0 | 1 | 5 | 6 | 3 | 7 | 3 | 1 | 4 |
| | 3% | 3% | 2% | 3% | 3% | 4% | 1% | 1% | 3% | 5% | 1% | 4% | 3% | 2% | 2% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleInflation] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -Inflation and high cost of living

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|-----|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 399 100 | - | - | - | 399 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | |
| Biden policies to blame | 219 55% | - | - | - | 219 | - | - | 21 59% | 8 91% | 12 86% | 133 54% | 34 63% | 30 55% | 8 69% | 28 75% | 9 40% | 1 32% | | |
| Due to factors outside their control | 159 40% | - | - | - | 159 | - | - | 11 31% | 1 9% | 2 14% | 100 41% | 19 36% | 21 39% | 3 22% | 8 22% | 13 55% | 3 68% | | |
| Not a problem | 10 2% | - | - | - | 10 | - | - | - | - | - | 5 2% | - | 1 1% | - | - | - | - | | |
| Unsure | 12 3% | - | - | - | 12 | - | - | 4 11% | - | - | 8 3% | 1 1% | 3 6% | 1 9% | 1 3% | 1 5% | - | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleInflation] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -Inflation and high cost of living

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden policies to blame | 219 | 61 | 50 | 57 | 47 | 21 | 22 | 29 | 34 | 26 | 23 | 34 | 31 | 50 | 51 | 43 | 75 |
| | 55% | 63% | 48% | 55% | 53% | 53% | 49% | 54% | 60% | 65% | 48% | 64% | 48% | 58% | 64% | 46% | 53% |
| Due to factors outside their control | 159 | 32 | 49 | 43 | 34 | 16 | 22 | 20 | 19 | 11 | 24 | 16 | 31 | 31 | 25 | 44 | 59 |
| | 40% | 33% | 47% | 42% | 39% | 41% | 51% | 37% | 33% | 27% | 49% | 29% | 49% | 36% | 31% | 47% | 42% |
| Not a problem | 10 | 1 | 3 | 2 | 3 | - | - | 2 | 3 | 1 | - | 3 | 1 | 3 | 1 | 2 | 4 |
| | 2% | 1% | 2% | 2% | 4% | | | 4% | 6% | 2% | | 5% | 1% | 3% | 1% | 2% | 3% |
| Unsure | 12 | 2 | 3 | 2 | 4 | 2 | - | 3 | 1 | 2 | 2 | 1 | 1 | 2 | 3 | 4 | 4 |
| | 3% | 2% | 3% | 2% | 4% | 6% | | 5% | 1% | 6% | 4% | 1% | 2% | 2% | 3% | 5% | 3% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleBorder] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -The situation at the southern border

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden policies to blame | 222 | 109 | 112 | 48 | 41 | 65 | 67 | 146 | 16 | 31 | 16 | 13 |
| | 56% | 57% | 55% | 61% | 45% | 61% | 55% | 60% | 33% | 51% | 54% | 71% |
| Due to factors outside their control | 146 | 67 | 79 | 22 | 43 | 33 | 48 | 77 | 30 | 23 | 13 | 3 |
| | 37% | 35% | 38% | 28% | 46% | 31% | 40% | 32% | 60% | 39% | 44% | 16% |
| Not a problem | 12 | 10 | 2 | 2 | 4 | 3 | 3 | 6 | 2 | 3 | - | 2 |
| | 3% | 5% | 1% | 3% | 4% | 3% | 3% | 2% | 4% | 5% | - | 10% |
| Unsure | 19 | 7 | 12 | 6 | 5 | 6 | 3 | 13 | 2 | 3 | 0 | 0 |
| | 5% | 4% | 6% | 8% | 5% | 5% | 2% | 6% | 4% | 5% | 2% | 3% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleBorder] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -The situation at the southern border

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden policies to blame | 222 | 158 | 63 | 102 | 44 | 57 | 19 | 98 | 91 | 32 | 195 | 14 | 66 | 28 | 105 |
| | 56% | 57% | 53% | 64% | 53% | 47% | 52% | 85% | 62% | 24% | 96% | 8% | 62% | 43% | 56% |
| Due to factors outside their control | 146 | 98 | 48 | 45 | 31 | 53 | 16 | 12 | 49 | 84 | 4 | 138 | 31 | 27 | 72 |
| | 37% | 35% | 40% | 28% | 38% | 44% | 44% | 11% | 33% | 62% | 2% | 79% | 30% | 41% | 39% |
| Not a problem | 12 | 8 | 4 | 3 | 3 | 6 | 1 | 0 | 3 | 9 | - | 10 | 4 | 4 | 4 |
| | 3% | 3% | 3% | 2% | 4% | 5% | 3% | 0% | 2% | 7% | 0% | 6% | 4% | 6% | 2% |
| Unsure | 19 | 15 | 4 | 9 | 4 | 5 | 0 | 4 | 4 | 11 | 4 | 12 | 4 | 6 | 5 |
| | 5% | 5% | 4% | 6% | 5% | 5% | 1% | 4% | 3% | 8% | 2% | 7% | 4% | 10% | 3% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleBorder] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -The situation at the southern border

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|-----|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 399 100 | - | - | - | 399 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | |
| Biden policies to blame | 222 56% | - | - | - | 222 | - | - | 20 55% | 9 93% | 14 97% | 140 57% | 32 58% | 30 56% | 9 78% | 28 73% | 5 20% | 1 24% | | |
| Due to factors outside their control | 146 37% | - | - | - | 146 | - | - | 9 25% | - | - | 86 35% | 21 38% | 17 32% | 3 22% | 9 23% | 16 65% | 3 76% | | |
| Not a problem | 12 3% | - | - | - | 12 | - | - | 2 7% | - | - | 10 4% | 1 1% | 2 3% | - | - | 1 5% | - | | |
| Unsure | 19 5% | - | - | - | 19 | - | - | 5 14% | 1 7% | 0 3% | 10 4% | 1 2% | 5 9% | - | 2 4% | 2 10% | - | | |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleBorder] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -The situation at the southern border

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden policies to blame | 222 | 62 | 48 | 60 | 48 | 22 | 20 | 33 | 34 | 26 | 21 | 32 | 33 | 48 | 53 | 46 | 74 |
| | 56% | 64% | 46% | 58% | 55% | 57% | 46% | 62% | 60% | 66% | 43% | 60% | 52% | 57% | 67% | 49% | 53% |
| Due to factors outside their control | 146 | 32 | 46 | 40 | 27 | 12 | 19 | 16 | 20 | 10 | 24 | 17 | 28 | 26 | 19 | 40 | 60 |
| | 37% | 34% | 44% | 38% | 31% | 31% | 43% | 29% | 36% | 25% | 49% | 32% | 43% | 30% | 24% | 43% | 43% |
| Not a problem | 12 | - | 2 | 2 | 8 | 2 | 3 | 3 | 2 | 1 | 1 | 0 | 1 | 8 | 3 | 2 | - |
| | 3% | | 2% | 2% | 9% | 5% | 7% | 6% | 4% | 2% | 1% | *% | 1% | 9% | 4% | 2% | |
| Unsure | 19 | 2 | 9 | 2 | 4 | 3 | 2 | 2 | 0 | 3 | 3 | 4 | 2 | 4 | 4 | 5 | 6 |
| | 5% | 2% | 8% | 2% | 5% | 8% | 4% | 3% | *% | 7% | 7% | 7% | 4% | 4% | 6% | 5% | 4% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleCrime] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -Increasing violent crime

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden policies to blame | 185 | 96 | 89 | 38 | 36 | 55 | 56 | 125 | 13 | 24 | 16 | 8 |
| | 46% | 50% | 43% | 48% | 39% | 51% | 47% | 52% | 26% | 40% | 54% | 44% |
| Due to factors outside their control | 168 | 69 | 99 | 28 | 40 | 44 | 56 | 94 | 30 | 25 | 9 | 10 |
| | 42% | 35% | 48% | 36% | 44% | 41% | 46% | 39% | 60% | 42% | 31% | 53% |
| Not a problem | 31 | 22 | 10 | 9 | 14 | 2 | 6 | 11 | 7 | 9 | 4 | - |
| | 8% | 11% | 5% | 11% | 15% | 2% | 5% | 5% | 15% | 15% | 13% | - |
| Unsure | 14 | 7 | 8 | 4 | 2 | 6 | 2 | 12 | - | 2 | 0 | 0 |
| | 4% | 4% | 4% | 6% | 2% | 6% | 2% | 5% | - | 3% | 2% | 3% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleCrime] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -Increasing violent crime

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden policies to blame | 185 | 133 | 52 | 88 | 37 | 45 | 15 | 92 | 72 | 22 | 175 | 1 | 47 | 26 | 90 |
| | 46% | 47% | 44% | 55% | 45% | 38% | 42% | 80% | 49% | 16% | 86% | 1% | 44% | 40% | 49% |
| Due to factors outside their control | 168 | 111 | 57 | 56 | 38 | 55 | 19 | 17 | 55 | 96 | 21 | 138 | 49 | 27 | 72 |
| | 42% | 40% | 48% | 35% | 47% | 46% | 51% | 15% | 37% | 70% | 11% | 79% | 47% | 41% | 39% |
| Not a problem | 31 | 25 | 6 | 8 | 4 | 17 | 3 | 1 | 16 | 14 | - | 30 | 3 | 9 | 19 |
| | 8% | 9% | 5% | 5% | 4% | 14% | 7% | 1% | 11% | 10% | - | 17% | 3% | 15% | 10% |
| Unsure | 14 | 11 | 3 | 8 | 3 | 3 | - | 5 | 4 | 5 | 6 | 5 | 7 | 3 | 4 |
| | 4% | 4% | 3% | 5% | 4% | 2% | - | 5% | 3% | 4% | 3% | 3% | 6% | 4% | 2% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsiblCrime] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -Increasing violent crime

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| Biden policies to blame | 185 46% | - | - | - | 185 | - | - | 14 39% | 4 47% | 10 72% | 114 46% | 27 51% | 27 50% | 8 69% | 21 55% | 1 6% | - | | | |
| Due to factors outside their control | 168 42% | - | - | - | 168 | - | - | 15 42% | 4 46% | 4 28% | 106 43% | 21 39% | 24 44% | 3 22% | 13 35% | 22 92% | 4 100% | | | |
| Not a problem | 31 8% | - | - | - | 31 | - | - | 2 5% | - | - | 17 7% | 4 8% | 3 5% | - | 1 3% | - | - | | | |
| Unsure | 14 4% | - | - | - | 14 | - | - | 5 14% | 1 7% | - | 10 4% | 1 2% | 0 1% | 1 9% | 3 7% | 0 2% | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QResponsibleCrime] Do you think blame for each of the following problems can be mostly attributed to the policies of the Biden Administration, or do you think they are mostly due to factors outside their control?
 -Increasing violent crime

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Biden policies to blame | 185 | 53 | 34 | 55 | 41 | 18 | 18 | 30 | 31 | 20 | 19 | 25 | 25 | 35 | 39 | 39 | 73 |
| | 46% | 55% | 32% | 53% | 46% | 45% | 40% | 56% | 55% | 51% | 38% | 47% | 39% | 41% | 49% | 41% | 52% |
| Due to factors outside their control | 168 | 38 | 59 | 38 | 31 | 13 | 13 | 20 | 22 | 15 | 27 | 24 | 33 | 43 | 33 | 43 | 48 |
| | 42% | 40% | 57% | 36% | 35% | 34% | 30% | 37% | 40% | 37% | 56% | 45% | 52% | 51% | 42% | 47% | 34% |
| Not a problem | 31 | 5 | 5 | 8 | 13 | 6 | 11 | 2 | 2 | 3 | 3 | 1 | 4 | 4 | 2 | 8 | 16 |
| | 8% | 5% | 5% | 8% | 15% | 16% | 26% | 3% | 4% | 6% | 5% | 1% | 6% | 5% | 3% | 9% | 12% |
| Unsure | 14 | 1 | 7 | 3 | 4 | 2 | 2 | 2 | 0 | 2 | - | 4 | 2 | 3 | 5 | 3 | 4 |
| | 4% | 1% | 7% | 3% | 4% | 6% | 4% | 5% | 1% | 6% | | 7% | 2% | 3% | 6% | 3% | 3% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminEconomy] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Ensuring a strong U.S. economy

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| Biden Administration | 68 | 32 | 37 | 8 | 25 | 14 | 22 | 38 | 16 | 7 | 3 | 5 |
| | 38% | 36% | 39% | 23% | 49% | 32% | 41% | 32% | 69% | 38% | 21% | 50% |
| Trump Administration | 99 | 52 | 48 | 23 | 22 | 25 | 30 | 69 | 6 | 11 | 8 | 6 |
| | 55% | 58% | 51% | 65% | 44% | 58% | 56% | 59% | 28% | 62% | 58% | 50% |
| Both equally | 3 | 2 | 0 | - | - | 2 | 1 | 3 | - | - | - | - |
| | 1% | 2% | 0% | | | 4% | 2% | 2% | | | | |
| Neither | 11 | 3 | 9 | 4 | 4 | 3 | 1 | 8 | 1 | - | 3 | - |
| | 6% | 3% | 9% | 12% | 7% | 7% | 1% | 7% | 2% | | 21% | |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminEconomy] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Ensuring a strong U.S. economy

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| Biden Administration | 68 | 46 | 22 | 24 | 14 | 23 | 8 | 4 | 20 | 44 | - | 68 | 17 | 15 | 27 |
| | 38% | 37% | 38% | 31% | 34% | 47% | 49% | 8% | 30% | 69% | - | 82% | 33% | 50% | 33% |
| Trump Administration | 99 | 68 | 31 | 45 | 24 | 23 | 7 | 42 | 44 | 13 | 88 | 6 | 28 | 12 | 49 |
| | 55% | 55% | 54% | 59% | 58% | 48% | 45% | 84% | 66% | 21% | 98% | 7% | 55% | 42% | 60% |
| Both equally | 3 | 2 | 0 | 2 | 0 | - | - | 2 | - | 1 | - | 2 | - | - | 3 |
| | 1% | 2% | 1% | 3% | 1% | - | - | 3% | - | 2% | - | 2% | - | - | 3% |
| Neither | 11 | 8 | 4 | 5 | 3 | 2 | 1 | 3 | 3 | 6 | 2 | 7 | 6 | 2 | 3 |
| | 6% | 6% | 7% | 7% | 7% | 5% | 6% | 5% | 4% | 9% | 2% | 9% | 12% | 8% | 4% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminEconomy] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Ensuring a strong U.S. economy

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| Biden Administration | 68 | - | - | - | 68 | - | - | 2 | - | - | 41 | 4 | 10 | - | 6 | 1 | - | | | |
| | 38% | | | | 38% | | | 12% | | | 39% | 23% | 35% | | 32% | 17% | | | | |
| Trump Administration | 99 | - | - | - | 99 | - | - | 8 | 5 | 6 | 59 | 12 | 19 | 3 | 9 | 3 | 1 | | | |
| | 55% | | | | 55% | | | 63% | 100% | 100% | 55% | 60% | 63% | 100% | 52% | 44% | 51% | | | |
| Both equally | 3 | - | - | - | 3 | - | - | 1 | - | - | 3 | - | - | - | - | 2 | 1 | | | |
| | 1% | | | | 1% | | | 8% | | | 2% | | | | | 29% | 49% | | | |
| Neither | 11 | - | - | - | 11 | - | - | 2 | - | - | 4 | 3 | 1 | - | 3 | 1 | - | | | |
| | 6% | | | | 6% | | | 17% | | | 4% | 18% | 2% | | 17% | 10% | | | | |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminEconomy] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Ensuring a strong U.S. economy

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| Biden Administration | 68 | 10 | 27 | 19 | 12 | 4 | 12 | 8 | 8 | 4 | 13 | 6 | 14 | 13 | 13 | 28 | 14 |
| | 38% | 26% | 49% | 37% | 34% | 22% | 50% | 35% | 33% | 24% | 49% | 29% | 47% | 37% | 31% | 56% | 27% |
| Trump Administration | 99 | 27 | 20 | 30 | 21 | 12 | 12 | 13 | 14 | 11 | 10 | 11 | 15 | 19 | 28 | 21 | 31 |
| | 55% | 70% | 37% | 58% | 60% | 68% | 50% | 58% | 60% | 61% | 38% | 58% | 53% | 56% | 66% | 41% | 58% |
| Both equally | 3 | 0 | - | 2 | - | - | - | 1 | 1 | - | - | 0 | - | 1 | 0 | - | 1 |
| | 1% | 1% | | 4% | | | | 5% | 4% | | | 2% | | 3% | 1% | | 2% |
| Neither | 11 | 1 | 7 | 1 | 2 | 2 | - | 1 | 1 | 3 | 4 | 2 | - | 1 | 1 | 2 | 7 |
| | 6% | 3% | 14% | 1% | 7% | 9% | | 2% | 3% | 15% | 13% | 12% | | 4% | 3% | 3% | 13% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminConfidence] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Making me feel more confident about the state of the country

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Biden Administration | 75 | 37 | 38 | 8 | 19 | 15 | 33 | 40 | 12 | 16 | 6 | 2 |
| | 35% | 36% | 34% | 18% | 46% | 24% | 48% | 32% | 42% | 38% | 36% | 24% |
| Trump Administration | 111 | 53 | 58 | 19 | 17 | 43 | 31 | 72 | 6 | 20 | 7 | 5 |
| | 51% | 50% | 52% | 44% | 41% | 67% | 46% | 58% | 23% | 47% | 44% | 69% |
| Both equally | 1 | - | 1 | - | - | 1 | - | 1 | - | - | - | - |
| | *% | | 1% | | | 1% | | 1% | | | | |
| Neither | 29 | 13 | 15 | 16 | 5 | 5 | 3 | 11 | 9 | 6 | 3 | - |
| | 13% | 13% | 14% | 36% | 13% | 7% | 4% | 8% | 34% | 14% | 19% | |
| Unsure | 2 | 2 | 0 | 1 | 0 | - | 1 | 1 | - | 0 | 0 | 0 |
| | 1% | 2% | *% | 2% | 1% | | 1% | 1% | | 1% | 1% | 7% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminConfidence] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Making me feel more confident about the state of the country

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|------------|-------------|-----------|-------------------|---------------|-----------------------|-------------------|------------|-------------|-----------|------------|-----------|-----------|-------------|------------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 100 | 156 100 | 61 100 | 83 100 | 41 100 | 72 100 | 20 100 | 65 100 | 80 100 | 72 100 | 111 100 | 90 100 | 54 100 | 36 100 | 105 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Biden Administration | 75 35% | 52 34% | 23 37% | 23 28% | 17 41% | 29 40% | 6 30% | 7 10% | 26 33% | 42 59% | - 83% | 75 83% | 14 25% | 13 37% | 40 38% |
| Trump Administration | 111 51% | 85 55% | 26 42% | 56 67% | 17 40% | 29 40% | 9 45% | 58 88% | 38 48% | 15 20% | 105 94% | - | 29 53% | 16 45% | 52 50% |
| Both equally | 1 *% | - | 1 1% | - | 1 2% | - | - | - | 1 1% | - | 1 1% | - | - | - | 1 1% |
| Neither | 29 13% | 17 11% | 12 20% | 4 4% | 7 17% | 13 18% | 5 25% | 1 2% | 12 15% | 15 21% | 6 5% | 14 16% | 11 21% | 6 18% | 10 10% |
| Unsure | 2 1% | 2 1% | - | 1 1% | - | 1 2% | - | - | 2 2% | - | 0 *% | 1 1% | 0 *% | - | 1 1% |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminConfidence] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
-Making me feel more confident about the state of the country

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | | |
| Biden Administration | 75 | - | - | - | 75 | - | - | 1 | - | - | 53 | 8 | 8 | - | - | 9 | 2 | | | |
| | 35% | | | | 35% | | | 6% | | | 37% | 22% | 34% | | | 55% | 100% | | | |
| Trump Administration | 111 | - | - | - | 111 | - | - | 6 | 4 | 7 | 72 | 18 | 11 | 6 | 12 | 4 | - | | | |
| | 51% | | | | 51% | | | 26% | 81% | 77% | 51% | 53% | 44% | 70% | 61% | 22% | | | | |
| Both equally | 1 | - | - | - | 1 | - | - | - | - | - | 1 | - | - | - | - | - | - | | | |
| | 1% | | | | 1% | | | | | | 1% | | | | | | | | | |
| Neither | 29 | - | - | - | 29 | - | - | 14 | 1 | 2 | 14 | 9 | 5 | 3 | 8 | 4 | - | | | |
| | 13% | | | | 13% | | | 63% | 19% | 23% | 10% | 26% | 19% | 30% | 39% | 22% | | | | |
| Unsure | 2 | - | - | - | 2 | - | - | 1 | - | - | 1 | - | 1 | - | - | 0 | - | | | |
| | 1% | | | | 1% | | | 5% | | | 1% | | 3% | | | 1% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminConfidence] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Making me feel more confident about the state of the country

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Biden Administration | 75 | 19 | 18 | 19 | 18 | 5 | 11 | 8 | 14 | 3 | 9 | 7 | 19 | 11 | 12 | 13 | 39 |
| | 35% | 32% | 35% | 38% | 35% | 22% | 53% | 27% | 43% | 15% | 39% | 22% | 54% | 21% | 33% | 31% | 45% |
| Trump Administration | 111 | 33 | 23 | 29 | 23 | 7 | 8 | 21 | 17 | 12 | 9 | 22 | 14 | 29 | 21 | 21 | 40 |
| | 51% | 57% | 45% | 56% | 44% | 34% | 38% | 69% | 51% | 54% | 42% | 66% | 42% | 57% | 58% | 49% | 46% |
| Both equally | 1 | 1 | - | - | - | - | - | - | - | - | - | 1 | - | - | - | - | 1 |
| | *% | 1% | | | | | | | | | | 3% | | | | | 1% |
| Neither | 29 | 6 | 10 | 3 | 11 | 9 | 1 | 1 | 1 | 7 | 4 | 3 | 1 | 10 | 3 | 8 | 7 |
| | 13% | 10% | 19% | 5% | 20% | 42% | 6% | 5% | 4% | 30% | 19% | 10% | 4% | 20% | 10% | 19% | 8% |
| Unsure | 2 | - | 0 | 1 | 0 | 0 | 0 | - | 1 | 0 | - | - | - | 1 | - | 0 | 1 |
| | 1% | | *% | 1% | 1% | 2% | 2% | | 2% | 1% | | | | 2% | | 1% | 1% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminForeign] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Maintaining peace and stability around the world

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| Biden Administration | 66 | 32 | 34 | 9 | 24 | 12 | 20 | 36 | 15 | 7 | 3 | 5 |
| | 36% | 37% | 36% | 27% | 49% | 28% | 37% | 31% | 66% | 39% | 21% | 50% |
| Trump Administration | 90 | 49 | 41 | 18 | 19 | 25 | 29 | 63 | 6 | 8 | 9 | 4 |
| | 50% | 56% | 44% | 52% | 37% | 57% | 54% | 53% | 26% | 46% | 72% | 39% |
| Both equally | 3 | 2 | 2 | - | 2 | 2 | - | 3 | - | - | - | - |
| | 2% | 2% | 2% | | 3% | 4% | | 3% | | | | |
| Neither | 21 | 5 | 17 | 7 | 6 | 5 | 3 | 14 | 2 | 3 | 1 | 1 |
| | 12% | 5% | 18% | 21% | 12% | 11% | 6% | 12% | 8% | 16% | 8% | 11% |
| Unsure | 1 | 0 | 1 | - | - | - | 1 | 1 | - | - | - | - |
| | 1% | 1% | 1% | | | | 3% | 1% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminForeign] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Maintaining peace and stability around the world

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| Biden Administration | 66 | 43 | 23 | 22 | 14 | 21 | 8 | 4 | 19 | 43 | 1 | 63 | 16 | 17 | 27 |
| | 36% | 35% | 40% | 28% | 35% | 45% | 52% | 8% | 28% | 66% | 1% | 76% | 30% | 56% | 33% |
| Trump Administration | 90 | 64 | 26 | 42 | 21 | 22 | 5 | 42 | 34 | 14 | 85 | 3 | 25 | 10 | 47 |
| | 50% | 52% | 45% | 55% | 51% | 47% | 32% | 84% | 51% | 22% | 94% | 4% | 48% | 32% | 58% |
| Both equally | 3 | 3 | - | 3 | - | - | - | - | 2 | 2 | - | 3 | - | - | 2 |
| | 2% | 3% | | 4% | | | | | 2% | 2% | | 4% | | | 2% |
| Neither | 21 | 13 | 8 | 9 | 5 | 4 | 3 | 3 | 12 | 5 | 5 | 13 | 11 | 3 | 6 |
| | 12% | 11% | 14% | 12% | 13% | 9% | 16% | 7% | 18% | 8% | 5% | 15% | 21% | 11% | 7% |
| Unsure | 1 | 1 | 0 | 1 | 0 | - | - | 0 | - | 1 | 0 | 1 | 0 | - | - |
| | 1% | 1% | 1% | 1% | 1% | | | 1% | | 1% | 1% | 1% | 1% | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminForeign] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Maintaining peace and stability around the world

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| Biden Administration | 66 | - | - | - | 66 | - | - | 2 | - | - | 39 | 3 | 9 | - | 5 | 3 | 1 | | | |
| | 36% | | | | 36% | | | 14% | | | 37% | 14% | 29% | | 27% | 40% | 49% | | | |
| Trump Administration | 90 | - | - | - | 90 | - | - | 6 | 5 | 4 | 56 | 10 | 15 | 3 | 8 | - | - | | | |
| | 50% | | | | 50% | | | 42% | 100% | 64% | 53% | 53% | 50% | 100% | 44% | | | | | |
| Both equally | 3 | - | - | - | 3 | - | - | 2 | - | - | 3 | - | - | - | - | - | - | | | |
| | 2% | | | | 2% | | | 12% | | | 3% | | | | | | | | | |
| Neither | 21 | - | - | - | 21 | - | - | 4 | - | 2 | 6 | 6 | 6 | - | 4 | 5 | 1 | | | |
| | 12% | | | | 12% | | | 31% | | 36% | 6% | 32% | 21% | | 24% | 60% | 51% | | | |
| Unsure | 1 | - | - | - | 1 | - | - | - | - | - | 1 | - | - | - | 1 | - | - | | | |
| | 1% | | | | 1% | | | | | | 1% | | | | 5% | | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminForeign] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Maintaining peace and stability around the world

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| Biden Administration | 66 | 10 | 23 | 18 | 14 | 5 | 12 | 6 | 9 | 4 | 13 | 6 | 11 | 10 | 12 | 25 | 18 |
| | 36% | 27% | 43% | 34% | 40% | 30% | 50% | 28% | 37% | 24% | 48% | 29% | 37% | 30% | 28% | 50% | 34% |
| Trump Administration | 90 | 23 | 17 | 31 | 19 | 10 | 12 | 13 | 14 | 8 | 6 | 12 | 14 | 18 | 26 | 19 | 28 |
| | 50% | 60% | 32% | 59% | 52% | 57% | 50% | 56% | 60% | 47% | 24% | 58% | 49% | 50% | 61% | 37% | 52% |
| Both equally | 3 | - | 2 | 2 | - | - | - | 2 | - | - | 2 | - | - | 2 | - | 2 | - |
| | 2% | | 3% | 3% | | | | 7% | | | 6% | | | 4% | | 3% | |
| Neither | 21 | 5 | 11 | 2 | 2 | 2 | - | 2 | - | 5 | 6 | 2 | 3 | 5 | 4 | 4 | 8 |
| | 12% | 13% | 20% | 4% | 6% | 13% | | 10% | | 29% | 22% | 12% | 10% | 15% | 10% | 8% | 14% |
| Unsure | 1 | - | 1 | - | 0 | - | - | - | 0 | - | - | - | 1 | - | 0 | 1 | - |
| | 1% | | 2% | | 1% | | | | 2% | | | | 3% | | 1% | 2% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminRights] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Protecting our rights and freedoms

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Biden Administration | 87 | 41 | 46 | 14 | 22 | 16 | 35 | 47 | 15 | 17 | 7 | 2 |
| | 40% | 39% | 41% | 31% | 53% | 25% | 52% | 37% | 54% | 40% | 42% | 24% |
| Trump Administration | 104 | 50 | 53 | 20 | 15 | 40 | 28 | 68 | 7 | 18 | 7 | 3 |
| | 48% | 48% | 48% | 46% | 35% | 63% | 42% | 54% | 26% | 44% | 44% | 46% |
| Both equally | 6 | 2 | 4 | 1 | 0 | 2 | 2 | 3 | - | 2 | - | - |
| | 3% | 2% | 3% | 2% | 1% | 4% | 3% | 3% | - | 5% | - | - |
| Neither | 16 | 9 | 7 | 6 | 5 | 3 | 2 | 6 | 5 | 2 | 2 | - |
| | 7% | 8% | 6% | 13% | 11% | 5% | 3% | 5% | 20% | 6% | 13% | - |
| Unsure | 5 | 3 | 2 | 4 | - | 2 | - | 1 | - | 2 | 0 | 2 |
| | 2% | 3% | 2% | 8% | - | 3% | - | 1% | - | 5% | 1% | 29% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminRights] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Protecting our rights and freedoms

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Biden Administration | 87 | 60 | 27 | 27 | 20 | 33 | 7 | 7 | 35 | 45 | 2 | 82 | 18 | 15 | 46 |
| | 40% | 38% | 44% | 32% | 49% | 46% | 35% | 10% | 44% | 63% | 2% | 91% | 34% | 41% | 44% |
| Trump Administration | 104 | 78 | 25 | 49 | 18 | 29 | 7 | 58 | 35 | 11 | 102 | - | 28 | 15 | 47 |
| | 48% | 50% | 41% | 59% | 45% | 40% | 35% | 88% | 44% | 15% | 92% | - | 53% | 42% | 45% |
| Both equally | 6 | 6 | - | 3 | - | 2 | - | - | 2 | 4 | 2 | - | 1 | 1 | 4 |
| | 3% | 4% | - | 4% | - | 3% | - | - | 3% | 5% | 2% | - | 1% | 4% | 3% |
| Neither | 16 | 10 | 6 | 4 | 2 | 5 | 4 | 1 | 4 | 10 | 3 | 6 | 4 | 5 | 6 |
| | 7% | 6% | 10% | 5% | 5% | 7% | 22% | 2% | 6% | 14% | 2% | 7% | 8% | 13% | 6% |
| Unsure | 5 | 3 | 2 | - | 1 | 3 | 2 | - | 3 | 2 | 3 | 2 | 2 | - | 2 |
| | 2% | 2% | 4% | - | 2% | 4% | 8% | - | 4% | 3% | 2% | 2% | 4% | - | 2% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminRights] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Protecting our rights and freedoms

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 217 100 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | | |
| | | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | | |
| Biden Administration | 87 40% | - | - | - | 87 | - | - | 5 | - | 2 | 62 | 10 | 9 | 3 | 6 | 9 | 1 | | | |
| | | | | | 40% | | | 22% | | 23% | 44% | 27% | 36% | 30% | 33% | 56% | 63% | | | |
| Trump Administration | 104 48% | - | - | - | 104 | - | - | 5 | 4 | 6 | 64 | 19 | 11 | 6 | 12 | 1 | - | | | |
| | | | | | 48% | | | 21% | 81% | 68% | 46% | 55% | 43% | 70% | 61% | 8% | | | | |
| Both equally | 6 3% | - | - | - | 6 | - | - | 4 | - | 0 | 2 | 3 | 1 | - | 1 | 2 | - | | | |
| | | | | | 3% | | | 17% | | 6% | 1% | 9% | 4% | | 6% | 14% | | | | |
| Neither | 16 7% | - | - | - | 16 | - | - | 8 | 1 | 0 | 8 | 3 | 4 | - | - | 3 | 1 | | | |
| | | | | | 7% | | | 37% | 19% | 3% | 5% | 9% | 17% | | | 21% | 37% | | | |
| Unsure | 5 2% | - | - | - | 5 | - | - | 1 | - | - | 5 | - | 0 | - | - | 0 | - | | | |
| | | | | | 2% | | | 3% | | | 3% | | 1% | | | 1% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminRights] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Protecting our rights and freedoms

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Biden Administration | 87 | 22 | 22 | 20 | 22 | 8 | 9 | 9 | 15 | 5 | 14 | 7 | 20 | 15 | 15 | 16 | 41 |
| | 40% | 39% | 43% | 38% | 42% | 38% | 43% | 30% | 47% | 24% | 62% | 22% | 57% | 30% | 41% | 37% | 47% |
| Trump Administration | 104 | 34 | 17 | 27 | 22 | 7 | 7 | 21 | 15 | 13 | 8 | 19 | 14 | 26 | 19 | 21 | 37 |
| | 48% | 59% | 34% | 52% | 43% | 32% | 34% | 70% | 46% | 59% | 35% | 57% | 39% | 52% | 51% | 50% | 42% |
| Both equally | 6 | 1 | 3 | 1 | 0 | - | 0 | - | 1 | 1 | - | 2 | 1 | 2 | 2 | 0 | 1 |
| | 3% | 1% | 6% | 2% | 1% | - | 2% | - | 4% | 3% | - | 7% | 3% | 5% | 4% | 1% | 1% |
| Neither | 16 | 0 | 7 | 4 | 5 | 3 | 4 | 0 | 1 | 3 | 1 | 3 | 1 | 4 | 1 | 5 | 6 |
| | 7% | 1% | 13% | 7% | 9% | 14% | 20% | 1% | 4% | 12% | 3% | 10% | 2% | 8% | 3% | 11% | 7% |
| Unsure | 5 | - | 2 | - | 3 | 3 | - | - | - | 0 | - | 2 | - | 2 | - | 0 | 2 |
| | 2% | - | 4% | - | 5% | 15% | - | - | - | 1% | - | 5% | - | 5% | - | 1% | 3% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminMiddleClass] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Looking out for middle class families

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| Biden Administration | 69 | 35 | 33 | 10 | 24 | 17 | 18 | 41 | 16 | 7 | 3 | 3 |
| | 38% | 40% | 36% | 27% | 48% | 40% | 33% | 35% | 69% | 36% | 21% | 23% |
| Trump Administration | 86 | 46 | 40 | 18 | 17 | 23 | 27 | 59 | 6 | 9 | 8 | 4 |
| | 47% | 52% | 43% | 52% | 34% | 54% | 51% | 51% | 27% | 52% | 58% | 32% |
| Both equally | 5 | 2 | 3 | 1 | 1 | - | 3 | 4 | - | - | 1 | - |
| | 3% | 2% | 3% | 3% | 2% | | 5% | 3% | | | 8% | |
| Neither | 15 | 5 | 10 | 6 | 6 | 2 | 1 | 11 | 1 | 1 | 2 | 1 |
| | 8% | 6% | 11% | 17% | 12% | 5% | 2% | 10% | 2% | 6% | 13% | 7% |
| Unsure | 7 | 0 | 7 | 0 | 2 | 0 | 4 | 2 | 0 | 1 | - | 4 |
| | 4% | 0% | 7% | 1% | 5% | 1% | 8% | 1% | 1% | 6% | | 38% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminMiddleClass] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Looking out for middle class families

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| Biden Administration | 69 | 44 | 24 | 26 | 15 | 18 | 9 | 5 | 19 | 45 | - | 68 | 14 | 14 | 32 |
| | 38% | 36% | 42% | 35% | 36% | 38% | 56% | 11% | 27% | 69% | | 81% | 26% | 49% | 39% |
| Trump Administration | 86 | 60 | 26 | 38 | 21 | 22 | 5 | 39 | 33 | 14 | 81 | 3 | 25 | 8 | 43 |
| | 47% | 48% | 46% | 50% | 52% | 45% | 30% | 78% | 49% | 21% | 89% | 4% | 48% | 29% | 53% |
| Both equally | 5 | 4 | 1 | 4 | - | - | 1 | 1 | 2 | 2 | 2 | 2 | 1 | 2 | 1 |
| | 3% | 3% | 2% | 5% | | | 6% | 2% | 3% | 3% | 2% | 2% | 2% | 7% | 1% |
| Neither | 15 | 9 | 6 | 6 | 5 | 3 | 1 | 4 | 7 | 4 | 5 | 6 | 6 | 4 | 5 |
| | 8% | 7% | 11% | 8% | 12% | 6% | 7% | 9% | 11% | 6% | 5% | 8% | 12% | 14% | 7% |
| Unsure | 7 | 7 | - | 2 | - | 6 | - | - | 6 | 1 | 3 | 5 | 6 | 0 | - |
| | 4% | 6% | | 2% | | 12% | | | 10% | 1% | 3% | 5% | 12% | 1% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminMiddleClass] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Looking out for middle class families

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 100 | - | - | - | 182 | - | - | 13 100 | 5 100 | 6 100 | 106 100 | 19 100 | 29 100 | 3 100 | 18 100 | 8 100 | 2 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| Biden Administration | 69 38% | - | - | - | 69 | - | - | 3 20% | - | - | 39 37% | 6 29% | 10 35% | - | - | 5 72% | 1 49% | | | |
| Trump Administration | 86 47% | - | - | - | 86 | - | - | 5 38% | 5 100% | 5 87% | 53 50% | 10 53% | 13 44% | 2 77% | 9 47% | 1 14% | - | | | |
| Both equally | 5 3% | - | - | - | 5 | - | - | 1 6% | - | - | 4 4% | - | - | - | 2 10% | - | - | | | |
| Neither | 15 8% | - | - | - | 15 | - | - | 5 36% | - | - | 6 6% | 3 18% | 4 13% | 1 23% | 4 20% | 1 14% | 1 51% | | | |
| Unsure | 7 4% | - | - | - | 7 | - | - | - | - | 1 13% | 4 4% | - | 2 8% | - | 4 23% | - | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminMiddleClass] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Looking out for middle class families

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| Biden Administration | 69 | 12 | 22 | 22 | 12 | 4 | 11 | 11 | 9 | 6 | 13 | 6 | 9 | 13 | 9 | 28 | 18 |
| | 38% | 30% | 40% | 43% | 35% | 24% | 46% | 48% | 37% | 31% | 49% | 31% | 30% | 39% | 22% | 55% | 34% |
| Trump Administration | 86 | 23 | 17 | 26 | 20 | 9 | 11 | 12 | 14 | 9 | 6 | 11 | 14 | 15 | 26 | 18 | 27 |
| | 47% | 61% | 31% | 49% | 56% | 52% | 44% | 52% | 58% | 51% | 24% | 56% | 46% | 44% | 60% | 36% | 50% |
| Both equally | 5 | 1 | 2 | 2 | - | - | 1 | - | 1 | 1 | - | - | 2 | - | 2 | 3 | - |
| | 3% | 2% | 3% | 4% | - | - | 4% | - | 5% | 5% | - | - | 6% | - | 4% | 6% | - |
| Neither | 15 | 2 | 8 | 2 | 3 | 4 | 1 | - | - | 2 | 5 | 2 | 1 | 4 | 2 | 1 | 9 |
| | 8% | 6% | 15% | 4% | 8% | 21% | 5% | - | - | 13% | 18% | 12% | 4% | 12% | 4% | 2% | 16% |
| Unsure | 7 | 1 | 6 | - | 0 | 0 | - | - | - | - | 2 | 0 | 4 | 2 | 4 | 1 | - |
| | 4% | 2% | 11% | - | 1% | 2% | - | - | - | - | 9% | 2% | 14% | 6% | 10% | 2% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminSecur] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Keeping me and my family safe and secure

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Biden Administration | 66 | 34 | 32 | 7 | 16 | 15 | 28 | 28 | 14 | 16 | 6 | 2 |
| | 30% | 32% | 28% | 17% | 38% | 23% | 41% | 22% | 51% | 39% | 36% | 24% |
| Trump Administration | 111 | 55 | 56 | 23 | 15 | 41 | 32 | 72 | 9 | 18 | 7 | 4 |
| | 51% | 52% | 50% | 52% | 36% | 63% | 48% | 58% | 34% | 44% | 44% | 61% |
| Both equally | 4 | 2 | 2 | - | 2 | - | 2 | 3 | 1 | - | 0 | - |
| | 2% | 2% | 2% | | 4% | | 3% | 2% | 3% | | 1% | |
| Neither | 30 | 12 | 17 | 9 | 9 | 8 | 4 | 18 | 3 | 5 | 3 | 1 |
| | 14% | 12% | 15% | 20% | 22% | 12% | 5% | 14% | 12% | 13% | 17% | 8% |
| Unsure | 7 | 2 | 5 | 5 | - | 1 | 1 | 4 | - | 2 | 0 | 0 |
| | 3% | 2% | 4% | 10% | | 2% | 2% | 4% | | 5% | 1% | 7% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminSecure] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Keeping me and my family safe and secure

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Biden Administration | 66 | 46 | 19 | 14 | 14 | 32 | 6 | 7 | 23 | 37 | - | 66 | 13 | 14 | 34 |
| | 30% | 30% | 31% | 17% | 33% | 45% | 28% | 10% | 28% | 51% | | 73% | 25% | 39% | 32% |
| Trump Administration | 111 | 82 | 29 | 53 | 19 | 29 | 10 | 58 | 40 | 14 | 108 | - | 29 | 18 | 51 |
| | 51% | 53% | 47% | 63% | 47% | 40% | 49% | 88% | 50% | 19% | 97% | | 53% | 49% | 49% |
| Both equally | 4 | 3 | 1 | 3 | - | 0 | 1 | - | 2 | 1 | 1 | 3 | 1 | 0 | 3 |
| | 2% | 2% | 1% | 3% | | 0% | 4% | | 3% | 2% | 1% | 3% | 1% | 1% | 3% |
| Neither | 30 | 19 | 10 | 11 | 6 | 8 | 4 | 1 | 13 | 15 | 2 | 16 | 8 | 4 | 15 |
| | 14% | 12% | 17% | 13% | 16% | 11% | 19% | 2% | 17% | 21% | 2% | 18% | 15% | 11% | 15% |
| Unsure | 7 | 5 | 2 | 3 | 2 | 3 | - | - | 2 | 5 | 1 | 5 | 3 | - | 2 |
| | 3% | 3% | 3% | 3% | 4% | 4% | | | 2% | 7% | 1% | 6% | 6% | | 2% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminSecure] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Keeping me and my family safe and secure

| | Total | State | | | | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 100 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 |
| | | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| Biden Administration | 66 30% | - | - | - | 66 | - | - | 1 | - | - | 47 | 9 | 5 | 3 | 3 | 8 | 1 |
| | | | | | 30% | | | 3% | | | 34% | 25% | 22% | 30% | 13% | 47% | 37% |
| Trump Administration | 111 51% | - | - | - | 111 | - | - | 7 | 4 | 7 | 72 | 19 | 11 | 6 | 12 | 3 | - |
| | | | | | 51% | | | 31% | 81% | 78% | 51% | 53% | 43% | 70% | 59% | 16% | |
| Both equally | 4 2% | - | - | - | 4 | - | - | - | - | 1 | 4 | - | 0 | - | 0 | - | - |
| | | | | | 2% | | | | | 8% | 3% | | 1% | | 2% | | |
| Neither | 30 14% | - | - | - | 30 | - | - | 14 | 1 | - | 13 | 8 | 5 | - | 5 | 6 | 1 |
| | | | | | 14% | | | 64% | 19% | | 9% | 22% | 21% | | 26% | 36% | 63% |
| Unsure | 7 3% | - | - | - | 7 | - | - | 1 | - | 1 | 4 | - | 3 | - | - | 0 | - |
| | | | | | 3% | | | 3% | | 14% | 3% | | 13% | | 1% | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminSecure] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Keeping me and my family safe and secure

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Biden Administration | 66 | 15 | 17 | 17 | 17 | 7 | 7 | 7 | 12 | - | 9 | 7 | 15 | 11 | 10 | 11 | 33 |
| | 30% | 26% | 33% | 33% | 32% | 34% | 35% | 24% | 37% | | 41% | 22% | 45% | 21% | 28% | 26% | 38% |
| Trump Administration | 111 | 35 | 19 | 30 | 23 | 8 | 8 | 21 | 18 | 15 | 7 | 20 | 14 | 26 | 20 | 25 | 41 |
| | 51% | 61% | 38% | 58% | 45% | 36% | 38% | 69% | 55% | 68% | 33% | 58% | 42% | 51% | 54% | 57% | 47% |
| Both equally | 4 | 2 | 0 | - | 2 | - | 1 | - | 0 | - | 0 | - | 2 | - | - | 2 | 2 |
| | 2% | 3% | *% | | 4% | | 7% | | 1% | | 1% | | 5% | | | 4% | 3% |
| Neither | 30 | 4 | 13 | 4 | 8 | 4 | 4 | 2 | 2 | 5 | 5 | 6 | 1 | 11 | 5 | 5 | 9 |
| | 14% | 7% | 26% | 8% | 15% | 19% | 20% | 7% | 6% | 22% | 25% | 16% | 4% | 21% | 14% | 12% | 10% |
| Unsure | 7 | 2 | 1 | - | 2 | 2 | - | - | - | 2 | - | 1 | 1 | 4 | 1 | 0 | 2 |
| | 3% | 3% | 3% | | 4% | 11% | | | | 9% | | 3% | 4% | 7% | 4% | 1% | 2% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminCostofLiving] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Helping people deal with the rising cost of living

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| Biden Administration | 55 | 28 | 27 | 8 | 15 | 15 | 17 | 34 | 11 | 6 | 3 | 1 |
| | 30% | 32% | 28% | 22% | 30% | 34% | 32% | 29% | 51% | 31% | 21% | 12% |
| Trump Administration | 83 | 45 | 39 | 19 | 19 | 18 | 27 | 58 | 5 | 8 | 8 | 4 |
| | 46% | 51% | 41% | 54% | 38% | 42% | 50% | 49% | 24% | 46% | 58% | 39% |
| Both equally | 6 | - | 6 | - | 2 | - | 4 | 2 | - | - | - | 4 |
| | 3% | | 7% | | 4% | | 8% | 2% | | | | 38% |
| Neither | 31 | 13 | 18 | 8 | 12 | 7 | 4 | 18 | 5 | 4 | 3 | 1 |
| | 17% | 15% | 19% | 22% | 24% | 17% | 7% | 15% | 21% | 22% | 21% | 11% |
| Unsure | 7 | 2 | 5 | 1 | 2 | 3 | 1 | 6 | 1 | - | - | - |
| | 4% | 3% | 5% | 2% | 4% | 7% | 2% | 5% | 4% | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminCostofLiving] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Helping people deal with the rising cost of living

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| Biden Administration | 55 | 36 | 18 | 23 | 11 | 14 | 7 | 4 | 14 | 36 | - | 54 | 13 | 9 | 25 |
| | 30% | 29% | 32% | 30% | 27% | 29% | 44% | 9% | 21% | 56% | - | 64% | 25% | 32% | 31% |
| Trump Administration | 83 | 56 | 27 | 36 | 21 | 20 | 6 | 37 | 33 | 14 | 79 | 2 | 26 | 9 | 40 |
| | 46% | 45% | 48% | 48% | 52% | 40% | 38% | 74% | 48% | 21% | 88% | 3% | 50% | 29% | 49% |
| Both equally | 6 | 6 | - | 2 | - | 4 | - | - | 4 | 2 | - | 6 | 4 | 2 | - |
| | 3% | 5% | - | 3% | - | 9% | - | - | 6% | 3% | - | 7% | 8% | 7% | - |
| Neither | 31 | 19 | 12 | 9 | 9 | 10 | 3 | 7 | 13 | 11 | 6 | 19 | 7 | 8 | 14 |
| | 17% | 15% | 20% | 12% | 21% | 20% | 19% | 15% | 19% | 16% | 7% | 23% | 13% | 27% | 17% |
| Unsure | 7 | 7 | - | 6 | - | 1 | - | 1 | 4 | 2 | 5 | 2 | 2 | 2 | 3 |
| | 4% | 6% | - | 8% | - | 2% | - | 2% | 6% | 3% | 5% | 3% | 4% | 5% | 4% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminCostofLiving] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Helping people deal with the rising cost of living

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| Biden Administration | 55 | - | - | - | 55 | - | - | 3 | - | - | 32 | 4 | 7 | - | 1 | 3 | 1 | | | |
| | 30% | | | | 30% | | | 20% | | | 30% | 23% | 23% | | 5% | 46% | 49% | | | |
| Trump Administration | 83 | - | - | - | 83 | - | - | 2 | 3 | 6 | 49 | 9 | 17 | 3 | 9 | - | - | | | |
| | 46% | | | | 46% | | | 11% | 70% | 100% | 46% | 46% | 57% | 100% | 52% | | | | | |
| Both equally | 6 | - | - | - | 6 | - | - | - | - | - | 6 | - | - | - | 4 | - | - | | | |
| | 3% | | | | 3% | | | | | | 6% | | | | 23% | | | | | |
| Neither | 31 | - | - | - | 31 | - | - | 6 | - | - | 15 | 5 | 6 | - | 4 | 3 | 1 | | | |
| | 17% | | | | 17% | | | 43% | | | 14% | 24% | 21% | | 21% | 44% | 51% | | | |
| Unsure | 7 | - | - | - | 7 | - | - | 3 | 1 | - | 4 | 1 | - | - | - | 1 | - | | | |
| | 4% | | | | 4% | | | 26% | 30% | | 4% | 7% | | | | 10% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminCostofLiving] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Helping people deal with the rising cost of living

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| Biden Administration | 55 | 10 | 17 | 16 | 11 | 3 | 8 | 9 | 8 | 4 | 8 | 5 | 9 | 13 | 8 | 20 | 14 |
| | 30% | 25% | 31% | 31% | 32% | 20% | 32% | 40% | 33% | 24% | 29% | 27% | 32% | 38% | 18% | 40% | 27% |
| Trump Administration | 83 | 20 | 18 | 27 | 17 | 10 | 11 | 10 | 14 | 10 | 8 | 8 | 13 | 18 | 23 | 18 | 25 |
| | 46% | 52% | 34% | 52% | 48% | 55% | 46% | 42% | 60% | 54% | 30% | 41% | 43% | 51% | 53% | 35% | 47% |
| Both equally | 6 | - | 6 | - | - | - | - | - | - | - | 2 | - | 4 | - | 4 | 2 | - |
| | 3% | | 11% | | | | | | | | 7% | | 14% | | 10% | 4% | |
| Neither | 31 | 6 | 11 | 8 | 5 | 4 | 5 | 3 | 1 | 4 | 7 | 5 | 2 | 4 | 7 | 9 | 11 |
| | 17% | 16% | 21% | 16% | 13% | 21% | 22% | 12% | 6% | 22% | 25% | 23% | 8% | 12% | 15% | 18% | 20% |
| Unsure | 7 | 3 | 1 | - | 2 | 1 | - | 1 | 0 | - | 2 | 2 | 1 | - | 2 | 2 | 3 |
| | 4% | 8% | 2% | | 7% | 4% | | 6% | 1% | | 8% | 9% | 3% | | 5% | 3% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminBorder] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with immigration and securing the border

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Biden Administration | 39 | 16 | 23 | 1 | 12 | 10 | 16 | 21 | 5 | 10 | 2 | 2 |
| | 18% | 15% | 20% | 3% | 29% | 15% | 24% | 17% | 19% | 23% | 11% | 24% |
| Trump Administration | 117 | 57 | 60 | 24 | 18 | 40 | 35 | 77 | 9 | 20 | 7 | 5 |
| | 54% | 55% | 53% | 54% | 43% | 63% | 51% | 62% | 34% | 47% | 40% | 69% |
| Both equally | 4 | 3 | 1 | 1 | 1 | 1 | 1 | 3 | - | - | 1 | - |
| | 2% | 3% | 1% | 2% | 3% | 1% | 2% | 2% | | | 5% | |
| Neither | 46 | 24 | 23 | 14 | 10 | 10 | 12 | 19 | 13 | 11 | 3 | - |
| | 21% | 22% | 20% | 33% | 24% | 15% | 18% | 16% | 47% | 27% | 17% | |
| Unsure | 11 | 5 | 6 | 4 | - | 4 | 4 | 5 | - | 1 | 4 | 0 |
| | 5% | 5% | 5% | 8% | | 6% | 6% | 4% | | 3% | 27% | 7% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminBorder] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with immigration and securing the border

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Biden Administration | 39 | 26 | 13 | 11 | 10 | 15 | 3 | 2 | 10 | 27 | - | 39 | 8 | 9 | 18 |
| | 18% | 17% | 21% | 13% | 24% | 21% | 17% | 3% | 13% | 38% | | 43% | 15% | 25% | 17% |
| Trump Administration | 117 | 86 | 31 | 56 | 21 | 30 | 11 | 58 | 45 | 14 | 108 | 2 | 30 | 18 | 55 |
| | 54% | 55% | 51% | 67% | 50% | 41% | 53% | 88% | 56% | 20% | 97% | 2% | 56% | 50% | 52% |
| Both equally | 4 | 1 | 3 | 1 | 2 | 0 | 1 | 1 | 3 | - | 1 | 2 | 2 | - | 2 |
| | 2% | 1% | 5% | 1% | 5% | 0% | 3% | 1% | 4% | | 1% | 2% | 4% | | 2% |
| Neither | 46 | 34 | 12 | 13 | 7 | 21 | 6 | 4 | 15 | 27 | 1 | 38 | 9 | 7 | 26 |
| | 21% | 22% | 20% | 15% | 16% | 30% | 28% | 6% | 19% | 38% | 1% | 42% | 17% | 21% | 25% |
| Unsure | 11 | 9 | 2 | 3 | 2 | 6 | - | 1 | 7 | 3 | 1 | 9 | 4 | 1 | 5 |
| | 5% | 6% | 3% | 3% | 4% | 9% | | 2% | 8% | 4% | 1% | 10% | 8% | 4% | 4% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminBorder] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with immigration and securing the border

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|------------|-------|----|----|-----|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 217 100 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | |
| | | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | |
| Biden Administration | 39 18% | - | - | - | 39 | - | - | 1 | - | - | 30 | 2 | 3 | - | - | 6 | 1 | | |
| | | | | | 18% | | | 6% | | | 21% | 5% | 11% | | | 34% | 63% | | |
| Trump Administration | 117 54% | - | - | - | 117 | - | - | 11 | 4 | 7 | 77 | 19 | 11 | 6 | 13 | 3 | - | | |
| | | | | | 54% | | | 49% | 100% | 84% | 55% | 55% | 43% | 70% | 64% | 16% | | | |
| Both equally | 4 2% | - | - | - | 4 | - | - | 1 | - | 0 | 1 | 1 | 1 | - | 1 | - | - | | |
| | | | | | 2% | | | 3% | | 3% | *% | 2% | 6% | | 4% | | | | |
| Neither | 46 21% | - | - | - | 46 | - | - | 9 | - | - | 27 | 13 | 4 | 3 | 6 | 6 | 1 | | |
| | | | | | 21% | | | 39% | | | 20% | 38% | 18% | 30% | 33% | 34% | 37% | | |
| Unsure | 11 5% | - | - | - | 11 | - | - | 1 | - | 1 | 5 | - | 6 | - | - | 3 | - | | |
| | | | | | 5% | | | 3% | | 14% | 4% | | 23% | | | 16% | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminBorder] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with immigration and securing the border

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Biden Administration | 39 | 13 | 10 | 8 | 8 | - | 6 | 5 | 6 | 1 | 7 | 5 | 10 | 7 | 7 | 6 | 20 |
| | 18% | 22% | 20% | 15% | 16% | | 28% | 15% | 18% | 6% | 31% | 15% | 29% | 13% | 18% | 13% | 23% |
| Trump Administration | 117 | 35 | 23 | 29 | 26 | 9 | 9 | 21 | 19 | 15 | 9 | 20 | 16 | 26 | 23 | 26 | 42 |
| | 54% | 61% | 45% | 57% | 51% | 40% | 44% | 69% | 58% | 68% | 42% | 58% | 46% | 51% | 64% | 62% | 48% |
| Both equally | 4 | - | 1 | 2 | 1 | - | 1 | 1 | 1 | 1 | 0 | - | - | 1 | 1 | 0 | 2 |
| | 2% | | 2% | 3% | 2% | | 6% | 2% | 3% | 3% | 1% | | | 2% | 2% | 1% | 2% |
| Neither | 46 | 8 | 13 | 8 | 16 | 13 | 5 | 3 | 3 | 2 | 6 | 6 | 9 | 14 | 6 | 6 | 20 |
| | 21% | 14% | 26% | 15% | 31% | 58% | 22% | 11% | 10% | 8% | 26% | 19% | 26% | 28% | 17% | 15% | 23% |
| Unsure | 11 | 2 | 4 | 5 | - | 0 | - | 1 | 4 | 3 | - | 3 | - | 3 | - | 4 | 4 |
| | 5% | 3% | 8% | 9% | | 2% | | 3% | 12% | 14% | | 8% | | 6% | 10% | 4% | 4% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminStudentLoans] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with student loan debt

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| Biden Administration | 83 | 38 | 44 | 14 | 29 | 19 | 21 | 53 | 16 | 8 | 4 | 2 |
| | 45% | 43% | 47% | 39% | 58% | 44% | 39% | 45% | 70% | 45% | 33% | 14% |
| Trump Administration | 45 | 21 | 24 | 7 | 11 | 9 | 18 | 30 | 4 | 2 | 1 | 7 |
| | 25% | 24% | 26% | 21% | 22% | 20% | 33% | 26% | 16% | 14% | 8% | 68% |
| Both equally | 2 | 2 | - | - | 1 | 1 | - | 1 | - | - | 1 | - |
| | 1% | 3% | | | 2% | 3% | | 1% | | | 11% | |
| Neither | 33 | 20 | 13 | 9 | 7 | 8 | 9 | 19 | 3 | 6 | 3 | 2 |
| | 18% | 23% | 13% | 25% | 14% | 18% | 17% | 16% | 14% | 31% | 25% | 18% |
| Unsure | 19 | 7 | 13 | 5 | 2 | 6 | 6 | 14 | - | 2 | 3 | - |
| | 11% | 7% | 13% | 15% | 5% | 14% | 10% | 12% | | 11% | 22% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminStudentLoans] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with student loan debt

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| Biden Administration | 83 | 54 | 28 | 31 | 21 | 23 | 7 | 5 | 27 | 50 | 6 | 73 | 20 | 18 | 35 |
| | 45% | 44% | 49% | 41% | 52% | 47% | 44% | 11% | 40% | 77% | 7% | 87% | 39% | 61% | 43% |
| Trump Administration | 45 | 33 | 12 | 21 | 9 | 12 | 3 | 23 | 12 | 9 | 38 | 4 | 15 | 3 | 22 |
| | 25% | 26% | 21% | 28% | 22% | 24% | 17% | 47% | 18% | 15% | 42% | 5% | 29% | 10% | 27% |
| Both equally | 2 | 2 | - | 1 | - | 1 | - | 1 | 1 | - | 2 | - | - | 2 | - |
| | 1% | 2% | | 1% | | 3% | | 2% | 2% | | 3% | | | 8% | |
| Neither | 33 | 20 | 13 | 11 | 8 | 9 | 5 | 9 | 20 | 4 | 26 | 5 | 10 | 4 | 15 |
| | 18% | 16% | 23% | 14% | 19% | 18% | 32% | 18% | 29% | 6% | 29% | 6% | 20% | 15% | 18% |
| Unsure | 19 | 15 | 4 | 12 | 3 | 4 | 1 | 11 | 7 | 1 | 17 | 2 | 6 | 2 | 9 |
| | 11% | 12% | 7% | 15% | 7% | 8% | 7% | 22% | 10% | 2% | 19% | 2% | 12% | 6% | 11% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminStudentLoans] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with student loan debt

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 100 | - | - | - | 182 | - | - | 13 100 | 5 100 | 6 100 | 106 100 | 19 100 | 29 100 | 3 100 | 18 100 | 8 100 | 2 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| Biden Administration | 83 45% | - | - | - | 83 | - | - | 6 48% | - | - | 47 44% | 8 43% | 13 44% | - | 2 10% | 5 70% | 1 49% | | | |
| Trump Administration | 45 25% | - | - | - | 45 | - | - | 2 18% | 2 33% | 2 33% | 30 28% | 4 19% | 7 24% | 2 77% | 9 51% | - | - | | | |
| Both equally | 2 1% | - | - | - | 2 | - | - | - | - | - | 1 1% | 1 8% | - | - | - | - | - | | | |
| Neither | 33 18% | - | - | - | 33 | - | - | 3 24% | - | 3 55% | 18 17% | 4 20% | 4 14% | 1 23% | 6 31% | 1 16% | - | | | |
| Unsure | 19 11% | - | - | - | 19 | - | - | 1 11% | 3 67% | 1 13% | 11 10% | 2 11% | 5 17% | - | 2 9% | 1 14% | 1 51% | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminStudentLoans] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with student loan debt

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| Biden Administration | 83 | 15 | 29 | 23 | 15 | 7 | 11 | 11 | 10 | 7 | 18 | 8 | 11 | 16 | 14 | 29 | 24 |
| | 45% | 39% | 54% | 45% | 41% | 39% | 44% | 48% | 41% | 39% | 70% | 39% | 38% | 47% | 31% | 58% | 44% |
| Trump Administration | 45 | 13 | 11 | 13 | 8 | 3 | 5 | 5 | 8 | 5 | 6 | 4 | 10 | 6 | 16 | 8 | 15 |
| | 25% | 34% | 20% | 25% | 22% | 16% | 23% | 21% | 33% | 26% | 22% | 19% | 33% | 18% | 38% | 15% | 28% |
| Both equally | 2 | - | - | 2 | - | - | 1 | 1 | - | - | - | - | - | - | 1 | - | 1 |
| | 1% | | | 5% | | | 4% | 6% | | | | | | | 2% | | 3% |
| Neither | 33 | 5 | 7 | 11 | 9 | 5 | 7 | 4 | 4 | 4 | - | 4 | 5 | 7 | 7 | 10 | 8 |
| | 18% | 13% | 13% | 21% | 25% | 28% | 29% | 18% | 18% | 23% | | 19% | 16% | 21% | 17% | 20% | 15% |
| Unsure | 19 | 5 | 7 | 2 | 4 | 3 | - | 2 | 2 | 2 | 2 | 4 | 4 | 5 | 5 | 4 | 6 |
| | 11% | 14% | 13% | 4% | 12% | 17% | | 7% | 8% | 12% | 9% | 23% | 12% | 14% | 11% | 7% | 11% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminHealthcare] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with healthcare costs

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Biden Administration | 78 | 42 | 36 | 9 | 17 | 21 | 32 | 40 | 12 | 18 | 6 | 2 |
| | 36% | 40% | 32% | 19% | 40% | 32% | 47% | 32% | 45% | 42% | 36% | 24% |
| Trump Administration | 67 | 28 | 39 | 10 | 9 | 26 | 23 | 45 | 3 | 12 | 6 | 1 |
| | 31% | 27% | 35% | 23% | 22% | 40% | 34% | 36% | 9% | 29% | 38% | 17% |
| Both equally | 13 | 7 | 6 | 3 | 2 | 3 | 4 | 8 | 2 | 1 | 1 | 0 |
| | 6% | 6% | 5% | 6% | 6% | 5% | 6% | 7% | 6% | 2% | 8% | 6% |
| Neither | 45 | 20 | 25 | 18 | 13 | 10 | 5 | 22 | 10 | 8 | 3 | 3 |
| | 21% | 19% | 23% | 40% | 31% | 15% | 8% | 17% | 38% | 19% | 17% | 38% |
| Unsure | 14 | 8 | 6 | 5 | 1 | 5 | 3 | 9 | 1 | 3 | 0 | 1 |
| | 6% | 8% | 5% | 11% | 2% | 7% | 5% | 8% | 2% | 7% | 1% | 14% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminHealthcare] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with healthcare costs

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Biden Administration | 78 | 59 | 19 | 26 | 14 | 33 | 4 | 9 | 25 | 44 | 7 | 70 | 22 | 12 | 36 |
| | 36% | 38% | 31% | 31% | 35% | 46% | 21% | 13% | 31% | 62% | 6% | 77% | 41% | 35% | 35% |
| Trump Administration | 67 | 51 | 16 | 33 | 12 | 18 | 4 | 45 | 13 | 9 | 63 | - | 15 | 14 | 26 |
| | 31% | 33% | 26% | 40% | 29% | 25% | 21% | 69% | 17% | 12% | 56% | - | 27% | 40% | 24% |
| Both equally | 13 | 7 | 6 | 4 | 4 | 2 | 2 | 4 | 6 | 2 | 10 | 1 | 1 | 1 | 10 |
| | 6% | 4% | 10% | 5% | 10% | 3% | 10% | 7% | 8% | 3% | 9% | 1% | 2% | 2% | 10% |
| Neither | 45 | 28 | 18 | 13 | 9 | 15 | 9 | 5 | 27 | 14 | 21 | 17 | 8 | 8 | 28 |
| | 21% | 18% | 29% | 15% | 22% | 21% | 43% | 7% | 34% | 19% | 19% | 19% | 15% | 22% | 27% |
| Unsure | 14 | 11 | 3 | 8 | 2 | 4 | 1 | 3 | 9 | 2 | 10 | 3 | 8 | 0 | 4 |
| | 6% | 7% | 5% | 9% | 4% | 5% | 5% | 5% | 11% | 3% | 9% | 3% | 15% | 1% | 4% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAdminHealthcare] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with healthcare costs

| | Total | State | | | | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 100 | - | - | - | 217 | - | - | 22 100 | 4 100 | 9 100 | 140 100 | 35 100 | 25 100 | 9 100 | 20 100 | 16 100 | 2 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| Biden Administration | 78 36% | - | - | - | 78 | - | - | 2 10% | 2 42% | 2 23% | 59 42% | 6 17% | 7 26% | 4 42% | 5 24% | 8 51% | 2 100% |
| Trump Administration | 67 31% | - | - | - | 67 | - | - | 4 19% | 2 39% | 2 19% | 44 31% | 10 29% | 8 31% | 4 42% | 9 44% | 5 30% | - |
| Both equally | 13 6% | - | - | - | 13 | - | - | 3 13% | - | 0 3% | 6 5% | 3 8% | 1 4% | 1 16% | 2 12% | - | - |
| Neither | 45 21% | - | - | - | 45 | - | - | 12 52% | 1 19% | 3 35% | 22 16% | 15 42% | 5 21% | - | 3 17% | 2 12% | - |
| Unsure | 14 6% | - | - | - | 14 | - | - | 1 6% | - | 2 19% | 8 6% | 1 4% | 4 17% | - | 0 2% | 1 8% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAdminHealthcare] And, do you think the Biden Administration or Trump Administration did a better job of handling each of the following areas?
 -Dealing with healthcare costs

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Biden Administration | 78 | 17 | 19 | 20 | 21 | 5 | 11 | 12 | 15 | 3 | 6 | 9 | 17 | 20 | 9 | 15 | 33 |
| | 36% | 30% | 37% | 39% | 41% | 24% | 53% | 38% | 45% | 15% | 27% | 27% | 50% | 40% | 26% | 35% | 38% |
| Trump Administration | 67 | 23 | 14 | 17 | 10 | 4 | 5 | 8 | 11 | 6 | 4 | 18 | 12 | 15 | 13 | 15 | 25 |
| | 31% | 40% | 28% | 33% | 19% | 18% | 26% | 26% | 34% | 27% | 18% | 52% | 33% | 29% | 35% | 36% | 28% |
| Both equally | 13 | 5 | 1 | 5 | 2 | 1 | 1 | 2 | 2 | 2 | 1 | 1 | 2 | 2 | 2 | 2 | 7 |
| | 6% | 8% | 2% | 10% | 3% | 3% | 7% | 8% | 7% | 10% | 4% | 3% | 6% | 4% | 7% | 4% | 8% |
| Neither | 45 | 10 | 14 | 8 | 12 | 10 | 2 | 5 | 3 | 7 | 11 | 5 | 3 | 10 | 11 | 6 | 19 |
| | 21% | 17% | 27% | 16% | 23% | 47% | 12% | 16% | 8% | 33% | 48% | 14% | 7% | 19% | 29% | 15% | 21% |
| Unsure | 14 | 3 | 3 | 1 | 7 | 2 | 0 | 4 | 2 | 3 | 1 | 1 | 1 | 4 | 1 | 5 | 4 |
| | 6% | 5% | 6% | 1% | 14% | 8% | 2% | 12% | 7% | 14% | 2% | 3% | 3% | 8% | 3% | 11% | 5% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAgendaAvsB] Imagine that your elected officials have the option to focus on one of two policy agendas. Agenda A is to grow the economy by eliminating barriers for businesses, and plans to bring down the cost of living by cutting out-of-control government spending. They promise to secure the border and put in place tougher penalties for violent criminals. Agenda B is to grow the economy by investing in clean energy and plans to bring down the cost of living by cracking down on corporate price gouging. They promise to fight for access to abortion, and defend our democratic institutions from extremists. Would you prefer your elected officials focus more on Agenda A or Agenda B?

| | Total | Gender | | Age | | | | Race | | | | |
|---|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Agenda A: Businesses, cost of living, border security, criminal penalties | 200 | 103 | 98 | 36 | 40 | 62 | 62 | 134 | 13 | 29 | 14 | 10 |
| | 50% | 53% | 47% | 45% | 43% | 58% | 52% | 55% | 26% | 48% | 49% | 53% |
| Agenda B: Clean energy, price gouging, abortion, democracy | 177 | 83 | 94 | 41 | 49 | 36 | 51 | 97 | 33 | 27 | 11 | 8 |
| | 44% | 43% | 45% | 52% | 53% | 34% | 42% | 40% | 67% | 44% | 38% | 47% |
| Unsure | 22 | 8 | 14 | 2 | 4 | 9 | 7 | 10 | 3 | 5 | 4 | - |
| | 6% | 4% | 7% | 3% | 4% | 8% | 6% | 4% | 7% | 8% | 13% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAgendaAvsB] Imagine that your elected officials have the option to focus on one of two policy agendas. Agenda A is to grow the economy by eliminating barriers for businesses, and plans to bring down the cost of living by cutting out-of-control government spending. They promise to secure the border and put in place tougher penalties for violent criminals. Agenda B is to grow the economy by investing in clean energy and plans to bring down the cost of living by cracking down on corporate price gouging. They promise to fight for access to abortion, and defend our democratic institutions from extremists. Would you prefer your elected officials focus more on Agenda A or Agenda B?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Agenda A: Businesses, cost of living, border security, criminal penalties | 200 | 145 | 55 | 94 | 40 | 51 | 15 | 97 | 73 | 31 | 181 | 10 | 53 | 27 | 98 |
| | 50% | 52% | 46% | 59% | 48% | 42% | 42% | 84% | 50% | 22% | 89% | 6% | 51% | 41% | 53% |
| Agenda B: Clean energy, price gouging, abortion, democracy | 177 | 116 | 61 | 58 | 40 | 58 | 21 | 17 | 61 | 99 | 16 | 151 | 49 | 35 | 76 |
| | 44% | 41% | 51% | 36% | 49% | 48% | 58% | 15% | 42% | 72% | 8% | 87% | 46% | 54% | 41% |
| Unsure | 22 | 19 | 3 | 8 | 3 | 12 | - | 1 | 13 | 8 | 5 | 12 | 3 | 3 | 12 |
| | 6% | 7% | 2% | 5% | 3% | 10% | - | 1% | 9% | 6% | 3% | 7% | 3% | 5% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAgendaAvsB] Imagine that your elected officials have the option to focus on one of two policy agendas. Agenda A is to grow the economy by eliminating barriers for businesses, and plans to bring down the cost of living by cutting out-of-control government spending. They promise to secure the border and put in place tougher penalties for violent criminals. Agenda B is to grow the economy by investing in clean energy and plans to bring down the cost of living by cracking down on corporate price gouging. They promise to fight for access to abortion, and defend our democratic institutions from extremists. Would you prefer your elected officials focus more on Agenda A or Agenda B?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 | - | - | - | 399 | - | - | 36 | 9 | 14 | 247 | 54 | 54 | 12 | 38 | 24 | 4 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Agenda A: Businesses, cost of living, border security, criminal penalties | 200 | - | - | - | 200 | - | - | 15 | 2 | 11 | 128 | 23 | 30 | 9 | 24 | 7 | 1 | | | |
| | 50% | | | | 50% | | | 41% | 24% | 78% | 52% | 43% | 55% | 78% | 64% | 30% | 24% | | | |
| Agenda B: Clean energy, price gouging, abortion, democracy | 177 | - | - | - | 177 | - | - | 14 | 6 | 2 | 104 | 24 | 24 | 3 | 12 | 12 | 2 | | | |
| | 44% | | | | 44% | | | 38% | 61% | 17% | 42% | 44% | 45% | 22% | 31% | 48% | 51% | | | |
| Unsure | 22 | - | - | - | 22 | - | - | 7 | 1 | 1 | 14 | 7 | 0 | - | 2 | 5 | 1 | | | |
| | 6% | | | | 6% | | | 20% | 16% | 5% | 6% | 12% | 0% | 5% | 22% | 25% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[OAgendaAvsB] Imagine that your elected officials have the option to focus on one of two policy agendas. Agenda A is to grow the economy by eliminating barriers for businesses, and plans to bring down the cost of living by cutting out-of-control government spending. They promise to secure the border and put in place tougher penalties for violent criminals. Agenda B is to grow the economy by investing in clean energy and plans to bring down the cost of living by cracking down on corporate price gouging. They promise to fight for access to abortion, and defend our democratic institutions from extremists. Would you prefer your elected officials focus more on Agenda A or Agenda B?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Agenda A: Businesses, cost of living, border security, criminal penalties | 200 | 52 | 43 | 60 | 41 | 16 | 21 | 33 | 33 | 19 | 20 | 29 | 30 | 47 | 42 | 39 | 73 |
| | 50% | 54% | 41% | 58% | 47% | 41% | 47% | 61% | 58% | 49% | 40% | 55% | 46% | 55% | 53% | 42% | 52% |
| Agenda B: Clean energy, price gouging, abortion, democracy | 177 | 38 | 54 | 38 | 45 | 23 | 23 | 18 | 19 | 18 | 26 | 18 | 31 | 36 | 34 | 45 | 61 |
| | 44% | 39% | 52% | 37% | 51% | 59% | 52% | 34% | 34% | 46% | 53% | 34% | 49% | 42% | 43% | 49% | 43% |
| Unsure | 22 | 7 | 7 | 6 | 2 | - | 0 | 3 | 4 | 2 | 3 | 6 | 3 | 3 | 3 | 9 | 7 |
| | 6% | 7% | 7% | 5% | 2% | | 1% | 5% | 8% | 6% | 7% | 11% | 4% | 3% | 4% | 9% | 5% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCandidateA] If you had to guess, would you say Agenda A is most likely come from a Democrat, or a Republican?

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 135 | 63 | 73 | 15 | 33 | 36 | 51 | 88 | 18 | 19 | 9 | 1 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 144 | 75 | 69 | 15 | 30 | 36 | 63 | 96 | 17 | 21 | 7 | 3 |
| Democrat | 12 | 5 | 7 | 2 | 3 | 4 | 3 | 9 | 2 | 1 | - | - |
| | 9% | 8% | 10% | 14% | 10% | 11% | 5% | 11% | 10% | 6% | | |
| Republican | 112 | 56 | 56 | 10 | 28 | 29 | 45 | 75 | 15 | 14 | 7 | 1 |
| | 83% | 90% | 77% | 68% | 83% | 81% | 88% | 85% | 82% | 76% | 78% | 100% |
| DNR – Don't know/Refused | 11 | 1 | 10 | 3 | 2 | 3 | 3 | 4 | 1 | 3 | 2 | - |
| | 8% | 2% | 14% | 18% | 6% | 8% | 6% | 4% | 8% | 19% | 22% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCandidateA] If you had to guess, would you say Agenda A is most likely come from a Democrat, or a Republican?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 135 | 96 | 39 | 64 | 24 | 33 | 15 | 38 | 48 | 49 | 72 | 55 | 37 | 15 | 63 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 144 | 101 | 43 | 71 | 25 | 30 | 18 | 43 | 46 | 55 | 76 | 60 | 35 | 17 | 72 |
| Democrat | 12 | 12 | - | 9 | - | 3 | - | 1 | 8 | 4 | 3 | 8 | 3 | 2 | 4 |
| | 9% | 13% | | 15% | | 9% | | 2% | 16% | 8% | 3% | 14% | 7% | 12% | 7% |
| Republican | 112 | 74 | 38 | 50 | 24 | 24 | 14 | 34 | 37 | 41 | 65 | 42 | 32 | 11 | 53 |
| | 83% | 77% | 97% | 79% | 100% | 73% | 92% | 89% | 77% | 84% | 90% | 77% | 87% | 72% | 85% |
| DNR – Don't know/Refused | 11 | 10 | 1 | 4 | - | 6 | 1 | 3 | 3 | 4 | 5 | 5 | 2 | 2 | 5 |
| | 8% | 10% | 3% | 6% | | 18% | 8% | 9% | 7% | 9% | 7% | 9% | 6% | 16% | 8% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCandidateA] If you had to guess, would you say Agenda A is most likely come from a Democrat, or a Republican?

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------|-------|-------|----|----|-----|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 135 | - | - | - | 135 | - | - | 12 | 5 | 4 | 92 | 15 | 14 | - | 8 | 9 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | | 100 | 100 | 100 | | |
| Unweighted Total | 144 | - | - | - | 144 | - | - | 12 | 4 | 4 | 102 | 9 | 17 | - | 8 | 9 | 2 | | |
| Democrat | 12 | - | - | - | 12 | - | - | 2 | - | - | 9 | 1 | 2 | - | 1 | 1 | - | | |
| | 9% | | | | 9% | | | 16% | | | 10% | 8% | 12% | | 14% | 11% | | | |
| Republican | 112 | - | - | - | 112 | - | - | 7 | 4 | 4 | 76 | 12 | 11 | - | 7 | 4 | - | | |
| | 83% | | | | 83% | | | 54% | 78% | 100% | 83% | 83% | 78% | | 86% | 47% | | | |
| DNR – Don't know/Refused | 11 | - | - | - | 11 | - | - | 4 | 1 | - | 6 | 1 | 1 | - | - | 4 | 2 | | |
| | 8% | | | | 8% | | | 30% | 22% | | 7% | 9% | 10% | | | 41% | 100% | | |

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[QCandidateA] If you had to guess, would you say Agenda A is most likely come from a Democrat, or a Republican?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 135 | 42 | 29 | 40 | 23 | 6 | 12 | 13 | 32 | 9 | 21 | 24 | 18 | 23 | 31 | 33 | 48 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 144 | 41 | 25 | 47 | 27 | 6 | 15 | 14 | 40 | 9 | 15 | 22 | 23 | 23 | 39 | 34 | 48 |
| Democrat | 12 | 4 | 3 | 3 | 2 | - | 1 | 3 | 1 | 2 | 3 | 1 | 1 | - | 6 | 2 | 4 |
| | 9% | 10% | 10% | 7% | 10% | | 8% | 23% | 4% | 23% | 12% | 4% | 7% | | 18% | 7% | 9% |
| Republican | 112 | 33 | 21 | 36 | 20 | 6 | 11 | 10 | 30 | 4 | 17 | 20 | 15 | 20 | 22 | 26 | 44 |
| | 83% | 79% | 72% | 90% | 90% | 100% | 92% | 77% | 92% | 48% | 78% | 83% | 81% | 86% | 71% | 81% | 91% |
| DNR – Don't know/Refused | 11 | 5 | 5 | 1 | - | - | - | - | 1 | 3 | 2 | 3 | 2 | 3 | 4 | 4 | - |
| | 8% | 11% | 19% | 3% | | | | | 3% | 29% | 10% | 13% | 11% | 14% | 12% | 12% | |

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[QCandidateB] If you had to guess, would you say Agenda B is most likely come from a Democrat, or a Republican?

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 145 | 60 | 85 | 21 | 30 | 46 | 48 | 88 | 21 | 16 | 9 | 12 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 141 | 63 | 78 | 15 | 27 | 44 | 55 | 86 | 23 | 17 | 7 | 8 |
| Democrat | 119 | 53 | 66 | 15 | 23 | 36 | 45 | 74 | 16 | 13 | 6 | 9 |
| | 82% | 89% | 77% | 71% | 78% | 77% | 94% | 84% | 80% | 82% | 74% | 78% |
| Republican | 7 | 1 | 6 | - | 1 | 5 | 1 | 4 | 1 | - | 2 | - |
| | 5% | 2% | 7% | | 2% | 12% | 2% | 4% | 5% | | 23% | |
| DNR – Don't know/Refused | 19 | 5 | 14 | 6 | 6 | 5 | 2 | 10 | 3 | 3 | 0 | 3 |
| | 13% | 9% | 16% | 29% | 20% | 11% | 4% | 12% | 15% | 18% | 3% | 22% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCandidateB] If you had to guess, would you say Agenda B is most likely come from a Democrat, or a Republican?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 145 | 106 | 40 | 61 | 27 | 45 | 12 | 40 | 55 | 51 | 72 | 67 | 33 | 28 | 74 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 141 | 98 | 43 | 61 | 25 | 37 | 18 | 43 | 46 | 52 | 77 | 57 | 33 | 26 | 70 |
| Democrat | 119 | 90 | 30 | 54 | 20 | 36 | 9 | 34 | 40 | 46 | 57 | 60 | 26 | 26 | 57 |
| | 82% | 85% | 74% | 88% | 75% | 81% | 74% | 84% | 72% | 91% | 78% | 90% | 80% | 93% | 77% |
| Republican | 7 | 7 | - | 4 | - | 3 | - | 2 | 3 | 1 | 5 | 1 | 3 | 1 | 2 |
| | 5% | 7% | | 6% | | 7% | | 5% | 6% | 3% | 7% | 2% | 8% | 3% | 3% |
| DNR – Don't know/Refused | 19 | 9 | 10 | 4 | 7 | 6 | 3 | 4 | 12 | 3 | 10 | 5 | 4 | 1 | 14 |
| | 13% | 9% | 26% | 6% | 25% | 13% | 26% | 11% | 22% | 6% | 14% | 8% | 12% | 3% | 19% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCandidateB] If you had to guess, would you say Agenda B is most likely come from a Democrat, or a Republican?

| | Total | State | | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | |
|--------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 145 | - | - | - | 145 | - | - | 10 | 4 | 3 | 98 | 24 | 11 | - | 12 | 10 | 1 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | | 100 | 100 | 100 |
| Unweighted Total | 141 | - | - | - | 141 | - | - | 11 | 3 | 3 | 98 | 16 | 13 | - | 8 | 8 | 1 |
| Democrat | 119 | - | - | - | 119 | - | - | 4 | 2 | - | 81 | 15 | 10 | - | 9 | 7 | 1 |
| | 82% | | | | 82% | | | 36% | 63% | | 83% | 64% | 92% | | 69% | 70% | 100% |
| Republican | 7 | - | - | - | 7 | - | - | 2 | 1 | - | 3 | 3 | - | - | 1 | 1 | - |
| | 5% | | | | 5% | | | 21% | 37% | | 4% | 14% | | | 7% | 7% | |
| DNR – Don't know/Refused | 19 | - | - | - | 19 | - | - | 4 | - | 3 | 13 | 5 | 1 | - | 3 | 2 | - |
| | 13% | | | | 13% | | | 42% | | 100% | 13% | 22% | 8% | | 24% | 24% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCandidateB] If you had to guess, would you say Agenda B is most likely come from a Democrat, or a Republican?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 145 | 38 | 47 | 29 | 30 | 11 | 11 | 20 | 18 | 10 | 18 | 27 | 30 | 33 | 32 | 28 | 53 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 141 | 36 | 40 | 31 | 30 | 7 | 11 | 20 | 25 | 8 | 16 | 24 | 30 | 27 | 39 | 27 | 48 |
| Democrat | 119 | 26 | 39 | 26 | 27 | 11 | 10 | 17 | 16 | 5 | 13 | 19 | 29 | 23 | 27 | 25 | 45 |
| | 82% | 68% | 84% | 88% | 90% | 95% | 89% | 85% | 91% | 45% | 71% | 72% | 96% | 70% | 84% | 90% | 84% |
| Republican | 7 | 5 | 1 | - | 1 | - | - | 1 | - | - | 1 | 4 | 1 | 2 | 1 | 2 | 2 |
| | 5% | 13% | 2% | - | 4% | - | - | 7% | - | - | 4% | 15% | 3% | 6% | 3% | 6% | 4% |
| DNR – Don't know/Refused | 19 | 7 | 6 | 4 | 2 | 1 | 1 | 2 | 2 | 6 | 5 | 3 | 0 | 8 | 4 | 1 | 6 |
| | 13% | 19% | 14% | 12% | 6% | 5% | 11% | 9% | 9% | 55% | 25% | 13% | 1% | 24% | 13% | 4% | 12% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QInflationBlame] What do you think has done the most to cause increased inflation over the last few years? Choose up to two.

| | Total | Gender | | Age | | | | Race | | | | |
|---|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 400 | 210 | 190 | 73 | 79 | 108 | 140 | 245 | 47 | 65 | 28 | 15 |
| Government and politicians | 199 | 98 | 101 | 43 | 38 | 58 | 60 | 126 | 23 | 25 | 15 | 11 |
| | 50% | 51% | 49% | 54% | 41% | 54% | 50% | 52% | 45% | 41% | 50% | 59% |
| Supply chain disruptions and pandemic-related factors | 141 | 67 | 74 | 22 | 39 | 38 | 42 | 97 | 18 | 19 | 6 | 1 |
| | 35% | 34% | 36% | 28% | 42% | 36% | 35% | 40% | 37% | 32% | 20% | 5% |
| Wars and foreign conflicts | 101 | 52 | 49 | 24 | 23 | 24 | 31 | 57 | 11 | 20 | 7 | 5 |
| | 25% | 27% | 24% | 30% | 25% | 22% | 25% | 24% | 22% | 33% | 23% | 30% |
| Corporate greed and price gouging | 197 | 87 | 109 | 49 | 53 | 48 | 47 | 103 | 35 | 32 | 13 | 14 |
| | 49% | 45% | 53% | 62% | 57% | 44% | 39% | 43% | 70% | 53% | 44% | 79% |
| None of these | 10 | 4 | 7 | 2 | 2 | 1 | 4 | 7 | - | 3 | - | - |
| | 3% | 2% | 3% | 3% | 2% | 1% | 4% | 3% | | 5% | | |
| Unsure | 5 | 5 | 1 | 0 | 1 | 1 | 4 | 1 | 0 | 1 | 3 | - |
| | 1% | 3% | *% | 1% | 1% | 1% | 3% | 1% | *% | 2% | 11% | |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QInflationBlame] What do you think has done the most to cause increased inflation over the last few years? Choose up to two.

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 400 | 272 | 128 | 168 | 77 | 104 | 51 | 127 | 132 | 141 | 212 | 160 | 101 | 62 | 192 |
| Government and politicians | 199 | 142 | 57 | 90 | 36 | 52 | 20 | 81 | 75 | 43 | 157 | 34 | 52 | 25 | 95 |
| | 50% | 51% | 48% | 56% | 44% | 43% | 56% | 70% | 51% | 32% | 78% | 20% | 50% | 39% | 51% |
| Supply chain disruptions and pandemic-related factors | 141 | 84 | 57 | 54 | 43 | 31 | 14 | 29 | 45 | 67 | 43 | 88 | 23 | 26 | 77 |
| | 35% | 30% | 48% | 34% | 53% | 25% | 37% | 25% | 30% | 49% | 22% | 51% | 22% | 39% | 41% |
| Wars and foreign conflicts | 101 | 75 | 26 | 40 | 18 | 35 | 8 | 40 | 37 | 24 | 73 | 26 | 38 | 16 | 36 |
| | 25% | 27% | 22% | 25% | 22% | 29% | 22% | 35% | 25% | 17% | 36% | 15% | 36% | 25% | 20% |
| Corporate greed and price gouging | 197 | 141 | 55 | 68 | 35 | 73 | 20 | 30 | 74 | 93 | 48 | 131 | 58 | 37 | 86 |
| | 49% | 50% | 47% | 43% | 43% | 61% | 55% | 26% | 50% | 68% | 24% | 75% | 55% | 56% | 46% |
| None of these | 10 | 9 | 1 | 5 | 1 | 3 | - | 3 | 4 | 3 | 2 | 6 | 2 | - | 8 |
| | 3% | 3% | 1% | 3% | 2% | 3% | - | 3% | 3% | 2% | 1% | 3% | 2% | - | 4% |
| Unsure | 5 | 5 | 1 | 1 | 1 | 4 | 0 | 0 | 5 | - | 1 | 4 | 4 | - | 2 |
| | 1% | 2% | 1% | *% | 1% | 3% | *% | *% | 3% | - | 1% | 2% | 3% | - | 1% |

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[QInflationBlame] What do you think has done the most to cause increased inflation over the last few years? Choose up to two.

| | Total | State | | | | | | Swing | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | |
| Unweighted Total | 400 | - | - | - | 400 | - | - | 41 | 7 | 15 | 257 | 37 | 59 | 9 | 33 | 23 | 4 | |
| Government and politicians | 199 50% | - | - | - | 199 50% | - | - | 13 35% | 5 56% | 8 59% | 125 51% | 35 65% | 21 40% | 10 84% | 21 56% | 8 33% | 1 32% | |
| Supply chain disruptions and pandemic-related factors | 141 35% | - | - | - | 141 35% | - | - | 15 41% | 4 44% | 3 19% | 85 34% | 15 28% | 22 41% | 5 39% | 10 27% | 13 56% | 1 24% | |
| Wars and foreign conflicts | 101 25% | - | - | - | 101 25% | - | - | 6 16% | 2 20% | 6 44% | 58 23% | 12 22% | 15 27% | 2 16% | 13 35% | 3 13% | 1 19% | |
| Corporate greed and price gouging | 197 49% | - | - | - | 197 49% | - | - | 27 75% | 4 49% | 7 49% | 112 45% | 29 53% | 33 61% | 6 53% | 22 57% | 15 63% | 4 100% | |
| None of these | 10 3% | - | - | - | 10 3% | - | - | 2 6% | - | - | 8 3% | - | 2 5% | - | - | 2 7% | - | |
| Unsure | 5 1% | - | - | - | 5 1% | - | - | 1 2% | - | 0 3% | 5 2% | - | 0 1% | - | 0 *% | - | - | |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QInflationBlame] What do you think has done the most to cause increased inflation over the last few years? Choose up to two.

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 400 | 92 | 92 | 114 | 91 | 38 | 42 | 58 | 72 | 35 | 37 | 50 | 68 | 79 | 99 | 95 | 127 |
| Government and politicians | 199 | 52 | 45 | 54 | 43 | 20 | 19 | 28 | 30 | 23 | 18 | 29 | 30 | 35 | 44 | 44 | 76 |
| | 50% | 54% | 43% | 52% | 49% | 52% | 44% | 52% | 53% | 57% | 37% | 55% | 48% | 41% | 55% | 47% | 54% |
| Supply chain disruptions and pandemic-related factors | 141 | 32 | 42 | 42 | 23 | 7 | 20 | 21 | 18 | 15 | 18 | 17 | 24 | 33 | 24 | 38 | 46 |
| | 35% | 34% | 40% | 41% | 27% | 19% | 46% | 39% | 32% | 38% | 38% | 32% | 37% | 39% | 30% | 40% | 33% |
| Wars and foreign conflicts | 101 | 22 | 25 | 23 | 28 | 15 | 14 | 7 | 16 | 9 | 9 | 17 | 14 | 30 | 25 | 21 | 25 |
| | 25% | 23% | 24% | 23% | 32% | 38% | 31% | 13% | 29% | 21% | 19% | 31% | 22% | 35% | 32% | 23% | 18% |
| Corporate greed and price gouging | 197 | 41 | 66 | 39 | 48 | 27 | 22 | 24 | 14 | 22 | 30 | 24 | 34 | 48 | 30 | 54 | 64 |
| | 49% | 43% | 63% | 38% | 54% | 69% | 51% | 45% | 24% | 54% | 63% | 44% | 53% | 56% | 38% | 58% | 45% |
| None of these | 10 | 4 | 2 | 2 | 1 | 1 | - | - | 3 | 2 | 2 | 1 | 2 | - | 4 | 2 | 3 |
| | 3% | 4% | 2% | 2% | 2% | 2% | | | 5% | 4% | 4% | 2% | 3% | | 5% | 2% | 2% |
| Unsure | 5 | - | 1 | 4 | 1 | 0 | 1 | - | 4 | - | - | 1 | - | 1 | 1 | 3 | 1 |
| | 1% | | 1% | 4% | 1% | 1% | 1% | | 7% | | | 1% | | 1% | 1% | 3% | 1% |

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[QEconWorry_Debt] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The amount of debt you have

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 2.64 | 2.44 | 2.83 | 2.44 | 3.12 | 2.88 | 2.12 | 2.49 | 3.28 | 2.29 | 3.55 | 2.51 |
| 1 - Do not worry at all | 67 | 35 | 32 | 15 | 13 | 13 | 26 | 50 | 7 | 7 | 0 | 4 |
| | 37% | 40% | 34% | 43% | 26% | 30% | 49% | 42% | 30% | 36% | 3% | 34% |
| 2 | 29 | 17 | 12 | 5 | 9 | 5 | 9 | 18 | - | 5 | 1 | 4 |
| | 16% | 19% | 13% | 15% | 19% | 11% | 18% | 16% | - | 30% | 8% | 38% |
| 3 | 31 | 15 | 16 | 6 | 6 | 12 | 7 | 16 | 5 | 3 | 7 | - |
| | 17% | 17% | 17% | 16% | 12% | 28% | 14% | 14% | 23% | 16% | 54% | - |
| 4 | 11 | 4 | 7 | 3 | 2 | 2 | 5 | 9 | 1 | 1 | - | - |
| | 6% | 5% | 7% | 8% | 4% | 4% | 9% | 8% | 5% | 7% | - | - |
| 5 - Worry about it a great deal | 43 | 17 | 27 | 7 | 20 | 12 | 5 | 24 | 9 | 2 | 4 | 3 |
| | 24% | 19% | 29% | 19% | 39% | 27% | 10% | 21% | 42% | 12% | 35% | 28% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Debt] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The amount of debt you have

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 2.64 | 2.56 | 2.81 | 2.29 | 2.85 | 3.00 | 2.71 | 2.88 | 2.58 | 2.53 | 2.92 | 2.35 | 2.60 | 2.74 | 2.66 |
| 1 - Do not worry at all | 67 | 48 | 19 | 37 | 12 | 10 | 7 | 14 | 23 | 30 | 28 | 37 | 19 | 11 | 27 |
| | 37% | 38% | 34% | 49% | 30% | 22% | 43% | 28% | 35% | 46% | 31% | 44% | 37% | 36% | 34% |
| 2 | 29 | 20 | 9 | 11 | 7 | 9 | 2 | 9 | 16 | 4 | 11 | 16 | 11 | 3 | 15 |
| | 16% | 16% | 15% | 15% | 17% | 18% | 11% | 18% | 23% | 7% | 12% | 19% | 21% | 9% | 18% |
| 3 | 31 | 22 | 9 | 9 | 7 | 13 | 2 | 10 | 9 | 12 | 17 | 12 | 6 | 8 | 14 |
| | 17% | 18% | 15% | 12% | 16% | 27% | 13% | 20% | 13% | 19% | 19% | 15% | 11% | 26% | 18% |
| 4 | 11 | 6 | 5 | 4 | 5 | 2 | 0 | 3 | 5 | 3 | 9 | 3 | 4 | 1 | 6 |
| | 6% | 5% | 9% | 5% | 12% | 5% | 1% | 6% | 7% | 5% | 10% | 3% | 8% | 2% | 7% |
| 5 - Worry about it a great deal | 43 | 28 | 16 | 14 | 10 | 14 | 5 | 14 | 15 | 15 | 26 | 16 | 12 | 8 | 18 |
| | 24% | 22% | 27% | 18% | 25% | 28% | 33% | 28% | 22% | 23% | 28% | 19% | 24% | 27% | 23% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Debt] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The amount of debt you have

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| MEAN | 2.64 | - | - | - | 2.64 | - | - | 2.62 | 1.49 | 2.26 | 2.35 | 3.05 | 3.35 | 4.67 | 2.27 | 2.12 | 3.53 | | |
| 1 - Do not worry at all | 67 | - | - | - | 67 | - | - | 4 | 4 | 3 | 47 | 6 | 7 | - | 5 | 4 | - | | |
| | 37% | | | | 37% | | | 27% | 76% | 56% | 44% | 31% | 25% | | 29% | 49% | | | |
| 2 | 29 | - | - | - | 29 | - | - | 4 | - | 1 | 19 | 3 | 3 | 0 | 8 | 2 | 1 | | |
| | 16% | | | | 16% | | | 28% | | 10% | 18% | 16% | 9% | 11% | 46% | 27% | 49% | | |
| 3 | 31 | - | - | - | 31 | - | - | 3 | 1 | - | 16 | 1 | 4 | - | 2 | - | - | | |
| | 17% | | | | 17% | | | 20% | 24% | | 15% | 8% | 13% | | 9% | | | | |
| 4 | 11 | - | - | - | 11 | - | - | 1 | - | 1 | 6 | 2 | 4 | - | - | 1 | - | | |
| | 6% | | | | 6% | | | 5% | | 22% | 6% | 8% | 12% | | | 10% | | | |
| 5 - Worry about it a great deal | 43 | - | - | - | 43 | - | - | 3 | - | 1 | 18 | 7 | 12 | 3 | 3 | 1 | 1 | | |
| | 24% | | | | 24% | | | 20% | | 13% | 17% | 37% | 41% | 89% | 16% | 14% | 51% | | |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Debt] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The amount of debt you have

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 2.64 | 2.71 | 2.93 | 2.80 | 1.92 | 2.75 | 2.52 | 2.55 | 2.01 | 2.14 | 3.66 | 3.28 | 2.21 | 2.50 | 2.16 | 2.98 | 2.79 |
| 1 - Do not worry at all | 67 | 16 | 16 | 17 | 18 | 5 | 8 | 9 | 13 | 10 | 5 | 4 | 13 | 13 | 20 | 15 | 20 |
| | 37% | 41% | 30% | 32% | 50% | 29% | 33% | 40% | 55% | 57% | 20% | 18% | 45% | 37% | 46% | 29% | 37% |
| 2 | 29 | 4 | 8 | 8 | 8 | 3 | 8 | 2 | 4 | 2 | 2 | 2 | 6 | 6 | 9 | 9 | 4 |
| | 16% | 9% | 15% | 16% | 24% | 18% | 32% | 9% | 16% | 12% | 6% | 12% | 19% | 18% | 22% | 19% | 7% |
| 3 | 31 | 6 | 10 | 10 | 5 | 4 | 2 | 7 | 3 | 2 | 4 | 5 | 5 | 7 | 6 | 7 | 11 |
| | 17% | 16% | 18% | 19% | 15% | 21% | 9% | 29% | 11% | 10% | 15% | 27% | 17% | 20% | 14% | 14% | 21% |
| 4 | 11 | 2 | 5 | 3 | 2 | 2 | - | 0 | 2 | 1 | 2 | 2 | 3 | 3 | 4 | 1 | 3 |
| | 6% | 5% | 8% | 5% | 5% | 12% | | 1% | 9% | 3% | 8% | 8% | 9% | 8% | 9% | 2% | 7% |
| 5 - Worry about it a great deal | 43 | 11 | 16 | 15 | 2 | 3 | 6 | 5 | 2 | 3 | 14 | 7 | 3 | 6 | 4 | 18 | 15 |
| | 24% | 28% | 29% | 28% | 5% | 19% | 25% | 21% | 9% | 18% | 52% | 34% | 10% | 17% | 10% | 36% | 28% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEconWorry_Job] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Losing your job

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 2.27 | 2.01 | 2.49 | 2.57 | 2.69 | 2.51 | 1.45 | 2.14 | 2.25 | 2.47 | 3.01 | 2.31 |
| 1 - Do not worry at all | 95 | 46 | 48 | 13 | 21 | 18 | 44 | 64 | 11 | 9 | 4 | 7 |
| | 52% | 53% | 51% | 35% | 41% | 42% | 82% | 55% | 51% | 49% | 28% | 60% |
| 2 | 17 | 14 | 4 | 6 | 6 | 4 | 2 | 10 | 4 | 2 | 2 | - |
| | 10% | 16% | 4% | 17% | 11% | 9% | 3% | 9% | 16% | 11% | 13% | - |
| 3 | 23 | 11 | 12 | 8 | 9 | 5 | 0 | 13 | 3 | 2 | 3 | 2 |
| | 12% | 12% | 13% | 23% | 17% | 12% | 1% | 11% | 12% | 12% | 24% | 14% |
| 4 | 8 | 4 | 5 | 2 | - | 5 | 2 | 8 | 0 | 0 | - | - |
| | 5% | 4% | 5% | 5% | - | 12% | 3% | 7% | 1% | 2% | - | - |
| 5 - Worry about it a great deal | 34 | 10 | 24 | 7 | 16 | 8 | 4 | 17 | 5 | 5 | 5 | 3 |
| | 19% | 11% | 26% | 20% | 31% | 18% | 7% | 15% | 21% | 26% | 35% | 26% |
| Unsure | 5 | 4 | 1 | - | - | 3 | 2 | 5 | - | - | - | - |
| | 3% | 4% | 1% | - | - | 7% | 3% | 4% | - | - | - | - |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Job] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
-Losing your job

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 2.27 | 2.12 | 2.58 | 2.00 | 2.42 | 2.31 | 2.97 | 2.54 | 2.28 | 2.04 | 2.49 | 1.98 | 2.62 | 2.09 | 2.12 |
| 1 - Do not worry at all | 95 | 68 | 26 | 43 | 21 | 25 | 5 | 21 | 31 | 42 | 41 | 50 | 25 | 19 | 38 |
| | 52% | 55% | 46% | 56% | 51% | 52% | 33% | 43% | 46% | 65% | 45% | 60% | 48% | 66% | 47% |
| 2 | 17 | 13 | 4 | 7 | 3 | 6 | 2 | 5 | 10 | 2 | 9 | 7 | 3 | 3 | 11 |
| | 10% | 10% | 8% | 10% | 6% | 11% | 11% | 10% | 15% | 3% | 10% | 8% | 6% | 9% | 13% |
| 3 | 23 | 16 | 6 | 10 | 3 | 6 | 3 | 8 | 9 | 6 | 12 | 11 | 3 | - | 20 |
| | 12% | 13% | 11% | 13% | 8% | 13% | 18% | 16% | 13% | 9% | 13% | 13% | 6% | - | 24% |
| 4 | 8 | 4 | 4 | 4 | 4 | - | 1 | 5 | 3 | 0 | 6 | 2 | 3 | - | 5 |
| | 5% | 3% | 7% | 5% | 9% | - | 4% | 10% | 5% | 1% | 7% | 2% | 6% | - | 6% |
| 5 - Worry about it a great deal | 34 | 19 | 15 | 8 | 9 | 11 | 6 | 10 | 11 | 13 | 20 | 11 | 15 | 7 | 6 |
| | 19% | 16% | 26% | 11% | 22% | 23% | 35% | 21% | 17% | 19% | 22% | 13% | 30% | 25% | 8% |
| Unsure | 5 | 3 | 1 | 3 | 1 | - | - | 0 | 3 | 1 | 2 | 2 | 3 | - | 2 |
| | 3% | 3% | 2% | 5% | 3% | - | - | 1% | 5% | 2% | 3% | 3% | 6% | - | 2% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Job] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Losing your job

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| MEAN | 2.27 | - | - | - | 2.27 | - | - | 2.68 | 2.83 | 2.42 | 1.85 | 3.11 | 3.20 | 4.57 | 2.74 | 1.62 | 1.00 | | |
| 1 - Do not worry at all | 95 | - | - | - | 95 | - | - | 4 | 2 | 4 | 69 | 5 | 9 | 0 | 9 | 6 | 2 | | |
| | 52% | | | | 52% | | | 30% | 33% | 64% | 65% | 25% | 30% | 11% | 51% | 74% | 100% | | |
| 2 | 17 | - | - | - | 17 | - | - | 2 | - | - | 6 | 4 | 3 | - | 1 | - | - | | |
| | 10% | | | | 10% | | | 14% | | | 6% | 18% | 11% | | 5% | | | | |
| 3 | 23 | - | - | - | 23 | - | - | 3 | 2 | - | 13 | 3 | 4 | - | 1 | 1 | - | | |
| | 12% | | | | 12% | | | 23% | 43% | | 12% | 17% | 12% | | 4% | 16% | | | |
| 4 | 8 | - | - | - | 8 | - | - | - | - | - | 7 | - | 0 | - | - | 1 | - | | |
| | 5% | | | | 5% | | | | | | 7% | | 1% | | | 10% | | | |
| 5 - Worry about it a great deal | 34 | - | - | - | 34 | - | - | 3 | 1 | 2 | 9 | 8 | 13 | 3 | 7 | - | - | | |
| | 19% | | | | 19% | | | 23% | 24% | 36% | 8% | 40% | 45% | 89% | 40% | | | | |
| Unsure | 5 | - | - | - | 5 | - | - | 1 | - | - | 2 | - | 1 | - | - | - | - | | |
| | 3% | | | | 3% | | | 10% | | | 2% | | 2% | | | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Job] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Losing your job

| | Total | Marital x Gender | | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|-----------|--------------|-----------|---------|-------------|-------------|-------------|-----------|----------|-----------------|-----------|------|--|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC | |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 | |
| MEAN | 2.27 | 2.55 | 2.46 | 1.91 | 2.14 | 3.04 | 1.68 | 2.18 | 1.43 | 2.11 | 3.60 | 2.87 | 1.46 | 2.08 | 1.95 | 2.17 | 2.73 | |
| 1 - Do not worry at all | 95 | 18 | 30 | 28 | 18 | 3 | 14 | 10 | 19 | 10 | 6 | 8 | 24 | 18 | 28 | 26 | 22 | |
| | 52% | 47% | 55% | 54% | 51% | 17% | 59% | 44% | 81% | 54% | 24% | 39% | 83% | 53% | 66% | 51% | 41% | |
| 2 | 17 | 2 | 1 | 10 | 4 | 4 | 6 | 3 | 1 | 2 | - | 1 | 0 | 8 | 1 | 6 | 3 | |
| | 10% | 5% | 2% | 19% | 11% | 21% | 23% | 13% | 6% | 12% | - | 5% | 2% | 23% | 2% | 12% | 5% | |
| 3 | 23 | 7 | 4 | 6 | 5 | 5 | 3 | 3 | - | 3 | 6 | 2 | 0 | 1 | 3 | 8 | 10 | |
| | 12% | 19% | 8% | 12% | 13% | 28% | 13% | 13% | - | 19% | 21% | 12% | 1% | 3% | 8% | 15% | 19% | |
| 4 | 8 | 1 | 4 | 1 | 2 | 2 | - | 2 | - | - | - | 3 | 2 | 0 | 3 | 3 | 2 | |
| | 5% | 1% | 7% | 2% | 6% | 9% | - | 9% | - | - | - | 14% | 6% | 1% | 6% | 5% | 5% | |
| 5 - Worry about it a great deal | 34 | 10 | 14 | 5 | 5 | 4 | 1 | 2 | 2 | 3 | 14 | 5 | 2 | 6 | 6 | 7 | 15 | |
| | 19% | 27% | 26% | 10% | 13% | 25% | 5% | 10% | 9% | 15% | 54% | 28% | 6% | 18% | 13% | 14% | 28% | |
| Unsure | 5 | - | 1 | 2 | 2 | - | - | 3 | 1 | - | - | 1 | 1 | 0 | 2 | 1 | 1 | |
| | 3% | - | 2% | 3% | 6% | - | - | 11% | 4% | - | - | 3% | 2% | 1% | 4% | 3% | 2% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEconWorry_Healthcare] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The cost of healthcare for you and/or your family

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.52 | 3.50 | 3.54 | 3.60 | 3.55 | 3.90 | 3.14 | 3.53 | 3.61 | 3.49 | 3.84 | 2.91 |
| 1 - Do not worry at all | 22 | 10 | 12 | 5 | 5 | 1 | 11 | 12 | 3 | 3 | - | 4 |
| | 12% | 12% | 13% | 14% | 10% | 2% | 21% | 11% | 12% | 16% | | 38% |
| 2 | 26 | 16 | 10 | 2 | 8 | 6 | 10 | 20 | 3 | 2 | - | 1 |
| | 14% | 18% | 11% | 6% | 15% | 14% | 19% | 17% | 14% | 11% | | 12% |
| 3 | 37 | 14 | 23 | 10 | 12 | 8 | 8 | 23 | 3 | 4 | 6 | 1 |
| | 20% | 16% | 24% | 27% | 24% | 17% | 14% | 20% | 12% | 19% | 46% | 11% |
| 4 | 25 | 14 | 10 | 5 | 4 | 8 | 8 | 15 | 4 | 3 | 3 | - |
| | 14% | 16% | 11% | 13% | 7% | 19% | 15% | 13% | 18% | 15% | 24% | |
| 5 - Worry about it a great deal | 69 | 33 | 37 | 14 | 21 | 19 | 16 | 45 | 9 | 7 | 4 | 4 |
| | 38% | 37% | 39% | 40% | 41% | 43% | 30% | 39% | 39% | 39% | 30% | 39% |
| Unsure | 3 | 1 | 2 | - | 1 | 2 | - | 2 | 1 | - | - | - |
| | 2% | 1% | 2% | | 3% | 4% | | 1% | 6% | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEconWorry_Healthcare] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The cost of healthcare for you and/or your family

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.52 | 3.37 | 3.85 | 3.35 | 3.87 | 3.40 | 3.82 | 3.95 | 3.68 | 3.01 | 4.01 | 2.96 | 3.38 | 3.48 | 3.70 |
| 1 - Do not worry at all | 22 | 18 | 4 | 9 | 3 | 9 | 1 | 4 | 7 | 11 | 3 | 18 | 10 | 1 | 6 |
| | 12% | 14% | 8% | 12% | 8% | 18% | 8% | 9% | 10% | 17% | 3% | 21% | 19% | 4% | 8% |
| 2 | 26 | 20 | 6 | 15 | 5 | 5 | 1 | 5 | 7 | 14 | 7 | 18 | 7 | 9 | 8 |
| | 14% | 16% | 10% | 20% | 11% | 10% | 8% | 10% | 11% | 22% | 8% | 22% | 13% | 30% | 10% |
| 3 | 37 | 24 | 13 | 15 | 8 | 9 | 5 | 7 | 13 | 17 | 19 | 18 | 9 | 6 | 20 |
| | 20% | 19% | 22% | 20% | 20% | 18% | 27% | 14% | 19% | 26% | 21% | 21% | 18% | 19% | 25% |
| 4 | 25 | 23 | 2 | 13 | 2 | 10 | - | 6 | 11 | 7 | 17 | 7 | 5 | 3 | 13 |
| | 14% | 18% | 3% | 17% | 4% | 21% | - | 12% | 17% | 11% | 19% | 8% | 9% | 10% | 16% |
| 5 - Worry about it a great deal | 69 | 39 | 30 | 24 | 22 | 16 | 8 | 27 | 27 | 15 | 43 | 22 | 20 | 11 | 32 |
| | 38% | 32% | 52% | 31% | 53% | 33% | 49% | 55% | 40% | 23% | 47% | 26% | 39% | 37% | 39% |
| Unsure | 3 | - | 3 | - | 2 | - | 1 | - | 2 | 1 | 2 | 1 | 2 | - | 1 |
| | 2% | - | 5% | - | 4% | - | 8% | - | 3% | 2% | 2% | 2% | 3% | - | 2% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEconWorry_Healthcare] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The cost of healthcare for you and/or your family

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| MEAN | 3.52 | - | - | - | 3.52 | - | - | 4.10 | 3.04 | 4.90 | 3.37 | 4.25 | 3.96 | 5.00 | 3.50 | 3.29 | 3.53 | | | |
| 1 - Do not worry at all | 22 | - | - | - | 22 | - | - | 1 | 1 | - | 17 | 1 | 1 | - | 5 | - | - | | | |
| | 12% | | | | 12% | | | 10% | 13% | | 16% | 3% | 2% | | 28% | | | | | |
| 2 | 26 | - | - | - | 26 | - | - | 2 | - | - | 18 | 2 | 5 | - | 2 | 3 | 1 | | | |
| | 14% | | | | 14% | | | 12% | | | 17% | 8% | 17% | | 8% | 46% | 49% | | | |
| 3 | 37 | - | - | - | 37 | - | - | - | 3 | - | 21 | 3 | 2 | - | - | 1 | - | | | |
| | 20% | | | | 20% | | | | 57% | | 20% | 15% | 8% | | | 16% | | | | |
| 4 | 25 | - | - | - | 25 | - | - | 2 | 1 | 1 | 12 | 1 | 8 | - | 3 | - | - | | | |
| | 14% | | | | 14% | | | 15% | 30% | 10% | 11% | 7% | 28% | | 14% | | | | | |
| 5 - Worry about it a great deal | 69 | - | - | - | 69 | - | - | 8 | - | 5 | 39 | 13 | 13 | 3 | 9 | 3 | 1 | | | |
| | 38% | | | | 38% | | | 63% | | 90% | 37% | 66% | 45% | 100% | 50% | 38% | 51% | | | |
| Unsure | 3 | - | - | - | 3 | - | - | - | - | - | - | - | - | - | - | - | - | | | |
| | 2% | | | | 2% | | | | | | | | | | | | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Healthcare] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The cost of healthcare for you and/or your family

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.52 | 3.86 | 3.28 | 3.60 | 3.34 | 3.64 | 3.15 | 3.78 | 3.44 | 3.56 | 3.88 | 4.04 | 2.90 | 3.51 | 3.36 | 3.24 | 3.91 |
| 1 - Do not worry at all | 22 | 2 | 10 | 5 | 6 | 3 | 3 | - | 4 | 2 | 2 | 1 | 8 | 3 | 8 | 8 | 2 |
| | 12% | 4% | 19% | 9% | 16% | 19% | 14% | | 15% | 9% | 7% | 5% | 26% | 10% | 19% | 17% | 4% |
| 2 | 26 | 2 | 8 | 8 | 8 | - | 6 | 6 | 4 | 2 | 2 | - | 6 | 7 | 8 | 7 | 5 |
| | 14% | 6% | 15% | 16% | 21% | | 24% | 27% | 17% | 12% | 7% | | 21% | 19% | 18% | 13% | 10% |
| 3 | 37 | 13 | 10 | 9 | 5 | 3 | 4 | 3 | 3 | 6 | 8 | 4 | 4 | 6 | 6 | 13 | 11 |
| | 20% | 33% | 18% | 18% | 13% | 19% | 18% | 13% | 13% | 35% | 29% | 22% | 15% | 17% | 15% | 26% | 21% |
| 4 | 25 | 5 | 5 | 9 | 5 | 4 | 2 | 4 | 4 | 1 | 1 | 4 | 4 | 7 | 3 | 6 | 9 |
| | 14% | 12% | 9% | 17% | 15% | 24% | 10% | 15% | 17% | 3% | 5% | 23% | 14% | 19% | 6% | 12% | 17% |
| 5 - Worry about it a great deal | 69 | 17 | 19 | 20 | 13 | 7 | 7 | 10 | 9 | 7 | 14 | 8 | 7 | 12 | 18 | 15 | 24 |
| | 38% | 44% | 36% | 37% | 36% | 39% | 28% | 45% | 37% | 41% | 52% | 41% | 24% | 35% | 42% | 29% | 45% |
| Unsure | 3 | - | 2 | 1 | - | - | 1 | - | - | - | - | 2 | - | - | - | 1 | 2 |
| | 2% | | 3% | 3% | | | 5% | | | | | 9% | | | 3% | 3% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEconWorry_Retirement] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to save enough for retirement

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.38 | 3.41 | 3.36 | 3.58 | 3.66 | 3.63 | 2.76 | 3.33 | 3.56 | 3.47 | 4.39 | 2.36 |
| 1 - Do not worry at all | 42 | 18 | 24 | 6 | 8 | 9 | 19 | 27 | 6 | 3 | 0 | 7 |
| | 23% | 21% | 26% | 17% | 16% | 21% | 36% | 23% | 25% | 14% | 3% | 60% |
| 2 | 18 | 10 | 8 | 1 | 6 | 3 | 8 | 15 | - | 3 | - | - |
| | 10% | 11% | 9% | 4% | 12% | 7% | 15% | 13% | - | 16% | - | - |
| 3 | 19 | 8 | 10 | 7 | 6 | 4 | 2 | 10 | 2 | 3 | 3 | 1 |
| | 10% | 10% | 11% | 19% | 13% | 9% | 3% | 8% | 8% | 18% | 21% | 11% |
| 4 | 28 | 21 | 7 | 9 | 4 | 5 | 10 | 19 | 6 | 3 | - | - |
| | 15% | 23% | 8% | 26% | 8% | 11% | 19% | 16% | 28% | 15% | - | - |
| 5 - Worry about it a great deal | 72 | 31 | 41 | 12 | 26 | 22 | 12 | 45 | 9 | 7 | 9 | 3 |
| | 39% | 35% | 44% | 35% | 51% | 51% | 23% | 38% | 39% | 37% | 67% | 28% |
| Unsure | 3 | 0 | 2 | - | - | - | 3 | 2 | - | - | 1 | - |
| | 2% | *% | 3% | - | - | - | 5% | 1% | - | - | 9% | - |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Retirement] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to save enough for retirement

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.38 | 3.38 | 3.40 | 3.31 | 3.38 | 3.49 | 3.46 | 3.79 | 3.53 | 2.91 | 3.77 | 2.90 | 3.26 | 3.27 | 3.55 |
| 1 - Do not worry at all | 42 | 29 | 13 | 18 | 9 | 12 | 3 | 9 | 13 | 20 | 15 | 27 | 17 | 5 | 15 |
| | 23% | 24% | 22% | 23% | 23% | 24% | 20% | 19% | 19% | 31% | 16% | 32% | 33% | 15% | 19% |
| 2 | 18 | 12 | 7 | 11 | 5 | 1 | 2 | 2 | 8 | 8 | 5 | 13 | 2 | 8 | 7 |
| | 10% | 9% | 11% | 14% | 11% | 2% | 12% | 5% | 12% | 12% | 5% | 15% | 4% | 26% | 8% |
| 3 | 19 | 14 | 5 | 7 | 3 | 7 | 2 | 3 | 7 | 9 | 9 | 10 | 5 | 3 | 11 |
| | 10% | 11% | 8% | 9% | 7% | 15% | 10% | 6% | 10% | 14% | 9% | 12% | 9% | 9% | 13% |
| 4 | 28 | 19 | 9 | 11 | 8 | 8 | 1 | 8 | 11 | 8 | 19 | 8 | 5 | 4 | 14 |
| | 15% | 15% | 16% | 14% | 20% | 17% | 5% | 17% | 17% | 12% | 21% | 9% | 10% | 14% | 17% |
| 5 - Worry about it a great deal | 72 | 49 | 23 | 29 | 15 | 20 | 7 | 26 | 29 | 17 | 42 | 25 | 22 | 10 | 34 |
| | 39% | 39% | 39% | 39% | 37% | 41% | 45% | 52% | 42% | 27% | 46% | 29% | 43% | 35% | 41% |
| Unsure | 3 | 1 | 2 | 1 | 1 | - | 1 | 0 | - | 2 | 1 | 2 | 1 | - | 1 |
| | 2% | 1% | 3% | 1% | 2% | - | 7% | 1% | - | 4% | 1% | 2% | 2% | - | 1% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Retirement] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to save enough for retirement

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| MEAN | 3.38 | - | - | - | 3.38 | - | - | 4.39 | 4.22 | 4.12 | 3.20 | 3.96 | 4.06 | 4.89 | 3.18 | 2.96 | 3.53 | | | |
| 1 - Do not worry at all | 42 | - | - | - | 42 | - | - | 1 | - | - | 27 | 3 | 3 | - | 7 | 2 | - | | | |
| | 23% | | | | 23% | | | 6% | | | 26% | 14% | 10% | | 40% | 33% | | | | |
| 2 | 18 | - | - | - | 18 | - | - | 1 | - | - | 15 | - | 1 | - | - | 1 | 1 | | | |
| | 10% | | | | 10% | | | 8% | | | 14% | | 4% | | | 13% | 49% | | | |
| 3 | 19 | - | - | - | 19 | - | - | - | 1 | 2 | 9 | 4 | 2 | - | - | 1 | - | | | |
| | 10% | | | | 10% | | | | 13% | 33% | 8% | 19% | 7% | | | 16% | | | | |
| 4 | 28 | - | - | - | 28 | - | - | 2 | 2 | 1 | 16 | 2 | 8 | 0 | 4 | - | - | | | |
| | 15% | | | | 15% | | | 14% | 33% | 23% | 15% | 8% | 28% | 11% | 23% | | | | | |
| 5 - Worry about it a great deal | 72 | - | - | - | 72 | - | - | 10 | 1 | 3 | 37 | 11 | 15 | 3 | 7 | 3 | 1 | | | |
| | 39% | | | | 39% | | | 72% | 30% | 44% | 35% | 58% | 51% | 89% | 37% | 38% | 51% | | | |
| Unsure | 3 | - | - | - | 3 | - | - | - | 1 | - | 3 | - | - | - | - | - | - | | | |
| | 2% | | | | 2% | | | | 24% | | 3% | | | | | | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Retirement] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to save enough for retirement

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.38 | 3.81 | 3.04 | 3.52 | 3.23 | 3.84 | 3.36 | 3.30 | 3.23 | 3.32 | 3.92 | 4.02 | 2.36 | 3.50 | 2.78 | 3.62 | 3.57 |
| 1 - Do not worry at all | 42 | 6 | 18 | 8 | 10 | 1 | 6 | 5 | 6 | 5 | 3 | 4 | 13 | 5 | 19 | 8 | 10 |
| | 23% | 16% | 33% | 16% | 27% | 6% | 24% | 22% | 27% | 27% | 10% | 20% | 43% | 15% | 44% | 16% | 18% |
| 2 | 18 | - | 8 | 6 | 4 | 1 | 3 | 3 | 3 | - | 3 | - | 5 | 4 | 2 | 8 | 4 |
| | 10% | | 15% | 12% | 10% | 8% | 11% | 13% | 12% | | 12% | | 17% | 12% | 4% | 16% | 8% |
| 3 | 19 | 7 | 3 | 5 | 4 | 2 | 2 | 2 | 1 | 4 | 4 | 1 | 1 | 5 | 2 | 3 | 9 |
| | 10% | 19% | 6% | 9% | 10% | 14% | 10% | 11% | 5% | 24% | 15% | 7% | 2% | 15% | 4% | 5% | 18% |
| 4 | 28 | 5 | 2 | 15 | 6 | 7 | 3 | 5 | 5 | 2 | 1 | 0 | 4 | 8 | 9 | 6 | 5 |
| | 15% | 13% | 3% | 28% | 16% | 40% | 14% | 20% | 23% | 12% | 3% | 1% | 15% | 22% | 22% | 11% | 10% |
| 5 - Worry about it a great deal | 72 | 18 | 22 | 18 | 13 | 6 | 10 | 8 | 8 | 7 | 16 | 14 | 4 | 12 | 11 | 25 | 24 |
| | 39% | 48% | 41% | 34% | 36% | 32% | 40% | 34% | 32% | 37% | 60% | 71% | 15% | 35% | 24% | 49% | 45% |
| Unsure | 3 | 2 | 1 | 0 | - | - | - | - | 0 | - | - | - | 2 | 0 | 1 | 1 | 1 |
| | 2% | 5% | 1% | 1% | | | | | 2% | | | | 8% | 1% | 1% | 2% | 1% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEconWorry_Bills] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to afford basic necessities such as food

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.10 | 2.96 | 3.24 | 3.41 | 3.22 | 3.18 | 2.73 | 3.02 | 3.17 | 2.99 | 3.54 | 3.55 |
| 1 - Do not worry at all | 44 | 25 | 19 | 8 | 10 | 9 | 17 | 32 | 3 | 6 | 2 | 1 |
| | 24% | 28% | 21% | 24% | 19% | 21% | 33% | 27% | 15% | 32% | 13% | 12% |
| 2 | 25 | 12 | 13 | 1 | 8 | 10 | 6 | 17 | 4 | 1 | 3 | - |
| | 14% | 14% | 14% | 3% | 16% | 23% | 12% | 15% | 17% | 8% | 21% | - |
| 3 | 34 | 16 | 17 | 5 | 11 | 3 | 14 | 18 | 6 | 3 | 1 | 5 |
| | 19% | 19% | 19% | 15% | 23% | 8% | 26% | 15% | 29% | 18% | 9% | 49% |
| 4 | 24 | 11 | 13 | 9 | 5 | 6 | 4 | 17 | 3 | 2 | 2 | - |
| | 13% | 12% | 14% | 27% | 9% | 14% | 7% | 15% | 12% | 12% | 13% | - |
| 5 - Worry about it a great deal | 55 | 24 | 31 | 11 | 17 | 15 | 11 | 33 | 6 | 5 | 6 | 4 |
| | 30% | 27% | 33% | 32% | 33% | 35% | 22% | 28% | 26% | 30% | 44% | 39% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Bills] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to afford basic necessities such as food

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.10 | 3.11 | 3.10 | 3.08 | 2.92 | 3.16 | 3.54 | 3.84 | 3.07 | 2.57 | 3.66 | 2.47 | 3.12 | 3.35 | 2.99 |
| 1 - Do not worry at all | 44 | 30 | 14 | 21 | 11 | 9 | 3 | 6 | 17 | 21 | 12 | 30 | 12 | 5 | 22 |
| | 24% | 24% | 25% | 28% | 27% | 18% | 21% | 12% | 25% | 33% | 13% | 36% | 24% | 17% | 28% |
| 2 | 25 | 16 | 9 | 9 | 8 | 7 | 1 | 5 | 8 | 13 | 8 | 17 | 7 | 5 | 12 |
| | 14% | 13% | 15% | 12% | 20% | 15% | 4% | 10% | 11% | 19% | 9% | 20% | 13% | 17% | 15% |
| 3 | 34 | 24 | 10 | 11 | 6 | 13 | 4 | 5 | 15 | 13 | 17 | 17 | 12 | 5 | 11 |
| | 19% | 19% | 18% | 15% | 16% | 26% | 23% | 11% | 23% | 21% | 18% | 20% | 23% | 16% | 14% |
| 4 | 24 | 19 | 5 | 13 | 5 | 6 | 1 | 9 | 8 | 7 | 16 | 7 | 4 | 4 | 15 |
| | 13% | 15% | 9% | 17% | 11% | 12% | 4% | 19% | 12% | 10% | 18% | 9% | 8% | 15% | 18% |
| 5 - Worry about it a great deal | 55 | 36 | 19 | 22 | 11 | 13 | 8 | 24 | 20 | 11 | 38 | 13 | 17 | 10 | 21 |
| | 30% | 29% | 33% | 29% | 27% | 28% | 48% | 49% | 29% | 16% | 42% | 15% | 32% | 35% | 26% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEconWorry_Bills] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to afford basic necessities such as food

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| MEAN | 3.10 | - | - | - | 3.10 | - | - | 3.86 | 3.43 | 3.70 | 2.91 | 4.35 | 3.48 | 5.00 | 3.71 | 2.69 | 3.04 | | | |
| 1 - Do not worry at all | 44 | - | - | - | 44 | - | - | 2 | - | 2 | 33 | 2 | 4 | - | 2 | 3 | 1 | | | |
| | 24% | | | | 24% | | | 19% | | 33% | 31% | 8% | 12% | | 12% | 46% | 49% | | | |
| 2 | 25 | - | - | - | 25 | - | - | - | - | - | 9 | - | 4 | - | 0 | - | - | | | |
| | 14% | | | | 14% | | | | | | 8% | | 15% | | 1% | | | | | |
| 3 | 34 | - | - | - | 34 | - | - | 1 | 3 | - | 25 | 1 | 6 | - | 7 | 1 | - | | | |
| | 19% | | | | 19% | | | 10% | 57% | | 24% | 6% | 21% | | 36% | 16% | | | | |
| 4 | 24 | - | - | - | 24 | - | - | 3 | 2 | - | 15 | 4 | 4 | - | 1 | 1 | - | | | |
| | 13% | | | | 13% | | | 20% | 43% | | 14% | 19% | 14% | | 5% | 14% | | | | |
| 5 - Worry about it a great deal | 55 | - | - | - | 55 | - | - | 7 | - | 4 | 25 | 13 | 11 | 3 | 8 | 2 | 1 | | | |
| | 30% | | | | 30% | | | 52% | | 67% | 23% | 66% | 37% | 100% | 46% | 24% | 51% | | | |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | | | |

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 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Bills] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to afford basic necessities such as food

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.10 | 3.48 | 3.08 | 3.01 | 2.90 | 3.77 | 2.66 | 2.94 | 2.67 | 3.07 | 3.71 | 3.46 | 2.78 | 3.06 | 3.17 | 3.16 | 3.03 |
| 1 - Do not worry at all | 44 | 7 | 13 | 13 | 12 | 3 | 8 | 7 | 8 | 6 | 2 | 2 | 10 | 9 | 9 | 11 | 15 |
| | 24% | 17% | 24% | 25% | 33% | 16% | 32% | 30% | 32% | 31% | 8% | 10% | 33% | 27% | 21% | 22% | 28% |
| 2 | 25 | 4 | 9 | 7 | 5 | 1 | 3 | 5 | 4 | - | 5 | 5 | 3 | 4 | 5 | 5 | 11 |
| | 14% | 11% | 16% | 14% | 14% | 5% | 11% | 21% | 16% | | 20% | 26% | 9% | 12% | 11% | 10% | 20% |
| 3 | 34 | 7 | 9 | 11 | 5 | 1 | 7 | 3 | 5 | 4 | 4 | 1 | 8 | 7 | 11 | 12 | 4 |
| | 19% | 19% | 17% | 22% | 14% | 7% | 31% | 11% | 23% | 22% | 15% | 5% | 29% | 21% | 26% | 23% | 7% |
| 4 | 24 | 6 | 7 | 7 | 3 | 5 | 3 | 1 | 2 | 4 | 2 | 5 | 2 | 3 | 6 | 10 | 5 |
| | 13% | 15% | 14% | 14% | 10% | 29% | 11% | 3% | 9% | 24% | 7% | 26% | 6% | 10% | 14% | 20% | 9% |
| 5 - Worry about it a great deal | 55 | 15 | 16 | 13 | 11 | 7 | 4 | 8 | 5 | 4 | 13 | 7 | 7 | 11 | 12 | 13 | 19 |
| | 30% | 39% | 29% | 26% | 30% | 43% | 15% | 36% | 19% | 22% | 50% | 33% | 24% | 31% | 28% | 25% | 36% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEconWorry_Housing] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to afford the home you want

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.13 | 2.83 | 3.41 | 3.55 | 3.64 | 3.17 | 2.34 | 2.87 | 3.42 | 3.32 | 3.92 | 4.04 |
| 1 - Do not worry at all | 48 | 28 | 20 | 6 | 9 | 11 | 23 | 40 | 2 | 4 | 2 | - |
| | 27% | 32% | 22% | 16% | 17% | 25% | 44% | 34% | 10% | 20% | 17% | - |
| 2 | 25 | 16 | 8 | 4 | 2 | 10 | 10 | 17 | 4 | 3 | - | 1 |
| | 14% | 19% | 9% | 10% | 3% | 22% | 19% | 15% | 18% | 14% | - | 12% |
| 3 | 25 | 11 | 14 | 6 | 13 | 1 | 5 | 11 | 6 | 4 | 3 | 1 |
| | 14% | 12% | 15% | 17% | 25% | 2% | 10% | 10% | 24% | 21% | 21% | 11% |
| 4 | 16 | 5 | 10 | 3 | 3 | 3 | 6 | 10 | 0 | 1 | - | 4 |
| | 9% | 6% | 11% | 9% | 7% | 7% | 11% | 9% | 1% | 5% | - | 38% |
| 5 - Worry about it a great deal | 65 | 26 | 38 | 15 | 24 | 18 | 8 | 36 | 8 | 7 | 8 | 4 |
| | 36% | 30% | 41% | 42% | 47% | 41% | 15% | 31% | 38% | 40% | 63% | 39% |
| Unsure | 4 | 2 | 2 | 2 | - | 1 | 0 | 2 | 2 | - | - | - |
| | 2% | 2% | 2% | 5% | - | 3% | 1% | 1% | 8% | - | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Housing] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to afford the home you want

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.13 | 3.16 | 3.06 | 2.94 | 2.76 | 3.53 | 3.81 | 3.53 | 3.16 | 2.80 | 3.40 | 2.82 | 3.36 | 3.28 | 2.96 |
| 1 - Do not worry at all | 48 | 30 | 18 | 25 | 15 | 5 | 3 | 10 | 20 | 18 | 21 | 25 | 14 | 5 | 26 |
| | 27% | 24% | 31% | 33% | 37% | 11% | 16% | 20% | 30% | 28% | 23% | 30% | 27% | 15% | 32% |
| 2 | 25 | 16 | 9 | 10 | 7 | 6 | 2 | 5 | 7 | 13 | 10 | 14 | 3 | 5 | 11 |
| | 14% | 13% | 15% | 14% | 16% | 12% | 12% | 10% | 11% | 19% | 11% | 17% | 6% | 18% | 14% |
| 3 | 25 | 18 | 7 | 6 | 5 | 12 | 2 | 6 | 6 | 13 | 10 | 15 | 5 | 6 | 10 |
| | 14% | 14% | 12% | 8% | 13% | 24% | 9% | 12% | 8% | 21% | 11% | 17% | 11% | 21% | 12% |
| 4 | 16 | 16 | - | 10 | - | 5 | - | 5 | 6 | 5 | 7 | 8 | 5 | 4 | 5 |
| | 9% | 13% | - | 13% | - | 11% | - | 11% | 8% | 7% | 8% | 10% | 10% | 14% | 6% |
| 5 - Worry about it a great deal | 65 | 41 | 24 | 23 | 14 | 18 | 10 | 23 | 26 | 16 | 39 | 21 | 22 | 9 | 27 |
| | 36% | 33% | 42% | 30% | 33% | 37% | 63% | 46% | 38% | 24% | 43% | 25% | 42% | 31% | 34% |
| Unsure | 4 | 4 | - | 2 | - | 2 | - | 0 | 3 | - | 3 | 0 | 2 | - | 2 |
| | 2% | 3% | - | 2% | - | 4% | - | 1% | 5% | - | 4% | 0% | 3% | - | 2% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEconWorry_Housing] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to afford the home you want

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| MEAN | 3.13 | - | - | - | 3.13 | - | - | 3.82 | 4.22 | 2.73 | 2.79 | 4.27 | 3.85 | 5.00 | 3.63 | 3.00 | 3.04 | | | |
| 1 - Do not worry at all | 48 | - | - | - | 48 | - | - | 3 | - | 1 | 36 | 2 | 3 | - | 3 | 2 | 1 | | | |
| | 27% | | | | 27% | | | 23% | | 22% | 33% | 8% | 10% | | 17% | 29% | 49% | | | |
| 2 | 25 | - | - | - | 25 | - | - | 1 | - | - | 15 | 2 | 3 | - | 2 | 1 | - | | | |
| | 14% | | | | 14% | | | 5% | | | 15% | 8% | 11% | | 9% | 17% | | | | |
| 3 | 25 | - | - | - | 25 | - | - | - | 2 | 2 | 14 | 1 | 6 | - | 1 | 1 | - | | | |
| | 14% | | | | 14% | | | | 33% | 33% | 13% | 6% | 19% | | 7% | 16% | | | | |
| 4 | 16 | - | - | - | 16 | - | - | - | 1 | - | 12 | 1 | 1 | - | 5 | - | - | | | |
| | 9% | | | | 9% | | | | 13% | | 11% | 3% | 5% | | 28% | | | | | |
| 5 - Worry about it a great deal | 65 | - | - | - | 65 | - | - | 8 | 3 | 1 | 27 | 14 | 16 | 3 | 7 | 3 | 1 | | | |
| | 36% | | | | 36% | | | 62% | 54% | 13% | 25% | 74% | 55% | 100% | 39% | 38% | 51% | | | |
| Unsure | 4 | - | - | - | 4 | - | - | 1 | - | 2 | 4 | - | - | - | - | - | - | | | |
| | 2% | | | | 2% | | | 10% | | 33% | 3% | | | | | | | | | |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Housing] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Being able to afford the home you want

| | Total | Marital x Gender | | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|-----------|--------------|-----------|---------|-------------|-------------|-------------|-----------|----------|-----------------|-----------|------|--|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC | |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 | |
| MEAN | 3.13 | 3.56 | 3.29 | 2.66 | 3.06 | 3.66 | 2.93 | 2.88 | 2.06 | 3.44 | 4.28 | 3.48 | 2.57 | 3.52 | 2.95 | 3.19 | 2.97 | |
| 1 - Do not worry at all | 48 | 7 | 13 | 18 | 9 | 1 | 8 | 6 | 12 | 4 | 1 | 4 | 11 | 8 | 13 | 10 | 18 | |
| | 27% | 19% | 24% | 35% | 26% | 8% | 33% | 28% | 51% | 23% | 3% | 22% | 38% | 22% | 30% | 21% | 33% | |
| 2 | 25 | 2 | 6 | 12 | 5 | 4 | 2 | 6 | 5 | - | - | 3 | 5 | 3 | 8 | 7 | 7 | |
| | 14% | 6% | 11% | 22% | 13% | 21% | 7% | 26% | 21% | | | 17% | 17% | 10% | 18% | 14% | 12% | |
| 3 | 25 | 8 | 6 | 4 | 7 | 2 | 6 | 0 | 2 | 4 | 7 | 0 | 3 | 4 | 3 | 11 | 7 | |
| | 14% | 20% | 12% | 8% | 19% | 14% | 24% | 2% | 10% | 20% | 27% | 2% | 10% | 11% | 8% | 21% | 12% | |
| 4 | 16 | 1 | 9 | 4 | 1 | 2 | 1 | 1 | 0 | 1 | 2 | 2 | 5 | 2 | 7 | 5 | 2 | |
| | 9% | 3% | 16% | 8% | 4% | 12% | 6% | 6% | 1% | 7% | 7% | 9% | 19% | 5% | 17% | 9% | 4% | |
| 5 - Worry about it a great deal | 65 | 18 | 20 | 13 | 12 | 8 | 7 | 8 | 3 | 7 | 17 | 10 | 5 | 17 | 12 | 16 | 19 | |
| | 36% | 47% | 36% | 26% | 34% | 45% | 30% | 33% | 15% | 40% | 63% | 50% | 16% | 50% | 28% | 32% | 35% | |
| Unsure | 4 | 2 | - | 0 | 1 | - | - | 1 | 0 | 2 | - | - | - | 0 | - | 1 | 2 | |
| | 2% | 5% | | 1% | 4% | | | 6% | 2% | 11% | | | | 1% | 3% | 4% | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Future] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The economic future for my kids and young people

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.84 | 3.93 | 3.75 | 3.98 | 3.79 | 3.74 | 3.87 | 3.95 | 3.64 | 3.81 | 3.54 | 3.44 |
| 1 - Do not worry at all | 18 | 8 | 10 | 2 | 6 | 8 | 2 | 9 | 3 | 3 | 2 | 1 |
| | 10% | 9% | 11% | 4% | 12% | 19% | 4% | 8% | 12% | 14% | 17% | 12% |
| 2 | 16 | 7 | 8 | 2 | 6 | 2 | 6 | 9 | 3 | 2 | 2 | - |
| | 9% | 8% | 9% | 5% | 12% | 4% | 11% | 8% | 14% | 11% | 13% | - |
| 3 | 36 | 14 | 22 | 9 | 7 | 6 | 15 | 22 | 4 | 2 | 3 | 5 |
| | 20% | 16% | 24% | 24% | 14% | 13% | 28% | 19% | 17% | 11% | 21% | 49% |
| 4 | 22 | 14 | 8 | 8 | 5 | 5 | 3 | 17 | 2 | 2 | - | 1 |
| | 12% | 16% | 8% | 22% | 11% | 12% | 6% | 14% | 11% | 9% | - | 11% |
| 5 - Worry about it a great deal | 91 | 45 | 45 | 16 | 26 | 22 | 26 | 61 | 10 | 10 | 6 | 3 |
| | 50% | 51% | 48% | 45% | 52% | 52% | 50% | 52% | 46% | 55% | 50% | 28% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
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[QEconWorry_Future] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The economic future for my kids and young people

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.84 | 3.83 | 3.86 | 4.00 | 3.85 | 3.55 | 3.90 | 4.40 | 3.95 | 3.29 | 4.35 | 3.20 | 3.68 | 3.68 | 3.94 |
| 1 - Do not worry at all | 18 | 13 | 5 | 5 | 4 | 8 | 1 | 2 | 6 | 10 | 6 | 12 | 10 | 5 | 2 |
| | 10% | 10% | 8% | 6% | 10% | 17% | 4% | 4% | 9% | 15% | 7% | 14% | 19% | 16% | 3% |
| 2 | 16 | 10 | 6 | 5 | 3 | 4 | 2 | 2 | 4 | 10 | 4 | 12 | 2 | 3 | 9 |
| | 9% | 8% | 10% | 7% | 8% | 9% | 15% | 3% | 5% | 16% | 4% | 14% | 4% | 9% | 11% |
| 3 | 36 | 26 | 10 | 16 | 6 | 10 | 4 | 5 | 14 | 17 | 6 | 29 | 9 | 4 | 20 |
| | 20% | 21% | 17% | 20% | 15% | 21% | 22% | 11% | 20% | 26% | 6% | 35% | 17% | 12% | 25% |
| 4 | 22 | 13 | 9 | 9 | 7 | 4 | 1 | 6 | 10 | 6 | 12 | 10 | 5 | 5 | 10 |
| | 12% | 11% | 15% | 12% | 18% | 8% | 7% | 12% | 15% | 9% | 13% | 12% | 11% | 17% | 12% |
| 5 - Worry about it a great deal | 91 | 63 | 28 | 41 | 20 | 21 | 9 | 35 | 34 | 22 | 63 | 21 | 26 | 14 | 40 |
| | 50% | 50% | 49% | 54% | 48% | 44% | 52% | 70% | 51% | 34% | 70% | 25% | 50% | 46% | 49% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEconWorry_Future] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The economic future for my kids and young people

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| MEAN | 3.84 | - | - | - | 3.84 | - | - | 4.66 | 4.74 | 5.00 | 3.82 | 4.09 | 4.22 | 5.00 | 3.97 | 3.68 | 5.00 | | | |
| 1 - Do not worry at all | 18 | - | - | - | 18 | - | - | 1 | - | - | 11 | - | 1 | - | 2 | 1 | - | | | |
| | 10% | | | | 10% | | | 4% | | | 10% | | 2% | | 8% | 17% | | | | |
| 2 | 16 | - | - | - | 16 | - | - | - | - | - | 9 | 3 | 1 | - | - | - | - | | | |
| | 9% | | | | 9% | | | | | | 9% | 17% | 5% | | | | | | | |
| 3 | 36 | - | - | - | 36 | - | - | 1 | 1 | - | 22 | 3 | 7 | - | 5 | 2 | - | | | |
| | 20% | | | | 20% | | | 6% | 13% | | 20% | 18% | 23% | | 28% | 32% | | | | |
| 4 | 22 | - | - | - | 22 | - | - | 1 | - | - | 12 | 1 | 3 | - | 3 | - | - | | | |
| | 12% | | | | 12% | | | 5% | | | 11% | 6% | 10% | | 14% | | | | | |
| 5 - Worry about it a great deal | 91 | - | - | - | 91 | - | - | 11 | 4 | 6 | 53 | 12 | 18 | 3 | 9 | 4 | 2 | | | |
| | 50% | | | | 50% | | | 85% | 87% | 100% | 50% | 60% | 60% | 100% | 50% | 51% | 100% | | | |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | | | |

Echelon Insights
 Focus 2024 Survey
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[QEconWorry_Future] On a scale of 1 to 5, rate how often, if ever, you worry about each of the following, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The economic future for my kids and young people

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.84 | 4.33 | 3.32 | 4.11 | 3.66 | 4.31 | 3.64 | 3.84 | 4.04 | 3.66 | 3.92 | 3.62 | 3.73 | 3.87 | 3.79 | 3.72 | 3.97 |
| 1 - Do not worry at all | 18 | - | 10 | 2 | 6 | - | 4 | 3 | 1 | 2 | 2 | 5 | 1 | 3 | 4 | 6 | 5 |
| | 10% | | 19% | 3% | 16% | | 16% | 12% | 4% | 9% | 7% | 27% | 4% | 9% | 9% | 12% | 9% |
| 2 | 16 | 3 | 6 | 3 | 4 | - | 3 | 2 | 3 | 2 | 3 | - | 3 | 3 | 3 | 6 | 3 |
| | 9% | 7% | 10% | 6% | 12% | | 13% | 7% | 11% | 9% | 12% | | 12% | 10% | 7% | 12% | 6% |
| 3 | 36 | 8 | 14 | 11 | 3 | 3 | 2 | 4 | 4 | 5 | 5 | 2 | 11 | 5 | 11 | 10 | 11 |
| | 20% | 21% | 25% | 20% | 9% | 20% | 9% | 16% | 18% | 29% | 18% | 8% | 36% | 14% | 25% | 19% | 20% |
| 4 | 22 | 2 | 6 | 9 | 5 | 5 | 3 | 3 | 3 | 3 | 2 | 2 | 1 | 6 | 6 | 4 | 6 |
| | 12% | 4% | 11% | 17% | 14% | 29% | 14% | 13% | 12% | 15% | 8% | 12% | 2% | 19% | 14% | 7% | 11% |
| 5 - Worry about it a great deal | 91 | 26 | 19 | 28 | 17 | 9 | 11 | 12 | 13 | 7 | 15 | 10 | 13 | 17 | 19 | 25 | 29 |
| | 50% | 68% | 34% | 53% | 48% | 51% | 48% | 51% | 56% | 38% | 55% | 53% | 46% | 48% | 45% | 50% | 55% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCOLSolution_Spending] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Reducing government spending

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Very positive impact | 114 | 52 | 62 | 25 | 14 | 46 | 29 | 71 | 12 | 23 | 5 | 3 |
| | 53% | 50% | 55% | 57% | 34% | 72% | 44% | 57% | 45% | 55% | 33% | 39% |
| Somewhat positive impact | 64 | 33 | 31 | 11 | 16 | 13 | 23 | 36 | 8 | 7 | 9 | 4 |
| | 29% | 32% | 27% | 26% | 39% | 20% | 34% | 29% | 28% | 16% | 56% | 55% |
| Little to no positive impact | 29 | 15 | 15 | 5 | 10 | 3 | 11 | 13 | 7 | 9 | - | - |
| | 14% | 14% | 13% | 11% | 24% | 5% | 17% | 11% | 27% | 21% | | |
| Unsure | 10 | 5 | 5 | 3 | 2 | 2 | 3 | 4 | - | 3 | 2 | 0 |
| | 4% | 5% | 4% | 6% | 4% | 3% | 5% | 3% | | 8% | 11% | 7% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCOLSolution_Spending] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Reducing government spending

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Very positive impact | 114 | 87 | 27 | 52 | 19 | 35 | 9 | 51 | 39 | 24 | 91 | 16 | 28 | 20 | 51 |
| | 53% | 56% | 45% | 62% | 45% | 48% | 43% | 78% | 49% | 33% | 81% | 18% | 51% | 57% | 48% |
| Somewhat positive impact | 64 | 42 | 22 | 22 | 15 | 21 | 7 | 7 | 32 | 25 | 17 | 42 | 23 | 7 | 33 |
| | 29% | 27% | 35% | 26% | 36% | 29% | 33% | 11% | 40% | 35% | 15% | 46% | 42% | 19% | 31% |
| Little to no positive impact | 29 | 21 | 9 | 8 | 6 | 13 | 3 | 3 | 6 | 20 | 1 | 27 | 1 | 9 | 16 |
| | 14% | 13% | 15% | 9% | 14% | 18% | 16% | 4% | 8% | 28% | 1% | 30% | 3% | 24% | 15% |
| Unsure | 10 | 6 | 3 | 2 | 2 | 4 | 2 | 4 | 3 | 2 | 3 | 5 | 2 | - | 5 |
| | 4% | 4% | 6% | 3% | 5% | 6% | 8% | 7% | 4% | 3% | 3% | 6% | 4% | - | 5% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCOLSolution_Spending] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Reducing government spending

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| Very positive impact | 114 | - | - | - | 114 | - | - | 13 | 4 | 4 | 66 | 24 | 12 | 9 | 14 | 7 | 1 |
| | 53% | | | | 53% | | | 59% | 100% | 50% | 47% | 70% | 49% | 100% | 71% | 40% | 63% |
| Somewhat positive impact | 64 | - | - | - | 64 | - | - | 6 | - | 4 | 43 | 10 | 6 | - | 5 | 3 | - |
| | 29% | | | | 29% | | | 25% | | 43% | 31% | 27% | 26% | | 25% | 18% | |
| Little to no positive impact | 29 | - | - | - | 29 | - | - | 3 | - | - | 23 | 1 | 4 | - | 0 | 4 | - |
| | 14% | | | | 14% | | | 11% | | | 16% | 3% | 18% | | 2% | 23% | |
| Unsure | 10 | - | - | - | 10 | - | - | 1 | - | 1 | 8 | - | 2 | - | 0 | 3 | 1 |
| | 4% | | | | 4% | | | 4% | | 7% | 6% | | 7% | | 2% | 19% | 37% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCOLSolution_Spending] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Reducing government spending

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Very positive impact | 114 | 35 | 24 | 27 | 25 | 10 | 7 | 21 | 14 | 15 | 7 | 25 | 16 | 25 | 21 | 24 | 44 |
| | 53% | 61% | 46% | 52% | 48% | 46% | 36% | 69% | 42% | 68% | 31% | 73% | 45% | 49% | 57% | 57% | 51% |
| Somewhat positive impact | 64 | 14 | 17 | 19 | 14 | 8 | 5 | 7 | 14 | 4 | 12 | 6 | 9 | 17 | 11 | 14 | 21 |
| | 29% | 24% | 33% | 37% | 27% | 35% | 22% | 23% | 43% | 17% | 54% | 19% | 26% | 34% | 31% | 32% | 25% |
| Little to no positive impact | 29 | 6 | 8 | 4 | 11 | 2 | 8 | 1 | 5 | 3 | 2 | 3 | 7 | 6 | 4 | 1 | 18 |
| | 14% | 11% | 17% | 7% | 20% | 9% | 38% | 2% | 15% | 14% | 11% | 8% | 19% | 12% | 11% | 4% | 20% |
| Unsure | 10 | 3 | 2 | 2 | 2 | 2 | 1 | 2 | - | 0 | 1 | - | 3 | 2 | 0 | 3 | 4 |
| | 4% | 4% | 4% | 4% | 4% | 10% | 4% | 6% | | 1% | 4% | | 10% | 4% | 1% | 8% | 4% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCOLSolution_TrumpAdmin] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Returning to the economic policies of the Trump Administration

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Very positive impact | 88 | 45 | 43 | 15 | 11 | 32 | 30 | 57 | 5 | 15 | 9 | 2 |
| | 41% | 43% | 39% | 35% | 26% | 50% | 45% | 46% | 19% | 36% | 54% | 29% |
| Somewhat positive impact | 32 | 10 | 22 | 7 | 6 | 12 | 7 | 20 | 5 | 4 | 1 | 3 |
| | 15% | 9% | 20% | 15% | 15% | 19% | 10% | 16% | 17% | 9% | 6% | 40% |
| Little to no positive impact | 82 | 44 | 38 | 15 | 22 | 16 | 29 | 40 | 17 | 17 | 5 | 2 |
| | 38% | 42% | 34% | 34% | 52% | 25% | 43% | 33% | 63% | 41% | 33% | 24% |
| Unsure | 15 | 6 | 9 | 7 | 3 | 4 | 2 | 7 | 0 | 6 | 1 | 0 |
| | 7% | 6% | 8% | 15% | 7% | 6% | 3% | 6% | 2% | 15% | 7% | 7% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCOLSolution_TrumpAdmin] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Returning to the economic policies of the Trump Administration

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Very positive impact | 88 | 70 | 19 | 44 | 13 | 26 | 6 | 50 | 26 | 13 | 83 | 4 | 22 | 17 | 38 |
| | 41% | 45% | 31% | 53% | 33% | 35% | 27% | 76% | 32% | 18% | 74% | 4% | 42% | 46% | 37% |
| Somewhat positive impact | 32 | 19 | 13 | 13 | 7 | 6 | 6 | 8 | 16 | 8 | 25 | 2 | 10 | 3 | 16 |
| | 15% | 12% | 21% | 16% | 17% | 9% | 28% | 12% | 20% | 11% | 23% | 3% | 19% | 9% | 15% |
| Little to no positive impact | 82 | 55 | 27 | 22 | 18 | 33 | 9 | 4 | 32 | 46 | 1 | 76 | 16 | 14 | 44 |
| | 38% | 35% | 44% | 27% | 44% | 45% | 42% | 7% | 40% | 63% | 1% | 84% | 30% | 40% | 42% |
| Unsure | 15 | 12 | 3 | 4 | 3 | 8 | 0 | 4 | 7 | 5 | 2 | 9 | 5 | 2 | 6 |
| | 7% | 8% | 5% | 5% | 6% | 11% | 2% | 6% | 8% | 7% | 2% | 10% | 9% | 5% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCOLSolution_TrumpAdmin] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Returning to the economic policies of the Trump Administration

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| Very positive impact | 88 | - | - | - | 88 | - | - | 4 | - | 4 | 61 | 12 | 7 | 5 | 10 | 5 | - |
| | 41% | | | | 41% | | | 17% | | 41% | 44% | 34% | 30% | 59% | 52% | 28% | |
| Somewhat positive impact | 32 | - | - | - | 32 | - | - | 7 | 4 | 4 | 16 | 10 | 3 | 1 | 3 | 1 | - |
| | 15% | | | | 15% | | | 29% | 81% | 52% | 12% | 30% | 11% | 12% | 13% | 8% | |
| Little to no positive impact | 82 | - | - | - | 82 | - | - | 8 | 1 | - | 55 | 12 | 8 | 3 | 6 | 8 | 2 |
| | 38% | | | | 38% | | | 34% | 19% | | 40% | 34% | 34% | 30% | 31% | 46% | 100% |
| Unsure | 15 | - | - | - | 15 | - | - | 5 | - | 1 | 7 | 1 | 6 | - | 1 | 3 | - |
| | 7% | | | | 7% | | | 20% | | 7% | 5% | 3% | 25% | | 5% | 18% | |

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 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCOLSolution_TrumpAdmin] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Returning to the economic policies of the Trump Administration

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Very positive impact | 88 | 28 | 14 | 23 | 21 | 6 | 7 | 16 | 16 | 9 | 4 | 16 | 14 | 23 | 13 | 18 | 34 |
| | 41% | 48% | 28% | 45% | 40% | 27% | 34% | 53% | 50% | 43% | 19% | 47% | 40% | 44% | 36% | 43% | 39% |
| Somewhat positive impact | 32 | 10 | 12 | 6 | 3 | 1 | 2 | 4 | 3 | 6 | 4 | 8 | 4 | 6 | 7 | 6 | 13 |
| | 15% | 17% | 24% | 12% | 6% | 5% | 9% | 13% | 9% | 26% | 20% | 25% | 11% | 12% | 19% | 14% | 14% |
| Little to no positive impact | 82 | 18 | 18 | 21 | 23 | 12 | 11 | 9 | 12 | 3 | 11 | 7 | 16 | 17 | 14 | 15 | 37 |
| | 38% | 31% | 35% | 41% | 45% | 55% | 53% | 30% | 38% | 13% | 51% | 21% | 47% | 33% | 37% | 35% | 42% |
| Unsure | 15 | 2 | 6 | 1 | 5 | 3 | 1 | 1 | 1 | 4 | 2 | 2 | 1 | 6 | 3 | 3 | 4 |
| | 7% | 4% | 12% | 2% | 9% | 13% | 4% | 5% | 4% | 17% | 10% | 7% | 2% | 11% | 7% | 8% | 4% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCOLSolution_PriceGouging] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Tackling corporate price gouging and junk fees

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Very positive impact | 98 | 45 | 53 | 26 | 19 | 34 | 19 | 47 | 18 | 23 | 7 | 3 |
| | 45% | 43% | 47% | 60% | 46% | 53% | 28% | 38% | 65% | 55% | 45% | 48% |
| Somewhat positive impact | 58 | 26 | 32 | 7 | 13 | 14 | 24 | 39 | 8 | 7 | 2 | 2 |
| | 27% | 24% | 29% | 15% | 30% | 22% | 36% | 31% | 28% | 17% | 11% | 34% |
| Little to no positive impact | 45 | 27 | 18 | 9 | 6 | 11 | 19 | 29 | 2 | 10 | 4 | 1 |
| | 21% | 26% | 16% | 20% | 14% | 18% | 28% | 23% | 8% | 23% | 23% | 11% |
| Unsure | 16 | 7 | 8 | 2 | 4 | 4 | 5 | 10 | - | 2 | 3 | 0 |
| | 7% | 7% | 8% | 5% | 10% | 7% | 7% | 8% | | 5% | 22% | 7% |

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[QCOLSolution_PriceGouging] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Tackling corporate price gouging and junk fees

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Very positive impact | 98 | 79 | 19 | 36 | 11 | 43 | 9 | 23 | 37 | 39 | 34 | 57 | 32 | 19 | 43 |
| | 45% | 51% | 31% | 44% | 26% | 59% | 42% | 35% | 46% | 54% | 30% | 63% | 59% | 55% | 41% |
| Somewhat positive impact | 58 | 35 | 23 | 23 | 16 | 12 | 7 | 18 | 20 | 19 | 28 | 23 | 10 | 6 | 31 |
| | 27% | 23% | 37% | 28% | 38% | 16% | 35% | 28% | 25% | 27% | 25% | 26% | 19% | 16% | 30% |
| Little to no positive impact | 45 | 28 | 17 | 16 | 13 | 12 | 5 | 19 | 13 | 14 | 39 | 6 | 5 | 9 | 23 |
| | 21% | 18% | 28% | 19% | 31% | 16% | 23% | 29% | 16% | 19% | 35% | 6% | 10% | 24% | 22% |
| Unsure | 16 | 14 | 2 | 8 | 2 | 6 | - | 5 | 10 | 0 | 11 | 4 | 7 | 2 | 6 |
| | 7% | 9% | 3% | 9% | 5% | 8% | - | 8% | 13% | 1% | 10% | 5% | 13% | 5% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCOLSolution_PriceGouging] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Tackling corporate price gouging and junk fees

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| Very positive impact | 98 | - | - | - | 98 | - | - | 11 | 3 | 4 | 65 | 18 | 11 | 4 | 5 | 5 | 1 |
| | 45% | | | | 45% | | | 51% | 61% | 51% | 46% | 53% | 45% | 47% | 28% | 30% | 63% |
| Somewhat positive impact | 58 | - | - | - | 58 | - | - | 7 | 2 | 0 | 41 | 4 | 8 | - | 6 | 9 | - |
| | 27% | | | | 27% | | | 32% | 39% | 3% | 29% | 11% | 31% | | 29% | 53% | |
| Little to no positive impact | 45 | - | - | - | 45 | - | - | 1 | - | 1 | 26 | 7 | 4 | 5 | 9 | 3 | 1 |
| | 21% | | | | 21% | | | 5% | | 12% | 18% | 21% | 16% | 53% | 43% | 17% | 37% |
| Unsure | 16 | - | - | - | 16 | - | - | 3 | - | 3 | 8 | 5 | 2 | - | - | - | - |
| | 7% | | | | 7% | | | 12% | | 34% | 6% | 16% | 8% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCOLSolution_PriceGouging] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Tackling corporate price gouging and junk fees

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Very positive impact | 98 | 23 | 28 | 17 | 28 | 14 | 8 | 17 | 7 | 12 | 11 | 17 | 13 | 25 | 20 | 20 | 33 |
| | 45% | 40% | 55% | 33% | 54% | 64% | 40% | 55% | 20% | 55% | 51% | 51% | 36% | 49% | 54% | 47% | 38% |
| Somewhat positive impact | 58 | 15 | 16 | 13 | 13 | 3 | 5 | 6 | 12 | 4 | 7 | 9 | 12 | 19 | 7 | 9 | 22 |
| | 27% | 26% | 31% | 25% | 25% | 14% | 25% | 18% | 36% | 17% | 34% | 26% | 36% | 38% | 19% | 22% | 25% |
| Little to no positive impact | 45 | 14 | 4 | 16 | 10 | 4 | 6 | 6 | 10 | 4 | - | 5 | 9 | 4 | 9 | 6 | 26 |
| | 21% | 24% | 8% | 32% | 18% | 20% | 30% | 21% | 32% | 20% | | 15% | 25% | 8% | 24% | 15% | 30% |
| Unsure | 16 | 6 | 3 | 5 | 1 | 0 | 1 | 2 | 4 | 2 | 3 | 3 | 1 | 2 | 1 | 7 | 6 |
| | 7% | 10% | 6% | 11% | 3% | 2% | 5% | 6% | 12% | 8% | 15% | 8% | 2% | 4% | 2% | 16% | 7% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCOLSolution_Taxes] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Increasing taxes on the wealthy

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Very positive impact | 78 | 36 | 42 | 21 | 17 | 22 | 20 | 39 | 15 | 19 | 4 | 2 |
| | 36% | 34% | 38% | 47% | 39% | 34% | 29% | 31% | 54% | 44% | 22% | 32% |
| Somewhat positive impact | 55 | 22 | 33 | 11 | 12 | 8 | 25 | 32 | 8 | 7 | 7 | 2 |
| | 25% | 21% | 29% | 24% | 27% | 12% | 37% | 25% | 29% | 16% | 40% | 24% |
| Little to no positive impact | 75 | 45 | 30 | 12 | 11 | 31 | 21 | 48 | 5 | 14 | 6 | 3 |
| | 35% | 43% | 26% | 27% | 26% | 49% | 32% | 39% | 17% | 33% | 34% | 38% |
| Unsure | 9 | 2 | 7 | 1 | 3 | 4 | 1 | 6 | - | 3 | 0 | 0 |
| | 4% | 2% | 6% | 2% | 8% | 6% | 2% | 4% | | 6% | 3% | 7% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCOLSolution_Taxes] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Increasing taxes on the wealthy

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Very positive impact | 78 | 59 | 20 | 27 | 12 | 31 | 8 | 10 | 30 | 38 | 17 | 56 | 17 | 18 | 37 |
| | 36% | 38% | 32% | 33% | 29% | 44% | 38% | 15% | 38% | 53% | 15% | 62% | 31% | 50% | 35% |
| Somewhat positive impact | 55 | 36 | 19 | 20 | 12 | 17 | 6 | 13 | 22 | 20 | 21 | 29 | 19 | 6 | 23 |
| | 25% | 23% | 30% | 23% | 30% | 23% | 31% | 19% | 27% | 28% | 19% | 32% | 35% | 17% | 22% |
| Little to no positive impact | 75 | 54 | 21 | 33 | 15 | 21 | 6 | 40 | 24 | 11 | 69 | 4 | 17 | 11 | 38 |
| | 35% | 35% | 34% | 40% | 36% | 29% | 31% | 61% | 30% | 16% | 62% | 4% | 31% | 31% | 37% |
| Unsure | 9 | 7 | 2 | 3 | 2 | 4 | - | 3 | 4 | 2 | 4 | 2 | 2 | 0 | 6 |
| | 4% | 4% | 4% | 4% | 6% | 5% | - | 5% | 5% | 3% | 4% | 2% | 3% | 1% | 6% |

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[QCOLSolution_Taxes] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Increasing taxes on the wealthy

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| Very positive impact | 78 | - | - | - | 78 | - | - | 7 | 2 | 4 | 49 | 11 | 14 | 2 | 2 | 7 | - |
| | 36% | | | | 36% | | | 33% | 42% | 52% | 35% | 31% | 56% | 17% | 10% | 42% | |
| Somewhat positive impact | 55 | - | - | - | 55 | - | - | 10 | 3 | 3 | 36 | 8 | 6 | 3 | 8 | 5 | 2 |
| | 25% | | | | 25% | | | 45% | 58% | 35% | 26% | 22% | 25% | 36% | 40% | 31% | 100% |
| Little to no positive impact | 75 | - | - | - | 75 | - | - | 2 | - | 1 | 51 | 11 | 4 | 4 | 10 | 2 | - |
| | 35% | | | | 35% | | | 8% | | 9% | 36% | 33% | 17% | 47% | 49% | 13% | |
| Unsure | 9 | - | - | - | 9 | - | - | 3 | - | 0 | 4 | 5 | 0 | - | - | 2 | - |
| | 4% | | | | 4% | | | 14% | | 5% | 3% | 15% | 2% | | | 14% | |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCOLSolution_Taxes] People have proposed different ideas for bringing down inflation and tackling the rising cost of living. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing cost of living issues.

-Increasing taxes on the wealthy

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Very positive impact | 78 | 21 | 19 | 14 | 22 | 10 | 7 | 10 | 9 | 11 | 9 | 12 | 11 | 18 | 16 | 14 | 31 |
| | 36% | 36% | 38% | 28% | 42% | 46% | 37% | 32% | 27% | 48% | 42% | 35% | 31% | 35% | 44% | 32% | 35% |
| Somewhat positive impact | 55 | 15 | 17 | 14 | 8 | 5 | 3 | 3 | 11 | 6 | 8 | 4 | 14 | 14 | 7 | 15 | 19 |
| | 25% | 25% | 33% | 27% | 15% | 21% | 16% | 10% | 33% | 28% | 38% | 13% | 40% | 27% | 19% | 34% | 22% |
| Little to no positive impact | 75 | 19 | 11 | 22 | 22 | 7 | 10 | 16 | 13 | 5 | 1 | 15 | 8 | 15 | 12 | 13 | 34 |
| | 35% | 33% | 21% | 43% | 42% | 30% | 47% | 53% | 40% | 24% | 6% | 45% | 24% | 31% | 33% | 30% | 39% |
| Unsure | 9 | 3 | 4 | 1 | 0 | 1 | - | 1 | - | - | 3 | 2 | 1 | 4 | 1 | 1 | 3 |
| | 4% | 6% | 7% | 3% | 1% | 4% | | 5% | | | 15% | 7% | 4% | 7% | 4% | 3% | 3% |

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[QBorderFeeling] Switching topics, which statement comes closest to the way you feel Today, the state of border security and immigration is primarily...

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| A humanitarian problem | 150 | 80 | 70 | 35 | 45 | 30 | 39 | 84 | 30 | 23 | 11 | 3 |
| | 38% | 41% | 34% | 45% | 49% | 28% | 33% | 35% | 60% | 38% | 37% | 17% |
| A security problem | 223 | 105 | 118 | 38 | 41 | 71 | 73 | 142 | 17 | 32 | 18 | 14 |
| | 56% | 55% | 57% | 48% | 44% | 67% | 61% | 59% | 34% | 53% | 62% | 79% |
| Unsure | 26 | 8 | 18 | 6 | 6 | 6 | 8 | 16 | 3 | 5 | 0 | 1 |
| | 6% | 4% | 9% | 8% | 7% | 5% | 7% | 7% | 7% | 9% | 2% | 4% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBorderFeeling] Switching topics, which statement comes closest to the way you feel Today, the state of border security and immigration is primarily...

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| A humanitarian problem | 150 | 101 | 48 | 52 | 32 | 49 | 17 | 13 | 53 | 84 | 17 | 128 | 41 | 27 | 72 |
| | 38% | 36% | 41% | 33% | 38% | 41% | 46% | 12% | 36% | 61% | 8% | 73% | 39% | 42% | 39% |
| A security problem | 223 | 163 | 61 | 99 | 43 | 64 | 18 | 98 | 85 | 40 | 180 | 27 | 60 | 34 | 101 |
| | 56% | 58% | 51% | 62% | 52% | 53% | 48% | 85% | 58% | 29% | 89% | 16% | 57% | 52% | 54% |
| Unsure | 26 | 16 | 10 | 9 | 8 | 7 | 2 | 4 | 10 | 13 | 5 | 19 | 4 | 4 | 13 |
| | 6% | 6% | 8% | 5% | 9% | 6% | 6% | 3% | 6% | 9% | 3% | 11% | 4% | 6% | 7% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderFeeling] Switching topics, which statement comes closest to the way you feel Today, the state of border security and immigration is primarily...

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| A humanitarian problem | 150 38% | - | - | - | 150 38% | - | - | 10 29% | 5 53% | 2 17% | 89 36% | 19 34% | 19 36% | 3 22% | 10 27% | 10 43% | 3 75% | | | |
| A security problem | 223 56% | - | - | - | 223 56% | - | - | 22 62% | 4 47% | 11 80% | 140 57% | 34 62% | 29 54% | 8 68% | 26 68% | 12 50% | - | | | |
| Unsure | 26 6% | - | - | - | 26 6% | - | - | 3 9% | - | 1 4% | 17 7% | 2 4% | 5 10% | 1 11% | 2 5% | 2 7% | 1 25% | | | |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBorderFeeling] Switching topics, which statement comes closest to the way you feel Today, the state of border security and immigration is primarily...

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| A humanitarian problem | 150 | 30 | 39 | 41 | 38 | 20 | 20 | 17 | 23 | 15 | 25 | 13 | 17 | 35 | 24 | 40 | 51 |
| | 38% | 31% | 37% | 40% | 43% | 51% | 46% | 31% | 41% | 38% | 52% | 25% | 26% | 41% | 30% | 43% | 36% |
| A security problem | 223 | 60 | 55 | 56 | 47 | 18 | 20 | 34 | 33 | 20 | 21 | 37 | 40 | 45 | 52 | 48 | 78 |
| | 56% | 62% | 53% | 54% | 54% | 46% | 47% | 64% | 58% | 50% | 43% | 69% | 63% | 52% | 66% | 51% | 56% |
| Unsure | 26 | 7 | 11 | 6 | 2 | 1 | 3 | 3 | 1 | 5 | 3 | 3 | 7 | 6 | 3 | 5 | 12 |
| | 6% | 7% | 10% | 6% | 3% | 3% | 8% | 5% | 2% | 12% | 6% | 6% | 11% | 7% | 4% | 6% | 8% |

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[QImmigrationWorry_Drugs] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Drugs, such as fentanyl, getting into the country

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.98 | 3.96 | 3.99 | 3.93 | 3.77 | 3.87 | 4.28 | 3.99 | 3.41 | 4.00 | 4.87 | 3.93 |
| 1 - Do not worry at all | 14 | 9 | 5 | 2 | 6 | 5 | 2 | 10 | - | 3 | - | 1 |
| | 8% | 11% | 5% | 6% | 11% | 11% | 3% | 8% | - | 16% | - | 12% |
| 2 | 12 | 5 | 6 | 3 | 4 | 2 | 2 | 7 | 5 | - | - | - |
| | 6% | 6% | 7% | 10% | 8% | 4% | 4% | 6% | 21% | - | - | - |
| 3 | 32 | 12 | 19 | 7 | 9 | 9 | 6 | 20 | 8 | 2 | - | 1 |
| | 17% | 14% | 21% | 20% | 17% | 22% | 12% | 17% | 37% | 11% | - | 11% |
| 4 | 31 | 12 | 18 | 4 | 10 | 5 | 11 | 17 | 5 | 2 | 2 | 4 |
| | 17% | 14% | 20% | 12% | 20% | 12% | 20% | 15% | 23% | 13% | 13% | 38% |
| 5 - Worry about it a great deal | 93 | 48 | 45 | 18 | 22 | 21 | 31 | 62 | 4 | 11 | 11 | 4 |
| | 51% | 54% | 48% | 52% | 43% | 49% | 60% | 53% | 20% | 59% | 87% | 39% |
| Unsure | 1 | 1 | - | - | - | 1 | - | 1 | - | - | - | - |
| | 1% | 2% | - | - | - | 3% | - | 1% | - | - | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QImmigrationWorry_Drugs] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Drugs, such as fentanyl, getting into the country

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.98 | 4.06 | 3.79 | 4.13 | 3.72 | 3.95 | 3.96 | 4.68 | 3.82 | 3.60 | 4.64 | 3.24 | 3.70 | 3.78 | 4.16 |
| 1 - Do not worry at all | 14 | 8 | 6 | 4 | 6 | 4 | 0 | 1 | 7 | 6 | 3 | 11 | 10 | 1 | 3 |
| | 8% | 6% | 11% | 6% | 14% | 8% | 3% | 2% | 11% | 9% | 3% | 13% | 19% | 4% | 4% |
| 2 | 12 | 7 | 4 | 5 | 2 | 2 | 2 | 1 | 5 | 5 | 2 | 8 | 2 | 1 | 8 |
| | 6% | 6% | 8% | 6% | 5% | 5% | 15% | 2% | 8% | 8% | 2% | 10% | 3% | 3% | 10% |
| 3 | 32 | 20 | 11 | 10 | 10 | 10 | 2 | 4 | 7 | 21 | 3 | 28 | 8 | 10 | 10 |
| | 17% | 16% | 20% | 14% | 23% | 20% | 11% | 7% | 10% | 33% | 3% | 34% | 15% | 33% | 13% |
| 4 | 31 | 22 | 9 | 13 | 4 | 9 | 4 | 3 | 19 | 9 | 8 | 21 | 7 | 9 | 10 |
| | 17% | 18% | 15% | 17% | 11% | 19% | 26% | 5% | 29% | 13% | 9% | 25% | 13% | 30% | 13% |
| 5 - Worry about it a great deal | 93 | 66 | 27 | 43 | 19 | 23 | 7 | 42 | 28 | 24 | 73 | 15 | 25 | 9 | 49 |
| | 51% | 53% | 46% | 56% | 47% | 49% | 45% | 84% | 41% | 36% | 81% | 17% | 48% | 30% | 61% |
| Unsure | 1 | 1 | - | 1 | - | - | - | - | 1 | - | 1 | - | 1 | - | - |
| | 1% | 1% | - | 2% | - | - | - | - | 2% | - | 1% | - | 3% | - | - |

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[QImmigrationWorry_Drugs] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Drugs, such as fentanyl, getting into the country

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| MEAN | 3.98 | - | - | - | 3.98 | - | - | 3.97 | 5.00 | 4.02 | 4.02 | 4.25 | 4.08 | 5.00 | 4.42 | 3.58 | 5.00 | | | |
| 1 - Do not worry at all | 14 | - | - | - | 14 | - | - | 2 | - | - | 8 | - | 1 | - | 1 | 1 | - | | | |
| | 8% | | | | 8% | | | 12% | | | 7% | | 5% | | 5% | 17% | | | | |
| 2 | 12 | - | - | - | 12 | - | - | 1 | - | 2 | 7 | - | 2 | - | - | - | - | | | |
| | 6% | | | | 6% | | | 7% | | 33% | 7% | | 8% | | | | | | | |
| 3 | 32 | - | - | - | 32 | - | - | 1 | - | - | 15 | 5 | 5 | - | 1 | 2 | - | | | |
| | 17% | | | | 17% | | | 4% | | | 14% | 26% | 17% | | 6% | 32% | | | | |
| 4 | 31 | - | - | - | 31 | - | - | 2 | - | - | 21 | 4 | 5 | - | 5 | 1 | - | | | |
| | 17% | | | | 17% | | | 14% | | | 19% | 23% | 16% | | 27% | 10% | | | | |
| 5 - Worry about it a great deal | 93 | - | - | - | 93 | - | - | 7 | 5 | 4 | 55 | 10 | 16 | 3 | 11 | 3 | 2 | | | |
| | 51% | | | | 51% | | | 53% | 100% | 67% | 51% | 51% | 54% | 100% | 62% | 41% | 100% | | | |
| Unsure | 1 | - | - | - | 1 | - | - | 1 | - | - | 1 | - | - | - | - | - | - | | | |
| | 1% | | | | 1% | | | 10% | | | 1% | | | | | | | | | |

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[QImmigrationWorry_Drugs] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Drugs, such as fentanyl, getting into the country

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.98 | 4.40 | 3.71 | 4.14 | 3.72 | 4.01 | 3.75 | 3.81 | 4.28 | 3.86 | 3.79 | 3.94 | 4.29 | 3.82 | 4.19 | 3.85 | 4.02 |
| 1 - Do not worry at all | 14 | - | 5 | 1 | 8 | 2 | 3 | 3 | 2 | - | 3 | 2 | - | 5 | 3 | 3 | 3 |
| | 8% | | 9% | 2% | 22% | 13% | 11% | 12% | 7% | | 11% | 9% | | 15% | 6% | 6% | 6% |
| 2 | 12 | 4 | 2 | 4 | 1 | - | 3 | 1 | 1 | 3 | 1 | 0 | 2 | 2 | 2 | 4 | 4 |
| | 6% | 11% | 3% | 7% | 4% | | 14% | 6% | 2% | 19% | 3% | 2% | 6% | 5% | 4% | 8% | 8% |
| 3 | 32 | 2 | 17 | 10 | 3 | 3 | 3 | 3 | 3 | 4 | 5 | 6 | 3 | 5 | 5 | 10 | 10 |
| | 17% | 6% | 31% | 18% | 8% | 17% | 14% | 13% | 13% | 22% | 20% | 32% | 12% | 16% | 13% | 20% | 19% |
| 4 | 31 | 5 | 13 | 9 | 3 | 2 | 3 | 5 | 2 | 2 | 7 | 0 | 9 | 4 | 8 | 11 | 8 |
| | 17% | 14% | 24% | 18% | 8% | 12% | 12% | 21% | 9% | 12% | 27% | 2% | 30% | 11% | 19% | 21% | 14% |
| 5 - Worry about it a great deal | 93 | 27 | 18 | 28 | 20 | 10 | 12 | 10 | 16 | 8 | 10 | 11 | 15 | 19 | 25 | 21 | 29 |
| | 51% | 69% | 33% | 54% | 55% | 57% | 49% | 43% | 68% | 47% | 38% | 56% | 53% | 53% | 58% | 41% | 53% |
| Unsure | 1 | - | - | - | 1 | - | - | 1 | - | - | - | - | - | - | - | 1 | - |
| | 1% | | | | 4% | | | 6% | | | | | | | | 3% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QImmigrationWorry_Services] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Social services, such as homeless shelters, being stretched too thin

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.77 | 3.65 | 3.89 | 3.77 | 3.85 | 3.70 | 3.76 | 3.74 | 4.17 | 3.51 | 3.91 | 3.51 |
| 1 - Do not worry at all | 12 | 7 | 6 | 2 | 3 | 4 | 3 | 6 | 1 | 3 | 1 | 2 |
| | 7% | 8% | 6% | 6% | 6% | 10% | 6% | 5% | 4% | 17% | 4% | 18% |
| 2 | 13 | 9 | 5 | 2 | 3 | 2 | 6 | 12 | 0 | 1 | - | - |
| | 7% | 10% | 5% | 5% | 6% | 5% | 12% | 10% | 2% | 7% | - | - |
| 3 | 50 | 25 | 25 | 12 | 13 | 13 | 12 | 31 | 6 | 4 | 4 | 4 |
| | 27% | 28% | 26% | 35% | 25% | 30% | 22% | 27% | 27% | 20% | 34% | 38% |
| 4 | 33 | 15 | 18 | 4 | 12 | 7 | 11 | 24 | 2 | 4 | 3 | - |
| | 18% | 17% | 19% | 10% | 23% | 17% | 20% | 21% | 8% | 20% | 23% | - |
| 5 - Worry about it a great deal | 73 | 32 | 40 | 15 | 20 | 17 | 21 | 43 | 13 | 7 | 5 | 5 |
| | 40% | 37% | 43% | 42% | 40% | 39% | 40% | 37% | 59% | 36% | 38% | 44% |
| Unsure | 1 | 0 | 1 | 1 | - | - | 0 | 1 | - | - | - | - |
| | 1% | *% | 1% | 2% | - | - | 1% | 1% | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QImmigrationWorry_Services] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Social services, such as homeless shelters, being stretched too thin

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.77 | 3.86 | 3.58 | 3.91 | 3.43 | 3.78 | 3.94 | 4.00 | 3.90 | 3.47 | 4.05 | 3.43 | 3.76 | 3.59 | 3.78 |
| 1 - Do not worry at all | 12 | 6 | 7 | 1 | 5 | 4 | 2 | 3 | 3 | 7 | 7 | 6 | 6 | 1 | 5 |
| | 7% | 5% | 12% | 2% | 11% | 9% | 13% | 6% | 4% | 10% | 7% | 7% | 11% | 3% | 6% |
| 2 | 13 | 8 | 6 | 6 | 5 | 1 | 1 | 4 | 3 | 7 | 5 | 8 | 4 | 4 | 5 |
| | 7% | 6% | 10% | 8% | 13% | 2% | 4% | 7% | 4% | 10% | 5% | 10% | 7% | 13% | 6% |
| 3 | 50 | 36 | 13 | 21 | 10 | 15 | 3 | 11 | 20 | 19 | 14 | 34 | 10 | 10 | 27 |
| | 27% | 29% | 23% | 27% | 25% | 32% | 19% | 21% | 30% | 29% | 16% | 41% | 19% | 34% | 33% |
| 4 | 33 | 22 | 11 | 15 | 9 | 7 | 1 | 5 | 13 | 14 | 16 | 14 | 10 | 7 | 11 |
| | 18% | 18% | 18% | 20% | 23% | 15% | 7% | 11% | 19% | 22% | 17% | 17% | 20% | 23% | 14% |
| 5 - Worry about it a great deal | 73 | 52 | 21 | 31 | 11 | 20 | 10 | 26 | 28 | 18 | 48 | 21 | 22 | 8 | 33 |
| | 40% | 41% | 36% | 41% | 28% | 42% | 58% | 53% | 42% | 28% | 53% | 25% | 42% | 28% | 41% |
| Unsure | 1 | 1 | - | 1 | - | - | - | 1 | - | 0 | 1 | 0 | 1 | - | - |
| | 1% | 1% | - | 1% | - | - | - | 1% | - | 1% | 1% | 0% | 2% | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QImmigrationWorry_Services] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Social services, such as homeless shelters, being stretched too thin

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-----------|-------|----|----|-----------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 |
| MEAN | 3.77 | - | - | - | 3.77 | - | - | 4.55 | 4.62 | 5.00 | 3.73 | 4.67 | 3.86 | 3.97 | 4.00 | 3.44 | 3.49 |
| 1 - Do not worry at all | 12 7% | - | - | - | 12 7% | - | - | - | - | - | 7 7% | 1 3% | 1 2% | 1 23% | 1 4% | 1 17% | - |
| 2 | 13 7% | - | - | - | 13 7% | - | - | 1 4% | - | - | 10 10% | - | 2 7% | - | 0 1% | 1 16% | - |
| 3 | 50 27% | - | - | - | 50 27% | - | - | 1 5% | - | - | 29 27% | - | 9 31% | - | 6 32% | 1 14% | 1 51% |
| 4 | 33 18% | - | - | - | 33 18% | - | - | 3 22% | 2 33% | - | 18 17% | 4 20% | 6 22% | 0 11% | 3 16% | 1 13% | 1 49% |
| 5 - Worry about it a great deal | 73 40% | - | - | - | 73 40% | - | - | 9 69% | 3 54% | 6 100% | 41 39% | 14 74% | 11 38% | 2 66% | 8 46% | 3 40% | - |
| Unsure | 1 1% | - | - | - | 1 1% | - | - | - | 1 13% | - | 0 *% | 1 3% | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QImmigrationWorry_Services] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Social services, such as homeless shelters, being stretched too thin

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.77 | 4.11 | 3.72 | 3.84 | 3.36 | 3.59 | 3.60 | 3.65 | 3.75 | 3.95 | 4.07 | 3.76 | 3.77 | 3.55 | 3.87 | 3.95 | 3.67 |
| 1 - Do not worry at all | 12 | 1 | 4 | 3 | 4 | 1 | 3 | 2 | 1 | 2 | - | 2 | 2 | 5 | 3 | - | 5 |
| | 7% | 4% | 8% | 6% | 11% | 4% | 13% | 10% | 3% | 9% | | 9% | 8% | 13% | 7% | | 9% |
| 2 | 13 | 2 | 3 | 3 | 6 | 2 | 2 | 1 | 4 | - | 1 | 1 | 2 | 5 | 3 | 2 | 3 |
| | 7% | 6% | 5% | 5% | 17% | 10% | 7% | 5% | 17% | | 5% | 5% | 8% | 14% | 8% | 5% | 6% |
| 3 | 50 | 7 | 17 | 14 | 11 | 8 | 6 | 7 | 4 | 4 | 6 | 6 | 8 | 6 | 10 | 18 | 15 |
| | 27% | 19% | 32% | 27% | 31% | 46% | 27% | 30% | 15% | 24% | 24% | 30% | 27% | 18% | 24% | 36% | 27% |
| 4 | 33 | 8 | 10 | 12 | 3 | 0 | 3 | 5 | 7 | 3 | 8 | 3 | 4 | 5 | 6 | 9 | 13 |
| | 18% | 20% | 18% | 23% | 9% | 2% | 15% | 20% | 28% | 18% | 30% | 13% | 14% | 15% | 14% | 18% | 24% |
| 5 - Worry about it a great deal | 73 | 20 | 20 | 20 | 12 | 7 | 9 | 8 | 8 | 8 | 11 | 8 | 13 | 14 | 20 | 20 | 18 |
| | 40% | 52% | 37% | 39% | 33% | 38% | 39% | 35% | 35% | 46% | 41% | 43% | 43% | 40% | 46% | 41% | 34% |
| Unsure | 1 | - | 1 | 0 | - | - | - | - | 0 | 1 | - | - | - | - | 1 | 0 | - |
| | 1% | | 1% | 1% | | | | | 2% | 3% | | | | 1% | 1% | | |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QImmigrationWorry_Crime] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
-Crime rising as a result of criminals getting into the country

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.58 | 3.62 | 3.54 | 3.83 | 3.15 | 3.72 | 3.69 | 3.63 | 3.39 | 3.52 | 3.76 | 3.28 |
| 1 - Do not worry at all | 24 | 13 | 11 | 2 | 12 | 6 | 5 | 14 | 2 | 4 | 3 | 1 |
| | 13% | 15% | 12% | 4% | 24% | 13% | 9% | 12% | 10% | 24% | 21% | 12% |
| 2 | 30 | 13 | 17 | 3 | 8 | 7 | 12 | 23 | 2 | 0 | - | 4 |
| | 17% | 15% | 18% | 9% | 16% | 16% | 23% | 20% | 11% | 2% | - | 38% |
| 3 | 23 | 7 | 16 | 9 | 5 | 4 | 5 | 11 | 7 | 2 | 3 | - |
| | 13% | 8% | 17% | 24% | 9% | 10% | 10% | 9% | 33% | 11% | 21% | - |
| 4 | 19 | 10 | 9 | 9 | 8 | - | 2 | 13 | 2 | 3 | - | 1 |
| | 10% | 12% | 9% | 24% | 16% | - | 4% | 11% | 11% | 14% | - | 11% |
| 5 - Worry about it a great deal | 81 | 41 | 40 | 13 | 16 | 24 | 28 | 55 | 6 | 8 | 8 | 4 |
| | 45% | 47% | 42% | 38% | 31% | 55% | 53% | 47% | 28% | 43% | 58% | 39% |
| Unsure | 4 | 3 | 2 | - | 2 | 3 | - | 2 | 2 | 1 | - | - |
| | 2% | 3% | 2% | - | 4% | 6% | - | 1% | 8% | 6% | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QImmigrationWorry_Crime] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Crime rising as a result of criminals getting into the country

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.58 | 3.72 | 3.27 | 3.86 | 3.21 | 3.51 | 3.40 | 4.42 | 3.79 | 2.66 | 4.69 | 2.26 | 3.50 | 3.26 | 3.65 |
| 1 - Do not worry at all | 24 | 13 | 11 | 6 | 8 | 8 | 3 | 1 | 7 | 16 | - | 23 | 7 | 3 | 12 |
| | 13% | 11% | 19% | 7% | 20% | 16% | 18% | 2% | 10% | 25% | - | 28% | 14% | 12% | 15% |
| 2 | 30 | 19 | 11 | 13 | 10 | 6 | 1 | 4 | 11 | 15 | 1 | 29 | 10 | 5 | 13 |
| | 17% | 15% | 19% | 17% | 25% | 13% | 4% | 8% | 16% | 24% | 1% | 35% | 19% | 18% | 16% |
| 3 | 23 | 16 | 7 | 8 | 3 | 8 | 4 | 4 | 6 | 14 | 7 | 16 | 5 | 8 | 7 |
| | 13% | 13% | 13% | 10% | 7% | 16% | 26% | 7% | 8% | 21% | 8% | 19% | 10% | 28% | 8% |
| 4 | 19 | 14 | 5 | 10 | 3 | 4 | 2 | 5 | 10 | 3 | 11 | 6 | 7 | 5 | 7 |
| | 10% | 11% | 9% | 13% | 8% | 9% | 12% | 11% | 15% | 5% | 13% | 8% | 14% | 16% | 8% |
| 5 - Worry about it a great deal | 81 | 59 | 22 | 39 | 16 | 20 | 6 | 36 | 33 | 12 | 71 | 5 | 22 | 8 | 41 |
| | 45% | 48% | 38% | 51% | 40% | 42% | 34% | 72% | 49% | 19% | 79% | 6% | 42% | 26% | 51% |
| Unsure | 4 | 3 | 1 | 2 | - | 2 | 1 | - | 1 | 3 | - | 4 | - | - | 1 |
| | 2% | 3% | 2% | 2% | - | 4% | 7% | - | 2% | 5% | - | 5% | - | - | 1% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QImmigrationWorry_Crime] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Crime rising as a result of criminals getting into the country

| | Total | State | | | | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 |
| MEAN | 3.58 | - | - | - | 3.58 | - | - | 4.24 | 4.22 | 4.90 | 3.64 | 3.96 | 3.83 | 5.00 | 3.77 | 3.39 | 5.00 |
| 1 - Do not worry at all | 24 | - | - | - | 24 | - | - | 1 | - | - | 13 | - | 4 | - | - | 1 | - |
| | 13% | | | | 13% | | | 9% | | | 12% | | 14% | | | 17% | |
| 2 | 30 | - | - | - | 30 | - | - | - | - | - | 17 | 4 | 2 | - | 6 | 2 | - |
| | 17% | | | | 17% | | | | | | 16% | 20% | 8% | | 32% | 25% | |
| 3 | 23 | - | - | - | 23 | - | - | 1 | 2 | - | 14 | 3 | 3 | - | 2 | - | - |
| | 13% | | | | 13% | | | 9% | 33% | | 13% | 14% | 9% | | 10% | | |
| 4 | 19 | - | - | - | 19 | - | - | 3 | 1 | 1 | 10 | 3 | 5 | - | 1 | 1 | - |
| | 10% | | | | 10% | | | 21% | 13% | 10% | 9% | 16% | 18% | | 7% | 16% | |
| 5 - Worry about it a great deal | 81 | - | - | - | 81 | - | - | 8 | 3 | 5 | 49 | 10 | 15 | 3 | 9 | 3 | 2 |
| | 45% | | | | 45% | | | 61% | 54% | 90% | 46% | 50% | 50% | 100% | 51% | 41% | 100% |
| Unsure | 4 | - | - | - | 4 | - | - | - | - | - | 4 | - | - | - | - | - | - |
| | 2% | | | | 2% | | | | | | 4% | | | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QImmigrationWorry_Crime] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Crime rising as a result of criminals getting into the country

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.58 | 3.96 | 3.21 | 3.71 | 3.53 | 3.95 | 3.18 | 3.60 | 3.84 | 3.70 | 3.12 | 3.84 | 3.57 | 3.59 | 3.67 | 3.57 | 3.49 |
| 1 - Do not worry at all | 24 | 5 | 5 | 6 | 7 | - | 7 | 3 | 3 | 2 | 5 | 2 | 2 | 5 | 6 | 5 | 8 |
| | 13% | 14% | 10% | 11% | 20% | | 29% | 14% | 13% | 9% | 20% | 11% | 7% | 13% | 14% | 10% | 16% |
| 2 | 30 | 2 | 14 | 9 | 4 | 1 | 4 | 5 | 4 | 2 | 4 | 2 | 8 | 6 | 8 | 6 | 11 |
| | 17% | 6% | 27% | 18% | 11% | 6% | 15% | 22% | 15% | 12% | 16% | 10% | 29% | 18% | 18% | 11% | 20% |
| 3 | 23 | 4 | 12 | 5 | 2 | 5 | - | - | 2 | 3 | 5 | 4 | 4 | 3 | 2 | 13 | 5 |
| | 13% | 11% | 21% | 9% | 7% | 31% | | | 7% | 17% | 18% | 22% | 13% | 9% | 4% | 26% | 9% |
| 4 | 19 | 4 | 5 | 5 | 5 | 4 | 5 | - | 1 | 5 | 3 | - | 1 | 4 | 7 | 5 | 3 |
| | 10% | 9% | 9% | 10% | 15% | 23% | 22% | | 5% | 25% | 11% | | 4% | 11% | 15% | 10% | 6% |
| 5 - Worry about it a great deal | 81 | 23 | 16 | 26 | 16 | 7 | 8 | 12 | 14 | 7 | 7 | 11 | 14 | 16 | 21 | 19 | 25 |
| | 45% | 60% | 29% | 49% | 44% | 39% | 35% | 52% | 60% | 37% | 28% | 58% | 48% | 45% | 49% | 38% | 47% |
| Unsure | 4 | - | 2 | 2 | 1 | - | - | 3 | - | - | 2 | - | - | 2 | - | 2 | 1 |
| | 2% | | 3% | 3% | 3% | | | 11% | | | 7% | | | 4% | | 4% | 2% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QImmigrationWorry_JobLoss] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Americans losing jobs and having wages cut

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.41 | 3.38 | 3.44 | 3.61 | 3.22 | 3.51 | 3.40 | 3.45 | 3.64 | 2.93 | 3.48 | 3.25 |
| 1 - Do not worry at all | 32 | 14 | 18 | 4 | 15 | 7 | 6 | 16 | 3 | 6 | 4 | 3 |
| | 17% | 16% | 19% | 10% | 29% | 17% | 12% | 14% | 13% | 30% | 34% | 25% |
| 2 | 21 | 12 | 9 | 2 | 5 | 4 | 10 | 19 | 2 | - | - | - |
| | 12% | 13% | 10% | 6% | 10% | 9% | 19% | 16% | 11% | - | - | - |
| 3 | 36 | 20 | 16 | 9 | 5 | 10 | 12 | 24 | 2 | 7 | - | 4 |
| | 20% | 23% | 18% | 25% | 11% | 24% | 22% | 20% | 7% | 37% | - | 38% |
| 4 | 25 | 11 | 14 | 10 | 6 | 4 | 5 | 12 | 9 | 2 | 2 | - |
| | 14% | 13% | 15% | 28% | 13% | 8% | 10% | 11% | 39% | 13% | 16% | - |
| 5 - Worry about it a great deal | 67 | 31 | 36 | 11 | 19 | 18 | 19 | 46 | 7 | 4 | 6 | 4 |
| | 37% | 35% | 38% | 30% | 38% | 42% | 36% | 39% | 31% | 20% | 50% | 37% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - |

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[QImmigrationWorry_JobLoss] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Americans losing jobs and having wages cut

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.41 | 3.48 | 3.28 | 3.54 | 3.29 | 3.37 | 3.24 | 3.94 | 3.54 | 2.88 | 4.10 | 2.69 | 3.56 | 2.94 | 3.37 |
| 1 - Do not worry at all | 32 | 20 | 12 | 10 | 6 | 10 | 6 | 6 | 5 | 20 | 8 | 24 | 7 | 5 | 19 |
| | 17% | 16% | 21% | 13% | 15% | 20% | 34% | 13% | 7% | 32% | 8% | 29% | 13% | 17% | 23% |
| 2 | 21 | 15 | 6 | 13 | 6 | 2 | - | 3 | 10 | 8 | 3 | 15 | 5 | 9 | 5 |
| | 12% | 12% | 10% | 17% | 14% | 5% | - | 6% | 15% | 12% | 3% | 18% | 10% | 29% | 7% |
| 3 | 36 | 22 | 14 | 12 | 11 | 10 | 3 | 6 | 22 | 9 | 15 | 19 | 15 | 3 | 15 |
| | 20% | 18% | 25% | 16% | 28% | 20% | 18% | 12% | 32% | 14% | 17% | 22% | 29% | 11% | 18% |
| 4 | 25 | 20 | 5 | 8 | 5 | 12 | 1 | 5 | 6 | 15 | 12 | 13 | 2 | 8 | 12 |
| | 14% | 16% | 9% | 10% | 12% | 26% | 4% | 11% | 8% | 23% | 13% | 16% | 4% | 27% | 15% |
| 5 - Worry about it a great deal | 67 | 47 | 20 | 33 | 13 | 14 | 7 | 29 | 25 | 13 | 53 | 12 | 23 | 5 | 30 |
| | 37% | 38% | 35% | 44% | 31% | 29% | 44% | 58% | 38% | 20% | 59% | 15% | 44% | 15% | 37% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QImmigrationWorry_JobLoss] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Americans losing jobs and having wages cut

| | Total | State | | | | | Swing | | | Vote History | | | Moved by Messaging | | | | |
|---------------------------------|-----------|-------|----|----|-----------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 |
| MEAN | 3.41 | - | - | - | 3.41 | - | - | 3.70 | 4.35 | 4.78 | 3.30 | 4.43 | 3.69 | 5.00 | 3.93 | 2.50 | 2.51 |
| 1 - Do not worry at all | 32 17% | - | - | - | 32 17% | - | - | - | - | - | 17 16% | 1 6% | 4 13% | - | 1 4% | 2 27% | - |
| 2 | 21 12% | - | - | - | 21 12% | - | - | 4 27% | - | - | 15 15% | 2 8% | 3 10% | - | 1 5% | 2 29% | 1 49% |
| 3 | 36 20% | - | - | - | 36 20% | - | - | 3 22% | 2 33% | - | 26 25% | - | 4 12% | - | 7 38% | 2 28% | 1 51% |
| 4 | 25 14% | - | - | - | 25 14% | - | - | 1 5% | - | 1 22% | 13 12% | 2 8% | 7 23% | - | - | - | - |
| 5 - Worry about it a great deal | 67 37% | - | - | - | 67 37% | - | - | 6 46% | 3 67% | 5 78% | 35 33% | 15 77% | 12 42% | 3 100% | 10 53% | 1 16% | - |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QImmigrationWorry_JobLoss] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Americans losing jobs and having wages cut

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.41 | 3.72 | 3.25 | 3.43 | 3.34 | 3.54 | 2.92 | 3.65 | 3.46 | 3.67 | 3.48 | 3.34 | 3.34 | 3.18 | 3.35 | 3.59 | 3.44 |
| 1 - Do not worry at all | 32 | 8 | 10 | 7 | 6 | 1 | 8 | 2 | 3 | 3 | 6 | 5 | 3 | 6 | 9 | 6 | 11 |
| | 17% | 20% | 18% | 14% | 18% | 6% | 36% | 7% | 13% | 15% | 23% | 27% | 12% | 16% | 20% | 13% | 21% |
| 2 | 21 | 1 | 8 | 7 | 5 | 2 | 1 | 3 | 5 | - | 4 | 0 | 5 | 8 | 3 | 7 | 4 |
| | 12% | 3% | 15% | 13% | 13% | 13% | 4% | 15% | 21% | - | 15% | 2% | 18% | 22% | 7% | 14% | 7% |
| 3 | 36 | 6 | 11 | 12 | 8 | 5 | 4 | 6 | 4 | 4 | 1 | 4 | 7 | 7 | 12 | 6 | 12 |
| | 20% | 15% | 20% | 22% | 23% | 30% | 18% | 27% | 18% | 21% | 5% | 21% | 25% | 19% | 29% | 12% | 22% |
| 4 | 25 | 4 | 10 | 8 | 3 | 4 | 4 | 2 | 1 | 6 | 2 | 2 | 5 | 5 | 3 | 12 | 5 |
| | 14% | 9% | 19% | 16% | 8% | 24% | 19% | 7% | 3% | 32% | 7% | 10% | 16% | 14% | 6% | 25% | 10% |
| 5 - Worry about it a great deal | 67 | 20 | 15 | 18 | 13 | 5 | 6 | 10 | 11 | 6 | 13 | 8 | 9 | 10 | 16 | 19 | 22 |
| | 37% | 53% | 28% | 34% | 37% | 27% | 24% | 44% | 45% | 33% | 51% | 40% | 29% | 29% | 38% | 37% | 41% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QImmigrationWorry_CultureChange] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.

-The culture of the country changing

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.42 | 3.37 | 3.47 | 3.45 | 3.04 | 3.41 | 3.80 | 3.47 | 3.87 | 2.75 | 2.85 | 3.88 |
| 1 - Do not worry at all | 38 | 23 | 15 | 8 | 16 | 9 | 5 | 20 | 3 | 8 | 7 | 1 |
| | 21% | 26% | 16% | 22% | 33% | 21% | 9% | 17% | 12% | 43% | 51% | 12% |
| 2 | 19 | 7 | 12 | 3 | 6 | 5 | 4 | 17 | 1 | 1 | - | - |
| | 10% | 7% | 13% | 9% | 13% | 13% | 7% | 15% | 5% | 3% | - | - |
| 3 | 20 | 9 | 12 | 3 | 4 | 4 | 9 | 12 | 4 | 3 | - | 1 |
| | 11% | 10% | 12% | 10% | 9% | 9% | 16% | 11% | 16% | 18% | - | 11% |
| 4 | 24 | 12 | 13 | 5 | 5 | 4 | 10 | 17 | 4 | 2 | 1 | - |
| | 13% | 13% | 14% | 15% | 9% | 10% | 19% | 14% | 20% | 10% | 11% | - |
| 5 - Worry about it a great deal | 72 | 37 | 35 | 15 | 18 | 18 | 21 | 47 | 11 | 5 | 5 | 4 |
| | 40% | 42% | 38% | 42% | 37% | 41% | 40% | 40% | 48% | 27% | 38% | 39% |
| Unsure | 8 | 1 | 6 | 1 | - | 3 | 4 | 4 | - | - | - | 4 |
| | 4% | 2% | 7% | 2% | - | 7% | 8% | 3% | - | - | - | 38% |

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[QImmigrationWorry_CultureChange] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.

-The culture of the country changing

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.42 | 3.31 | 3.66 | 3.41 | 3.58 | 3.13 | 3.83 | 4.10 | 3.33 | 2.98 | 4.08 | 2.67 | 3.66 | 3.46 | 3.24 |
| 1 - Do not worry at all | 38 | 27 | 11 | 12 | 8 | 15 | 3 | 8 | 12 | 18 | 10 | 27 | 7 | 3 | 23 |
| | 21% | 22% | 19% | 16% | 19% | 31% | 20% | 16% | 18% | 28% | 12% | 32% | 14% | 11% | 29% |
| 2 | 19 | 13 | 6 | 12 | 5 | 1 | 1 | 1 | 8 | 11 | 3 | 15 | 3 | 7 | 8 |
| | 10% | 10% | 10% | 16% | 13% | 2% | 4% | 1% | 12% | 16% | 4% | 18% | 6% | 24% | 9% |
| 3 | 20 | 16 | 4 | 10 | 3 | 6 | 2 | 2 | 8 | 10 | 9 | 10 | 6 | 2 | 9 |
| | 11% | 13% | 8% | 13% | 7% | 13% | 11% | 5% | 12% | 16% | 10% | 12% | 12% | 6% | 11% |
| 4 | 24 | 20 | 4 | 13 | 4 | 7 | 0 | 5 | 13 | 7 | 11 | 11 | 8 | 7 | 7 |
| | 13% | 16% | 8% | 17% | 10% | 15% | 3% | 10% | 19% | 11% | 13% | 13% | 16% | 24% | 9% |
| 5 - Worry about it a great deal | 72 | 42 | 30 | 27 | 20 | 15 | 10 | 33 | 20 | 19 | 53 | 16 | 19 | 10 | 33 |
| | 40% | 34% | 52% | 36% | 48% | 30% | 62% | 66% | 29% | 30% | 59% | 19% | 37% | 35% | 41% |
| Unsure | 8 | 6 | 2 | 2 | 2 | 4 | - | 1 | 7 | - | 4 | 4 | 8 | - | - |
| | 4% | 5% | 3% | 3% | 4% | 9% | - | 1% | 11% | - | 4% | 5% | 15% | - | - |

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[QImmigrationWorry_CultureChange] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.

-The culture of the country changing

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| MEAN | 3.42 | - | - | - | 3.42 | - | - | 3.38 | 3.22 | 3.58 | 3.44 | 3.92 | 3.70 | 5.00 | 3.94 | 3.18 | 4.02 | | | |
| 1 - Do not worry at all | 38 | - | - | - | 38 | - | - | 1 | - | 2 | 21 | 2 | 5 | - | 3 | 2 | - | | | |
| | 21% | | | | 21% | | | 5% | | 36% | 20% | 11% | 17% | | 17% | 27% | | | | |
| 2 | 19 | - | - | - | 19 | - | - | 4 | 1 | - | 12 | 1 | 1 | - | 1 | - | - | | | |
| | 10% | | | | 10% | | | 28% | 30% | | 11% | 7% | 5% | | 4% | | | | | |
| 3 | 20 | - | - | - | 20 | - | - | 2 | 2 | - | 13 | 3 | 4 | - | - | 2 | 1 | | | |
| | 11% | | | | 11% | | | 14% | 33% | | 12% | 14% | 13% | | | 30% | 49% | | | |
| 4 | 24 | - | - | - | 24 | - | - | 2 | - | - | 12 | 2 | 6 | - | 0 | 1 | - | | | |
| | 13% | | | | 13% | | | 14% | | | 12% | 8% | 22% | | 1% | 16% | | | | |
| 5 - Worry about it a great deal | 72 | - | - | - | 72 | - | - | 4 | 1 | 4 | 43 | 11 | 13 | 3 | 10 | 2 | 1 | | | |
| | 40% | | | | 40% | | | 29% | 24% | 64% | 40% | 55% | 43% | 100% | 55% | 28% | 51% | | | |
| Unsure | 8 | - | - | - | 8 | - | - | 1 | 1 | - | 6 | 1 | - | - | 4 | - | - | | | |
| | 4% | | | | 4% | | | 10% | 13% | | 5% | 3% | | | 23% | | | | | |

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[QImmigrationWorry_CultureChange] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems with respect to border security and immigration, where 1 means you do not worry at all, and 5 means you worry about it a great deal.

-The culture of the country changing

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.42 | 3.64 | 3.34 | 3.47 | 3.19 | 3.42 | 2.76 | 3.56 | 3.77 | 3.47 | 3.30 | 3.23 | 3.83 | 3.34 | 3.66 | 3.23 | 3.47 |
| 1 - Do not worry at all | 38 | 9 | 6 | 13 | 11 | 5 | 12 | 4 | 3 | 3 | 5 | 5 | 2 | 6 | 8 | 12 | 12 |
| | 21% | 23% | 11% | 24% | 30% | 28% | 49% | 18% | 11% | 18% | 18% | 24% | 8% | 18% | 18% | 23% | 23% |
| 2 | 19 | 1 | 11 | 3 | 4 | 1 | 1 | 2 | 2 | 2 | 6 | 3 | 1 | 2 | 3 | 7 | 7 |
| | 10% | 4% | 20% | 6% | 10% | 7% | 3% | 9% | 10% | 12% | 21% | 16% | 5% | 7% | 7% | 14% | 12% |
| 3 | 20 | 5 | 7 | 7 | 2 | - | 1 | 4 | 4 | 3 | 3 | - | 5 | 10 | 3 | 4 | 3 |
| | 11% | 12% | 13% | 13% | 6% | | 4% | 16% | 17% | 19% | 13% | | 16% | 29% | 7% | 8% | 6% |
| 4 | 24 | 3 | 10 | 6 | 5 | 5 | 2 | 1 | 4 | 1 | 3 | 3 | 7 | 5 | 4 | 11 | 4 |
| | 13% | 8% | 18% | 12% | 15% | 27% | 9% | 5% | 15% | 3% | 9% | 17% | 22% | 14% | 10% | 22% | 7% |
| 5 - Worry about it a great deal | 72 | 20 | 14 | 23 | 13 | 7 | 8 | 11 | 11 | 8 | 10 | 7 | 10 | 11 | 20 | 15 | 26 |
| | 40% | 53% | 27% | 45% | 36% | 39% | 34% | 46% | 47% | 45% | 39% | 34% | 35% | 31% | 46% | 31% | 48% |
| Unsure | 8 | - | 6 | - | 1 | - | - | 1 | - | 1 | - | 2 | 4 | - | 5 | 1 | 2 |
| | 4% | | 12% | | 4% | | | 6% | | 3% | | 9% | 14% | | 11% | 3% | 3% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Close] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Close the southern border to asylum-seekers entirely

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Very positive impact | 81 | 39 | 42 | 13 | 16 | 34 | 19 | 46 | 6 | 19 | 7 | 2 |
| | 37% | 37% | 37% | 30% | 37% | 53% | 28% | 37% | 23% | 45% | 44% | 32% |
| Somewhat positive impact | 45 | 24 | 21 | 11 | 3 | 13 | 18 | 26 | 10 | 5 | 2 | 3 |
| | 21% | 23% | 18% | 25% | 8% | 20% | 26% | 21% | 38% | 11% | 10% | 37% |
| Little to no positive impact | 71 | 30 | 41 | 17 | 20 | 13 | 21 | 44 | 9 | 16 | 3 | - |
| | 33% | 29% | 37% | 39% | 48% | 20% | 31% | 35% | 33% | 37% | 18% | - |
| Unsure | 20 | 12 | 8 | 3 | 3 | 5 | 10 | 9 | 2 | 3 | 5 | 2 |
| | 9% | 11% | 8% | 6% | 7% | 8% | 15% | 7% | 6% | 8% | 28% | 31% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBorderSolution_Close] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Close the southern border to asylum-seekers entirely

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Very positive impact | 81 | 62 | 19 | 34 | 12 | 28 | 6 | 45 | 23 | 13 | 72 | 4 | 17 | 17 | 36 |
| | 37% | 40% | 31% | 41% | 30% | 39% | 32% | 68% | 29% | 19% | 65% | 4% | 31% | 48% | 34% |
| Somewhat positive impact | 45 | 31 | 13 | 18 | 7 | 13 | 6 | 13 | 20 | 12 | 25 | 16 | 15 | 2 | 25 |
| | 21% | 20% | 22% | 22% | 18% | 18% | 30% | 20% | 25% | 16% | 22% | 18% | 29% | 5% | 24% |
| Little to no positive impact | 71 | 46 | 25 | 24 | 20 | 22 | 5 | 5 | 25 | 41 | 8 | 58 | 12 | 15 | 38 |
| | 33% | 30% | 41% | 29% | 48% | 31% | 26% | 8% | 32% | 57% | 7% | 64% | 22% | 42% | 37% |
| Unsure | 20 | 16 | 4 | 7 | 2 | 9 | 3 | 2 | 12 | 6 | 6 | 12 | 10 | 2 | 5 |
| | 9% | 10% | 7% | 9% | 4% | 12% | 13% | 4% | 15% | 8% | 5% | 14% | 18% | 5% | 5% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Close] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Close the southern border to asylum-seekers entirely

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| Very positive impact | 81 | - | - | - | 81 | - | - | 6 | - | 2 | 45 | 17 | 10 | 5 | 8 | 5 | - |
| | 37% | | | | 37% | | | 27% | | 19% | 32% | 49% | 41% | 59% | 39% | 30% | |
| Somewhat positive impact | 45 | - | - | - | 45 | - | - | 5 | 3 | 3 | 29 | 9 | 4 | 4 | 8 | 3 | - |
| | 21% | | | | 21% | | | 21% | 58% | 32% | 21% | 26% | 17% | 41% | 38% | 17% | |
| Little to no positive impact | 71 | - | - | - | 71 | - | - | 7 | 2 | 2 | 50 | 5 | 10 | - | 4 | 5 | 2 |
| | 33% | | | | 33% | | | 31% | 42% | 23% | 36% | 14% | 39% | | 19% | 29% | 100% |
| Unsure | 20 | - | - | - | 20 | - | - | 5 | - | 2 | 16 | 4 | 1 | - | 1 | 4 | - |
| | 9% | | | | 9% | | | 20% | | 26% | 11% | 10% | 3% | | 4% | 24% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBorderSolution_Close] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Close the southern border to asylum-seekers entirely

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Very positive impact | 81 | 29 | 11 | 20 | 18 | 6 | 8 | 16 | 9 | 7 | 7 | 18 | 10 | 23 | 14 | 13 | 32 |
| | 37% | 50% | 22% | 39% | 35% | 28% | 40% | 52% | 28% | 32% | 34% | 53% | 28% | 45% | 37% | 31% | 36% |
| Somewhat positive impact | 45 | 8 | 13 | 10 | 14 | 9 | 1 | 5 | 9 | 2 | 2 | 7 | 9 | 11 | 4 | 8 | 21 |
| | 21% | 13% | 26% | 19% | 27% | 40% | 6% | 17% | 27% | 10% | 10% | 22% | 26% | 22% | 11% | 19% | 24% |
| Little to no positive impact | 71 | 18 | 21 | 14 | 16 | 7 | 10 | 6 | 8 | 11 | 10 | 7 | 13 | 15 | 15 | 13 | 29 |
| | 33% | 31% | 42% | 28% | 31% | 30% | 50% | 19% | 24% | 48% | 47% | 21% | 38% | 29% | 41% | 30% | 33% |
| Unsure | 20 | 3 | 5 | 7 | 4 | 0 | 1 | 4 | 7 | 2 | 2 | 1 | 3 | 2 | 4 | 9 | 6 |
| | 9% | 5% | 10% | 14% | 8% | 2% | 4% | 12% | 21% | 10% | 9% | 4% | 9% | 4% | 11% | 20% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Wall] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Finish the wall along the U.S.-Mexico border

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Very positive impact | 97 | 49 | 48 | 15 | 15 | 40 | 26 | 64 | 7 | 18 | 5 | 3 |
| | 45% | 47% | 43% | 35% | 36% | 63% | 39% | 52% | 26% | 42% | 30% | 46% |
| Somewhat positive impact | 24 | 12 | 12 | 7 | 2 | 6 | 8 | 12 | 5 | 2 | 4 | 2 |
| | 11% | 11% | 11% | 16% | 5% | 10% | 13% | 10% | 17% | 4% | 24% | 23% |
| Little to no positive impact | 83 | 37 | 45 | 20 | 22 | 17 | 23 | 41 | 14 | 22 | 4 | 2 |
| | 38% | 36% | 40% | 47% | 51% | 27% | 34% | 33% | 53% | 51% | 25% | 24% |
| Unsure | 13 | 7 | 6 | 1 | 3 | - | 9 | 7 | 1 | 1 | 4 | 0 |
| | 6% | 7% | 6% | 2% | 8% | | 14% | 6% | 4% | 3% | 22% | 7% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Wall] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Finish the wall along the U.S.-Mexico border

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Very positive impact | 97 | 73 | 24 | 47 | 17 | 25 | 7 | 57 | 29 | 11 | 91 | 4 | 28 | 16 | 41 |
| | 45% | 47% | 40% | 57% | 42% | 35% | 36% | 87% | 36% | 16% | 82% | 4% | 52% | 45% | 39% |
| Somewhat positive impact | 24 | 15 | 9 | 7 | 5 | 8 | 4 | 5 | 12 | 7 | 13 | 7 | 10 | 4 | 8 |
| | 11% | 9% | 15% | 8% | 13% | 11% | 19% | 8% | 15% | 10% | 12% | 7% | 18% | 12% | 7% |
| Little to no positive impact | 83 | 56 | 27 | 22 | 19 | 33 | 8 | 4 | 29 | 50 | 7 | 69 | 13 | 15 | 49 |
| | 38% | 36% | 44% | 27% | 46% | 46% | 41% | 5% | 36% | 70% | 7% | 77% | 23% | 43% | 47% |
| Unsure | 13 | 13 | 1 | 7 | - | 5 | 1 | - | 10 | 3 | 0 | 11 | 4 | - | 7 |
| | 6% | 8% | 1% | 9% | | 8% | 4% | | 13% | 4% | *% | 12% | 7% | | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Wall] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Finish the wall along the U.S.-Mexico border

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | | |
| Very positive impact | 97 | - | - | - | 97 | - | - | 4 | 2 | 4 | 60 | 17 | 11 | 6 | 10 | 1 | - | | | |
| | 45% | | | | 45% | | | 17% | 39% | 50% | 43% | 49% | 46% | 64% | 50% | 9% | | | | |
| Somewhat positive impact | 24 | - | - | - | 24 | - | - | 7 | - | 2 | 12 | 5 | 1 | 3 | 6 | 5 | 1 | | | |
| | 11% | | | | 11% | | | 32% | | 27% | 9% | 15% | 5% | 36% | 29% | 28% | 63% | | | |
| Little to no positive impact | 83 | - | - | - | 83 | - | - | 9 | 3 | 2 | 55 | 12 | 11 | - | 4 | 7 | 1 | | | |
| | 38% | | | | 38% | | | 38% | 61% | 23% | 39% | 36% | 46% | | 21% | 43% | 37% | | | |
| Unsure | 13 | - | - | - | 13 | - | - | 3 | - | - | 13 | - | 1 | - | - | 3 | - | | | |
| | 6% | | | | 6% | | | 13% | | | 9% | | 4% | | | 20% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBorderSolution_Wall] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Finish the wall along the U.S.-Mexico border

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Very positive impact | 97 | 31 | 16 | 24 | 23 | 6 | 8 | 20 | 15 | 9 | 7 | 21 | 12 | 25 | 17 | 17 | 38 |
| | 45% | 53% | 31% | 47% | 45% | 29% | 41% | 65% | 45% | 42% | 31% | 61% | 34% | 50% | 46% | 41% | 43% |
| Somewhat positive impact | 24 | 3 | 9 | 7 | 4 | 4 | 0 | 3 | 5 | 3 | 2 | 3 | 4 | 6 | 2 | 9 | 7 |
| | 11% | 6% | 17% | 15% | 8% | 17% | 2% | 10% | 14% | 14% | 7% | 10% | 12% | 11% | 6% | 21% | 8% |
| Little to no positive impact | 83 | 20 | 23 | 16 | 22 | 11 | 11 | 8 | 7 | 9 | 11 | 10 | 16 | 18 | 16 | 12 | 36 |
| | 38% | 35% | 46% | 31% | 42% | 52% | 55% | 25% | 23% | 42% | 48% | 29% | 45% | 36% | 44% | 29% | 41% |
| Unsure | 13 | 4 | 3 | 4 | 3 | 0 | 0 | - | 6 | 0 | 3 | - | 3 | 2 | 2 | 4 | 6 |
| | 6% | 6% | 6% | 7% | 5% | 2% | 2% | - | 19% | 2% | 13% | - | 9% | 3% | 4% | 9% | 7% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Remain] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Re-institute the Remain in Mexico policy, where asylum seekers would have to stay on the Mexican side of the border

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Very positive impact | 100 | 47 | 53 | 14 | 13 | 41 | 32 | 67 | 7 | 16 | 6 | 4 |
| | 46% | 45% | 47% | 31% | 31% | 64% | 48% | 54% | 26% | 37% | 34% | 61% |
| Somewhat positive impact | 42 | 22 | 20 | 8 | 10 | 12 | 12 | 24 | 6 | 6 | 4 | 2 |
| | 20% | 21% | 18% | 17% | 24% | 19% | 18% | 19% | 23% | 14% | 27% | 32% |
| Little to no positive impact | 50 | 20 | 30 | 18 | 14 | 7 | 11 | 22 | 13 | 12 | 3 | - |
| | 23% | 19% | 26% | 40% | 33% | 12% | 17% | 18% | 47% | 29% | 17% | - |
| Unsure | 25 | 16 | 9 | 5 | 5 | 3 | 12 | 11 | 1 | 9 | 4 | 0 |
| | 11% | 15% | 8% | 11% | 13% | 5% | 18% | 9% | 4% | 20% | 22% | 7% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Remain] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Re-institute the Remain in Mexico policy, where asylum seekers would have to stay on the Mexican side of the border

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Very positive impact | 100 | 75 | 25 | 51 | 16 | 24 | 8 | 52 | 35 | 13 | 88 | 9 | 25 | 16 | 48 |
| | 46% | 48% | 40% | 61% | 39% | 33% | 42% | 79% | 44% | 18% | 79% | 10% | 46% | 46% | 46% |
| Somewhat positive impact | 42 | 30 | 12 | 18 | 6 | 13 | 6 | 10 | 12 | 20 | 12 | 24 | 15 | 6 | 16 |
| | 20% | 19% | 20% | 21% | 15% | 18% | 30% | 16% | 15% | 28% | 11% | 26% | 28% | 16% | 16% |
| Little to no positive impact | 50 | 32 | 18 | 10 | 13 | 22 | 6 | 2 | 17 | 31 | 9 | 36 | 10 | 5 | 32 |
| | 23% | 20% | 30% | 12% | 31% | 30% | 29% | 3% | 21% | 43% | 8% | 40% | 18% | 15% | 31% |
| Unsure | 25 | 19 | 6 | 5 | 6 | 14 | - | 1 | 16 | 7 | 3 | 21 | 4 | 8 | 8 |
| | 11% | 12% | 10% | 6% | 15% | 19% | - | 2% | 20% | 10% | 2% | 23% | 8% | 23% | 8% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Remain] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Re-institute the Remain in Mexico policy, where asylum seekers would have to stay on the Mexican side of the border

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | | |
| Very positive impact | 100 | - | - | - | 100 | - | - | 4 | - | 3 | 64 | 15 | 13 | 5 | 10 | 1 | - | | | |
| | 46% | | | | 46% | | | 19% | | 32% | 46% | 43% | 51% | 59% | 50% | 9% | | | | |
| Somewhat positive impact | 42 | - | - | - | 42 | - | - | 8 | 2 | 2 | 24 | 8 | 4 | 4 | 6 | 7 | 1 | | | |
| | 20% | | | | 20% | | | 36% | 39% | 19% | 17% | 23% | 16% | 41% | 29% | 42% | 63% | | | |
| Little to no positive impact | 50 | - | - | - | 50 | - | - | 8 | 3 | 4 | 33 | 10 | 5 | - | 3 | 5 | 1 | | | |
| | 23% | | | | 23% | | | 37% | 61% | 44% | 23% | 30% | 22% | | 15% | 28% | 37% | | | |
| Unsure | 25 | - | - | - | 25 | - | - | 2 | - | 0 | 19 | 2 | 3 | - | 1 | 3 | - | | | |
| | 11% | | | | 11% | | | 7% | | 6% | 14% | 5% | 11% | | 6% | 21% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBorderSolution_Remain] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Re-institute the Remain in Mexico policy, where asylum seekers would have to stay on the Mexican side of the border

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Very positive impact | 100 | 35 | 16 | 25 | 21 | 6 | 6 | 20 | 16 | 8 | 8 | 21 | 16 | 25 | 20 | 17 | 38 |
| | 46% | 61% | 32% | 48% | 40% | 26% | 28% | 66% | 48% | 36% | 34% | 63% | 47% | 49% | 56% | 39% | 43% |
| Somewhat positive impact | 42 | 7 | 13 | 13 | 9 | 4 | 6 | 7 | 6 | 4 | 4 | 6 | 7 | 8 | 4 | 11 | 20 |
| | 20% | 13% | 26% | 25% | 18% | 19% | 28% | 22% | 17% | 16% | 20% | 18% | 19% | 15% | 11% | 25% | 23% |
| Little to no positive impact | 50 | 11 | 17 | 7 | 13 | 10 | 5 | 1 | 4 | 7 | 9 | 6 | 7 | 17 | 8 | 10 | 15 |
| | 23% | 19% | 34% | 14% | 25% | 47% | 24% | 5% | 12% | 33% | 41% | 18% | 21% | 33% | 23% | 23% | 18% |
| Unsure | 25 | 5 | 4 | 6 | 9 | 2 | 4 | 2 | 7 | 3 | 1 | 0 | 4 | 1 | 4 | 6 | 14 |
| | 11% | 8% | 8% | 13% | 17% | 8% | 21% | 8% | 23% | 14% | 5% | 1% | 13% | 3% | 10% | 14% | 16% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Permit] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Provide additional temporary work permits for those crossing the border to work

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Very positive impact | 48 | 21 | 26 | 9 | 14 | 13 | 12 | 24 | 9 | 11 | 3 | 1 |
| | 22% | 20% | 24% | 21% | 32% | 20% | 18% | 19% | 34% | 26% | 20% | 11% |
| Somewhat positive impact | 64 | 32 | 32 | 20 | 14 | 13 | 18 | 39 | 9 | 9 | 7 | 1 |
| | 30% | 31% | 28% | 45% | 33% | 20% | 27% | 32% | 32% | 21% | 41% | 8% |
| Little to no positive impact | 88 | 43 | 45 | 14 | 12 | 33 | 29 | 55 | 8 | 15 | 6 | 4 |
| | 40% | 41% | 40% | 33% | 28% | 52% | 42% | 44% | 30% | 35% | 38% | 50% |
| Unsure | 17 | 9 | 9 | 1 | 3 | 5 | 9 | 7 | 1 | 7 | 0 | 2 |
| | 8% | 8% | 8% | 2% | 7% | 8% | 13% | 5% | 4% | 18% | 1% | 31% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Permit] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Provide additional temporary work permits for those crossing the border to work

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Very positive impact | 48 | 32 | 16 | 15 | 8 | 17 | 8 | 7 | 16 | 25 | 15 | 30 | 10 | 9 | 23 |
| | 22% | 20% | 26% | 18% | 21% | 23% | 37% | 10% | 20% | 35% | 13% | 34% | 18% | 25% | 22% |
| Somewhat positive impact | 64 | 44 | 21 | 23 | 16 | 20 | 5 | 10 | 28 | 26 | 21 | 37 | 23 | 8 | 30 |
| | 30% | 28% | 34% | 28% | 39% | 28% | 23% | 15% | 35% | 36% | 19% | 41% | 42% | 23% | 29% |
| Little to no positive impact | 88 | 68 | 20 | 41 | 14 | 27 | 6 | 44 | 28 | 16 | 71 | 12 | 16 | 14 | 44 |
| | 40% | 43% | 33% | 49% | 35% | 37% | 30% | 67% | 35% | 23% | 63% | 14% | 30% | 40% | 42% |
| Unsure | 17 | 13 | 5 | 4 | 2 | 9 | 2 | 5 | 8 | 4 | 5 | 10 | 5 | 4 | 7 |
| | 8% | 8% | 7% | 5% | 6% | 12% | 10% | 8% | 10% | 5% | 4% | 12% | 9% | 11% | 7% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Permit] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Provide additional temporary work permits for those crossing the border to work

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| Very positive impact | 48 | - | - | - | 48 | - | - | 4 | 4 | 2 | 36 | 5 | 3 | - | 1 | 2 | - |
| | 22% | | | | 22% | | | 19% | 100% | 23% | 26% | 13% | 12% | | 4% | 10% | |
| Somewhat positive impact | 64 | - | - | - | 64 | - | - | 9 | - | 4 | 33 | 15 | 12 | - | 5 | 6 | 2 |
| | 30% | | | | 30% | | | 42% | | 46% | 23% | 43% | 50% | | 24% | 36% | 100% |
| Little to no positive impact | 88 | - | - | - | 88 | - | - | 6 | - | 3 | 57 | 14 | 9 | 9 | 14 | 7 | - |
| | 40% | | | | 40% | | | 28% | | 31% | 41% | 39% | 35% | 100% | 70% | 41% | |
| Unsure | 17 | - | - | - | 17 | - | - | 3 | - | - | 14 | 2 | 1 | - | 0 | 2 | - |
| | 8% | | | | 8% | | | 12% | | | 10% | 5% | 3% | | 2% | 13% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Permit] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Provide additional temporary work permits for those crossing the border to work

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Very positive impact | 48 | 11 | 15 | 10 | 12 | 3 | 6 | 7 | 5 | 6 | 7 | 6 | 7 | 9 | 10 | 7 | 22 |
| | 22% | 19% | 29% | 19% | 23% | 16% | 32% | 22% | 14% | 26% | 33% | 18% | 21% | 18% | 27% | 16% | 25% |
| Somewhat positive impact | 64 | 17 | 14 | 15 | 18 | 11 | 5 | 7 | 9 | 9 | 9 | 6 | 9 | 18 | 10 | 15 | 21 |
| | 30% | 29% | 27% | 29% | 34% | 49% | 27% | 24% | 28% | 41% | 39% | 17% | 25% | 36% | 28% | 34% | 24% |
| Little to no positive impact | 88 | 28 | 15 | 21 | 21 | 7 | 7 | 12 | 16 | 7 | 5 | 21 | 13 | 21 | 13 | 18 | 37 |
| | 40% | 49% | 30% | 40% | 40% | 33% | 34% | 41% | 49% | 32% | 22% | 62% | 36% | 40% | 36% | 41% | 42% |
| Unsure | 17 | 2 | 7 | 6 | 2 | 0 | 1 | 4 | 3 | 0 | 2 | 1 | 6 | 3 | 3 | 4 | 8 |
| | 8% | 3% | 14% | 12% | 4% | 2% | 7% | 13% | 9% | 1% | 7% | 3% | 17% | 5% | 9% | 8% | 9% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBorderSolution_Reform] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Provide a path to legal status for unauthorized immigrants already in the country

| | Total | Gender | | Age | | | | Race | | | | |
|------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| Very positive impact | 67 | 31 | 36 | 23 | 15 | 11 | 17 | 27 | 17 | 18 | 4 | 2 |
| | 31% | 30% | 32% | 53% | 36% | 18% | 26% | 22% | 61% | 43% | 22% | 24% |
| Somewhat positive impact | 48 | 24 | 24 | 7 | 11 | 11 | 18 | 31 | 5 | 8 | 3 | 1 |
| | 22% | 23% | 21% | 17% | 25% | 18% | 27% | 25% | 18% | 20% | 19% | 8% |
| Little to no positive impact | 91 | 43 | 48 | 12 | 11 | 37 | 29 | 58 | 6 | 15 | 8 | 4 |
| | 42% | 41% | 43% | 28% | 27% | 58% | 44% | 46% | 21% | 35% | 51% | 61% |
| Unsure | 12 | 7 | 5 | 1 | 5 | 4 | 2 | 9 | - | 1 | 1 | 0 |
| | 5% | 7% | 4% | 2% | 11% | 6% | 3% | 7% | | 2% | 8% | 7% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBorderSolution_Reform] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Provide a path to legal status for unauthorized immigrants already in the country

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| Very positive impact | 67 | 48 | 19 | 17 | 10 | 31 | 9 | 4 | 28 | 35 | 8 | 54 | 16 | 14 | 30 |
| | 31% | 31% | 31% | 20% | 25% | 43% | 44% | 7% | 35% | 48% | 7% | 60% | 29% | 40% | 28% |
| Somewhat positive impact | 48 | 28 | 19 | 16 | 15 | 13 | 4 | 11 | 17 | 20 | 14 | 30 | 14 | 5 | 25 |
| | 22% | 18% | 31% | 19% | 37% | 18% | 20% | 16% | 21% | 28% | 13% | 34% | 26% | 15% | 24% |
| Little to no positive impact | 91 | 69 | 21 | 43 | 14 | 26 | 7 | 47 | 28 | 15 | 82 | 3 | 22 | 15 | 42 |
| | 42% | 44% | 35% | 52% | 34% | 36% | 36% | 73% | 35% | 22% | 74% | 4% | 41% | 42% | 40% |
| Unsure | 12 | 10 | 1 | 8 | 1 | 3 | - | 3 | 7 | 2 | 7 | 2 | 2 | 1 | 8 |
| | 5% | 7% | 2% | 9% | 3% | 4% | - | 5% | 9% | 2% | 7% | 3% | 4% | 3% | 8% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QBorderSolution_Reform] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Provide a path to legal status for unauthorized immigrants already in the country

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|------------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| Very positive impact | 67 | - | - | - | 67 | - | - | 10 | 1 | 2 | 43 | 13 | 7 | 4 | 7 | 8 | 2 |
| | 31% | | | | 31% | | | 44% | 19% | 20% | 30% | 38% | 27% | 42% | 37% | 47% | 100% |
| Somewhat positive impact | 48 | - | - | - | 48 | - | - | 4 | 4 | 2 | 31 | 4 | 9 | - | 1 | 4 | - |
| | 22% | | | | 22% | | | 17% | 81% | 28% | 22% | 11% | 35% | | 7% | 24% | |
| Little to no positive impact | 91 | - | - | - | 91 | - | - | 7 | - | 4 | 59 | 14 | 8 | 5 | 11 | 4 | - |
| | 42% | | | | 42% | | | 29% | | 46% | 42% | 40% | 34% | 58% | 53% | 27% | |
| Unsure | 12 | - | - | - | 12 | - | - | 2 | - | 0 | 7 | 4 | 1 | - | 0 | 0 | - |
| | 5% | | | | 5% | | | 10% | | 6% | 5% | 11% | 4% | | 2% | 1% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBorderSolution_Reform] People have proposed different ideas for dealing with immigration and border security. For each of these, please indicate whether you think this idea would make a positive impact when it comes to addressing the problems with immigration in the country.

-Provide a path to legal status for unauthorized immigrants already in the country

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| Very positive impact | 67 | 15 | 19 | 12 | 19 | 14 | 5 | 5 | 7 | 9 | 10 | 6 | 11 | 17 | 12 | 9 | 29 |
| | 31% | 25% | 38% | 24% | 37% | 65% | 27% | 17% | 20% | 42% | 45% | 18% | 31% | 34% | 33% | 21% | 33% |
| Somewhat positive impact | 48 | 14 | 10 | 12 | 12 | 3 | 7 | 5 | 9 | 4 | 4 | 7 | 9 | 13 | 5 | 12 | 18 |
| | 22% | 24% | 20% | 23% | 22% | 13% | 33% | 16% | 29% | 20% | 18% | 19% | 26% | 25% | 14% | 27% | 21% |
| Little to no positive impact | 91 | 27 | 20 | 23 | 19 | 4 | 8 | 16 | 15 | 8 | 4 | 21 | 15 | 19 | 16 | 18 | 36 |
| | 42% | 46% | 39% | 44% | 36% | 20% | 38% | 54% | 44% | 37% | 17% | 62% | 43% | 38% | 45% | 43% | 42% |
| Unsure | 12 | 3 | 2 | 5 | 2 | 0 | 0 | 4 | 2 | 0 | 4 | - | - | 1 | 3 | 4 | 4 |
| | 5% | 5% | 3% | 9% | 4% | 2% | 2% | 13% | 6% | 1% | 20% | | | 3% | 7% | 9% | 4% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblame_Prosecutors] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Local prosecutors

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 102 | 47 | 56 | 16 | 29 | 23 | 35 | 60 | 13 | 10 | 8 | 11 |
| | 56% | 53% | 59% | 44% | 57% | 53% | 66% | 52% | 58% | 56% | 59% | 100% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 62 | 35 | 27 | 11 | 18 | 15 | 17 | 45 | 7 | 6 | 4 | - |
| | 34% | 40% | 29% | 31% | 36% | 36% | 33% | 38% | 33% | 33% | 28% | |
| A great deal of blame | 61 | 32 | 30 | 8 | 20 | 13 | 21 | 37 | 9 | 5 | 4 | 7 |
| | 34% | 36% | 32% | 22% | 40% | 30% | 39% | 31% | 41% | 27% | 32% | 62% |
| Quite a bit of blame | 41 | 15 | 26 | 8 | 9 | 10 | 14 | 24 | 4 | 5 | 4 | 4 |
| | 22% | 17% | 27% | 22% | 17% | 24% | 27% | 20% | 18% | 28% | 28% | 38% |
| Only a little blame | 47 | 28 | 20 | 8 | 14 | 11 | 15 | 38 | 1 | 6 | 2 | - |
| | 26% | 31% | 21% | 21% | 28% | 25% | 28% | 32% | 7% | 33% | 17% | |
| No blame at all | 15 | 8 | 7 | 3 | 4 | 5 | 2 | 7 | 6 | - | 1 | - |
| | 8% | 9% | 7% | 10% | 9% | 11% | 4% | 6% | 26% | | 11% | |
| Unsure | 18 | 6 | 11 | 9 | 3 | 5 | 1 | 12 | 2 | 2 | 2 | - |
| | 10% | 7% | 12% | 25% | 6% | 11% | 1% | 10% | 9% | 11% | 13% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_Prosecutors] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Local prosecutors

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 102 | 72 | 30 | 41 | 20 | 31 | 11 | 37 | 35 | 31 | 66 | 31 | 26 | 10 | 52 |
| | 56% | 58% | 53% | 53% | 48% | 65% | 64% | 74% | 51% | 47% | 73% | 37% | 51% | 35% | 65% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 62 | 40 | 22 | 28 | 17 | 12 | 5 | 9 | 22 | 31 | 17 | 44 | 20 | 17 | 20 |
| | 34% | 32% | 38% | 36% | 42% | 25% | 29% | 19% | 32% | 48% | 19% | 53% | 38% | 56% | 24% |
| A great deal of blame | 61 | 40 | 22 | 23 | 13 | 17 | 8 | 27 | 16 | 18 | 45 | 14 | 14 | 4 | 30 |
| | 34% | 32% | 37% | 31% | 32% | 34% | 51% | 55% | 24% | 28% | 50% | 17% | 27% | 14% | 37% |
| Quite a bit of blame | 41 | 32 | 9 | 17 | 7 | 15 | 2 | 9 | 19 | 13 | 21 | 17 | 12 | 6 | 22 |
| | 22% | 26% | 15% | 22% | 16% | 31% | 13% | 19% | 28% | 19% | 23% | 20% | 24% | 20% | 27% |
| Only a little blame | 47 | 31 | 16 | 25 | 13 | 7 | 3 | 9 | 16 | 22 | 12 | 36 | 18 | 10 | 14 |
| | 26% | 25% | 28% | 32% | 32% | 14% | 19% | 19% | 24% | 34% | 13% | 43% | 34% | 35% | 17% |
| No blame at all | 15 | 9 | 6 | 3 | 4 | 6 | 2 | - | 5 | 9 | 5 | 9 | 2 | 6 | 6 |
| | 8% | 7% | 10% | 4% | 10% | 12% | 10% | | 8% | 14% | 6% | 10% | 4% | 21% | 7% |
| Unsure | 18 | 12 | 5 | 8 | 4 | 5 | 1 | 3 | 11 | 3 | 7 | 8 | 6 | 3 | 9 |
| | 10% | 10% | 9% | 10% | 10% | 10% | 7% | 7% | 16% | 5% | 8% | 10% | 11% | 9% | 11% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblame_Prosecutors] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Local prosecutors

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 102 56% | - | - | - | 102 56% | - | - | 8 58% | 3 63% | 2 32% | 60 56% | 11 55% | 19 65% | 3 100% | 12 67% | 5 61% | 2 100% | | |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 62 34% | - | - | - | 62 34% | - | - | 1 7% | 1 24% | 4 68% | 38 35% | 5 28% | 7 23% | - | 4 22% | 3 39% | - | | |
| A great deal of blame | 61 34% | - | - | - | 61 34% | - | - | 3 20% | - | 1 10% | 31 29% | 9 47% | 14 48% | 3 89% | 8 42% | 3 34% | - | | |
| Quite a bit of blame | 41 22% | - | - | - | 41 22% | - | - | 5 38% | 3 63% | 1 22% | 29 27% | 1 7% | 5 16% | 0 11% | 4 25% | 2 27% | 2 100% | | |
| Only a little blame | 47 26% | - | - | - | 47 26% | - | - | - | 1 24% | 2 36% | 30 28% | 4 20% | 2 8% | - | 4 22% | 3 39% | - | | |
| No blame at all | 15 8% | - | - | - | 15 8% | - | - | 1 7% | - | 2 33% | 8 7% | 1 8% | 5 16% | - | - | - | - | | |
| Unsure | 18 10% | - | - | - | 18 10% | - | - | 5 36% | 1 13% | - | 9 9% | 3 18% | 4 12% | - | 2 11% | - | - | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_Prosecutors] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Local prosecutors

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 102 | 25 | 30 | 30 | 16 | 8 | 12 | 10 | 16 | 7 | 16 | 13 | 19 | 20 | 27 | 24 | 30 |
| | 56% | 65% | 55% | 58% | 46% | 47% | 52% | 43% | 68% | 41% | 62% | 65% | 65% | 58% | 64% | 48% | 57% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 62 | 10 | 16 | 20 | 15 | 5 | 11 | 11 | 8 | 6 | 7 | 4 | 10 | 11 | 11 | 19 | 20 |
| | 34% | 27% | 30% | 38% | 42% | 31% | 48% | 47% | 32% | 31% | 26% | 22% | 33% | 32% | 27% | 38% | 37% |
| A great deal of blame | 61 | 15 | 14 | 21 | 11 | 4 | 8 | 7 | 12 | 4 | 12 | 5 | 9 | 13 | 15 | 13 | 21 |
| | 34% | 40% | 26% | 40% | 30% | 23% | 35% | 32% | 50% | 22% | 44% | 27% | 31% | 37% | 34% | 26% | 39% |
| Quite a bit of blame | 41 | 10 | 15 | 9 | 6 | 4 | 4 | 3 | 4 | 4 | 5 | 8 | 10 | 7 | 13 | 11 | 9 |
| | 22% | 25% | 29% | 18% | 16% | 24% | 17% | 11% | 18% | 19% | 17% | 39% | 34% | 21% | 30% | 23% | 17% |
| Only a little blame | 47 | 5 | 14 | 14 | 13 | 5 | 8 | 7 | 7 | 2 | 6 | 3 | 8 | 10 | 8 | 16 | 13 |
| | 26% | 13% | 27% | 26% | 38% | 31% | 32% | 32% | 30% | 12% | 24% | 17% | 27% | 28% | 19% | 32% | 24% |
| No blame at all | 15 | 5 | 2 | 6 | 2 | - | 4 | 4 | 1 | 3 | 1 | 1 | 2 | 2 | 3 | 3 | 7 |
| | 8% | 13% | 3% | 12% | 5% | | 15% | 15% | 2% | 19% | 3% | 5% | 6% | 4% | 7% | 6% | 13% |
| Unsure | 18 | 3 | 8 | 2 | 4 | 4 | - | 2 | - | 5 | 3 | 2 | 1 | 3 | 4 | 7 | 3 |
| | 10% | 8% | 15% | 4% | 12% | 22% | | 10% | | 28% | 12% | 12% | 2% | 10% | 10% | 13% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblame_ElectedLocal] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Elected local and city officials

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 116 | 54 | 62 | 20 | 31 | 27 | 38 | 70 | 15 | 13 | 7 | 11 |
| | 64% | 61% | 66% | 55% | 62% | 62% | 72% | 59% | 68% | 72% | 54% | 100% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 53 | 29 | 24 | 11 | 17 | 12 | 14 | 40 | 5 | 5 | 3 | - |
| | 29% | 33% | 26% | 30% | 33% | 28% | 27% | 34% | 23% | 26% | 25% | - |
| A great deal of blame | 52 | 27 | 25 | 9 | 17 | 11 | 15 | 32 | 7 | 3 | 4 | 6 |
| | 29% | 30% | 27% | 25% | 34% | 26% | 28% | 27% | 31% | 17% | 34% | 51% |
| Quite a bit of blame | 64 | 27 | 37 | 11 | 14 | 15 | 24 | 38 | 8 | 10 | 3 | 5 |
| | 35% | 31% | 39% | 30% | 28% | 36% | 45% | 32% | 37% | 55% | 20% | 49% |
| Only a little blame | 49 | 27 | 21 | 9 | 16 | 11 | 12 | 36 | 4 | 5 | 3 | - |
| | 27% | 31% | 23% | 26% | 32% | 25% | 24% | 31% | 19% | 26% | 25% | - |
| No blame at all | 5 | 2 | 2 | 2 | 0 | 1 | 2 | 4 | 1 | - | - | - |
| | 3% | 3% | 3% | 4% | 1% | 3% | 3% | 3% | 4% | - | - | - |
| Unsure | 13 | 5 | 8 | 5 | 3 | 4 | 1 | 8 | 2 | 0 | 3 | - |
| | 7% | 6% | 8% | 15% | 5% | 10% | 1% | 6% | 9% | 2% | 21% | - |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblame_ElectedLocal] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Elected local and city officials

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 116 | 82 | 34 | 46 | 23 | 36 | 10 | 36 | 45 | 34 | 70 | 41 | 34 | 17 | 51 |
| | 64% | 66% | 59% | 61% | 57% | 74% | 63% | 73% | 67% | 53% | 77% | 49% | 66% | 57% | 62% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 53 | 34 | 19 | 26 | 14 | 8 | 6 | 10 | 20 | 23 | 19 | 33 | 17 | 10 | 23 |
| | 29% | 27% | 34% | 35% | 33% | 16% | 34% | 20% | 30% | 36% | 21% | 39% | 32% | 35% | 28% |
| A great deal of blame | 52 | 35 | 17 | 23 | 9 | 12 | 8 | 15 | 22 | 15 | 42 | 9 | 17 | 5 | 20 |
| | 29% | 28% | 29% | 31% | 21% | 25% | 50% | 31% | 32% | 23% | 46% | 11% | 34% | 18% | 25% |
| Quite a bit of blame | 64 | 47 | 17 | 23 | 15 | 24 | 2 | 21 | 24 | 19 | 28 | 32 | 16 | 11 | 31 |
| | 35% | 38% | 30% | 30% | 36% | 50% | 13% | 42% | 35% | 30% | 31% | 39% | 32% | 38% | 38% |
| Only a little blame | 49 | 32 | 17 | 24 | 12 | 8 | 5 | 9 | 19 | 20 | 19 | 29 | 17 | 9 | 20 |
| | 27% | 25% | 30% | 31% | 30% | 16% | 29% | 18% | 29% | 31% | 21% | 34% | 32% | 31% | 24% |
| No blame at all | 5 | 3 | 2 | 3 | 1 | - | 1 | 1 | 1 | 3 | - | 4 | - | 1 | 3 |
| | 3% | 2% | 4% | 3% | 3% | - | 5% | 2% | 1% | 4% | - | 5% | - | 4% | 4% |
| Unsure | 13 | 8 | 4 | 4 | 4 | 5 | 0 | 3 | 2 | 7 | 2 | 10 | 1 | 2 | 8 |
| | 7% | 7% | 8% | 5% | 10% | 10% | 3% | 7% | 3% | 11% | 2% | 12% | 2% | 8% | 9% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_ElectedLocal] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Elected local and city officials

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 116 64% | - | - | - | 116 64% | - | - | 9 67% | 1 30% | 6 100% | 66 62% | 15 77% | 20 66% | 3 100% | 16 90% | 7 90% | 2 100% | | |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 53 29% | - | - | - | 53 29% | - | - | 4 29% | 3 57% | - | 34 32% | 4 20% | 8 27% | - | 1 5% | 1 10% | - | | |
| A great deal of blame | 52 29% | - | - | - | 52 29% | - | - | 3 23% | - | 3 46% | 20 19% | 11 55% | 13 45% | 3 100% | 11 59% | 3 34% | - | | |
| Quite a bit of blame | 64 35% | - | - | - | 64 35% | - | - | 6 44% | 1 30% | 3 54% | 46 43% | 4 22% | 6 21% | - | 6 32% | 4 57% | 2 100% | | |
| Only a little blame | 49 27% | - | - | - | 49 27% | - | - | 3 22% | 3 57% | - | 32 30% | 4 20% | 6 21% | - | 1 5% | 1 10% | - | | |
| No blame at all | 5 3% | - | - | - | 5 3% | - | - | 1 7% | - | - | 3 2% | - | 2 5% | - | - | - | - | | |
| Unsure | 13 7% | - | - | - | 13 7% | - | - | 1 4% | 1 13% | - | 6 6% | 1 3% | 2 7% | - | 1 5% | - | - | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_ElectedLocal] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Elected local and city officials

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 116 | 25 | 36 | 31 | 23 | 10 | 14 | 15 | 15 | 9 | 17 | 12 | 23 | 26 | 27 | 26 | 36 |
| | 64% | 64% | 67% | 59% | 65% | 59% | 58% | 63% | 64% | 52% | 65% | 61% | 79% | 74% | 64% | 52% | 68% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 53 | 11 | 13 | 18 | 12 | 4 | 10 | 7 | 8 | 7 | 7 | 5 | 6 | 6 | 13 | 22 | 13 |
| | 29% | 28% | 24% | 34% | 33% | 24% | 42% | 29% | 36% | 36% | 25% | 26% | 19% | 18% | 29% | 44% | 23% |
| A great deal of blame | 52 | 15 | 10 | 16 | 11 | 5 | 6 | 8 | 8 | 4 | 11 | 4 | 7 | 9 | 11 | 13 | 19 |
| | 29% | 38% | 19% | 31% | 29% | 29% | 26% | 33% | 33% | 22% | 41% | 18% | 23% | 25% | 25% | 27% | 36% |
| Quite a bit of blame | 64 | 10 | 26 | 15 | 13 | 5 | 8 | 7 | 7 | 5 | 6 | 9 | 16 | 17 | 17 | 13 | 17 |
| | 35% | 27% | 48% | 28% | 35% | 30% | 32% | 30% | 31% | 30% | 24% | 43% | 56% | 49% | 39% | 26% | 32% |
| Only a little blame | 49 | 9 | 13 | 17 | 10 | 4 | 10 | 6 | 8 | 5 | 7 | 5 | 5 | 5 | 12 | 21 | 10 |
| | 27% | 22% | 24% | 33% | 28% | 24% | 40% | 25% | 32% | 28% | 25% | 25% | 17% | 15% | 27% | 42% | 19% |
| No blame at all | 5 | 2 | - | 1 | 2 | - | 0 | 1 | 1 | 2 | - | 0 | 1 | 1 | 1 | 1 | 2 |
| | 3% | 6% | | 1% | 5% | | 2% | 4% | 4% | 9% | | 1% | 2% | 3% | 2% | 1% | 4% |
| Unsure | 13 | 3 | 5 | 4 | 1 | 3 | - | 2 | - | 2 | 3 | 2 | 1 | 3 | 3 | 2 | 5 |
| | 7% | 8% | 9% | 7% | 3% | 17% | | 8% | | 12% | 10% | 12% | 2% | 8% | 7% | 4% | 9% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblame_ElectedState] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Elected state officials

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 118 | 58 | 61 | 19 | 35 | 26 | 38 | 77 | 10 | 14 | 10 | 7 |
| | 65% | 65% | 65% | 55% | 69% | 60% | 72% | 66% | 46% | 75% | 76% | 62% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 47 | 26 | 21 | 11 | 13 | 14 | 9 | 33 | 7 | 4 | 3 | - |
| | 26% | 30% | 22% | 31% | 26% | 31% | 18% | 28% | 32% | 22% | 24% | |
| A great deal of blame | 59 | 28 | 31 | 10 | 17 | 13 | 18 | 38 | 5 | 4 | 5 | 7 |
| | 32% | 32% | 33% | 29% | 34% | 31% | 34% | 33% | 21% | 20% | 40% | 62% |
| Quite a bit of blame | 59 | 30 | 30 | 9 | 18 | 12 | 20 | 39 | 6 | 10 | 5 | - |
| | 33% | 34% | 32% | 26% | 35% | 29% | 38% | 33% | 25% | 55% | 37% | |
| Only a little blame | 41 | 22 | 19 | 10 | 10 | 13 | 8 | 28 | 6 | 4 | 3 | - |
| | 23% | 25% | 20% | 27% | 20% | 29% | 16% | 24% | 28% | 22% | 24% | |
| No blame at all | 6 | 4 | 2 | 2 | 3 | 1 | 1 | 5 | 1 | - | - | - |
| | 3% | 4% | 2% | 4% | 5% | 2% | 2% | 4% | 4% | | | |
| Unsure | 17 | 5 | 12 | 5 | 3 | 4 | 5 | 7 | 5 | 1 | - | 4 |
| | 9% | 5% | 13% | 14% | 6% | 9% | 10% | 6% | 21% | 3% | | 38% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_ElectedState] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Elected state officials

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 118 | 82 | 36 | 49 | 28 | 32 | 8 | 38 | 45 | 35 | 72 | 41 | 32 | 18 | 55 |
| | 65% | 66% | 63% | 65% | 68% | 67% | 51% | 77% | 66% | 54% | 80% | 50% | 62% | 60% | 68% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 47 | 33 | 14 | 24 | 9 | 9 | 5 | 8 | 15 | 24 | 14 | 31 | 12 | 10 | 21 |
| | 26% | 26% | 25% | 31% | 23% | 19% | 32% | 16% | 22% | 38% | 16% | 37% | 24% | 35% | 26% |
| A great deal of blame | 59 | 40 | 19 | 25 | 13 | 15 | 6 | 20 | 27 | 11 | 49 | 7 | 17 | 7 | 29 |
| | 32% | 32% | 33% | 33% | 33% | 31% | 34% | 41% | 41% | 17% | 54% | 8% | 33% | 23% | 35% |
| Quite a bit of blame | 59 | 42 | 17 | 24 | 14 | 18 | 3 | 18 | 17 | 24 | 24 | 34 | 15 | 11 | 27 |
| | 33% | 34% | 30% | 32% | 35% | 37% | 17% | 36% | 26% | 37% | 26% | 41% | 28% | 37% | 33% |
| Only a little blame | 41 | 30 | 11 | 21 | 6 | 9 | 4 | 8 | 12 | 21 | 13 | 27 | 12 | 9 | 16 |
| | 23% | 24% | 19% | 28% | 15% | 19% | 26% | 16% | 18% | 32% | 15% | 32% | 24% | 31% | 20% |
| No blame at all | 6 | 2 | 4 | 2 | 3 | - | 1 | - | 2 | 4 | 1 | 4 | - | 1 | 5 |
| | 3% | 2% | 7% | 3% | 7% | - | 5% | - | 3% | 6% | 1% | 5% | - | 4% | 6% |
| Unsure | 17 | 10 | 7 | 3 | 4 | 7 | 3 | 3 | 8 | 5 | 4 | 11 | 7 | 1 | 5 |
| | 9% | 8% | 12% | 4% | 10% | 14% | 17% | 6% | 12% | 8% | 5% | 14% | 14% | 5% | 6% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblame_ElectedState] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Elected state officials

| | Total | State | | | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | | |
|--------------------------------------|------------|-------|----|----|------------|----|--------------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 118 65% | - | - | - | 118 65% | - | - | 7 54% | 3 54% | 6 100% | 68 64% | 14 74% | 21 71% | 3 100% | 13 72% | 7 87% | 1 51% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 47 26% | - | - | - | 47 26% | - | - | 4 27% | 2 33% | - | 27 26% | 2 8% | 6 22% | - | 1 5% | 1 13% | 1 49% |
| A great deal of blame | 59 32% | - | - | - | 59 32% | - | - | 6 44% | 1 30% | 4 67% | 26 25% | 10 54% | 14 49% | 3 100% | 10 57% | 3 34% | - |
| Quite a bit of blame | 59 33% | - | - | - | 59 33% | - | - | 1 9% | 1 24% | 2 33% | 42 39% | 4 20% | 7 23% | - | 3 14% | 4 53% | 1 51% |
| Only a little blame | 41 23% | - | - | - | 41 23% | - | - | 3 20% | 2 33% | - | 25 24% | 2 8% | 5 17% | - | 1 5% | 1 13% | 1 49% |
| No blame at all | 6 3% | - | - | - | 6 3% | - | - | 1 7% | - | - | 2 2% | - | 2 5% | - | - | - | - |
| Unsure | 17 9% | - | - | - | 17 9% | - | - | 3 20% | 1 13% | - | 11 11% | 3 18% | 2 7% | - | 4 23% | - | - |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_ElectedState] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Elected state officials

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 118 | 27 | 32 | 31 | 26 | 11 | 15 | 15 | 17 | 8 | 20 | 11 | 21 | 24 | 26 | 30 | 38 |
| | 65% | 70% | 60% | 60% | 73% | 64% | 61% | 63% | 72% | 46% | 76% | 56% | 72% | 70% | 61% | 59% | 71% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 47 | 8 | 13 | 18 | 8 | 4 | 9 | 7 | 6 | 8 | 4 | 6 | 3 | 10 | 10 | 17 | 10 |
| | 26% | 22% | 23% | 35% | 22% | 21% | 39% | 31% | 25% | 42% | 14% | 32% | 12% | 29% | 23% | 34% | 18% |
| A great deal of blame | 59 | 16 | 15 | 17 | 11 | 6 | 7 | 6 | 8 | 4 | 10 | 7 | 10 | 10 | 17 | 11 | 21 |
| | 32% | 41% | 27% | 32% | 31% | 36% | 29% | 27% | 36% | 23% | 38% | 35% | 33% | 28% | 39% | 22% | 40% |
| Quite a bit of blame | 59 | 11 | 18 | 14 | 15 | 5 | 8 | 8 | 9 | 4 | 10 | 4 | 11 | 14 | 9 | 19 | 17 |
| | 33% | 30% | 33% | 27% | 42% | 28% | 32% | 36% | 36% | 23% | 38% | 20% | 39% | 41% | 22% | 37% | 32% |
| Only a little blame | 41 | 6 | 13 | 16 | 6 | 4 | 7 | 6 | 6 | 6 | 4 | 6 | 3 | 9 | 8 | 16 | 8 |
| | 23% | 16% | 23% | 31% | 17% | 21% | 27% | 27% | 24% | 33% | 14% | 32% | 9% | 26% | 19% | 32% | 14% |
| No blame at all | 6 | 2 | - | 2 | 2 | - | 3 | 1 | 0 | 2 | - | - | 1 | 1 | 2 | 1 | 2 |
| | 3% | 6% | | 4% | 5% | | 12% | 4% | 1% | 9% | | | 2% | 3% | 4% | 3% | 4% |
| Unsure | 17 | 3 | 9 | 3 | 2 | 3 | - | 1 | 1 | 2 | 3 | 2 | 5 | 1 | 7 | 3 | 6 |
| | 9% | 8% | 17% | 5% | 5% | 15% | | 6% | 3% | 12% | 10% | 12% | 16% | 2% | 17% | 7% | 10% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblame_Police] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Police and sheriff's departments

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 61 | 21 | 40 | 7 | 20 | 15 | 18 | 34 | 10 | 6 | 6 | 6 |
| | 33% | 24% | 42% | 20% | 40% | 36% | 34% | 29% | 45% | 31% | 44% | 52% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 113 | 64 | 49 | 25 | 30 | 24 | 34 | 76 | 12 | 13 | 7 | 5 |
| | 62% | 73% | 53% | 72% | 60% | 57% | 64% | 65% | 55% | 69% | 56% | 48% |
| A great deal of blame | 14 | 6 | 8 | 3 | 5 | 2 | 4 | 6 | 3 | 1 | 1 | 2 |
| | 7% | 6% | 9% | 8% | 10% | 4% | 7% | 6% | 15% | 6% | 9% | 14% |
| Quite a bit of blame | 47 | 16 | 32 | 4 | 15 | 14 | 14 | 27 | 7 | 5 | 4 | 4 |
| | 26% | 18% | 34% | 12% | 30% | 31% | 27% | 23% | 30% | 26% | 35% | 38% |
| Only a little blame | 72 | 42 | 30 | 17 | 19 | 14 | 21 | 49 | 10 | 9 | 3 | 2 |
| | 40% | 47% | 32% | 48% | 38% | 33% | 40% | 42% | 42% | 49% | 21% | 18% |
| No blame at all | 41 | 23 | 19 | 8 | 11 | 10 | 12 | 27 | 3 | 4 | 5 | 3 |
| | 23% | 26% | 20% | 23% | 22% | 23% | 23% | 23% | 13% | 20% | 35% | 30% |
| Unsure | 8 | 3 | 5 | 3 | - | 3 | 1 | 8 | - | - | - | - |
| | 4% | 3% | 5% | 9% | | 8% | 2% | 6% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_Police] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Police and sheriff's departments

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 61 | 41 | 20 | 20 | 13 | 20 | 7 | 9 | 26 | 26 | 19 | 39 | 17 | 14 | 23 |
| | 33% | 33% | 35% | 27% | 32% | 42% | 42% | 18% | 39% | 40% | 21% | 47% | 33% | 48% | 28% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 113 | 79 | 34 | 51 | 25 | 28 | 9 | 37 | 40 | 37 | 68 | 42 | 33 | 15 | 54 |
| | 62% | 64% | 59% | 68% | 60% | 58% | 58% | 74% | 59% | 57% | 75% | 50% | 63% | 49% | 66% |
| A great deal of blame | 14 | 6 | 8 | 3 | 4 | 3 | 4 | 1 | 4 | 8 | 4 | 8 | 4 | - | 6 |
| | 7% | 4% | 14% | 4% | 9% | 6% | 26% | 2% | 7% | 13% | 5% | 10% | 8% | | 7% |
| Quite a bit of blame | 47 | 35 | 12 | 18 | 9 | 17 | 3 | 8 | 22 | 18 | 15 | 31 | 13 | 14 | 17 |
| | 26% | 28% | 21% | 23% | 23% | 36% | 17% | 16% | 32% | 27% | 16% | 37% | 25% | 48% | 21% |
| Only a little blame | 72 | 46 | 26 | 29 | 20 | 17 | 6 | 18 | 28 | 26 | 40 | 31 | 25 | 6 | 35 |
| | 40% | 37% | 46% | 38% | 50% | 35% | 37% | 37% | 41% | 40% | 44% | 37% | 48% | 21% | 43% |
| No blame at all | 41 | 34 | 8 | 23 | 4 | 11 | 3 | 18 | 12 | 11 | 28 | 11 | 8 | 8 | 19 |
| | 23% | 27% | 13% | 30% | 10% | 23% | 21% | 37% | 17% | 18% | 31% | 13% | 15% | 29% | 23% |
| Unsure | 8 | 4 | 3 | 4 | 3 | - | - | 4 | 2 | 2 | 4 | 3 | 2 | 1 | 5 |
| | 4% | 4% | 5% | 6% | 8% | | | 8% | 3% | 2% | 4% | 3% | 4% | 3% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblame_Police] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Police and sheriff's departments

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 61 33% | - | - | - | 61 33% | - | - | 6 43% | 3 54% | - | 32 30% | 7 36% | 11 39% | 0 11% | 7 41% | 4 56% | 1 51% | | | |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 113 62% | - | - | - | 113 62% | - | - | 6 43% | 2 33% | 6 100% | 68 64% | 12 61% | 18 61% | 3 89% | 10 54% | 3 44% | 1 49% | | | |
| A great deal of blame | 14 7% | - | - | - | 14 7% | - | - | 2 13% | 1 24% | - | 5 5% | 5 28% | 2 7% | - | 1 6% | 1 17% | - | | | |
| Quite a bit of blame | 47 26% | - | - | - | 47 26% | - | - | 4 30% | 1 30% | - | 27 26% | 1 7% | 9 31% | 0 11% | 6 34% | 3 39% | 1 51% | | | |
| Only a little blame | 72 40% | - | - | - | 72 40% | - | - | 2 12% | 2 33% | 4 77% | 45 42% | 4 18% | 10 35% | 1 23% | 7 39% | 3 44% | 1 49% | | | |
| No blame at all | 41 23% | - | - | - | 41 23% | - | - | 4 30% | - | 1 23% | 23 22% | 8 43% | 8 26% | 2 66% | 3 15% | - | - | | | |
| Unsure | 8 4% | - | - | - | 8 4% | - | - | 2 15% | 1 13% | - | 6 6% | 1 3% | - | - | 1 5% | - | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_Police] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -Police and sheriff's departments

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 61 | 14 | 25 | 10 | 11 | 4 | 5 | 6 | 6 | 3 | 15 | 9 | 12 | 9 | 15 | 20 | 18 |
| | 33% | 37% | 47% | 19% | 31% | 23% | 21% | 27% | 26% | 16% | 58% | 46% | 41% | 25% | 34% | 40% | 33% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 113 | 22 | 26 | 42 | 22 | 12 | 19 | 16 | 17 | 13 | 11 | 9 | 17 | 25 | 26 | 29 | 33 |
| | 62% | 58% | 48% | 81% | 62% | 71% | 79% | 67% | 72% | 72% | 42% | 44% | 56% | 73% | 60% | 57% | 62% |
| A great deal of blame | 14 | 6 | 2 | 3 | 2 | 1 | 1 | 2 | 2 | 2 | 4 | - | 2 | 2 | 4 | 2 | 5 |
| | 7% | 16% | 4% | 6% | 7% | 7% | 4% | 8% | 7% | 9% | 16% | - | 7% | 6% | 10% | 5% | 9% |
| Quite a bit of blame | 47 | 8 | 23 | 6 | 9 | 3 | 4 | 4 | 5 | 1 | 11 | 9 | 10 | 6 | 10 | 18 | 13 |
| | 26% | 21% | 43% | 12% | 25% | 17% | 16% | 19% | 19% | 7% | 42% | 46% | 34% | 19% | 24% | 35% | 24% |
| Only a little blame | 72 | 14 | 16 | 26 | 15 | 10 | 14 | 8 | 10 | 7 | 6 | 7 | 11 | 15 | 17 | 18 | 22 |
| | 40% | 35% | 30% | 50% | 43% | 58% | 57% | 32% | 43% | 38% | 21% | 34% | 38% | 44% | 39% | 36% | 40% |
| No blame at all | 41 | 9 | 10 | 16 | 7 | 2 | 5 | 8 | 7 | 6 | 6 | 2 | 5 | 10 | 9 | 11 | 12 |
| | 23% | 23% | 18% | 30% | 19% | 13% | 22% | 35% | 29% | 33% | 21% | 10% | 18% | 29% | 21% | 21% | 22% |
| Unsure | 8 | 2 | 3 | 0 | 2 | 1 | - | 1 | 0 | 2 | - | 2 | 1 | 1 | 2 | 1 | 3 |
| | 4% | 5% | 5% | 1% | 6% | 5% | - | 6% | 2% | 12% | - | 10% | 2% | 3% | 6% | 3% | 5% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblame_Fed] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -The federal government

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 127 | 61 | 66 | 22 | 38 | 27 | 39 | 79 | 14 | 12 | 11 | 11 |
| | 70% | 69% | 71% | 63% | 76% | 63% | 74% | 68% | 61% | 67% | 82% | 100% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 48 | 26 | 23 | 9 | 12 | 13 | 14 | 33 | 7 | 6 | 2 | - |
| | 27% | 29% | 24% | 25% | 24% | 31% | 26% | 28% | 30% | 33% | 18% | - |
| A great deal of blame | 74 | 35 | 38 | 14 | 19 | 16 | 23 | 49 | 5 | 5 | 7 | 7 |
| | 40% | 40% | 41% | 41% | 39% | 38% | 44% | 42% | 23% | 29% | 53% | 62% |
| Quite a bit of blame | 53 | 25 | 28 | 8 | 19 | 11 | 16 | 30 | 9 | 7 | 4 | 4 |
| | 29% | 29% | 30% | 22% | 37% | 25% | 30% | 25% | 38% | 38% | 30% | 38% |
| Only a little blame | 33 | 18 | 15 | 7 | 4 | 11 | 11 | 21 | 5 | 4 | 2 | - |
| | 18% | 20% | 16% | 20% | 8% | 26% | 21% | 18% | 24% | 23% | 18% | - |
| No blame at all | 15 | 8 | 7 | 2 | 8 | 2 | 3 | 12 | 1 | 2 | - | - |
| | 8% | 9% | 8% | 5% | 16% | 5% | 5% | 10% | 6% | 10% | - | - |
| Unsure | 7 | 2 | 5 | 4 | - | 2 | - | 5 | 2 | - | - | - |
| | 4% | 2% | 5% | 12% | - | 6% | - | 4% | 9% | - | - | - |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCrimeblam_Fed] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -The federal government

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 127 | 87 | 40 | 52 | 28 | 35 | 12 | 39 | 47 | 41 | 78 | 45 | 36 | 20 | 55 |
| | 70% | 70% | 69% | 68% | 67% | 73% | 74% | 78% | 69% | 64% | 86% | 54% | 70% | 67% | 67% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 48 | 35 | 14 | 24 | 9 | 11 | 4 | 8 | 19 | 21 | 11 | 34 | 15 | 8 | 22 |
| | 27% | 28% | 24% | 31% | 23% | 22% | 26% | 17% | 28% | 33% | 12% | 41% | 28% | 28% | 27% |
| A great deal of blame | 74 | 47 | 26 | 32 | 17 | 15 | 9 | 28 | 28 | 18 | 59 | 11 | 20 | 8 | 38 |
| | 40% | 38% | 46% | 42% | 42% | 31% | 55% | 56% | 42% | 27% | 65% | 13% | 39% | 27% | 47% |
| Quite a bit of blame | 53 | 40 | 13 | 19 | 10 | 20 | 3 | 11 | 19 | 24 | 19 | 34 | 16 | 12 | 17 |
| | 29% | 32% | 23% | 26% | 25% | 42% | 19% | 22% | 28% | 37% | 21% | 41% | 32% | 40% | 21% |
| Only a little blame | 33 | 26 | 7 | 17 | 5 | 9 | 2 | 7 | 14 | 12 | 8 | 22 | 13 | 7 | 10 |
| | 18% | 21% | 13% | 22% | 12% | 19% | 15% | 14% | 21% | 19% | 9% | 26% | 25% | 24% | 13% |
| No blame at all | 15 | 9 | 6 | 7 | 4 | 1 | 2 | 1 | 5 | 9 | 2 | 13 | 2 | 1 | 12 |
| | 8% | 7% | 11% | 10% | 11% | 3% | 11% | 3% | 7% | 14% | 3% | 15% | 4% | 4% | 15% |
| Unsure | 7 | 3 | 4 | 1 | 4 | 2 | - | 3 | 2 | 2 | 2 | 4 | 1 | 1 | 5 |
| | 4% | 2% | 7% | 1% | 10% | 4% | - | 5% | 3% | 3% | 2% | 5% | 1% | 5% | 6% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_Fed] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?
 -The federal government

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|-------|-------|----|----|-----|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 127 | - | - | - | 127 | - | - | 8 | 3 | 6 | 72 | 18 | 18 | 3 | 17 | 5 | 1 | | |
| | 70% | | | | 70% | | | 59% | 54% | 100% | 68% | 94% | 62% | 100% | 95% | 71% | 51% | | |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 48 | - | - | - | 48 | - | - | 5 | 2 | - | 30 | 1 | 9 | - | 1 | 2 | 1 | | |
| | 27% | | | | 27% | | | 36% | 33% | | 28% | 3% | 32% | | 5% | 29% | 49% | | |
| A great deal of blame | 74 | - | - | - | 74 | - | - | 5 | - | 3 | 37 | 13 | 14 | 3 | 10 | 3 | - | | |
| | 40% | | | | 40% | | | 38% | | 44% | 35% | 67% | 46% | 100% | 56% | 34% | | | |
| Quite a bit of blame | 53 | - | - | - | 53 | - | - | 3 | 3 | 3 | 35 | 5 | 4 | - | 7 | 3 | 1 | | |
| | 29% | | | | 29% | | | 21% | 54% | 56% | 33% | 27% | 15% | | 39% | 38% | 51% | | |
| Only a little blame | 33 | - | - | - | 33 | - | - | 3 | 2 | - | 23 | 1 | 6 | - | 1 | 2 | 1 | | |
| | 18% | | | | 18% | | | 24% | 33% | | 21% | 3% | 21% | | 5% | 29% | 49% | | |
| No blame at all | 15 | - | - | - | 15 | - | - | 2 | - | - | 7 | - | 3 | - | - | - | - | | |
| | 8% | | | | 8% | | | 12% | | | 7% | | 11% | | | | | | |
| Unsure | 7 | - | - | - | 7 | - | - | 1 | 1 | - | 4 | 1 | 2 | - | - | - | - | | |
| | 4% | | | | 4% | | | 4% | 13% | | 4% | 3% | 7% | | | | | | |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCrimeblame_Fed] How much blame do the following individuals and groups deserve for high rates of violent crime, such as murder and assault?

-The federal government

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 127 | 32 | 33 | 34 | 27 | 12 | 17 | 16 | 17 | 11 | 21 | 12 | 23 | 21 | 34 | 32 | 41 |
| | 70% | 83% | 61% | 65% | 75% | 68% | 70% | 67% | 70% | 58% | 80% | 59% | 77% | 60% | 78% | 63% | 76% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 48 | 6 | 17 | 16 | 9 | 4 | 7 | 8 | 7 | 5 | 5 | 6 | 7 | 14 | 7 | 17 | 11 |
| | 27% | 16% | 31% | 31% | 25% | 21% | 30% | 33% | 30% | 29% | 20% | 29% | 23% | 40% | 16% | 33% | 20% |
| A great deal of blame | 74 | 21 | 16 | 23 | 12 | 6 | 8 | 9 | 12 | 8 | 11 | 8 | 11 | 10 | 21 | 18 | 25 |
| | 40% | 55% | 30% | 44% | 34% | 37% | 34% | 38% | 50% | 44% | 43% | 38% | 39% | 27% | 48% | 37% | 46% |
| Quite a bit of blame | 53 | 11 | 17 | 11 | 15 | 5 | 9 | 7 | 5 | 3 | 10 | 4 | 11 | 11 | 13 | 13 | 16 |
| | 29% | 29% | 31% | 20% | 41% | 30% | 36% | 29% | 20% | 14% | 38% | 21% | 38% | 32% | 30% | 26% | 30% |
| Only a little blame | 33 | 2 | 13 | 11 | 7 | 3 | 2 | 7 | 5 | 4 | 2 | 4 | 5 | 12 | 4 | 10 | 8 |
| | 18% | 6% | 24% | 22% | 19% | 18% | 8% | 31% | 23% | 21% | 8% | 21% | 19% | 33% | 9% | 20% | 14% |
| No blame at all | 15 | 4 | 4 | 5 | 2 | 0 | 5 | 0 | 2 | 2 | 3 | 2 | 1 | 2 | 3 | 6 | 3 |
| | 8% | 10% | 7% | 10% | 6% | 2% | 21% | 2% | 7% | 9% | 12% | 8% | 4% | 7% | 7% | 13% | 6% |
| Unsure | 7 | 0 | 4 | 2 | - | 2 | - | - | - | 2 | - | 2 | - | - | 2 | 2 | 2 |
| | 4% | 1% | 8% | 4% | | 12% | | | | 12% | | 12% | | | 6% | 4% | 4% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPRCRIMEBLAME_PROSECUTORS] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Local prosecutors

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 102 | 47 | 56 | 16 | 29 | 23 | 35 | 60 | 13 | 10 | 8 | 11 |
| | 56% | 53% | 59% | 44% | 57% | 53% | 66% | 52% | 58% | 56% | 59% | 100% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 62 | 35 | 27 | 11 | 18 | 15 | 17 | 45 | 7 | 6 | 4 | - |
| | 34% | 40% | 29% | 31% | 36% | 36% | 33% | 38% | 33% | 33% | 28% | |
| A great deal of blame | 61 | 32 | 30 | 8 | 20 | 13 | 21 | 37 | 9 | 5 | 4 | 7 |
| | 34% | 36% | 32% | 22% | 40% | 30% | 39% | 31% | 41% | 27% | 32% | 62% |
| Quite a bit of blame | 41 | 15 | 26 | 8 | 9 | 10 | 14 | 24 | 4 | 5 | 4 | 4 |
| | 22% | 17% | 27% | 22% | 17% | 24% | 27% | 20% | 18% | 28% | 28% | 38% |
| Only a little blame | 47 | 28 | 20 | 8 | 14 | 11 | 15 | 38 | 1 | 6 | 2 | - |
| | 26% | 31% | 21% | 21% | 28% | 25% | 28% | 32% | 7% | 33% | 17% | |
| No blame at all | 15 | 8 | 7 | 3 | 4 | 5 | 2 | 7 | 6 | - | 1 | - |
| | 8% | 9% | 7% | 10% | 9% | 11% | 4% | 6% | 26% | | 11% | |
| Unsure | 18 | 6 | 11 | 9 | 3 | 5 | 1 | 12 | 2 | 2 | 2 | - |
| | 10% | 7% | 12% | 25% | 6% | 11% | 1% | 10% | 9% | 11% | 13% | |

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 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPRCRIMEBLAME_PROSECUTORS] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Local prosecutors

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 102 | 72 | 30 | 41 | 20 | 31 | 11 | 37 | 35 | 31 | 66 | 31 | 26 | 10 | 52 |
| | 56% | 58% | 53% | 53% | 48% | 65% | 64% | 74% | 51% | 47% | 73% | 37% | 51% | 35% | 65% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 62 | 40 | 22 | 28 | 17 | 12 | 5 | 9 | 22 | 31 | 17 | 44 | 20 | 17 | 20 |
| | 34% | 32% | 38% | 36% | 42% | 25% | 29% | 19% | 32% | 48% | 19% | 53% | 38% | 56% | 24% |
| A great deal of blame | 61 | 40 | 22 | 23 | 13 | 17 | 8 | 27 | 16 | 18 | 45 | 14 | 14 | 4 | 30 |
| | 34% | 32% | 37% | 31% | 32% | 34% | 51% | 55% | 24% | 28% | 50% | 17% | 27% | 14% | 37% |
| Quite a bit of blame | 41 | 32 | 9 | 17 | 7 | 15 | 2 | 9 | 19 | 13 | 21 | 17 | 12 | 6 | 22 |
| | 22% | 26% | 15% | 22% | 16% | 31% | 13% | 19% | 28% | 19% | 23% | 20% | 24% | 20% | 27% |
| Only a little blame | 47 | 31 | 16 | 25 | 13 | 7 | 3 | 9 | 16 | 22 | 12 | 36 | 18 | 10 | 14 |
| | 26% | 25% | 28% | 32% | 32% | 14% | 19% | 19% | 24% | 34% | 13% | 43% | 34% | 35% | 17% |
| No blame at all | 15 | 9 | 6 | 3 | 4 | 6 | 2 | - | 5 | 9 | 5 | 9 | 2 | 6 | 6 |
| | 8% | 7% | 10% | 4% | 10% | 12% | 10% | | 8% | 14% | 6% | 10% | 4% | 21% | 7% |
| Unsure | 18 | 12 | 5 | 8 | 4 | 5 | 1 | 3 | 11 | 3 | 7 | 8 | 6 | 3 | 9 |
| | 10% | 10% | 9% | 10% | 10% | 10% | 7% | 7% | 16% | 5% | 8% | 10% | 11% | 9% | 11% |

Echelon Insights
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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPRCRIMEBLAME_PROSECUTORS] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
-Local prosecutors

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 102 56% | - | - | - | 102 56% | - | - | 8 58% | 3 63% | 2 32% | 60 56% | 11 55% | 19 65% | 3 100% | 12 67% | 5 61% | 2 100% | | |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 62 34% | - | - | - | 62 34% | - | - | 1 7% | 1 24% | 4 68% | 38 35% | 5 28% | 7 23% | - | 4 22% | 3 39% | - | | |
| A great deal of blame | 61 34% | - | - | - | 61 34% | - | - | 3 20% | - | 1 10% | 31 29% | 9 47% | 14 48% | 3 89% | 8 42% | 3 34% | - | | |
| Quite a bit of blame | 41 22% | - | - | - | 41 22% | - | - | 5 38% | 3 63% | 1 22% | 29 27% | 1 7% | 5 16% | 0 11% | 4 25% | 2 27% | 2 100% | | |
| Only a little blame | 47 26% | - | - | - | 47 26% | - | - | - | 1 24% | 2 36% | 30 28% | 4 20% | 2 8% | - | 4 22% | 3 39% | - | | |
| No blame at all | 15 8% | - | - | - | 15 8% | - | - | 1 7% | - | 2 33% | 8 7% | 1 8% | 5 16% | - | - | - | - | | |
| Unsure | 18 10% | - | - | - | 18 10% | - | - | 5 36% | 1 13% | - | 9 9% | 3 18% | 4 12% | - | 2 11% | - | - | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPRCRIMEBLAME_PROSECUTORS] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?

-Local prosecutors

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 102 | 25 | 30 | 30 | 16 | 8 | 12 | 10 | 16 | 7 | 16 | 13 | 19 | 20 | 27 | 24 | 30 |
| | 56% | 65% | 55% | 58% | 46% | 47% | 52% | 43% | 68% | 41% | 62% | 65% | 65% | 58% | 64% | 48% | 57% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 62 | 10 | 16 | 20 | 15 | 5 | 11 | 11 | 8 | 6 | 7 | 4 | 10 | 11 | 11 | 19 | 20 |
| | 34% | 27% | 30% | 38% | 42% | 31% | 48% | 47% | 32% | 31% | 26% | 22% | 33% | 32% | 27% | 38% | 37% |
| A great deal of blame | 61 | 15 | 14 | 21 | 11 | 4 | 8 | 7 | 12 | 4 | 12 | 5 | 9 | 13 | 15 | 13 | 21 |
| | 34% | 40% | 26% | 40% | 30% | 23% | 35% | 32% | 50% | 22% | 44% | 27% | 31% | 37% | 34% | 26% | 39% |
| Quite a bit of blame | 41 | 10 | 15 | 9 | 6 | 4 | 4 | 3 | 4 | 4 | 5 | 8 | 10 | 7 | 13 | 11 | 9 |
| | 22% | 25% | 29% | 18% | 16% | 24% | 17% | 11% | 18% | 19% | 17% | 39% | 34% | 21% | 30% | 23% | 17% |
| Only a little blame | 47 | 5 | 14 | 14 | 13 | 5 | 8 | 7 | 7 | 2 | 6 | 3 | 8 | 10 | 8 | 16 | 13 |
| | 26% | 13% | 27% | 26% | 38% | 31% | 32% | 32% | 30% | 12% | 24% | 17% | 27% | 28% | 19% | 32% | 24% |
| No blame at all | 15 | 5 | 2 | 6 | 2 | - | 4 | 4 | 1 | 3 | 1 | 1 | 2 | 2 | 3 | 3 | 7 |
| | 8% | 13% | 3% | 12% | 5% | | 15% | 15% | 2% | 19% | 3% | 5% | 6% | 4% | 7% | 6% | 13% |
| Unsure | 18 | 3 | 8 | 2 | 4 | 4 | - | 2 | - | 5 | 3 | 2 | 1 | 3 | 4 | 7 | 3 |
| | 10% | 8% | 15% | 4% | 12% | 22% | | 10% | | 28% | 12% | 12% | 2% | 10% | 10% | 13% | 6% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCRIMEBLAME_ELECTEDLOCAL] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Elected local and city officials

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 116 | 54 | 62 | 20 | 31 | 27 | 38 | 70 | 15 | 13 | 7 | 11 |
| | 64% | 61% | 66% | 55% | 62% | 62% | 72% | 59% | 68% | 72% | 54% | 100% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 53 | 29 | 24 | 11 | 17 | 12 | 14 | 40 | 5 | 5 | 3 | - |
| | 29% | 33% | 26% | 30% | 33% | 28% | 27% | 34% | 23% | 26% | 25% | - |
| A great deal of blame | 52 | 27 | 25 | 9 | 17 | 11 | 15 | 32 | 7 | 3 | 4 | 6 |
| | 29% | 30% | 27% | 25% | 34% | 26% | 28% | 27% | 31% | 17% | 34% | 51% |
| Quite a bit of blame | 64 | 27 | 37 | 11 | 14 | 15 | 24 | 38 | 8 | 10 | 3 | 5 |
| | 35% | 31% | 39% | 30% | 28% | 36% | 45% | 32% | 37% | 55% | 20% | 49% |
| Only a little blame | 49 | 27 | 21 | 9 | 16 | 11 | 12 | 36 | 4 | 5 | 3 | - |
| | 27% | 31% | 23% | 26% | 32% | 25% | 24% | 31% | 19% | 26% | 25% | - |
| No blame at all | 5 | 2 | 2 | 2 | 0 | 1 | 2 | 4 | 1 | - | - | - |
| | 3% | 3% | 3% | 4% | 1% | 3% | 3% | 3% | 4% | - | - | - |
| Unsure | 13 | 5 | 8 | 5 | 3 | 4 | 1 | 8 | 2 | 0 | 3 | - |
| | 7% | 6% | 8% | 15% | 5% | 10% | 1% | 6% | 9% | 2% | 21% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_ELECTEDLOCAL] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Elected local and city officials

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 116 | 82 | 34 | 46 | 23 | 36 | 10 | 36 | 45 | 34 | 70 | 41 | 34 | 17 | 51 |
| | 64% | 66% | 59% | 61% | 57% | 74% | 63% | 73% | 67% | 53% | 77% | 49% | 66% | 57% | 62% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 53 | 34 | 19 | 26 | 14 | 8 | 6 | 10 | 20 | 23 | 19 | 33 | 17 | 10 | 23 |
| | 29% | 27% | 34% | 35% | 33% | 16% | 34% | 20% | 30% | 36% | 21% | 39% | 32% | 35% | 28% |
| A great deal of blame | 52 | 35 | 17 | 23 | 9 | 12 | 8 | 15 | 22 | 15 | 42 | 9 | 17 | 5 | 20 |
| | 29% | 28% | 29% | 31% | 21% | 25% | 50% | 31% | 32% | 23% | 46% | 11% | 34% | 18% | 25% |
| Quite a bit of blame | 64 | 47 | 17 | 23 | 15 | 24 | 2 | 21 | 24 | 19 | 28 | 32 | 16 | 11 | 31 |
| | 35% | 38% | 30% | 30% | 36% | 50% | 13% | 42% | 35% | 30% | 31% | 39% | 32% | 38% | 38% |
| Only a little blame | 49 | 32 | 17 | 24 | 12 | 8 | 5 | 9 | 19 | 20 | 19 | 29 | 17 | 9 | 20 |
| | 27% | 25% | 30% | 31% | 30% | 16% | 29% | 18% | 29% | 31% | 21% | 34% | 32% | 31% | 24% |
| No blame at all | 5 | 3 | 2 | 3 | 1 | - | 1 | 1 | 1 | 3 | - | 4 | - | 1 | 3 |
| | 3% | 2% | 4% | 3% | 3% | - | 5% | 2% | 1% | 4% | - | 5% | - | 4% | 4% |
| Unsure | 13 | 8 | 4 | 4 | 4 | 5 | 0 | 3 | 2 | 7 | 2 | 10 | 1 | 2 | 8 |
| | 7% | 7% | 8% | 5% | 10% | 10% | 3% | 7% | 3% | 11% | 2% | 12% | 2% | 8% | 9% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_ELECTEDLOCAL] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Elected local and city officials

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 116 64% | - | - | - | 116 64% | - | - | 9 67% | 1 30% | 6 100% | 66 62% | 15 77% | 20 66% | 3 100% | 16 90% | 7 90% | 2 100% | | |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 53 29% | - | - | - | 53 29% | - | - | 4 29% | 3 57% | - | 34 32% | 4 20% | 8 27% | - | 1 5% | 1 10% | - | | |
| A great deal of blame | 52 29% | - | - | - | 52 29% | - | - | 3 23% | - | 3 46% | 20 19% | 11 55% | 13 45% | 3 100% | 11 59% | 3 34% | - | | |
| Quite a bit of blame | 64 35% | - | - | - | 64 35% | - | - | 6 44% | 1 30% | 3 54% | 46 43% | 4 22% | 6 21% | - | 6 32% | 4 57% | 2 100% | | |
| Only a little blame | 49 27% | - | - | - | 49 27% | - | - | 3 22% | 3 57% | - | 32 30% | 4 20% | 6 21% | - | 1 5% | 1 10% | - | | |
| No blame at all | 5 3% | - | - | - | 5 3% | - | - | 1 7% | - | - | 3 2% | - | 2 5% | - | - | - | - | | |
| Unsure | 13 7% | - | - | - | 13 7% | - | - | 1 4% | 1 13% | - | 6 6% | 1 3% | 2 7% | - | 1 5% | - | - | | |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_ELECTEDLOCAL] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Elected local and city officials

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 116 | 25 | 36 | 31 | 23 | 10 | 14 | 15 | 15 | 9 | 17 | 12 | 23 | 26 | 27 | 26 | 36 |
| | 64% | 64% | 67% | 59% | 65% | 59% | 58% | 63% | 64% | 52% | 65% | 61% | 79% | 74% | 64% | 52% | 68% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 53 | 11 | 13 | 18 | 12 | 4 | 10 | 7 | 8 | 7 | 7 | 5 | 6 | 6 | 13 | 22 | 13 |
| | 29% | 28% | 24% | 34% | 33% | 24% | 42% | 29% | 36% | 36% | 25% | 26% | 19% | 18% | 29% | 44% | 23% |
| A great deal of blame | 52 | 15 | 10 | 16 | 11 | 5 | 6 | 8 | 8 | 4 | 11 | 4 | 7 | 9 | 11 | 13 | 19 |
| | 29% | 38% | 19% | 31% | 29% | 29% | 26% | 33% | 33% | 22% | 41% | 18% | 23% | 25% | 25% | 27% | 36% |
| Quite a bit of blame | 64 | 10 | 26 | 15 | 13 | 5 | 8 | 7 | 7 | 5 | 6 | 9 | 16 | 17 | 17 | 13 | 17 |
| | 35% | 27% | 48% | 28% | 35% | 30% | 32% | 30% | 31% | 30% | 24% | 43% | 56% | 49% | 39% | 26% | 32% |
| Only a little blame | 49 | 9 | 13 | 17 | 10 | 4 | 10 | 6 | 8 | 5 | 7 | 5 | 5 | 5 | 12 | 21 | 10 |
| | 27% | 22% | 24% | 33% | 28% | 24% | 40% | 25% | 32% | 28% | 25% | 25% | 17% | 15% | 27% | 42% | 19% |
| No blame at all | 5 | 2 | - | 1 | 2 | - | 0 | 1 | 1 | 2 | - | 0 | 1 | 1 | 1 | 1 | 2 |
| | 3% | 6% | | 1% | 5% | | 2% | 4% | 4% | 9% | | 1% | 2% | 3% | 2% | 1% | 4% |
| Unsure | 13 | 3 | 5 | 4 | 1 | 3 | - | 2 | - | 2 | 3 | 2 | 1 | 3 | 3 | 2 | 5 |
| | 7% | 8% | 9% | 7% | 3% | 17% | | 8% | | 12% | 10% | 12% | 2% | 8% | 7% | 4% | 9% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCRIMEBLAME_ELECTEDSTATE] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Elected state officials

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 118 | 58 | 61 | 19 | 35 | 26 | 38 | 77 | 10 | 14 | 10 | 7 |
| | 65% | 65% | 65% | 55% | 69% | 60% | 72% | 66% | 46% | 75% | 76% | 62% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 47 | 26 | 21 | 11 | 13 | 14 | 9 | 33 | 7 | 4 | 3 | - |
| | 26% | 30% | 22% | 31% | 26% | 31% | 18% | 28% | 32% | 22% | 24% | |
| A great deal of blame | 59 | 28 | 31 | 10 | 17 | 13 | 18 | 38 | 5 | 4 | 5 | 7 |
| | 32% | 32% | 33% | 29% | 34% | 31% | 34% | 33% | 21% | 20% | 40% | 62% |
| Quite a bit of blame | 59 | 30 | 30 | 9 | 18 | 12 | 20 | 39 | 6 | 10 | 5 | - |
| | 33% | 34% | 32% | 26% | 35% | 29% | 38% | 33% | 25% | 55% | 37% | |
| Only a little blame | 41 | 22 | 19 | 10 | 10 | 13 | 8 | 28 | 6 | 4 | 3 | - |
| | 23% | 25% | 20% | 27% | 20% | 29% | 16% | 24% | 28% | 22% | 24% | |
| No blame at all | 6 | 4 | 2 | 2 | 3 | 1 | 1 | 5 | 1 | - | - | - |
| | 3% | 4% | 2% | 4% | 5% | 2% | 2% | 4% | 4% | | | |
| Unsure | 17 | 5 | 12 | 5 | 3 | 4 | 5 | 7 | 5 | 1 | - | 4 |
| | 9% | 5% | 13% | 14% | 6% | 9% | 10% | 6% | 21% | 3% | | 38% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_ELECTEDSTATE] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Elected state officials

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 118 | 82 | 36 | 49 | 28 | 32 | 8 | 38 | 45 | 35 | 72 | 41 | 32 | 18 | 55 |
| | 65% | 66% | 63% | 65% | 68% | 67% | 51% | 77% | 66% | 54% | 80% | 50% | 62% | 60% | 68% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 47 | 33 | 14 | 24 | 9 | 9 | 5 | 8 | 15 | 24 | 14 | 31 | 12 | 10 | 21 |
| | 26% | 26% | 25% | 31% | 23% | 19% | 32% | 16% | 22% | 38% | 16% | 37% | 24% | 35% | 26% |
| A great deal of blame | 59 | 40 | 19 | 25 | 13 | 15 | 6 | 20 | 27 | 11 | 49 | 7 | 17 | 7 | 29 |
| | 32% | 32% | 33% | 33% | 33% | 31% | 34% | 41% | 41% | 17% | 54% | 8% | 33% | 23% | 35% |
| Quite a bit of blame | 59 | 42 | 17 | 24 | 14 | 18 | 3 | 18 | 17 | 24 | 24 | 34 | 15 | 11 | 27 |
| | 33% | 34% | 30% | 32% | 35% | 37% | 17% | 36% | 26% | 37% | 26% | 41% | 28% | 37% | 33% |
| Only a little blame | 41 | 30 | 11 | 21 | 6 | 9 | 4 | 8 | 12 | 21 | 13 | 27 | 12 | 9 | 16 |
| | 23% | 24% | 19% | 28% | 15% | 19% | 26% | 16% | 18% | 32% | 15% | 32% | 24% | 31% | 20% |
| No blame at all | 6 | 2 | 4 | 2 | 3 | - | 1 | - | 2 | 4 | 1 | 4 | - | 1 | 5 |
| | 3% | 2% | 7% | 3% | 7% | - | 5% | - | 3% | 6% | 1% | 5% | - | 4% | 6% |
| Unsure | 17 | 10 | 7 | 3 | 4 | 7 | 3 | 3 | 8 | 5 | 4 | 11 | 7 | 1 | 5 |
| | 9% | 8% | 12% | 4% | 10% | 14% | 17% | 6% | 12% | 8% | 5% | 14% | 14% | 5% | 6% |

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Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_ELECTEDSTATE] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
-Elected state officials

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 118 65% | - | - | - | 118 65% | - | - | 7 54% | 3 54% | 6 100% | 68 64% | 14 74% | 21 71% | 3 100% | 13 72% | 7 87% | 1 51% | | |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 47 26% | - | - | - | 47 26% | - | - | 4 27% | 2 33% | - | 27 26% | 2 8% | 6 22% | - | 1 5% | 1 13% | 1 49% | | |
| A great deal of blame | 59 32% | - | - | - | 59 32% | - | - | 6 44% | 1 30% | 4 67% | 26 25% | 10 54% | 14 49% | 3 100% | 10 57% | 3 34% | - | | |
| Quite a bit of blame | 59 33% | - | - | - | 59 33% | - | - | 1 9% | 1 24% | 2 33% | 42 39% | 4 20% | 7 23% | - | 3 14% | 4 53% | 1 51% | | |
| Only a little blame | 41 23% | - | - | - | 41 23% | - | - | 3 20% | 2 33% | - | 25 24% | 2 8% | 5 17% | - | 1 5% | 1 13% | 1 49% | | |
| No blame at all | 6 3% | - | - | - | 6 3% | - | - | 1 7% | - | - | 2 2% | - | 2 5% | - | - | - | - | | |
| Unsure | 17 9% | - | - | - | 17 9% | - | - | 3 20% | 1 13% | - | 11 11% | 3 18% | 2 7% | - | 4 23% | - | - | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_ELECTEDSTATE] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Elected state officials

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 118 | 27 | 32 | 31 | 26 | 11 | 15 | 15 | 17 | 8 | 20 | 11 | 21 | 24 | 26 | 30 | 38 |
| | 65% | 70% | 60% | 60% | 73% | 64% | 61% | 63% | 72% | 46% | 76% | 56% | 72% | 70% | 61% | 59% | 71% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 47 | 8 | 13 | 18 | 8 | 4 | 9 | 7 | 6 | 8 | 4 | 6 | 3 | 10 | 10 | 17 | 10 |
| | 26% | 22% | 23% | 35% | 22% | 21% | 39% | 31% | 25% | 42% | 14% | 32% | 12% | 29% | 23% | 34% | 18% |
| A great deal of blame | 59 | 16 | 15 | 17 | 11 | 6 | 7 | 6 | 8 | 4 | 10 | 7 | 10 | 10 | 17 | 11 | 21 |
| | 32% | 41% | 27% | 32% | 31% | 36% | 29% | 27% | 36% | 23% | 38% | 35% | 33% | 28% | 39% | 22% | 40% |
| Quite a bit of blame | 59 | 11 | 18 | 14 | 15 | 5 | 8 | 8 | 9 | 4 | 10 | 4 | 11 | 14 | 9 | 19 | 17 |
| | 33% | 30% | 33% | 27% | 42% | 28% | 32% | 36% | 36% | 23% | 38% | 20% | 39% | 41% | 22% | 37% | 32% |
| Only a little blame | 41 | 6 | 13 | 16 | 6 | 4 | 7 | 6 | 6 | 6 | 4 | 6 | 3 | 9 | 8 | 16 | 8 |
| | 23% | 16% | 23% | 31% | 17% | 21% | 27% | 27% | 24% | 33% | 14% | 32% | 9% | 26% | 19% | 32% | 14% |
| No blame at all | 6 | 2 | - | 2 | 2 | - | 3 | 1 | 0 | 2 | - | - | 1 | 1 | 2 | 1 | 2 |
| | 3% | 6% | | 4% | 5% | | 12% | 4% | 1% | 9% | | | 2% | 3% | 4% | 3% | 4% |
| Unsure | 17 | 3 | 9 | 3 | 2 | 3 | - | 1 | 1 | 2 | 3 | 2 | 5 | 1 | 7 | 3 | 6 |
| | 9% | 8% | 17% | 5% | 5% | 15% | | 6% | 3% | 12% | 10% | 12% | 16% | 2% | 17% | 7% | 10% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCRIMEBLAME_POLICE] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Police and sheriff's departments

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 61 | 21 | 40 | 7 | 20 | 15 | 18 | 34 | 10 | 6 | 6 | 6 |
| | 33% | 24% | 42% | 20% | 40% | 36% | 34% | 29% | 45% | 31% | 44% | 52% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 113 | 64 | 49 | 25 | 30 | 24 | 34 | 76 | 12 | 13 | 7 | 5 |
| | 62% | 73% | 53% | 72% | 60% | 57% | 64% | 65% | 55% | 69% | 56% | 48% |
| A great deal of blame | 14 | 6 | 8 | 3 | 5 | 2 | 4 | 6 | 3 | 1 | 1 | 2 |
| | 7% | 6% | 9% | 8% | 10% | 4% | 7% | 6% | 15% | 6% | 9% | 14% |
| Quite a bit of blame | 47 | 16 | 32 | 4 | 15 | 14 | 14 | 27 | 7 | 5 | 4 | 4 |
| | 26% | 18% | 34% | 12% | 30% | 31% | 27% | 23% | 30% | 26% | 35% | 38% |
| Only a little blame | 72 | 42 | 30 | 17 | 19 | 14 | 21 | 49 | 10 | 9 | 3 | 2 |
| | 40% | 47% | 32% | 48% | 38% | 33% | 40% | 42% | 42% | 49% | 21% | 18% |
| No blame at all | 41 | 23 | 19 | 8 | 11 | 10 | 12 | 27 | 3 | 4 | 5 | 3 |
| | 23% | 26% | 20% | 23% | 22% | 23% | 23% | 23% | 13% | 20% | 35% | 30% |
| Unsure | 8 | 3 | 5 | 3 | - | 3 | 1 | 8 | - | - | - | - |
| | 4% | 3% | 5% | 9% | | 8% | 2% | 6% | | | | |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCRIMEBLAME_POLICE] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
-Police and sheriff's departments

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 61 | 41 | 20 | 20 | 13 | 20 | 7 | 9 | 26 | 26 | 19 | 39 | 17 | 14 | 23 |
| | 33% | 33% | 35% | 27% | 32% | 42% | 42% | 18% | 39% | 40% | 21% | 47% | 33% | 48% | 28% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 113 | 79 | 34 | 51 | 25 | 28 | 9 | 37 | 40 | 37 | 68 | 42 | 33 | 15 | 54 |
| | 62% | 64% | 59% | 68% | 60% | 58% | 58% | 74% | 59% | 57% | 75% | 50% | 63% | 49% | 66% |
| A great deal of blame | 14 | 6 | 8 | 3 | 4 | 3 | 4 | 1 | 4 | 8 | 4 | 8 | 4 | - | 6 |
| | 7% | 4% | 14% | 4% | 9% | 6% | 26% | 2% | 7% | 13% | 5% | 10% | 8% | | 7% |
| Quite a bit of blame | 47 | 35 | 12 | 18 | 9 | 17 | 3 | 8 | 22 | 18 | 15 | 31 | 13 | 14 | 17 |
| | 26% | 28% | 21% | 23% | 23% | 36% | 17% | 16% | 32% | 27% | 16% | 37% | 25% | 48% | 21% |
| Only a little blame | 72 | 46 | 26 | 29 | 20 | 17 | 6 | 18 | 28 | 26 | 40 | 31 | 25 | 6 | 35 |
| | 40% | 37% | 46% | 38% | 50% | 35% | 37% | 37% | 41% | 40% | 44% | 37% | 48% | 21% | 43% |
| No blame at all | 41 | 34 | 8 | 23 | 4 | 11 | 3 | 18 | 12 | 11 | 28 | 11 | 8 | 8 | 19 |
| | 23% | 27% | 13% | 30% | 10% | 23% | 21% | 37% | 17% | 18% | 31% | 13% | 15% | 29% | 23% |
| Unsure | 8 | 4 | 3 | 4 | 3 | - | - | 4 | 2 | 2 | 4 | 3 | 2 | 1 | 5 |
| | 4% | 4% | 5% | 6% | 8% | | | 8% | 3% | 2% | 4% | 3% | 4% | 3% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_POLICE] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Police and sheriff's departments

| | Total | State | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | | |
|--------------------------------------|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 61 33% | - | - | - | 61 33% | - | - | 6 43% | 3 54% | - | 32 30% | 7 36% | 11 39% | 0 11% | 7 41% | 4 56% | 1 51% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 113 62% | - | - | - | 113 62% | - | - | 6 43% | 2 33% | 6 100% | 68 64% | 12 61% | 18 61% | 3 89% | 10 54% | 3 44% | 1 49% |
| A great deal of blame | 14 7% | - | - | - | 14 7% | - | - | 2 13% | 1 24% | - | 5 5% | 5 28% | 2 7% | - | 1 6% | 1 17% | - |
| Quite a bit of blame | 47 26% | - | - | - | 47 26% | - | - | 4 30% | 1 30% | - | 27 26% | 1 7% | 9 31% | 0 11% | 6 34% | 3 39% | 1 51% |
| Only a little blame | 72 40% | - | - | - | 72 40% | - | - | 2 12% | 2 33% | 4 77% | 45 42% | 4 18% | 10 35% | 1 23% | 7 39% | 3 44% | 1 49% |
| No blame at all | 41 23% | - | - | - | 41 23% | - | - | 4 30% | - | 1 23% | 23 22% | 8 43% | 8 26% | 2 66% | 3 15% | - | - |
| Unsure | 8 4% | - | - | - | 8 4% | - | - | 2 15% | 1 13% | - | 6 6% | 1 3% | - | - | 1 5% | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_POLICE] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -Police and sheriff's departments

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 61 | 14 | 25 | 10 | 11 | 4 | 5 | 6 | 6 | 3 | 15 | 9 | 12 | 9 | 15 | 20 | 18 |
| | 33% | 37% | 47% | 19% | 31% | 23% | 21% | 27% | 26% | 16% | 58% | 46% | 41% | 25% | 34% | 40% | 33% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 113 | 22 | 26 | 42 | 22 | 12 | 19 | 16 | 17 | 13 | 11 | 9 | 17 | 25 | 26 | 29 | 33 |
| | 62% | 58% | 48% | 81% | 62% | 71% | 79% | 67% | 72% | 72% | 42% | 44% | 56% | 73% | 60% | 57% | 62% |
| A great deal of blame | 14 | 6 | 2 | 3 | 2 | 1 | 1 | 2 | 2 | 2 | 4 | - | 2 | 2 | 4 | 2 | 5 |
| | 7% | 16% | 4% | 6% | 7% | 7% | 4% | 8% | 7% | 9% | 16% | - | 7% | 6% | 10% | 5% | 9% |
| Quite a bit of blame | 47 | 8 | 23 | 6 | 9 | 3 | 4 | 4 | 5 | 1 | 11 | 9 | 10 | 6 | 10 | 18 | 13 |
| | 26% | 21% | 43% | 12% | 25% | 17% | 16% | 19% | 19% | 7% | 42% | 46% | 34% | 19% | 24% | 35% | 24% |
| Only a little blame | 72 | 14 | 16 | 26 | 15 | 10 | 14 | 8 | 10 | 7 | 6 | 7 | 11 | 15 | 17 | 18 | 22 |
| | 40% | 35% | 30% | 50% | 43% | 58% | 57% | 32% | 43% | 38% | 21% | 34% | 38% | 44% | 39% | 36% | 40% |
| No blame at all | 41 | 9 | 10 | 16 | 7 | 2 | 5 | 8 | 7 | 6 | 6 | 2 | 5 | 10 | 9 | 11 | 12 |
| | 23% | 23% | 18% | 30% | 19% | 13% | 22% | 35% | 29% | 33% | 21% | 10% | 18% | 29% | 21% | 21% | 22% |
| Unsure | 8 | 2 | 3 | 0 | 2 | 1 | - | 1 | 0 | 2 | - | 2 | 1 | 1 | 2 | 1 | 3 |
| | 4% | 5% | 5% | 1% | 6% | 5% | - | 6% | 2% | 12% | - | 10% | 2% | 3% | 6% | 3% | 5% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_FED] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?

-The federal government

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 127 | 61 | 66 | 22 | 38 | 27 | 39 | 79 | 14 | 12 | 11 | 11 |
| | 70% | 69% | 71% | 63% | 76% | 63% | 74% | 68% | 61% | 67% | 82% | 100% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 48 | 26 | 23 | 9 | 12 | 13 | 14 | 33 | 7 | 6 | 2 | - |
| | 27% | 29% | 24% | 25% | 24% | 31% | 26% | 28% | 30% | 33% | 18% | - |
| A great deal of blame | 74 | 35 | 38 | 14 | 19 | 16 | 23 | 49 | 5 | 5 | 7 | 7 |
| | 40% | 40% | 41% | 41% | 39% | 38% | 44% | 42% | 23% | 29% | 53% | 62% |
| Quite a bit of blame | 53 | 25 | 28 | 8 | 19 | 11 | 16 | 30 | 9 | 7 | 4 | 4 |
| | 29% | 29% | 30% | 22% | 37% | 25% | 30% | 25% | 38% | 38% | 30% | 38% |
| Only a little blame | 33 | 18 | 15 | 7 | 4 | 11 | 11 | 21 | 5 | 4 | 2 | - |
| | 18% | 20% | 16% | 20% | 8% | 26% | 21% | 18% | 24% | 23% | 18% | - |
| No blame at all | 15 | 8 | 7 | 2 | 8 | 2 | 3 | 12 | 1 | 2 | - | - |
| | 8% | 9% | 8% | 5% | 16% | 5% | 5% | 10% | 6% | 10% | - | - |
| Unsure | 7 | 2 | 5 | 4 | - | 2 | - | 5 | 2 | - | - | - |
| | 4% | 2% | 5% | 12% | - | 6% | - | 4% | 9% | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_FED] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -The federal government

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 127 | 87 | 40 | 52 | 28 | 35 | 12 | 39 | 47 | 41 | 78 | 45 | 36 | 20 | 55 |
| | 70% | 70% | 69% | 68% | 67% | 73% | 74% | 78% | 69% | 64% | 86% | 54% | 70% | 67% | 67% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 48 | 35 | 14 | 24 | 9 | 11 | 4 | 8 | 19 | 21 | 11 | 34 | 15 | 8 | 22 |
| | 27% | 28% | 24% | 31% | 23% | 22% | 26% | 17% | 28% | 33% | 12% | 41% | 28% | 28% | 27% |
| A great deal of blame | 74 | 47 | 26 | 32 | 17 | 15 | 9 | 28 | 28 | 18 | 59 | 11 | 20 | 8 | 38 |
| | 40% | 38% | 46% | 42% | 42% | 31% | 55% | 56% | 42% | 27% | 65% | 13% | 39% | 27% | 47% |
| Quite a bit of blame | 53 | 40 | 13 | 19 | 10 | 20 | 3 | 11 | 19 | 24 | 19 | 34 | 16 | 12 | 17 |
| | 29% | 32% | 23% | 26% | 25% | 42% | 19% | 22% | 28% | 37% | 21% | 41% | 32% | 40% | 21% |
| Only a little blame | 33 | 26 | 7 | 17 | 5 | 9 | 2 | 7 | 14 | 12 | 8 | 22 | 13 | 7 | 10 |
| | 18% | 21% | 13% | 22% | 12% | 19% | 15% | 14% | 21% | 19% | 9% | 26% | 25% | 24% | 13% |
| No blame at all | 15 | 9 | 6 | 7 | 4 | 1 | 2 | 1 | 5 | 9 | 2 | 13 | 2 | 1 | 12 |
| | 8% | 7% | 11% | 10% | 11% | 3% | 11% | 3% | 7% | 14% | 3% | 15% | 4% | 4% | 15% |
| Unsure | 7 | 3 | 4 | 1 | 4 | 2 | - | 3 | 2 | 2 | 2 | 4 | 1 | 1 | 5 |
| | 4% | 2% | 7% | 1% | 10% | 4% | - | 5% | 3% | 3% | 2% | 5% | 1% | 5% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QVCRIMEBLAME_FED] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -The federal government

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------------|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 127 70% | - | - | - | 127 70% | - | - | 8 59% | 3 54% | 6 100% | 72 68% | 18 94% | 18 62% | 3 100% | 17 95% | 5 71% | 1 51% | | |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 48 27% | - | - | - | 48 27% | - | - | 5 36% | 2 33% | - | 30 28% | 1 3% | 9 32% | - | 1 5% | 2 29% | 1 49% | | |
| A great deal of blame | 74 40% | - | - | - | 74 40% | - | - | 5 38% | - | 3 44% | 37 35% | 13 67% | 14 46% | 3 100% | 10 56% | 3 34% | - | | |
| Quite a bit of blame | 53 29% | - | - | - | 53 29% | - | - | 3 21% | 3 54% | 3 56% | 35 33% | 5 27% | 4 15% | - | 7 39% | 3 38% | 1 51% | | |
| Only a little blame | 33 18% | - | - | - | 33 18% | - | - | 3 24% | 2 33% | - | 23 21% | 1 3% | 6 21% | - | 1 5% | 2 29% | 1 49% | | |
| No blame at all | 15 8% | - | - | - | 15 8% | - | - | 2 12% | - | - | 7 7% | - | 3 11% | - | - | - | - | | |
| Unsure | 7 4% | - | - | - | 7 4% | - | - | 1 4% | 1 13% | - | 4 4% | 1 3% | 2 7% | - | - | - | - | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QVCRIMEBLAME_FED] How much blame do the following individuals and groups deserve for high rates of property crime such as theft?
 -The federal government

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| A GREAT DEAL OF/QUITE A BIT OF BLAME | 127 | 32 | 33 | 34 | 27 | 12 | 17 | 16 | 17 | 11 | 21 | 12 | 23 | 21 | 34 | 32 | 41 |
| | 70% | 83% | 61% | 65% | 75% | 68% | 70% | 67% | 70% | 58% | 80% | 59% | 77% | 60% | 78% | 63% | 76% |
| ONLY A LITTLE BLAME/NO BLAME AT ALL | 48 | 6 | 17 | 16 | 9 | 4 | 7 | 8 | 7 | 5 | 5 | 6 | 7 | 14 | 7 | 17 | 11 |
| | 27% | 16% | 31% | 31% | 25% | 21% | 30% | 33% | 30% | 29% | 20% | 29% | 23% | 40% | 16% | 33% | 20% |
| A great deal of blame | 74 | 21 | 16 | 23 | 12 | 6 | 8 | 9 | 12 | 8 | 11 | 8 | 11 | 10 | 21 | 18 | 25 |
| | 40% | 55% | 30% | 44% | 34% | 37% | 34% | 38% | 50% | 44% | 43% | 38% | 39% | 27% | 48% | 37% | 46% |
| Quite a bit of blame | 53 | 11 | 17 | 11 | 15 | 5 | 9 | 7 | 5 | 3 | 10 | 4 | 11 | 11 | 13 | 13 | 16 |
| | 29% | 29% | 31% | 20% | 41% | 30% | 36% | 29% | 20% | 14% | 38% | 21% | 38% | 32% | 30% | 26% | 30% |
| Only a little blame | 33 | 2 | 13 | 11 | 7 | 3 | 2 | 7 | 5 | 4 | 2 | 4 | 5 | 12 | 4 | 10 | 8 |
| | 18% | 6% | 24% | 22% | 19% | 18% | 8% | 31% | 23% | 21% | 8% | 21% | 19% | 33% | 9% | 20% | 14% |
| No blame at all | 15 | 4 | 4 | 5 | 2 | 0 | 5 | 0 | 2 | 2 | 3 | 2 | 1 | 2 | 3 | 6 | 3 |
| | 8% | 10% | 7% | 10% | 6% | 2% | 21% | 2% | 7% | 9% | 12% | 8% | 4% | 7% | 7% | 13% | 6% |
| Unsure | 7 | 0 | 4 | 2 | - | 2 | - | - | - | 2 | - | 2 | - | - | 2 | 2 | 2 |
| | 4% | 1% | 8% | 4% | | 12% | | | | 12% | | 12% | | | 6% | 4% | 4% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QCrimeRoot] Which statement comes closer to your view?

| | Total | Gender | | Age | | | | Race | | | | |
|--|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Crime is primarily a product of insufficient law enforcement resources and action | 134 | 66 | 68 | 20 | 18 | 47 | 49 | 90 | 7 | 17 | 10 | 10 |
| | 34% | 34% | 33% | 26% | 19% | 44% | 41% | 37% | 14% | 28% | 35% | 53% |
| Crime is primarily a product of environmental factors, such as poor economic conditions, lack of education, and not enou | 228 | 113 | 115 | 55 | 66 | 51 | 56 | 128 | 39 | 37 | 18 | 6 |
| | 57% | 58% | 56% | 69% | 71% | 48% | 47% | 53% | 78% | 62% | 62% | 34% |
| Unsure | 37 | 15 | 22 | 4 | 9 | 9 | 14 | 24 | 4 | 6 | 1 | 2 |
| | 9% | 8% | 11% | 5% | 10% | 9% | 12% | 10% | 8% | 10% | 3% | 13% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCrimeRoot] Which statement comes closer to your view?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Crime is primarily a product of insufficient law enforcement resources and action | 134 | 100 | 34 | 66 | 25 | 35 | 9 | 63 | 47 | 24 | 113 | 15 | 35 | 19 | 66 |
| | 34% | 36% | 29% | 41% | 30% | 29% | 26% | 55% | 32% | 18% | 56% | 9% | 33% | 29% | 35% |
| Crime is primarily a product of environmental factors, such as poor economic conditions, lack of education, and not enou | 228 | 155 | 73 | 79 | 49 | 76 | 24 | 40 | 84 | 104 | 68 | 147 | 62 | 40 | 102 |
| | 57% | 55% | 61% | 50% | 59% | 63% | 66% | 35% | 57% | 76% | 34% | 84% | 59% | 62% | 55% |
| Unsure | 37 | 25 | 12 | 15 | 9 | 10 | 3 | 12 | 16 | 9 | 20 | 12 | 8 | 6 | 17 |
| | 9% | 9% | 10% | 9% | 11% | 8% | 9% | 11% | 11% | 6% | 10% | 7% | 8% | 9% | 9% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCrimeRoot] Which statement comes closer to your view?

| | Total | State | | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | |
|--|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| Crime is primarily a product of insufficient law enforcement resources and action | 134 34% | - | - | - | 134 | - | - | 10 28% | 1 16% | 3 22% | 86 35% | 18 33% | 16 29% | 5 43% | 18 48% | 1 4% | - |
| Crime is primarily a product of environmental factors, such as poor economic conditions, lack of education, and not enou | 228 57% | - | - | - | 228 | - | - | 20 55% | 6 66% | 9 63% | 133 54% | 33 61% | 33 62% | 4 35% | 16 42% | 19 80% | 3 76% |
| Unsure | 37 9% | - | - | - | 37 | - | - | 6 16% | 2 19% | 2 15% | 27 11% | 4 7% | 5 9% | 3 22% | 4 11% | 4 16% | 1 24% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QCrimeRoot] Which statement comes closer to your view?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Crime is primarily a product of insufficient law enforcement resources and action | 134 | 36 | 31 | 35 | 29 | 12 | 10 | 22 | 22 | 8 | 8 | 25 | 27 | 25 | 36 | 19 | 54 |
| | 34% | 37% | 30% | 34% | 33% | 31% | 23% | 40% | 39% | 20% | 16% | 47% | 43% | 29% | 46% | 20% | 38% |
| Crime is primarily a product of environmental factors, such as poor economic conditions, lack of education, and not enou | 228 | 50 | 62 | 57 | 55 | 26 | 31 | 26 | 30 | 29 | 34 | 25 | 26 | 55 | 36 | 65 | 72 |
| | 57% | 52% | 59% | 55% | 63% | 66% | 71% | 48% | 53% | 73% | 71% | 48% | 41% | 65% | 46% | 69% | 51% |
| Unsure | 37 | 11 | 11 | 11 | 4 | 1 | 2 | 7 | 4 | 3 | 6 | 3 | 10 | 5 | 7 | 10 | 15 |
| | 9% | 11% | 11% | 11% | 4% | 3% | 6% | 12% | 8% | 8% | 13% | 5% | 16% | 6% | 8% | 10% | 11% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Crime] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Rising violent crime

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.85 | 3.74 | 3.96 | 3.97 | 3.65 | 4.00 | 3.84 | 3.93 | 3.79 | 3.45 | 4.04 | 3.66 |
| 1 - Do not worry at all | 15 | 9 | 6 | 1 | 9 | 2 | 4 | 6 | 2 | 3 | 3 | 1 |
| | 8% | 11% | 6% | 3% | 17% | 4% | 7% | 5% | 9% | 16% | 21% | 12% |
| 2 | 16 | 9 | 7 | 2 | 5 | 5 | 5 | 11 | 3 | 2 | - | - |
| | 9% | 10% | 8% | 4% | 9% | 13% | 9% | 9% | 11% | 14% | | |
| 3 | 31 | 14 | 17 | 11 | 3 | 4 | 13 | 22 | 2 | 3 | - | 4 |
| | 17% | 16% | 19% | 32% | 5% | 10% | 24% | 19% | 10% | 15% | | 38% |
| 4 | 36 | 19 | 17 | 6 | 13 | 11 | 7 | 23 | 7 | 3 | 2 | 1 |
| | 20% | 21% | 19% | 16% | 25% | 25% | 13% | 20% | 30% | 18% | 13% | 11% |
| 5- Worry about it a great deal | 82 | 37 | 45 | 16 | 21 | 21 | 25 | 54 | 9 | 7 | 9 | 4 |
| | 45% | 42% | 48% | 45% | 41% | 48% | 47% | 46% | 39% | 36% | 66% | 39% |
| Unsure | 1 | - | 1 | - | 1 | - | - | 1 | - | - | - | - |
| | 1% | | 1% | | 3% | | | 1% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QSocialWorry_Crime] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Rising violent crime

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.85 | 3.85 | 3.87 | 3.99 | 3.82 | 3.63 | 3.99 | 4.45 | 3.93 | 3.30 | 4.57 | 3.00 | 3.70 | 3.86 | 3.83 |
| 1 - Do not worry at all | 15 | 8 | 7 | 1 | 5 | 6 | 2 | 1 | 3 | 11 | - | 15 | 6 | 1 | 7 |
| | 8% | 6% | 12% | 2% | 11% | 13% | 15% | 1% | 4% | 18% | - | 18% | 12% | 2% | 9% |
| 2 | 16 | 15 | 1 | 11 | 0 | 4 | 1 | 3 | 6 | 8 | 3 | 13 | 2 | 1 | 11 |
| | 9% | 12% | 2% | 14% | 1% | 9% | 5% | 5% | 9% | 12% | 3% | 16% | 4% | 4% | 14% |
| 3 | 31 | 21 | 10 | 12 | 10 | 8 | 1 | 5 | 15 | 11 | 8 | 22 | 12 | 10 | 9 |
| | 17% | 17% | 18% | 16% | 23% | 18% | 5% | 11% | 22% | 17% | 9% | 27% | 24% | 34% | 11% |
| 4 | 36 | 25 | 12 | 14 | 9 | 11 | 2 | 5 | 13 | 18 | 14 | 20 | 10 | 6 | 16 |
| | 20% | 20% | 20% | 19% | 22% | 22% | 15% | 11% | 20% | 27% | 15% | 24% | 19% | 21% | 19% |
| 5- Worry about it a great deal | 82 | 55 | 27 | 36 | 17 | 19 | 10 | 35 | 31 | 16 | 66 | 12 | 21 | 10 | 39 |
| | 45% | 44% | 47% | 48% | 42% | 38% | 60% | 71% | 45% | 25% | 73% | 14% | 40% | 35% | 47% |
| Unsure | 1 | 1 | - | 1 | - | - | - | - | - | 1 | - | 1 | - | 1 | - |
| | 1% | 1% | - | 2% | - | - | - | - | - | 2% | - | 2% | - | 4% | - |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Crime] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
-Rising violent crime

| | Total | State | | | | | Swing | | | Vote History | | | Moved by Messaging | | | | |
|--------------------------------|-----------|-------|----|----|-----------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 |
| MEAN | 3.85 | - | - | - | 3.85 | - | - | 4.57 | 4.08 | 5.00 | 3.84 | 4.51 | 4.08 | 5.00 | 4.25 | 3.59 | 5.00 |
| 1 - Do not worry at all | 15 8% | - | - | - | 15 8% | - | - | - | - | - | 6 5% | - | 1 2% | - | - | 1 17% | - |
| 2 | 16 9% | - | - | - | 16 9% | - | - | - | - | - | 11 10% | 2 8% | 3 11% | - | 1 5% | 1 16% | - |
| 3 | 31 17% | - | - | - | 31 17% | - | - | 1 4% | 2 46% | - | 24 22% | 1 3% | 4 12% | - | 5 28% | - | - |
| 4 | 36 20% | - | - | - | 36 20% | - | - | 5 34% | - | - | 21 20% | 4 18% | 7 24% | - | 1 5% | 2 26% | - |
| 5- Worry about it a great deal | 82 45% | - | - | - | 82 45% | - | - | 8 61% | 3 54% | 6 100% | 45 42% | 14 70% | 15 50% | 3 100% | 11 62% | 3 41% | 2 100% |
| Unsure | 1 1% | - | - | - | 1 1% | - | - | - | - | - | - | - | - | - | - | - | - |

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[QSocialWorry_Crime] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Rising violent crime

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.85 | 4.19 | 3.78 | 3.86 | 3.60 | 4.09 | 3.16 | 3.86 | 3.95 | 3.84 | 4.12 | 4.17 | 3.76 | 3.72 | 3.91 | 3.71 | 4.03 |
| 1 - Do not worry at all | 15 | 3 | 2 | 4 | 5 | - | 5 | 2 | 3 | 1 | 3 | - | 1 | 3 | 1 | 6 | 5 |
| | 8% | 9% | 4% | 7% | 15% | | 22% | 7% | 11% | 5% | 13% | | 4% | 9% | 3% | 12% | 9% |
| 2 | 16 | 2 | 5 | 6 | 3 | - | 5 | 3 | 1 | 2 | - | 2 | 4 | 4 | 3 | 5 | 4 |
| | 9% | 6% | 9% | 11% | 9% | | 19% | 15% | 4% | 9% | | 10% | 12% | 12% | 8% | 9% | 7% |
| 3 | 31 | 3 | 14 | 7 | 7 | 6 | 3 | 2 | 3 | 5 | - | 3 | 10 | 8 | 12 | 7 | 4 |
| | 17% | 9% | 26% | 13% | 19% | 36% | 12% | 7% | 13% | 27% | | 14% | 33% | 23% | 28% | 15% | 7% |
| 4 | 36 | 4 | 13 | 13 | 6 | 3 | 4 | 6 | 5 | 2 | 9 | 5 | 2 | 4 | 8 | 12 | 12 |
| | 20% | 11% | 24% | 25% | 17% | 19% | 16% | 27% | 23% | 14% | 33% | 24% | 5% | 11% | 18% | 25% | 23% |
| 5- Worry about it a great deal | 82 | 25 | 19 | 23 | 15 | 8 | 7 | 10 | 12 | 8 | 13 | 10 | 13 | 16 | 19 | 20 | 28 |
| | 45% | 66% | 35% | 44% | 41% | 45% | 31% | 44% | 49% | 45% | 50% | 52% | 45% | 45% | 43% | 40% | 52% |
| Unsure | 1 | - | 1 | - | - | - | - | - | - | - | 1 | - | - | - | - | - | 1 |
| | 1% | | 2% | | | | | | | | 5% | | | | | | 2% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Ideology] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -K-12 students being taught that America is a racist society

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| MEAN | 3.40 | 3.16 | 3.62 | 2.89 | 3.17 | 4.02 | 3.29 | 3.61 | 2.45 | 3.15 | 3.70 | 4.12 |
| 1 - Do not worry at all | 50 | 30 | 20 | 13 | 13 | 8 | 17 | 23 | 12 | 14 | 2 | - |
| | 23% | 29% | 18% | 30% | 30% | 12% | 25% | 18% | 45% | 32% | 10% | - |
| 2 | 25 | 15 | 11 | 7 | 4 | 4 | 10 | 11 | 5 | 5 | 3 | 2 |
| | 12% | 14% | 9% | 17% | 9% | 7% | 15% | 9% | 18% | 12% | 17% | 24% |
| 3 | 21 | 6 | 15 | 8 | 5 | 7 | 2 | 16 | 0 | 4 | 0 | 1 |
| | 10% | 6% | 13% | 18% | 12% | 10% | 3% | 13% | 2% | 9% | 3% | 8% |
| 4 | 20 | 9 | 11 | 3 | 6 | 4 | 7 | 16 | 1 | 1 | 2 | - |
| | 9% | 9% | 10% | 7% | 15% | 7% | 10% | 13% | 3% | 3% | 10% | - |
| 5- Worry about it a great deal | 95 | 41 | 53 | 13 | 15 | 39 | 28 | 58 | 7 | 18 | 7 | 5 |
| | 44% | 39% | 48% | 29% | 35% | 62% | 41% | 46% | 26% | 44% | 41% | 68% |
| Unsure | 5 | 3 | 2 | - | - | 2 | 4 | 1 | 2 | - | 3 | - |
| | 3% | 3% | 2% | - | - | 3% | 5% | *% | 7% | - | 19% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Ideology] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -K-12 students being taught that America is a racist society

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| MEAN | 3.40 | 3.50 | 3.16 | 3.80 | 3.22 | 3.12 | 3.05 | 4.23 | 3.41 | 2.61 | 4.31 | 2.24 | 3.41 | 2.99 | 3.39 |
| 1 - Do not worry at all | 50 | 30 | 20 | 10 | 13 | 21 | 7 | 8 | 13 | 30 | 7 | 38 | 9 | 14 | 24 |
| | 23% | 19% | 32% | 12% | 32% | 28% | 33% | 12% | 16% | 42% | 7% | 42% | 17% | 40% | 23% |
| 2 | 25 | 22 | 3 | 10 | 1 | 12 | 2 | 3 | 10 | 12 | 5 | 21 | 7 | 3 | 15 |
| | 12% | 14% | 5% | 12% | 2% | 17% | 11% | 4% | 13% | 17% | 4% | 23% | 13% | 8% | 14% |
| 3 | 21 | 12 | 9 | 9 | 7 | 3 | 2 | 5 | 13 | 3 | 12 | 7 | 8 | 1 | 10 |
| | 10% | 8% | 15% | 10% | 18% | 4% | 11% | 7% | 17% | 5% | 11% | 8% | 15% | 4% | 9% |
| 4 | 20 | 14 | 6 | 12 | 5 | 3 | 1 | 3 | 13 | 4 | 9 | 9 | 4 | 3 | 9 |
| | 9% | 9% | 10% | 14% | 11% | 4% | 7% | 5% | 16% | 6% | 8% | 10% | 8% | 9% | 9% |
| 5- Worry about it a great deal | 95 | 72 | 23 | 42 | 16 | 29 | 8 | 48 | 27 | 20 | 79 | 11 | 20 | 14 | 47 |
| | 44% | 46% | 38% | 51% | 38% | 40% | 38% | 73% | 34% | 28% | 71% | 12% | 38% | 39% | 45% |
| Unsure | 5 | 5 | - | 1 | - | 5 | - | - | 4 | 2 | - | 5 | 5 | - | - |
| | 3% | 4% | - | 1% | - | 7% | - | - | 5% | 3% | - | 5% | 9% | - | - |

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[QSocialWorry_Ideology] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -K-12 students being taught that America is a racist society

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 217 100 | - | - | - | 217 100 | - | - | 22 100 | 4 100 | 9 100 | 140 100 | 35 100 | 25 100 | 9 100 | 20 100 | 16 100 | 2 100 | | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | | |
| MEAN | 3.40 | - | - | - | 3.40 | - | - | 3.13 | 3.45 | 3.68 | 3.46 | 3.13 | 3.24 | 3.69 | 3.60 | 3.24 | 3.53 | | | |
| 1 - Do not worry at all | 50 23% | - | - | - | 50 23% | - | - | 7 32% | 1 19% | - | 32 23% | 7 20% | 8 33% | 3 30% | 3 16% | 5 31% | 1 37% | | | |
| 2 | 25 12% | - | - | - | 25 12% | - | - | - | - | - | 13 9% | 8 22% | 2 8% | - | 3 13% | 2 12% | - | | | |
| 3 | 21 10% | - | - | - | 21 10% | - | - | 4 19% | 2 39% | 5 56% | 15 11% | 4 13% | 1 6% | - | 1 5% | 1 4% | - | | | |
| 4 | 20 9% | - | - | - | 20 9% | - | - | 3 15% | - | 2 20% | 14 10% | 2 7% | 2 8% | 1 12% | 6 29% | 2 9% | - | | | |
| 5- Worry about it a great deal | 95 44% | - | - | - | 95 44% | - | - | 7 31% | 2 42% | 2 24% | 63 45% | 12 34% | 11 46% | 5 59% | 8 38% | 7 44% | 1 63% | | | |
| Unsure | 5 3% | - | - | - | 5 3% | - | - | 1 3% | - | - | 3 2% | 2 5% | - | - | - | - | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Ideology] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -K-12 students being taught that America is a racist society

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| MEAN | 3.40 | 3.79 | 3.36 | 3.35 | 2.96 | 2.44 | 2.85 | 3.69 | 3.38 | 3.35 | 3.46 | 4.34 | 3.21 | 3.72 | 3.42 | 3.22 | 3.29 |
| 1 - Do not worry at all | 50 | 9 | 11 | 13 | 17 | 9 | 8 | 6 | 8 | 4 | 4 | 2 | 9 | 9 | 7 | 10 | 24 |
| | 23% | 15% | 22% | 25% | 33% | 39% | 42% | 19% | 23% | 20% | 19% | 5% | 27% | 17% | 20% | 24% | 27% |
| 2 | 25 | 6 | 5 | 6 | 9 | 6 | 2 | 3 | 4 | 1 | 2 | 2 | 6 | 7 | 5 | 3 | 11 |
| | 12% | 10% | 10% | 11% | 17% | 28% | 8% | 9% | 13% | 5% | 9% | 5% | 17% | 13% | 13% | 7% | 12% |
| 3 | 21 | 6 | 9 | 3 | 3 | 1 | 1 | 4 | 1 | 7 | 4 | 3 | 1 | 1 | 4 | 9 | 7 |
| | 10% | 10% | 18% | 6% | 6% | 4% | 5% | 13% | 2% | 31% | 17% | 8% | 4% | 3% | 12% | 21% | 8% |
| 4 | 20 | 5 | 4 | 4 | 5 | 2 | 3 | 1 | 4 | 1 | 4 | 3 | 3 | 5 | 5 | 2 | 8 |
| | 9% | 9% | 9% | 8% | 10% | 7% | 13% | 5% | 11% | 7% | 16% | 8% | 9% | 9% | 14% | 6% | 9% |
| 5- Worry about it a great deal | 95 | 31 | 21 | 22 | 18 | 5 | 6 | 17 | 14 | 8 | 9 | 23 | 14 | 28 | 14 | 15 | 38 |
| | 44% | 53% | 41% | 43% | 34% | 21% | 32% | 55% | 41% | 37% | 39% | 67% | 41% | 54% | 40% | 35% | 43% |
| Unsure | 5 | 2 | 1 | 3 | - | - | - | - | 3 | - | - | 2 | 1 | 2 | 1 | 3 | - |
| | 3% | 3% | 1% | 6% | - | - | - | 9% | - | - | - | 5% | 2% | 4% | 2% | 7% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Trans] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The influence of gender ideology or transgenderism in schools

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.11 | 3.26 | 2.97 | 3.29 | 2.90 | 2.95 | 3.33 | 3.20 | 3.18 | 2.72 | 2.92 | 2.94 |
| 1 - Do not worry at all | 64 | 27 | 37 | 14 | 22 | 17 | 11 | 40 | 6 | 9 | 6 | 3 |
| | 35% | 30% | 40% | 39% | 43% | 40% | 21% | 34% | 26% | 52% | 45% | 23% |
| 2 | 16 | 6 | 10 | - | 5 | - | 11 | 8 | 4 | - | - | 4 |
| | 9% | 7% | 10% | | 10% | | 21% | 7% | 17% | | | 38% |
| 3 | 11 | 7 | 4 | 1 | - | 7 | 3 | 6 | 2 | 1 | 2 | - |
| | 6% | 8% | 4% | 4% | | 16% | 5% | 5% | 8% | 6% | 13% | |
| 4 | 11 | 8 | 3 | 3 | 4 | 1 | 4 | 7 | 2 | 2 | - | - |
| | 6% | 9% | 3% | 8% | 8% | 2% | 7% | 6% | 9% | 9% | | |
| 5- Worry about it a great deal | 76 | 37 | 39 | 18 | 20 | 16 | 23 | 52 | 9 | 6 | 5 | 4 |
| | 42% | 42% | 42% | 50% | 39% | 37% | 44% | 44% | 39% | 33% | 41% | 39% |
| Unsure | 3 | 3 | 1 | - | - | 2 | 2 | 3 | - | - | - | - |
| | 2% | 3% | 1% | | | 5% | 3% | 3% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QSocialWorry_Trans] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The influence of gender ideology or transgenderism in schools

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.11 | 3.19 | 2.95 | 3.41 | 2.80 | 2.85 | 3.29 | 4.07 | 3.31 | 2.18 | 4.37 | 1.75 | 2.94 | 2.65 | 3.27 |
| 1 - Do not worry at all | 64 | 40 | 24 | 22 | 18 | 18 | 6 | 7 | 19 | 37 | 9 | 53 | 19 | 12 | 26 |
| | 35% | 32% | 42% | 29% | 44% | 36% | 38% | 15% | 28% | 58% | 10% | 63% | 38% | 41% | 33% |
| 2 | 16 | 12 | 4 | 5 | 3 | 7 | 1 | 2 | 6 | 9 | 1 | 15 | 7 | 6 | 2 |
| | 9% | 10% | 7% | 7% | 7% | 15% | 5% | 3% | 8% | 14% | 1% | 18% | 13% | 20% | 3% |
| 3 | 11 | 8 | 2 | 4 | 2 | 4 | 0 | 4 | 6 | 1 | 5 | 6 | 2 | - | 9 |
| | 6% | 7% | 4% | 5% | 5% | 9% | 1% | 8% | 8% | 2% | 6% | 7% | 4% | - | 11% |
| 4 | 11 | 11 | 0 | 7 | - | 3 | 0 | 4 | 4 | 3 | 7 | 2 | 1 | 4 | 6 |
| | 6% | 8% | 1% | 10% | - | 7% | 3% | 8% | 6% | 5% | 7% | 2% | 2% | 12% | 8% |
| 5- Worry about it a great deal | 76 | 52 | 24 | 36 | 16 | 16 | 9 | 33 | 30 | 14 | 66 | 7 | 21 | 8 | 35 |
| | 42% | 42% | 42% | 48% | 38% | 33% | 53% | 66% | 44% | 21% | 73% | 9% | 40% | 27% | 43% |
| Unsure | 3 | 1 | 2 | 1 | 2 | - | - | - | 3 | - | 3 | - | 1 | - | 2 |
| | 2% | 1% | 4% | 2% | 5% | - | - | - | 5% | - | 3% | - | 3% | - | 3% |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QSocialWorry_Trans] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
-The influence of gender ideology or transgenderism in schools

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 |
| MEAN | 3.11 | - | - | - | 3.11 | - | - | 3.95 | 3.69 | 5.00 | 3.16 | 3.45 | 3.58 | 5.00 | 3.56 | 2.13 | 2.98 |
| 1 - Do not worry at all | 64 | - | - | - | 64 | - | - | 2 | 2 | - | 35 | 6 | 7 | - | 3 | 3 | - |
| | 35% | | | | 35% | | | 14% | 33% | | 33% | 29% | 23% | | 15% | 43% | |
| 2 | 16 | - | - | - | 16 | - | - | 1 | - | - | 10 | 2 | 2 | - | 5 | 1 | 1 |
| | 9% | | | | 9% | | | 5% | | | 10% | 8% | 8% | | 27% | 14% | 51% |
| 3 | 11 | - | - | - | 11 | - | - | - | - | - | 8 | - | 2 | - | 0 | 2 | - |
| | 6% | | | | 6% | | | | | | 7% | | 6% | | 1% | 30% | |
| 4 | 11 | - | - | - | 11 | - | - | 2 | - | - | 7 | - | 4 | - | - | 1 | 1 |
| | 6% | | | | 6% | | | 18% | | | 7% | | 14% | | | 13% | 49% |
| 5- Worry about it a great deal | 76 | - | - | - | 76 | - | - | 6 | 3 | 6 | 45 | 11 | 15 | 3 | 10 | - | - |
| | 42% | | | | 42% | | | 48% | 67% | 100% | 42% | 54% | 49% | 100% | 57% | | |
| Unsure | 3 | - | - | - | 3 | - | - | 2 | - | - | 2 | 2 | - | - | - | - | - |
| | 2% | | | | 2% | | | 15% | | | 2% | 8% | | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Trans] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -The influence of gender ideology or transgenderism in schools

| | Total | Marital x Gender | | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------|-------|------------------|-----------------|-------------|---------------|-----------|--------------|-----------|---------|-------------|-------------|-------------|-----------|----------|-----------------|-----------|------|--|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC | |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 | |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 | |
| MEAN | 3.11 | 3.53 | 2.55 | 3.37 | 3.13 | 3.89 | 2.88 | 3.07 | 3.37 | 2.71 | 2.91 | 2.81 | 3.30 | 2.93 | 3.44 | 2.73 | 3.31 | |
| 1 - Do not worry at all | 64 | 12 | 25 | 14 | 13 | 3 | 10 | 8 | 5 | 10 | 12 | 9 | 6 | 11 | 11 | 24 | 18 | |
| | 35% | 31% | 46% | 26% | 36% | 20% | 41% | 36% | 23% | 57% | 45% | 46% | 19% | 33% | 25% | 47% | 34% | |
| 2 | 16 | 2 | 8 | 4 | 3 | - | 3 | - | 3 | - | 2 | - | 8 | 4 | 5 | 4 | 2 | |
| | 9% | 4% | 15% | 7% | 8% | | 13% | | 14% | | 8% | | 26% | 12% | 12% | 8% | 4% | |
| 3 | 11 | 1 | 3 | 5 | 1 | 1 | - | 4 | 1 | - | - | 3 | 1 | 4 | 2 | - | 4 | |
| | 6% | 3% | 6% | 10% | 4% | 8% | | 18% | 5% | | | 14% | 5% | 12% | 6% | | 8% | |
| 4 | 11 | 1 | 1 | 7 | 2 | 3 | 3 | 1 | 2 | - | 1 | - | 1 | 2 | 3 | 4 | 2 | |
| | 6% | 4% | 2% | 13% | 4% | 15% | 11% | 4% | 9% | | 5% | | 5% | 6% | 7% | 8% | 3% | |
| 5- Worry about it a great deal | 76 | 22 | 16 | 21 | 16 | 10 | 9 | 9 | 10 | 8 | 11 | 7 | 13 | 11 | 21 | 17 | 27 | |
| | 42% | 58% | 30% | 41% | 44% | 57% | 36% | 37% | 43% | 43% | 42% | 37% | 45% | 32% | 50% | 34% | 50% | |
| Unsure | 3 | - | 1 | 2 | 1 | - | - | 1 | 2 | - | - | 1 | - | 2 | - | 1 | 1 | |
| | 2% | | 1% | 3% | 4% | | | 6% | 7% | | | 3% | | 4% | 3% | 3% | 1% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Abortion] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Access to abortion being restricted

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| MEAN | 3.20 | 3.10 | 3.29 | 3.62 | 3.39 | 2.77 | 3.20 | 3.08 | 4.41 | 3.25 | 2.52 | 1.87 |
| 1 - Do not worry at all | 69 | 33 | 35 | 10 | 14 | 22 | 23 | 42 | 2 | 13 | 9 | 3 |
| | 32% | 32% | 32% | 23% | 32% | 35% | 34% | 34% | 7% | 30% | 53% | 44% |
| 2 | 13 | 12 | 2 | 3 | 2 | 6 | 3 | 7 | 1 | 2 | 1 | 2 |
| | 6% | 11% | 2% | 6% | 4% | 10% | 4% | 6% | 3% | 6% | 4% | 32% |
| 3 | 24 | 9 | 15 | 3 | 1 | 12 | 8 | 13 | 2 | 7 | 1 | 1 |
| | 11% | 9% | 14% | 7% | 2% | 19% | 12% | 11% | 7% | 16% | 7% | 18% |
| 4 | 26 | 13 | 13 | 6 | 7 | 8 | 4 | 19 | 3 | 2 | 1 | 0 |
| | 12% | 12% | 12% | 14% | 17% | 13% | 6% | 15% | 9% | 5% | 9% | 6% |
| 5- Worry about it a great deal | 84 | 38 | 46 | 22 | 19 | 14 | 29 | 41 | 20 | 18 | 4 | - |
| | 39% | 36% | 41% | 50% | 45% | 22% | 43% | 33% | 74% | 43% | 27% | - |
| Unsure | 1 | 1 | - | - | - | 1 | 1 | 1 | - | - | - | - |
| | 1% | 1% | - | - | - | 1% | 1% | 1% | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Abortion] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Access to abortion being restricted

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| MEAN | 3.20 | 3.19 | 3.22 | 2.92 | 3.38 | 3.48 | 2.91 | 1.94 | 3.18 | 4.34 | 2.04 | 4.49 | 3.08 | 3.28 | 3.31 |
| 1 - Do not worry at all | 69 | 51 | 17 | 31 | 11 | 20 | 6 | 40 | 23 | 5 | 63 | 5 | 17 | 12 | 31 |
| | 32% | 33% | 28% | 37% | 27% | 28% | 29% | 62% | 28% | 8% | 56% | 6% | 32% | 33% | 29% |
| 2 | 13 | 8 | 6 | 5 | 3 | 3 | 3 | 4 | 7 | 2 | 11 | 2 | 7 | 0 | 5 |
| | 6% | 5% | 9% | 6% | 6% | 4% | 15% | 7% | 9% | 3% | 9% | 2% | 12% | 1% | 5% |
| 3 | 24 | 17 | 7 | 10 | 3 | 8 | 3 | 9 | 8 | 7 | 17 | 4 | 3 | 6 | 12 |
| | 11% | 11% | 11% | 12% | 8% | 11% | 17% | 14% | 10% | 9% | 15% | 5% | 5% | 16% | 12% |
| 4 | 26 | 16 | 10 | 12 | 7 | 4 | 2 | 4 | 15 | 6 | 9 | 11 | 8 | 1 | 15 |
| | 12% | 10% | 15% | 14% | 18% | 6% | 11% | 6% | 19% | 8% | 8% | 12% | 16% | 4% | 14% |
| 5- Worry about it a great deal | 84 | 62 | 22 | 24 | 17 | 37 | 6 | 6 | 26 | 52 | 11 | 68 | 18 | 16 | 42 |
| | 39% | 40% | 36% | 29% | 41% | 51% | 27% | 10% | 32% | 72% | 9% | 75% | 34% | 46% | 40% |
| Unsure | 1 | 1 | - | 1 | - | - | - | 1 | 1 | - | 1 | - | 1 | - | 1 |
| | 1% | 1% | - | 2% | - | - | - | 1% | 1% | - | 1% | - | 1% | - | 1% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Abortion] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Access to abortion being restricted

| | Total | State | | | | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 100 | - | - | - | 217 100 | - | - | 22 100 | 4 100 | 9 100 | 140 100 | 35 100 | 25 100 | 9 100 | 20 100 | 16 100 | 2 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| MEAN | 3.20 | - | - | - | 3.20 | - | - | 3.98 | 3.84 | 3.66 | 3.16 | 3.27 | 3.39 | 3.36 | 3.16 | 4.03 | 5.00 |
| 1 - Do not worry at all | 69 32% | - | - | - | 69 32% | - | - | 0 2% | - | 2 23% | 44 32% | 11 31% | 7 29% | 3 37% | 5 23% | 1 8% | - |
| 2 | 13 6% | - | - | - | 13 6% | - | - | 2 8% | - | - | 9 7% | 3 8% | 1 3% | 0 6% | 4 18% | - | - |
| 3 | 24 11% | - | - | - | 24 11% | - | - | 5 21% | 3 58% | - | 16 11% | 3 10% | 2 7% | - | 2 9% | 4 26% | - |
| 4 | 26 12% | - | - | - | 26 12% | - | - | 7 29% | - | 4 42% | 18 13% | 1 4% | 4 17% | - | 3 17% | 2 12% | - |
| 5- Worry about it a great deal | 84 39% | - | - | - | 84 39% | - | - | 9 40% | 2 42% | 3 35% | 51 37% | 16 47% | 10 41% | 5 58% | 6 32% | 9 53% | 2 100% |
| Unsure | 1 1% | - | - | - | 1 1% | - | - | - | - | - | 1 * | - | 1 3% | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QSocialWorry_Abortion] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Access to abortion being restricted

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------|-----------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| MEAN | 3.20 | 2.96 | 3.69 | 2.68 | 3.56 | 3.65 | 3.59 | 2.81 | 2.68 | 3.60 | 3.20 | 2.74 | 3.69 | 3.17 | 3.34 | 2.95 | 3.27 |
| 1 - Do not worry at all | 69 32% | 26 44% | 9 17% | 21 41% | 11 21% | 5 22% | 6 28% | 8 27% | 14 44% | 5 23% | 8 36% | 14 42% | 8 24% | 16 32% | 11 29% | 16 38% | 25 29% |
| 2 | 13 6% | 0 1% | 1 3% | 6 12% | 5 10% | 1 6% | 1 6% | 6 21% | 3 8% | 1 6% | 1 2% | - - | - - | 2 4% | 2 6% | 3 8% | 6 7% |
| 3 | 24 11% | 3 6% | 11 23% | 5 11% | 3 5% | 3 12% | 0 2% | 3 9% | 3 9% | 0 2% | 0 2% | 9 28% | 5 15% | 8 15% | 4 10% | 2 4% | 11 12% |
| 4 | 26 12% | 8 14% | 5 10% | 4 9% | 8 16% | 1 4% | 2 9% | 7 23% | 3 9% | 5 24% | 5 24% | 1 4% | 1 4% | 6 11% | 3 8% | 7 17% | 10 11% |
| 5- Worry about it a great deal | 84 39% | 20 35% | 24 48% | 14 27% | 24 46% | 12 56% | 11 56% | 5 17% | 9 28% | 10 44% | 8 36% | 9 27% | 20 57% | 19 37% | 16 45% | 13 31% | 35 41% |
| Unsure | 1 1% | - | - | 1 1% | 1 1% | - | - | 1 2% | 1 2% | - | - | - | - | - | 1 2% | 1 2% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Racism] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Racism in American society

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.31 | 3.14 | 3.47 | 3.39 | 3.64 | 3.14 | 3.08 | 3.33 | 4.19 | 2.53 | 3.52 | 2.49 |
| 1 - Do not worry at all | 29 | 21 | 8 | 7 | 7 | 9 | 6 | 18 | 1 | 7 | 1 | 2 |
| | 16% | 24% | 9% | 20% | 14% | 22% | 11% | 15% | 4% | 36% | 11% | 20% |
| 2 | 32 | 15 | 17 | 4 | 7 | 9 | 12 | 17 | 4 | 3 | 2 | 6 |
| | 17% | 16% | 18% | 10% | 15% | 21% | 22% | 14% | 17% | 15% | 17% | 57% |
| 3 | 34 | 13 | 21 | 3 | 5 | 6 | 20 | 27 | 0 | 4 | 3 | - |
| | 19% | 15% | 22% | 9% | 11% | 14% | 37% | 23% | 1% | 21% | 20% | - |
| 4 | 26 | 11 | 15 | 9 | 8 | 4 | 4 | 21 | 1 | 3 | 2 | - |
| | 14% | 12% | 16% | 26% | 16% | 10% | 8% | 18% | 3% | 15% | 13% | - |
| 5- Worry about it a great deal | 60 | 29 | 31 | 11 | 23 | 15 | 12 | 35 | 15 | 2 | 5 | 3 |
| | 33% | 33% | 33% | 30% | 45% | 34% | 22% | 30% | 66% | 13% | 40% | 23% |
| Unsure | 2 | - | 2 | 2 | - | - | - | - | 2 | - | - | - |
| | 1% | - | 2% | 5% | - | - | - | - | 8% | - | - | - |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QSocialWorry_Racism] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Racism in American society

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.31 | 3.15 | 3.66 | 3.18 | 3.60 | 3.08 | 3.81 | 2.85 | 3.16 | 3.81 | 2.78 | 3.80 | 3.28 | 3.65 | 3.15 |
| 1 - Do not worry at all | 29 | 21 | 8 | 13 | 5 | 8 | 3 | 13 | 11 | 4 | 24 | 3 | 9 | 4 | 14 |
| | 16% | 17% | 14% | 17% | 12% | 17% | 20% | 26% | 17% | 7% | 27% | 4% | 18% | 12% | 17% |
| 2 | 32 | 29 | 3 | 15 | 2 | 15 | 0 | 12 | 11 | 9 | 18 | 13 | 12 | 3 | 13 |
| | 17% | 23% | 4% | 19% | 5% | 30% | 3% | 24% | 17% | 13% | 20% | 16% | 23% | 10% | 17% |
| 3 | 34 | 20 | 14 | 14 | 13 | 5 | 2 | 8 | 15 | 11 | 18 | 16 | 5 | 5 | 21 |
| | 19% | 16% | 25% | 19% | 31% | 11% | 10% | 16% | 22% | 17% | 19% | 19% | 9% | 18% | 25% |
| 4 | 26 | 17 | 9 | 14 | 7 | 3 | 2 | 4 | 11 | 11 | 8 | 16 | 7 | 6 | 11 |
| | 14% | 14% | 15% | 18% | 16% | 7% | 11% | 7% | 17% | 17% | 9% | 20% | 14% | 21% | 13% |
| 5- Worry about it a great deal | 60 | 36 | 24 | 20 | 15 | 16 | 9 | 13 | 17 | 30 | 20 | 35 | 19 | 12 | 21 |
| | 33% | 29% | 42% | 27% | 36% | 32% | 56% | 27% | 25% | 46% | 22% | 42% | 37% | 39% | 26% |
| Unsure | 2 | 2 | - | - | - | 2 | - | - | 2 | - | 2 | - | - | - | 2 |
| | 1% | 2% | - | - | - | 4% | - | - | 3% | - | 2% | - | - | - | 2% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Racism] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Racism in American society

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------|-------|-------|----|----|------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| MEAN | 3.31 | - | - | - | 3.31 | - | - | 4.05 | 3.79 | 3.68 | 3.18 | 3.95 | 3.52 | 2.10 | 3.36 | 3.98 | 3.98 | | |
| 1 - Do not worry at all | 29 | - | - | - | 29 | - | - | 3 | - | - | 16 | 3 | 4 | 1 | 1 | - | - | | |
| | 16% | | | | 16% | | | 20% | | | 15% | 14% | 14% | 23% | 5% | | | | |
| 2 | 32 | - | - | - | 32 | - | - | - | 1 | - | 20 | 1 | 7 | 2 | 8 | 1 | - | | |
| | 17% | | | | 17% | | | | 13% | | 19% | 3% | 22% | 66% | 42% | 16% | | | |
| 3 | 34 | - | - | - | 34 | - | - | 1 | 1 | 3 | 25 | 3 | 1 | - | 1 | 2 | 1 | | |
| | 19% | | | | 19% | | | 4% | 24% | 44% | 23% | 16% | 5% | | 5% | 28% | 51% | | |
| 4 | 26 | - | - | - | 26 | - | - | 1 | 2 | - | 16 | 2 | 5 | - | 2 | - | - | | |
| | 14% | | | | 14% | | | 6% | 33% | | 15% | 8% | 17% | | 9% | | | | |
| 5- Worry about it a great deal | 60 | - | - | - | 60 | - | - | 9 | 1 | 1 | 28 | 11 | 12 | 0 | 7 | 4 | 1 | | |
| | 33% | | | | 33% | | | 69% | 30% | 23% | 26% | 58% | 42% | 11% | 39% | 57% | 49% | | |
| Unsure | 2 | - | - | - | 2 | - | - | - | - | 2 | 2 | - | - | - | - | - | - | | |
| | 1% | | | | 1% | | | | | 33% | 2% | | | | | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QSocialWorry_Racism] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.

-Racism in American society

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.31 | 3.62 | 3.40 | 3.34 | 2.82 | 3.14 | 3.31 | 2.64 | 3.46 | 3.65 | 3.94 | 3.73 | 2.77 | 3.23 | 3.20 | 3.51 | 3.26 |
| 1 - Do not worry at all | 29 | 4 | 4 | 9 | 11 | 5 | 5 | 7 | 3 | 2 | 1 | 2 | 3 | 6 | 7 | 6 | 10 |
| | 16% | 10% | 7% | 18% | 32% | 29% | 23% | 30% | 13% | 10% | 5% | 12% | 9% | 18% | 16% | 11% | 19% |
| 2 | 32 | 3 | 14 | 8 | 6 | 2 | 2 | 7 | 3 | 2 | 5 | 2 | 8 | 6 | 10 | 6 | 10 |
| | 17% | 9% | 25% | 16% | 17% | 10% | 9% | 31% | 14% | 10% | 20% | 9% | 29% | 17% | 24% | 11% | 18% |
| 3 | 34 | 9 | 12 | 9 | 4 | 1 | 5 | 1 | 6 | 2 | 1 | 4 | 14 | 7 | 8 | 13 | 6 |
| | 19% | 22% | 22% | 18% | 11% | 8% | 19% | 6% | 24% | 9% | 3% | 22% | 47% | 20% | 18% | 26% | 11% |
| 4 | 26 | 8 | 7 | 6 | 5 | 4 | 3 | 2 | 2 | 6 | 6 | 2 | 2 | 5 | 3 | 9 | 8 |
| | 14% | 20% | 13% | 11% | 15% | 20% | 11% | 10% | 10% | 32% | 21% | 10% | 6% | 15% | 8% | 18% | 15% |
| 5- Worry about it a great deal | 60 | 13 | 18 | 20 | 9 | 5 | 9 | 5 | 9 | 5 | 14 | 9 | 3 | 10 | 15 | 17 | 18 |
| | 33% | 34% | 33% | 38% | 25% | 31% | 38% | 23% | 38% | 29% | 52% | 48% | 9% | 30% | 34% | 34% | 33% |
| Unsure | 2 | 2 | - | - | - | - | - | - | - | 2 | - | - | - | - | - | - | 2 |
| | 1% | 5% | | | | | | | | 11% | | | | | | | 4% |

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[QSocialWorry_SocialMedia] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Social media's influence on young people

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| MEAN | 4.16 | 3.97 | 4.34 | 3.71 | 3.74 | 4.52 | 4.38 | 4.22 | 3.63 | 4.03 | 4.64 | 4.86 |
| 1 - Do not worry at all | 12 | 9 | 2 | 1 | 5 | 3 | 4 | 6 | 0 | 6 | - | - |
| | 5% | 9% | 2% | 2% | 12% | 4% | 6% | 5% | 1% | 13% | | |
| 2 | 14 | 9 | 5 | 11 | 3 | - | 1 | 6 | 7 | - | 1 | - |
| | 6% | 9% | 4% | 24% | 6% | | 1% | 5% | 27% | | 5% | |
| 3 | 28 | 13 | 15 | 7 | 9 | 7 | 6 | 15 | 5 | 7 | 1 | 0 |
| | 13% | 12% | 14% | 16% | 20% | 10% | 9% | 12% | 19% | 17% | 4% | 4% |
| 4 | 36 | 17 | 19 | 7 | 9 | 7 | 13 | 26 | 4 | 4 | 2 | 0 |
| | 17% | 16% | 17% | 16% | 21% | 12% | 19% | 21% | 14% | 10% | 11% | 6% |
| 5- Worry about it a great deal | 127 | 57 | 70 | 18 | 17 | 47 | 44 | 72 | 11 | 25 | 13 | 6 |
| | 58% | 54% | 63% | 42% | 41% | 74% | 65% | 58% | 39% | 60% | 80% | 90% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_SocialMedia] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Social media's influence on young people

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| MEAN | 4.16 | 4.12 | 4.27 | 4.21 | 4.25 | 4.02 | 4.29 | 4.52 | 4.01 | 4.00 | 4.41 | 3.83 | 3.99 | 3.93 | 4.28 |
| 1 - Do not worry at all | 12 | 8 | 4 | 4 | 2 | 5 | 1 | 3 | 7 | 2 | 4 | 7 | 4 | 5 | 2 |
| | 5% | 5% | 6% | 4% | 6% | 6% | 5% | 4% | 9% | 3% | 4% | 8% | 7% | 13% | 2% |
| 2 | 14 | 11 | 3 | 4 | 2 | 7 | 1 | 1 | 7 | 5 | 3 | 11 | 8 | 1 | 5 |
| | 6% | 7% | 4% | 5% | 4% | 10% | 4% | 2% | 9% | 8% | 3% | 12% | 15% | 2% | 5% |
| 3 | 28 | 20 | 8 | 9 | 5 | 11 | 2 | 5 | 8 | 15 | 12 | 13 | 5 | 7 | 14 |
| | 13% | 13% | 12% | 11% | 13% | 15% | 12% | 8% | 10% | 21% | 11% | 15% | 9% | 20% | 13% |
| 4 | 36 | 28 | 8 | 21 | 5 | 7 | 3 | 6 | 12 | 18 | 14 | 19 | 5 | 4 | 23 |
| | 17% | 18% | 13% | 25% | 12% | 10% | 14% | 10% | 15% | 25% | 13% | 22% | 9% | 12% | 22% |
| 5- Worry about it a great deal | 127 | 87 | 40 | 45 | 27 | 42 | 13 | 50 | 45 | 32 | 77 | 40 | 32 | 19 | 60 |
| | 58% | 56% | 65% | 54% | 65% | 58% | 65% | 76% | 57% | 44% | 69% | 44% | 60% | 54% | 58% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

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[QSocialWorry_SocialMedia] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Social media's influence on young people

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------|-------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | | |
| MEAN | 4.16 | - | - | - | 4.16 | - | - | 4.28 | 3.40 | 3.73 | 4.24 | 3.94 | 4.11 | 3.87 | 3.99 | 4.76 | 5.00 | | | |
| 1 - Do not worry at all | 12 | - | - | - | 12 | - | - | 2 | 1 | - | 9 | 1 | 1 | - | 2 | - | - | | | |
| | 5% | | | | 5% | | | 7% | 19% | | 6% | 3% | 5% | | 10% | | | | | |
| 2 | 14 | - | - | - | 14 | - | - | 1 | - | 2 | 4 | 8 | 2 | 3 | 3 | - | - | | | |
| | 6% | | | | 6% | | | 3% | | 23% | 3% | 22% | 7% | 30% | 16% | | | | | |
| 3 | 28 | - | - | - | 28 | - | - | 3 | 2 | 2 | 18 | 3 | 3 | 1 | 1 | - | - | | | |
| | 13% | | | | 13% | | | 13% | 42% | 22% | 13% | 9% | 11% | 12% | 5% | | | | | |
| 4 | 36 | - | - | - | 36 | - | - | 2 | - | 1 | 23 | 4 | 7 | - | 0 | 4 | - | | | |
| | 17% | | | | 17% | | | 10% | | 14% | 17% | 10% | 27% | | 2% | 24% | | | | |
| 5- Worry about it a great deal | 127 | - | - | - | 127 | - | - | 15 | 2 | 4 | 86 | 19 | 12 | 5 | 13 | 13 | 2 | | | |
| | 58% | | | | 58% | | | 67% | 39% | 41% | 62% | 56% | 50% | 59% | 66% | 76% | 100% | | | |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | | | |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QSocialWorry_SocialMedia] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Social media's influence on young people

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| MEAN | 4.16 | 4.39 | 4.35 | 4.40 | 3.52 | 3.26 | 3.34 | 4.38 | 4.47 | 4.17 | 4.11 | 4.65 | 4.29 | 4.15 | 4.11 | 4.20 | 4.17 |
| 1 - Do not worry at all | 12 | 1 | 0 | 2 | 7 | 1 | 5 | 2 | 1 | - | - | 0 | 2 | 3 | 1 | 3 | 5 |
| | 5% | 1% | 0% | 5% | 14% | 4% | 24% | 8% | 5% | | | 1% | 6% | 5% | 4% | 8% | 5% |
| 2 | 14 | 1 | 4 | - | 9 | 7 | 1 | - | 0 | 3 | 1 | - | 0 | 3 | 3 | 2 | 7 |
| | 6% | 1% | 8% | | 18% | 34% | 7% | | 1% | 15% | 5% | | 1% | 5% | 7% | 5% | 8% |
| 3 | 28 | 10 | 5 | 7 | 6 | 5 | 2 | 3 | 2 | 2 | 7 | 3 | 3 | 9 | 6 | 5 | 8 |
| | 13% | 18% | 10% | 14% | 11% | 24% | 9% | 11% | 7% | 8% | 30% | 10% | 10% | 17% | 17% | 12% | 9% |
| 4 | 36 | 10 | 10 | 8 | 9 | 2 | 6 | 3 | 5 | 5 | 3 | 4 | 8 | 7 | 7 | 5 | 18 |
| | 17% | 17% | 19% | 15% | 17% | 10% | 30% | 11% | 16% | 23% | 12% | 12% | 23% | 14% | 18% | 11% | 20% |
| 5- Worry about it a great deal | 127 | 37 | 32 | 34 | 21 | 6 | 6 | 22 | 23 | 12 | 12 | 26 | 21 | 30 | 20 | 28 | 50 |
| | 58% | 63% | 62% | 67% | 40% | 29% | 29% | 71% | 71% | 54% | 53% | 77% | 60% | 58% | 54% | 65% | 58% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Homelessness] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Homelessness

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| MEAN | 3.84 | 3.63 | 4.04 | 3.83 | 3.96 | 3.83 | 3.75 | 3.87 | 4.18 | 3.44 | 4.14 | 3.18 |
| 1 - Do not worry at all | 9 | 8 | 1 | 4 | 3 | 1 | 2 | 4 | - | 3 | - | 2 |
| | 5% | 9% | 1% | 10% | 5% | 3% | 3% | 4% | - | 16% | - | 18% |
| 2 | 13 | 10 | 3 | 1 | 2 | 4 | 4 | 9 | 2 | 1 | 1 | - |
| | 7% | 11% | 3% | 4% | 5% | 10% | 8% | 8% | 9% | 3% | 4% | - |
| 3 | 48 | 19 | 28 | 8 | 13 | 10 | 16 | 32 | 1 | 5 | 4 | 5 |
| | 26% | 22% | 30% | 22% | 27% | 23% | 30% | 27% | 6% | 29% | 30% | 49% |
| 4 | 41 | 19 | 22 | 6 | 8 | 12 | 15 | 24 | 10 | 4 | 2 | 1 |
| | 23% | 22% | 23% | 18% | 16% | 28% | 28% | 20% | 44% | 23% | 13% | 11% |
| 5- Worry about it a great deal | 72 | 31 | 40 | 16 | 24 | 15 | 16 | 48 | 9 | 5 | 7 | 2 |
| | 39% | 35% | 43% | 45% | 47% | 36% | 31% | 41% | 42% | 28% | 53% | 22% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Homelessness] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Homelessness

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| MEAN | 3.84 | 3.80 | 3.95 | 3.78 | 4.05 | 3.83 | 3.68 | 3.77 | 4.05 | 3.69 | 3.89 | 3.77 | 3.80 | 3.97 | 3.82 |
| 1 - Do not worry at all | 9 | 7 | 2 | 3 | 2 | 4 | 1 | 3 | 2 | 4 | 5 | 4 | 6 | 0 | 1 |
| | 5% | 5% | 4% | 3% | 4% | 9% | 4% | 6% | 3% | 7% | 5% | 5% | 12% | 1% | 2% |
| 2 | 13 | 10 | 2 | 9 | 1 | 2 | 2 | 4 | 4 | 4 | 6 | 5 | 1 | 3 | 8 |
| | 7% | 8% | 4% | 11% | 2% | 3% | 10% | 8% | 6% | 6% | 7% | 6% | 1% | 11% | 10% |
| 3 | 48 | 33 | 15 | 22 | 10 | 11 | 5 | 13 | 17 | 18 | 23 | 23 | 14 | 6 | 21 |
| | 26% | 26% | 26% | 29% | 23% | 22% | 32% | 26% | 25% | 27% | 25% | 28% | 28% | 20% | 26% |
| 4 | 41 | 27 | 14 | 13 | 11 | 14 | 3 | 11 | 10 | 20 | 16 | 24 | 6 | 7 | 23 |
| | 23% | 21% | 25% | 17% | 27% | 28% | 21% | 23% | 14% | 31% | 18% | 28% | 11% | 24% | 28% |
| 5- Worry about it a great deal | 72 | 48 | 24 | 30 | 18 | 18 | 5 | 18 | 35 | 18 | 40 | 27 | 24 | 13 | 27 |
| | 39% | 39% | 41% | 39% | 44% | 38% | 33% | 37% | 52% | 29% | 45% | 33% | 47% | 43% | 34% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Homelessness] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
-Homelessness

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------------|-----------|-------|----|----|-----------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| MEAN | 3.84 | - | - | - | 3.84 | - | - | 4.24 | 3.60 | 4.78 | 3.72 | 4.42 | 4.14 | 4.08 | 3.87 | 3.55 | 4.49 | | |
| 1 - Do not worry at all | 9 5% | - | - | - | 9 5% | - | - | - | - | - | 4 4% | - | 1 2% | 1 23% | 1 4% | 1 17% | - | | |
| 2 | 13 7% | - | - | - | 13 7% | - | - | 1 7% | - | - | 10 9% | 1 3% | 1 2% | - | 1 4% | 1 16% | - | | |
| 3 | 48 26% | - | - | - | 48 26% | - | - | 3 20% | 3 70% | - | 32 30% | 3 17% | 6 22% | - | 6 32% | - | - | | |
| 4 | 41 23% | - | - | - | 41 23% | - | - | 2 16% | - | 1 22% | 25 24% | 3 15% | 7 25% | - | 4 20% | 2 30% | 1 51% | | |
| 5- Worry about it a great deal | 72 39% | - | - | - | 72 39% | - | - | 8 57% | 1 30% | 5 78% | 35 33% | 13 65% | 14 48% | 2 77% | 7 40% | 3 37% | 1 49% | | |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QSocialWorry_Homelessness] On a scale of 1 to 5, rate the extent to which you worry about each of the following problems, where 1 means you do not worry at all, and 5 means you worry about it a great deal.
 -Homelessness

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| MEAN | 3.84 | 4.15 | 3.98 | 3.74 | 3.46 | 3.73 | 3.80 | 3.34 | 3.69 | 3.93 | 4.11 | 4.42 | 3.80 | 3.52 | 3.70 | 4.03 | 3.99 |
| 1 - Do not worry at all | 9 | 1 | - | 1 | 7 | 4 | 3 | 1 | 1 | - | - | - | 1 | 5 | 3 | 1 | - |
| | 5% | 2% | | 3% | 19% | 21% | 11% | 6% | 3% | | | | 3% | 15% | 7% | 2% | |
| 2 | 13 | - | 3 | 8 | 1 | 0 | 2 | 4 | 3 | 1 | 1 | - | 1 | 1 | 3 | 3 | 6 |
| | 7% | | 5% | 16% | 4% | 2% | 7% | 19% | 14% | 6% | 3% | | 3% | 4% | 6% | 6% | 10% |
| 3 | 48 | 10 | 17 | 11 | 9 | 1 | 5 | 7 | 6 | 6 | 9 | 3 | 10 | 9 | 14 | 12 | 13 |
| | 26% | 27% | 32% | 21% | 24% | 9% | 19% | 30% | 26% | 36% | 33% | 15% | 34% | 25% | 33% | 23% | 24% |
| 4 | 41 | 8 | 13 | 13 | 7 | 4 | 4 | 6 | 5 | 3 | 4 | 5 | 9 | 9 | 8 | 12 | 12 |
| | 23% | 22% | 24% | 25% | 19% | 20% | 18% | 28% | 22% | 16% | 15% | 27% | 32% | 26% | 18% | 24% | 22% |
| 5- Worry about it a great deal | 72 | 19 | 21 | 19 | 12 | 8 | 11 | 4 | 8 | 8 | 13 | 11 | 8 | 10 | 15 | 22 | 23 |
| | 39% | 49% | 40% | 36% | 35% | 48% | 45% | 18% | 34% | 42% | 50% | 57% | 28% | 30% | 36% | 45% | 44% |
| Unsure | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QGenderSchoolFreq] Some people have argued that there's a problem with K-12 schools frequently having age-inappropriate discussions of sexual orientation and gender identity, while others say this issue is being blown out of proportion based on a few isolated examples and this is not actually a problem. Which of these viewpoints do you agree with more?

| | Total | Gender | | Age | | | | Race | | | | |
|---|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|----------|----------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| There's a problem with age-inappropriate discussions in schools | 91 50% | 47 53% | 44 47% | 19 54% | 24 47% | 19 44% | 29 55% | 63 54% | 8 35% | 9 47% | 7 56% | 4 39% |
| The issue is being blown out of proportion | 82 45% | 35 40% | 47 51% | 16 44% | 26 51% | 20 45% | 21 40% | 49 41% | 14 64% | 9 50% | 5 37% | 5 49% |
| Unsure | 9 5% | 7 7% | 2 2% | 1 2% | 1 2% | 5 11% | 3 5% | 6 5% | 0 1% | 1 3% | 1 7% | 1 12% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QGenderSchoolFreq] Some people have argued that there's a problem with K-12 schools frequently having age-inappropriate discussions of sexual orientation and gender identity, while others say this issue is being blown out of proportion based on a few isolated examples and this is not actually a problem. Which of these viewpoints do you agree with more?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| There's a problem with age-inappropriate discussions in schools | 91 | 63 | 27 | 44 | 19 | 20 | 8 | 39 | 35 | 18 | 75 | 11 | 25 | 10 | 44 |
| | 50% | 51% | 48% | 57% | 47% | 41% | 50% | 78% | 51% | 27% | 83% | 14% | 49% | 32% | 54% |
| The issue is being blown out of proportion | 82 | 53 | 29 | 28 | 21 | 25 | 8 | 9 | 30 | 44 | 9 | 70 | 20 | 19 | 36 |
| | 45% | 43% | 51% | 36% | 51% | 53% | 50% | 17% | 44% | 67% | 10% | 84% | 39% | 64% | 45% |
| Unsure | 9 | 8 | 1 | 5 | 1 | 3 | - | 2 | 3 | 4 | 7 | 2 | 6 | 1 | 1 |
| | 5% | 6% | 2% | 6% | 2% | 6% | - | 4% | 5% | 5% | 7% | 3% | 12% | 4% | 1% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QGenderSchoolFreq] Some people have argued that there's a problem with K-12 schools frequently having age-inappropriate discussions of sexual orientation and gender identity, while others say this issue is being blown out of proportion based on a few isolated examples and this is not actually a problem. Which of these viewpoints do you agree with more?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---|-----------|-------|----|----|-----------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| There's a problem with age-inappropriate discussions in schools | 91 50% | - | - | - | 91 50% | - | - | 6 49% | 2 37% | 6 100% | 55 52% | 11 58% | 17 57% | 3 89% | 10 58% | 2 27% | 1 49% | | | |
| The issue is being blown out of proportion | 82 45% | - | - | - | 82 45% | - | - | 5 41% | 3 63% | - | 44 41% | 8 42% | 13 43% | 0 11% | 8 42% | 4 56% | 1 51% | | | |
| Unsure | 9 5% | - | - | - | 9 5% | - | - | 1 10% | - | - | 8 7% | - | - | - | - | 1 17% | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QGenderSchoolFreq] Some people have argued that there's a problem with K-12 schools frequently having age-inappropriate discussions of sexual orientation and gender identity, while others say this issue is being blown out of proportion based on a few isolated examples and this is not actually a problem. Which of these viewpoints do you agree with more?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|-----------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| There's a problem with age-inappropriate discussions in schools | 91 50% | 23 61% | 20 37% | 25 48% | 22 61% | 10 60% | 11 47% | 11 45% | 15 62% | 9 48% | 13 47% | 8 42% | 15 50% | 17 50% | 24 55% | 21 42% | 29 54% |
| The issue is being blown out of proportion | 82 45% | 15 39% | 32 59% | 24 45% | 11 30% | 6 37% | 12 50% | 10 42% | 7 29% | 9 52% | 14 53% | 10 50% | 14 48% | 17 48% | 14 34% | 26 52% | 25 46% |
| Unsure | 9 5% | - | 2 4% | 3 6% | 3 9% | 1 3% | 1 4% | 3 13% | 2 9% | - | - | 2 8% | 1 2% | 1 2% | 5 12% | 3 6% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QGenderSchoolEmphasis - VERSION A] When it comes to issues of gender identity and sexuality in K-12 public schools, which side do you agree with the most?

| | Total | Gender | | Age | | | | Race | | | | |
|---|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 103 | 54 | 49 | 24 | 15 | 30 | 33 | 58 | 20 | 19 | 4 | 2 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 98 | 55 | 43 | 17 | 18 | 30 | 33 | 55 | 17 | 19 | 5 | 2 |
| People who say that these issues should be left to parents to discuss with their children and that schools should get back to focusing on the basics of instruction | 59 | 31 | 29 | 14 | 8 | 21 | 17 | 34 | 8 | 12 | 4 | 2 |
| | 58% | 57% | 59% | 57% | 51% | 70% | 51% | 59% | 40% | 64% | 80% | 100% |
| People who say that LGBT students are being unfairly stigmatized and that schools should be able to have open discussions about sexuality and gender identity | 33 | 18 | 15 | 10 | 6 | 4 | 13 | 15 | 11 | 6 | - | - |
| | 32% | 33% | 31% | 42% | 39% | 13% | 39% | 27% | 53% | 34% | | |
| DNR – Don't know/Refused/Unsure | 11 | 5 | 5 | 0 | 1 | 5 | 3 | 8 | 1 | 0 | 1 | - |
| | 10% | 10% | 11% | 2% | 9% | 18% | 10% | 14% | 7% | 2% | 20% | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QGenderSchoolEmphasis - VERSION A] When it comes to issues of gender identity and sexuality in K-12 public schools, which side do you agree with the most?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 103 | 78 | 25 | 41 | 17 | 37 | 8 | 33 | 35 | 35 | 48 | 45 | 28 | 19 | 46 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 98 | 69 | 29 | 38 | 17 | 31 | 12 | 32 | 31 | 35 | 49 | 38 | 27 | 17 | 46 |
| People who say that these issues should be left to parents to discuss with their children and that schools should get back to focusing on the basics of instruction | 59 | 48 | 11 | 28 | 7 | 21 | 5 | 28 | 21 | 10 | 43 | 11 | 22 | 13 | 21 |
| | 58% | 62% | 45% | 67% | 39% | 56% | 58% | 85% | 60% | 30% | 89% | 25% | 78% | 66% | 47% |
| People who say that LGBT students are being unfairly stigmatized and that schools should be able to have open discussions about sexuality and gender identity | 33 | 23 | 9 | 8 | 7 | 15 | 2 | - | 13 | 20 | 2 | 29 | 4 | 5 | 20 |
| | 32% | 30% | 37% | 20% | 43% | 41% | 23% | | 36% | 57% | 4% | 64% | 13% | 27% | 44% |
| DNR – Don't know/Refused/Unsure | 11 | 6 | 4 | 5 | 3 | 1 | 1 | 5 | 1 | 5 | 3 | 5 | 2 | 1 | 4 |
| | 10% | 8% | 18% | 12% | 17% | 3% | 19% | 15% | 4% | 13% | 7% | 11% | 9% | 6% | 9% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QGenderSchoolEmphasis - VERSION A] When it comes to issues of gender identity and sexuality in K-12 public schools, which side do you agree with the most?

| | Total | State | | | | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 103 100 | - | - | - | 103 100 | - | - | 14 100 | 4 100 | 5 100 | 70 100 | 15 100 | 11 100 | 3 100 | 7 100 | 7 100 | 1 100 |
| Unweighted Total | 98 | - | - | - | 98 | - | - | 16 | 3 | 6 | 67 | 11 | 12 | 2 | 7 | 6 | 1 |
| People who say that these issues should be left to parents to discuss with their children and that schools should get back to focusing on the basics of instruction | 59 58% | - | - | - | 59 58% | - | - | 9 64% | 1 19% | 5 92% | 40 58% | 8 52% | 8 70% | 3 100% | 7 93% | 6 82% | 1 100% |
| People who say that LGBT students are being unfairly stigmatized and that schools should be able to have open discussions about sexuality and gender identity | 33 32% | - | - | - | 33 32% | - | - | 2 15% | 2 42% | - | 22 31% | 6 38% | 3 26% | - | - | 1 18% | - |
| DNR – Don't know/Refused/Unsure | 11 10% | - | - | - | 11 10% | - | - | 3 21% | 2 39% | 0 8% | 8 11% | 2 10% | 0 4% | - | 0 7% | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QGenderSchoolEmphasis - VERSION A] When it comes to issues of gender identity and sexuality in K-12 public schools, which side do you agree with the most?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 103 | 22 | 26 | 20 | 34 | 15 | 10 | 12 | 17 | 9 | 6 | 18 | 16 | 27 | 12 | 23 | 40 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 98 | 20 | 22 | 23 | 31 | 10 | 11 | 14 | 20 | 7 | 7 | 16 | 13 | 23 | 14 | 26 | 35 |
| People who say that these issues should be left to parents to discuss with their children and that schools should get back to focusing on the basics of instruction | 59 | 13 | 16 | 14 | 17 | 7 | 4 | 10 | 10 | 7 | 4 | 11 | 7 | 18 | 8 | 20 | 14 |
| | 58% | 59% | 62% | 69% | 51% | 45% | 44% | 81% | 59% | 78% | 64% | 62% | 43% | 64% | 69% | 84% | 35% |
| People who say that LGBT students are being unfairly stigmatized and that schools should be able to have open discussions about sexuality and gender identity | 33 | 9 | 5 | 4 | 14 | 8 | 4 | 0 | 5 | 2 | 1 | 3 | 8 | 9 | 2 | 3 | 18 |
| | 32% | 41% | 18% | 20% | 41% | 53% | 47% | 3% | 28% | 22% | 26% | 19% | 50% | 34% | 20% | 14% | 44% |
| DNR – Don't know/Refused/Unsure | 11 | - | 5 | 2 | 3 | 0 | 1 | 2 | 2 | - | 1 | 4 | 1 | 0 | 1 | 0 | 9 |
| | 10% | | 20% | 11% | 9% | 3% | 9% | 15% | 13% | | 10% | 19% | 8% | 1% | 11% | 2% | 21% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QGenderSchoolEmphasis - VERSION B] When it comes to issues of gender identity and sexuality in public high schools, which side do you agree with the most?

| | Total | Gender | | Age | | | | Race | | | | |
|---|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 114 | 51 | 63 | 20 | 27 | 34 | 34 | 67 | 7 | 24 | 12 | 5 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 122 | 60 | 62 | 21 | 23 | 33 | 45 | 70 | 10 | 23 | 13 | 6 |
| People who say that these issues should be left to parents to discuss with their children and that schools should get back to focusing on the basics of instruction | 73 | 38 | 35 | 12 | 12 | 26 | 22 | 45 | 4 | 11 | 9 | 4 |
| | 64% | 74% | 55% | 60% | 46% | 78% | 65% | 68% | 59% | 48% | 73% | 68% |
| People who say that LGBT students are being unfairly stigmatized and that schools should be able to have open discussions about sexuality and gender identity | 35 | 11 | 24 | 7 | 12 | 6 | 10 | 17 | 3 | 12 | 3 | - |
| | 30% | 22% | 37% | 38% | 43% | 17% | 30% | 25% | 41% | 50% | 27% | |
| DNR – Don't know/Refused/Unsure | 7 | 2 | 5 | 0 | 3 | 2 | 2 | 5 | - | 0 | - | 2 |
| | 6% | 4% | 7% | 2% | 11% | 5% | 5% | 7% | | 2% | | 32% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QGenderSchoolEmphasis - VERSION B] When it comes to issues of gender identity and sexuality in public high schools, which side do you agree with the most?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 114 | 78 | 37 | 43 | 24 | 35 | 12 | 32 | 45 | 37 | 63 | 45 | 26 | 16 | 59 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 122 | 82 | 40 | 48 | 22 | 34 | 18 | 37 | 42 | 43 | 69 | 45 | 24 | 17 | 63 |
| People who say that these issues should be left to parents to discuss with their children and that schools should get back to focusing on the basics of instruction | 73 | 51 | 22 | 31 | 15 | 20 | 8 | 31 | 29 | 13 | 60 | 9 | 16 | 7 | 40 |
| | 64% | 65% | 60% | 72% | 60% | 57% | 60% | 97% | 65% | 34% | 96% | 19% | 62% | 45% | 68% |
| People who say that LGBT students are being unfairly stigmatized and that schools should be able to have open discussions about sexuality and gender identity | 35 | 25 | 10 | 10 | 7 | 14 | 3 | 1 | 10 | 24 | 2 | 31 | 8 | 8 | 15 |
| | 30% | 32% | 27% | 24% | 28% | 41% | 26% | 3% | 22% | 64% | 3% | 69% | 31% | 47% | 26% |
| DNR – Don't know/Refused/Unsure | 7 | 2 | 5 | 2 | 3 | 0 | 2 | - | 6 | 1 | 0 | 5 | 2 | 1 | 4 |
| | 6% | 3% | 13% | 4% | 12% | 1% | 14% | | 13% | 2% | 1% | 12% | 7% | 8% | 6% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QGenderSchoolEmphasis - VERSION B] When it comes to issues of gender identity and sexuality in public high schools, which side do you agree with the most?

| | Total | State | | | | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 114 100 | - | - | - | 114 100 | - | - | 9 100 | - | 3 100 | 70 100 | 20 100 | 13 100 | 6 100 | 13 100 | 10 100 | 1 100 |
| Unweighted Total | 122 | - | - | - | 122 | - | - | 11 | - | 4 | 77 | 13 | 18 | 4 | 11 | 10 | 1 |
| People who say that these issues should be left to parents to discuss with their children and that schools should get back to focusing on the basics of instruction | 73 64% | - | - | - | 73 64% | - | - | 6 64% | - | 3 100% | 46 65% | 14 72% | 4 30% | 6 100% | 9 68% | 4 45% | - |
| People who say that LGBT students are being unfairly stigmatized and that schools should be able to have open discussions about sexuality and gender identity | 35 30% | - | - | - | 35 30% | - | - | 2 21% | - | - | 19 27% | 6 28% | 8 60% | - | 1 9% | 5 55% | 1 100% |
| DNR – Don't know/Refused/Unsure | 7 6% | - | - | - | 7 6% | - | - | 1 15% | - | - | 5 8% | - | 1 10% | - | 3 23% | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QGenderSchoolEmphasis - VERSION B] When it comes to issues of gender identity and sexuality in public high schools, which side do you agree with the most?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 114 | 37 | 25 | 32 | 18 | 7 | 11 | 18 | 16 | 13 | 16 | 15 | 18 | 23 | 25 | 19 | 47 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 122 | 36 | 24 | 36 | 21 | 9 | 10 | 20 | 21 | 12 | 13 | 13 | 24 | 21 | 33 | 23 | 45 |
| People who say that these issues should be left to parents to discuss with their children and that schools should get back to focusing on the basics of instruction | 73 | 21 | 12 | 25 | 11 | 4 | 5 | 15 | 14 | 8 | 8 | 11 | 9 | 14 | 13 | 15 | 31 |
| | 64% | 58% | 49% | 78% | 64% | 64% | 44% | 84% | 86% | 58% | 47% | 71% | 47% | 61% | 51% | 78% | 66% |
| People who say that LGBT students are being unfairly stigmatized and that schools should be able to have open discussions about sexuality and gender identity | 35 | 12 | 12 | 5 | 6 | 2 | 6 | 1 | 2 | 6 | 6 | 4 | 8 | 5 | 11 | 4 | 14 |
| | 30% | 32% | 48% | 16% | 34% | 29% | 56% | 7% | 14% | 42% | 35% | 29% | 44% | 23% | 45% | 22% | 30% |
| DNR – Don't know/Refused/Unsure | 7 | 4 | 1 | 2 | 0 | 0 | - | 2 | - | - | 3 | - | 2 | 4 | 1 | - | 2 |
| | 6% | 10% | 3% | 5% | 3% | 7% | | 9% | | | 18% | | 9% | 16% | 3% | | 5% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAbortionEnvironment] Since the Supreme Court overturned Roe v Wade, has the state of abortion access in the United States become closer to, or further from, where you think it ought to be?

| | Total | Gender | | Age | | | | Race | | | | |
|---|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Closer to where I think it ought to be | 129 | 69 | 60 | 15 | 30 | 38 | 45 | 88 | 6 | 17 | 12 | 5 |
| | 32% | 35% | 29% | 20% | 32% | 36% | 37% | 36% | 12% | 29% | 41% | 28% |
| Further from where I think it ought to be | 223 | 99 | 124 | 51 | 56 | 54 | 63 | 128 | 41 | 35 | 12 | 7 |
| | 56% | 51% | 60% | 64% | 60% | 50% | 52% | 53% | 82% | 58% | 42% | 41% |
| DNR – Don't know/Refused/Unsure | 47 | 26 | 21 | 13 | 7 | 15 | 12 | 26 | 3 | 8 | 5 | 6 |
| | 12% | 13% | 10% | 16% | 7% | 14% | 10% | 11% | 6% | 13% | 17% | 31% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAbortionEnvironment] Since the Supreme Court overturned Roe v Wade, has the state of abortion access in the United States become closer to, or further from, where you think it ought to be?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Closer to where I think it ought to be | 129 | 93 | 35 | 64 | 24 | 29 | 11 | 66 | 44 | 19 | 115 | 11 | 31 | 22 | 62 |
| | 32% | 33% | 30% | 40% | 29% | 24% | 31% | 57% | 30% | 14% | 57% | 7% | 30% | 34% | 34% |
| Further from where I think it ought to be | 223 | 156 | 68 | 80 | 48 | 76 | 20 | 30 | 86 | 107 | 47 | 157 | 56 | 41 | 108 |
| | 56% | 56% | 57% | 50% | 58% | 63% | 54% | 26% | 59% | 78% | 23% | 90% | 53% | 63% | 58% |
| DNR – Don't know/Refused/Unsure | 47 | 31 | 16 | 16 | 10 | 16 | 5 | 19 | 17 | 11 | 39 | 6 | 19 | 2 | 15 |
| | 12% | 11% | 13% | 10% | 12% | 13% | 15% | 16% | 12% | 8% | 20% | 3% | 18% | 4% | 8% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[OAbortionEnvironment] Since the Supreme Court overturned Roe v Wade, has the state of abortion access in the United States become closer to, or further from, where you think it ought to be?

| | Total | State | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | | |
|---|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| Closer to where I think it ought to be | 129 32% | - | - | - | 129 32% | - | - | 5 13% | 1 7% | 2 15% | 82 33% | 16 30% | 13 23% | 2 15% | 8 21% | 4 15% | 1 32% |
| Further from where I think it ought to be | 223 56% | - | - | - | 223 56% | - | - | 26 74% | 6 62% | 8 58% | 138 56% | 30 56% | 31 57% | 4 35% | 18 47% | 18 76% | 3 68% |
| DNR – Don't know/Refused/Unsure | 47 12% | - | - | - | 47 12% | - | - | 5 13% | 3 31% | 4 26% | 26 11% | 8 14% | 11 20% | 6 51% | 12 32% | 2 9% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAbortionEnvironment] Since the Supreme Court overturned Roe v Wade, has the state of abortion access in the United States become closer to, or further from, where you think it ought to be?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Closer to where I think it ought to be | 129 | 36 | 22 | 40 | 28 | 9 | 18 | 20 | 21 | 6 | 12 | 19 | 24 | 21 | 30 | 29 | 48 |
| | 32% | 37% | 21% | 39% | 32% | 24% | 42% | 37% | 38% | 15% | 24% | 35% | 37% | 25% | 38% | 31% | 34% |
| Further from where I think it ought to be | 223 | 53 | 70 | 52 | 47 | 24 | 24 | 24 | 27 | 27 | 32 | 29 | 36 | 49 | 45 | 52 | 78 |
| | 56% | 55% | 66% | 50% | 53% | 60% | 55% | 46% | 47% | 68% | 65% | 55% | 57% | 57% | 57% | 56% | 55% |
| DNR – Don't know/Refused/Unsure | 47 | 8 | 13 | 12 | 13 | 6 | 1 | 10 | 8 | 7 | 5 | 6 | 4 | 16 | 4 | 12 | 15 |
| | 12% | 8% | 12% | 12% | 15% | 16% | 3% | 18% | 15% | 16% | 11% | 10% | 6% | 18% | 5% | 13% | 11% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[OAbortionCandidate] Imagine you were researching candidates for federal office. But found that you agree with that candidate on everything EXCEPT for abortion, would you...?

| | Total | Gender | | Age | | | | Race | | | | |
|--|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Still support that candidate | 117 | 63 | 53 | 24 | 26 | 35 | 31 | 79 | 10 | 17 | 7 | 4 |
| | 29% | 33% | 26% | 31% | 28% | 33% | 26% | 33% | 20% | 28% | 23% | 21% |
| At least have to be comfortable with their position on abortion in order to support them | 143 | 61 | 82 | 30 | 30 | 37 | 46 | 90 | 19 | 18 | 9 | 8 |
| | 36% | 31% | 40% | 38% | 33% | 34% | 38% | 37% | 38% | 29% | 31% | 42% |
| I would not support that candidate | 139 | 69 | 70 | 25 | 36 | 35 | 43 | 73 | 21 | 26 | 13 | 7 |
| | 35% | 36% | 34% | 32% | 39% | 33% | 36% | 30% | 42% | 43% | 46% | 37% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAbortionCandidate] Imagine you were researching candidates for federal office. But found that you agree with that candidate on everything EXCEPT for abortion, would you...?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Still support that candidate | 117 | 89 | 27 | 61 | 18 | 28 | 9 | 48 | 47 | 21 | 97 | 15 | 34 | 12 | 58 |
| | 29% | 32% | 23% | 38% | 23% | 24% | 23% | 42% | 32% | 16% | 48% | 8% | 32% | 19% | 31% |
| At least have to be comfortable with their position on abortion in order to support them | 143 | 92 | 51 | 55 | 35 | 37 | 16 | 37 | 51 | 56 | 67 | 66 | 29 | 20 | 76 |
| | 36% | 33% | 43% | 35% | 42% | 31% | 45% | 32% | 34% | 41% | 33% | 38% | 28% | 30% | 41% |
| I would not support that candidate | 139 | 99 | 41 | 44 | 29 | 55 | 12 | 30 | 50 | 60 | 38 | 93 | 43 | 33 | 52 |
| | 35% | 35% | 34% | 27% | 35% | 46% | 32% | 26% | 34% | 44% | 19% | 53% | 40% | 51% | 28% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[OAbortionCandidate] Imagine you were researching candidates for federal office. But found that you agree with that candidate on everything EXCEPT for abortion, would you...?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| Still support that candidate | 117 29% | - | - | - | 117 | - | - | 8 21% | 2 19% | 9 60% | 80 32% | 9 17% | 21 38% | 3 22% | 8 22% | 2 10% | 1 25% | | | |
| At least have to be comfortable with their position on abortion in order to support them | 143 36% | - | - | - | 143 | - | - | 18 51% | 6 62% | 4 29% | 95 38% | 23 42% | 14 26% | 6 52% | 17 44% | 10 42% | 2 43% | | | |
| I would not support that candidate | 139 35% | - | - | - | 139 | - | - | 10 28% | 2 20% | 2 11% | 72 29% | 22 41% | 19 35% | 3 26% | 13 34% | 12 48% | 1 32% | | | |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAbortionCandidate] Imagine you were researching candidates for federal office But found that you agree with that candidate on everything EXCEPT for abortion, would you..?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Still support that candidate | 117 | 26 | 26 | 33 | 29 | 11 | 13 | 21 | 19 | 13 | 13 | 14 | 12 | 25 | 24 | 26 | 41 |
| | 29% | 27% | 25% | 32% | 33% | 28% | 30% | 38% | 33% | 33% | 28% | 27% | 19% | 29% | 30% | 28% | 29% |
| At least have to be comfortable with their position on abortion in order to support them | 143 | 41 | 39 | 35 | 26 | 13 | 11 | 18 | 18 | 17 | 19 | 18 | 28 | 30 | 27 | 36 | 51 |
| | 36% | 43% | 38% | 34% | 29% | 32% | 26% | 34% | 32% | 43% | 39% | 34% | 44% | 35% | 34% | 39% | 36% |
| I would not support that candidate | 139 | 29 | 39 | 35 | 33 | 16 | 20 | 15 | 19 | 9 | 16 | 21 | 24 | 31 | 29 | 31 | 49 |
| | 35% | 30% | 37% | 34% | 38% | 40% | 45% | 28% | 34% | 24% | 33% | 39% | 37% | 36% | 36% | 34% | 35% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QMessage_Inflation1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The cost of living skyrocketed and the price of basic essentials went up by 20% because of the Biden Administration' s reckless spending policies, spending trillions

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| COMPLETELY/MOSTLY AGREE | 95 | 45 | 50 | 17 | 24 | 24 | 30 | 63 | 7 | 12 | 8 | 6 |
| | 52% | 51% | 53% | 47% | 48% | 57% | 56% | 54% | 31% | 64% | 61% | 50% |
| COMPLETELY/MOSTLY DISAGREE | 82 | 39 | 43 | 17 | 26 | 15 | 23 | 50 | 16 | 7 | 5 | 4 |
| | 45% | 44% | 46% | 48% | 52% | 36% | 44% | 43% | 69% | 36% | 39% | 38% |
| Completely agree | 76 | 39 | 37 | 10 | 21 | 21 | 25 | 54 | 3 | 6 | 8 | 4 |
| | 42% | 45% | 39% | 29% | 41% | 48% | 47% | 46% | 15% | 33% | 61% | 39% |
| Mostly agree | 19 | 6 | 13 | 6 | 4 | 4 | 5 | 9 | 3 | 6 | - | 1 |
| | 10% | 7% | 14% | 18% | 7% | 9% | 9% | 7% | 15% | 31% | - | 11% |
| Mostly disagree | 20 | 8 | 12 | 5 | 5 | 2 | 7 | 9 | 5 | 1 | - | 4 |
| | 11% | 9% | 13% | 15% | 10% | 5% | 13% | 8% | 22% | 5% | - | 38% |
| Completely disagree | 62 | 31 | 31 | 12 | 21 | 13 | 16 | 41 | 11 | 6 | 5 | - |
| | 34% | 36% | 33% | 32% | 42% | 31% | 30% | 35% | 47% | 30% | 39% | - |
| DNR – Don' t know/Refused | 5 | 4 | 1 | 2 | - | 3 | - | 4 | - | - | - | 1 |
| | 3% | 5% | 1% | 6% | - | 7% | - | 3% | - | - | - | 12% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMessage_Inflation1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The cost of living skyrocketed and the price of basic essentials went up by 20% because of the Biden Administration' s reckless spending policies, spending trillions

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| COMPLETELY/MOSTLY AGREE | 95 | 67 | 28 | 42 | 21 | 25 | 7 | 35 | 38 | 23 | 77 | 13 | 22 | 12 | 47 |
| | 52% | 54% | 49% | 55% | 51% | 51% | 45% | 70% | 56% | 35% | 85% | 16% | 43% | 40% | 57% |
| COMPLETELY/MOSTLY DISAGREE | 82 | 53 | 29 | 31 | 20 | 22 | 9 | 14 | 27 | 41 | 11 | 69 | 25 | 17 | 34 |
| | 45% | 43% | 50% | 40% | 48% | 46% | 55% | 29% | 39% | 63% | 13% | 82% | 49% | 58% | 42% |
| Completely agree | 76 | 53 | 23 | 36 | 18 | 17 | 5 | 31 | 28 | 17 | 67 | 8 | 17 | 7 | 40 |
| | 42% | 43% | 40% | 47% | 45% | 35% | 29% | 62% | 42% | 26% | 73% | 9% | 34% | 24% | 49% |
| Mostly agree | 19 | 14 | 5 | 6 | 2 | 8 | 3 | 4 | 10 | 5 | 11 | 5 | 5 | 4 | 7 |
| | 10% | 11% | 9% | 8% | 6% | 16% | 16% | 8% | 14% | 8% | 12% | 6% | 10% | 15% | 9% |
| Mostly disagree | 20 | 17 | 3 | 7 | 2 | 9 | 1 | 3 | 10 | 6 | 5 | 13 | 8 | 5 | 7 |
| | 11% | 13% | 5% | 10% | 5% | 19% | 4% | 7% | 16% | 9% | 5% | 16% | 16% | 16% | 8% |
| Completely disagree | 62 | 36 | 26 | 23 | 18 | 13 | 8 | 11 | 16 | 35 | 7 | 55 | 17 | 12 | 27 |
| | 34% | 29% | 45% | 31% | 43% | 27% | 50% | 22% | 24% | 54% | 8% | 66% | 34% | 42% | 34% |
| DNR – Don't know/Refused | 5 | 5 | 1 | 3 | 1 | 1 | - | 1 | 3 | 1 | 2 | 2 | 4 | 1 | 1 |
| | 3% | 4% | 1% | 4% | 1% | 3% | - | 1% | 5% | 2% | 2% | 2% | 8% | 2% | 1% |

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[QMessage_Inflation1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The cost of living skyrocketed and the price of basic essentials went up by 20% because of the Biden Administration's reckless spending policies, spending trillions

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-----------|-------|----|----|-----------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| COMPLETELY/MOSTLY AGREE | 95 52% | - | - | - | 95 52% | - | - | 9 68% | 4 87% | 4 67% | 58 54% | 14 71% | 16 54% | 3 100% | 11 62% | 2 30% | - | | | |
| COMPLETELY/MOSTLY DISAGREE | 82 45% | - | - | - | 82 45% | - | - | 2 12% | - | 2 33% | 45 42% | 5 26% | 13 44% | - | 7 38% | 3 43% | 2 100% | | | |
| Completely agree | 76 42% | - | - | - | 76 42% | - | - | 4 30% | 1 24% | 3 44% | 47 44% | 9 49% | 12 42% | 3 89% | 9 49% | - | - | | | |
| Mostly agree | 19 10% | - | - | - | 19 10% | - | - | 5 38% | 3 63% | 1 23% | 11 10% | 4 22% | 4 13% | 0 11% | 3 14% | 2 30% | - | | | |
| Mostly disagree | 20 11% | - | - | - | 20 11% | - | - | 2 12% | - | 2 33% | 12 12% | - | 5 17% | - | 6 32% | 2 27% | 2 100% | | | |
| Completely disagree | 62 34% | - | - | - | 62 34% | - | - | - | - | - | 32 30% | 5 26% | 8 27% | - | 1 5% | 1 16% | - | | | |
| DNR – Don't know/Refused | 5 3% | - | - | - | 5 3% | - | - | 3 20% | 1 13% | - | 4 4% | 1 3% | 1 2% | - | - | 2 27% | - | | | |

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[QMessage_Inflation1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The cost of living skyrocketed and the price of basic essentials went up by 20% because of the Biden Administration' s reckless spending policies, spending trillions

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| COMPLETELY/MOSTLY AGREE | 95 | 25 | 24 | 29 | 16 | 7 | 12 | 13 | 13 | 10 | 12 | 12 | 16 | 23 | 25 | 20 | 27 |
| | 52% | 64% | 45% | 55% | 45% | 40% | 50% | 55% | 57% | 53% | 46% | 59% | 56% | 66% | 59% | 40% | 50% |
| COMPLETELY/MOSTLY DISAGREE | 82 | 14 | 28 | 23 | 16 | 9 | 12 | 8 | 10 | 8 | 14 | 8 | 13 | 12 | 15 | 29 | 26 |
| | 45% | 36% | 53% | 45% | 44% | 52% | 50% | 34% | 43% | 44% | 54% | 38% | 44% | 34% | 35% | 57% | 48% |
| Completely agree | 76 | 17 | 19 | 27 | 12 | 4 | 10 | 12 | 13 | 6 | 10 | 9 | 11 | 17 | 20 | 16 | 23 |
| | 42% | 45% | 35% | 52% | 33% | 24% | 43% | 50% | 57% | 34% | 39% | 45% | 39% | 48% | 47% | 33% | 42% |
| Mostly agree | 19 | 7 | 5 | 1 | 4 | 3 | 2 | 1 | - | 3 | 2 | 3 | 5 | 6 | 5 | 4 | 4 |
| | 10% | 19% | 10% | 3% | 12% | 16% | 8% | 5% | - | 19% | 7% | 14% | 17% | 18% | 11% | 7% | 8% |
| Mostly disagree | 20 | 3 | 9 | 6 | 1 | 2 | 3 | 1 | 2 | 3 | 2 | 1 | 5 | 3 | 5 | 6 | 5 |
| | 11% | 8% | 17% | 12% | 4% | 13% | 13% | 2% | 8% | 18% | 8% | 7% | 18% | 8% | 13% | 13% | 9% |
| Completely disagree | 62 | 11 | 20 | 17 | 14 | 7 | 9 | 7 | 8 | 5 | 12 | 6 | 8 | 9 | 10 | 23 | 21 |
| | 34% | 28% | 36% | 33% | 40% | 39% | 37% | 31% | 36% | 26% | 46% | 31% | 26% | 26% | 23% | 45% | 39% |
| DNR – Don' t know/Refused | 5 | - | 1 | - | 4 | 1 | - | 3 | - | 1 | - | 1 | - | - | 3 | 1 | 1 |
| | 3% | | 2% | | 11% | 8% | | 11% | | 3% | | 3% | | | 6% | 3% | 2% |

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[QMessage_Inflation1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
-The cost of living skyrocketed and the price of basic essentials went up by 20% because of the Biden Administration's reckless spending policies, spending trillions and ballooning the national debt to \$34 trillion

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| COMPLETELY/MOSTLY AGREE | 115 | 54 | 60 | 25 | 17 | 42 | 31 | 73 | 9 | 21 | 8 | 4 |
| | 53% | 52% | 54% | 57% | 40% | 66% | 45% | 58% | 33% | 49% | 49% | 63% |
| COMPLETELY/MOSTLY DISAGREE | 84 | 43 | 41 | 14 | 23 | 19 | 29 | 49 | 17 | 13 | 4 | 2 |
| | 39% | 41% | 37% | 32% | 55% | 29% | 43% | 39% | 61% | 31% | 23% | 30% |
| Completely agree | 92 | 43 | 49 | 13 | 12 | 41 | 26 | 60 | 4 | 17 | 7 | 4 |
| | 42% | 41% | 44% | 30% | 29% | 63% | 38% | 48% | 14% | 41% | 44% | 55% |
| Mostly agree | 23 | 11 | 11 | 12 | 5 | 2 | 5 | 13 | 5 | 4 | 1 | 1 |
| | 10% | 11% | 10% | 26% | 11% | 3% | 7% | 10% | 18% | 8% | 5% | 8% |
| Mostly disagree | 24 | 12 | 12 | 2 | 7 | 8 | 6 | 15 | 4 | 2 | 1 | 2 |
| | 11% | 12% | 10% | 4% | 18% | 13% | 10% | 12% | 15% | 5% | 6% | 24% |
| Completely disagree | 61 | 31 | 30 | 12 | 16 | 11 | 22 | 34 | 13 | 11 | 3 | 0 |
| | 28% | 29% | 27% | 28% | 37% | 16% | 33% | 27% | 46% | 26% | 17% | 6% |
| DNR – Don't know/Refused | 18 | 8 | 10 | 5 | 2 | 3 | 8 | 3 | 2 | 8 | 5 | 0 |
| | 8% | 7% | 9% | 11% | 5% | 5% | 12% | 2% | 6% | 20% | 28% | 7% |

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 -The cost of living skyrocketed and the price of basic essentials went up by 20% because of the Biden Administration' s reckless spending policies, spending trillions and ballooning the national debt to \$34 trillion

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| COMPLETELY/MOSTLY AGREE | 115 | 84 | 31 | 53 | 20 | 30 | 12 | 53 | 43 | 18 | 98 | 7 | 31 | 17 | 54 |
| | 53% | 54% | 51% | 64% | 48% | 42% | 57% | 81% | 54% | 26% | 88% | 8% | 58% | 48% | 52% |
| COMPLETELY/MOSTLY DISAGREE | 84 | 56 | 29 | 27 | 21 | 28 | 7 | 9 | 28 | 47 | 12 | 68 | 16 | 13 | 47 |
| | 39% | 36% | 46% | 33% | 52% | 39% | 35% | 14% | 34% | 66% | 11% | 75% | 30% | 37% | 45% |
| Completely agree | 92 | 69 | 23 | 43 | 17 | 26 | 6 | 49 | 30 | 13 | 82 | 4 | 24 | 14 | 46 |
| | 42% | 44% | 38% | 52% | 41% | 36% | 31% | 76% | 38% | 18% | 73% | 5% | 45% | 38% | 44% |
| Mostly agree | 23 | 15 | 8 | 10 | 3 | 5 | 5 | 4 | 13 | 6 | 16 | 3 | 7 | 4 | 8 |
| | 10% | 9% | 13% | 12% | 7% | 6% | 25% | 6% | 16% | 8% | 15% | 3% | 13% | 10% | 8% |
| Mostly disagree | 24 | 13 | 10 | 8 | 6 | 5 | 4 | 1 | 8 | 14 | 2 | 20 | 5 | 1 | 14 |
| | 11% | 9% | 17% | 10% | 15% | 7% | 20% | 2% | 10% | 20% | 2% | 22% | 9% | 2% | 13% |
| Completely disagree | 61 | 42 | 18 | 19 | 15 | 23 | 3 | 8 | 19 | 33 | 10 | 48 | 11 | 12 | 33 |
| | 28% | 27% | 30% | 23% | 37% | 32% | 15% | 12% | 24% | 46% | 9% | 53% | 21% | 35% | 32% |
| DNR – Don't know/Refused | 18 | 16 | 2 | 3 | - | 13 | 2 | 3 | 9 | 6 | 1 | 16 | 7 | 5 | 4 |
| | 8% | 10% | 3% | 3% | | 19% | 8% | 4% | 12% | 8% | 1% | 17% | 12% | 15% | 4% |

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[QMessage_Inflation1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The cost of living skyrocketed and the price of basic essentials went up by 20% because of the Biden Administration's reckless spending policies, spending trillions and ballooning the national debt to \$34 trillion

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-------|-------|----|----|-----|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | |
| COMPLETELY/MOSTLY AGREE | 115 | - | - | - | 115 | - | - | 14 | 3 | 8 | 70 | 21 | 12 | 9 | 12 | 6 | 1 | | |
| | 53% | | | | 53% | | | 62% | 58% | 95% | 50% | 61% | 48% | 100% | 61% | 38% | 63% | | |
| COMPLETELY/MOSTLY DISAGREE | 84 | - | - | - | 84 | - | - | 6 | 2 | - | 56 | 14 | 9 | - | 7 | 6 | 1 | | |
| | 39% | | | | 39% | | | 27% | 42% | - | 40% | 39% | 37% | - | 37% | 39% | 37% | | |
| Completely agree | 92 | - | - | - | 92 | - | - | 9 | 2 | 5 | 62 | 11 | 8 | 3 | 5 | 5 | 1 | | |
| | 42% | | | | 42% | | | 40% | 39% | 54% | 44% | 32% | 34% | 34% | 27% | 30% | 63% | | |
| Mostly agree | 23 | - | - | - | 23 | - | - | 5 | 1 | 4 | 8 | 10 | 3 | 6 | 7 | 1 | - | | |
| | 10% | | | | 10% | | | 22% | 19% | 41% | 6% | 30% | 14% | 66% | 35% | 8% | - | | |
| Mostly disagree | 24 | - | - | - | 24 | - | - | 1 | 2 | - | 18 | 2 | 3 | - | 3 | 4 | 1 | | |
| | 11% | | | | 11% | | | 7% | 42% | - | 13% | 6% | 11% | - | 17% | 23% | 37% | | |
| Completely disagree | 61 | - | - | - | 61 | - | - | 5 | - | - | 38 | 11 | 6 | - | 4 | 3 | - | | |
| | 28% | | | | 28% | | | 20% | - | - | 27% | 32% | 26% | - | 19% | 16% | - | | |
| DNR – Don't know/Refused | 18 | - | - | - | 18 | - | - | 3 | - | 0 | 14 | - | 4 | - | 0 | 4 | - | | |
| | 8% | | | | 8% | | | 11% | - | 5% | 10% | - | 15% | - | 2% | 22% | - | | |

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-The cost of living skyrocketed and the price of basic essentials went up by 20% because of the Biden Administration's reckless spending policies, spending trillions and ballooning the national debt to \$34 trillion

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| COMPLETELY/MOSTLY AGREE | 115 | 30 | 29 | 25 | 27 | 10 | 7 | 20 | 17 | 15 | 10 | 22 | 13 | 28 | 17 | 27 | 42 |
| | 53% | 52% | 56% | 50% | 53% | 45% | 37% | 65% | 53% | 69% | 43% | 67% | 38% | 56% | 47% | 64% | 48% |
| COMPLETELY/MOSTLY DISAGREE | 84 | 27 | 14 | 22 | 21 | 9 | 12 | 10 | 12 | 5 | 11 | 9 | 17 | 17 | 17 | 11 | 39 |
| | 39% | 46% | 28% | 43% | 41% | 41% | 61% | 33% | 37% | 24% | 49% | 26% | 49% | 34% | 47% | 25% | 45% |
| Completely agree | 92 | 25 | 22 | 21 | 21 | 5 | 7 | 18 | 13 | 8 | 6 | 22 | 12 | 23 | 15 | 20 | 34 |
| | 42% | 44% | 43% | 41% | 40% | 23% | 32% | 60% | 41% | 38% | 27% | 67% | 36% | 46% | 41% | 46% | 39% |
| Mostly agree | 23 | 5 | 7 | 4 | 7 | 5 | 1 | 2 | 4 | 7 | 4 | - | 1 | 5 | 2 | 8 | 8 |
| | 10% | 8% | 13% | 8% | 13% | 21% | 5% | 6% | 12% | 32% | 17% | - | 3% | 9% | 6% | 18% | 9% |
| Mostly disagree | 24 | 9 | 3 | 7 | 5 | - | 4 | 4 | 4 | 2 | 4 | 4 | 2 | 6 | 2 | 3 | 12 |
| | 11% | 15% | 5% | 13% | 10% | - | 19% | 14% | 13% | 8% | 16% | 11% | 7% | 12% | 7% | 7% | 14% |
| Completely disagree | 61 | 18 | 12 | 15 | 16 | 9 | 9 | 6 | 8 | 3 | 7 | 5 | 15 | 11 | 15 | 8 | 27 |
| | 28% | 31% | 23% | 29% | 31% | 41% | 42% | 19% | 24% | 15% | 32% | 14% | 42% | 22% | 41% | 18% | 31% |
| DNR – Don't know/Refused | 18 | 1 | 8 | 4 | 3 | 3 | 0 | 1 | 3 | 2 | 2 | 3 | 4 | 5 | 2 | 5 | 6 |
| | 8% | 2% | 15% | 8% | 6% | 15% | 2% | 2% | 11% | 7% | 8% | 8% | 13% | 10% | 5% | 11% | 7% |

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[QMessage_Border1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-The Biden Administration caused the crisis on the southern border by ending the policy that kept all asylum-seekers on the other side. As a result, almost 8 million people flooded into the country, allowing criminals and drugs into our communities

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| COMPLETELY/MOSTLY AGREE | 102 | 52 | 50 | 21 | 18 | 29 | 34 | 71 | 6 | 9 | 8 | 8 |
| | 56% | 59% | 53% | 58% | 36% | 68% | 64% | 60% | 28% | 49% | 59% | 77% |
| COMPLETELY/MOSTLY DISAGREE | 74 | 35 | 40 | 12 | 32 | 13 | 18 | 44 | 16 | 8 | 5 | 1 |
| | 41% | 39% | 42% | 33% | 63% | 30% | 34% | 38% | 69% | 45% | 37% | 12% |
| Completely agree | 82 | 42 | 40 | 13 | 16 | 24 | 29 | 56 | 2 | 7 | 8 | 8 |
| | 45% | 48% | 43% | 35% | 33% | 56% | 55% | 48% | 9% | 40% | 59% | 77% |
| Mostly agree | 20 | 10 | 10 | 8 | 2 | 5 | 5 | 14 | 4 | 2 | - | - |
| | 11% | 11% | 11% | 23% | 3% | 13% | 9% | 12% | 18% | 9% | - | - |
| Mostly disagree | 19 | 9 | 9 | 5 | 9 | 2 | 3 | 13 | 4 | 2 | - | - |
| | 10% | 11% | 10% | 14% | 17% | 5% | 6% | 11% | 16% | 12% | - | - |
| Completely disagree | 55 | 25 | 30 | 7 | 23 | 10 | 15 | 31 | 12 | 6 | 5 | 1 |
| | 30% | 28% | 32% | 19% | 46% | 24% | 28% | 27% | 53% | 33% | 37% | 12% |
| DNR – Don't know/Refused | 6 | 2 | 4 | 3 | 1 | 1 | 1 | 2 | 1 | 1 | 0 | 1 |
| | 3% | 2% | 4% | 9% | 1% | 2% | 2% | 2% | 3% | 5% | 3% | 11% |

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-The Biden Administration caused the crisis on the southern border by ending the policy that kept all asylum-seekers on the other side. As a result, almost 8 million people flooded into the country, allowing criminals and drugs into our communities

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| COMPLETELY/MOSTLY AGREE | 102 | 76 | 26 | 50 | 21 | 26 | 5 | 40 | 45 | 16 | 81 | 16 | 31 | 11 | 49 |
| | 56% | 61% | 45% | 66% | 50% | 55% | 30% | 81% | 67% | 25% | 90% | 19% | 61% | 39% | 61% |
| COMPLETELY/MOSTLY DISAGREE | 74 | 45 | 29 | 24 | 20 | 21 | 9 | 7 | 21 | 47 | 8 | 64 | 18 | 17 | 30 |
| | 41% | 36% | 51% | 31% | 50% | 43% | 55% | 14% | 30% | 72% | 9% | 77% | 34% | 57% | 37% |
| Completely agree | 82 | 59 | 23 | 38 | 19 | 21 | 4 | 36 | 33 | 13 | 71 | 8 | 25 | 9 | 40 |
| | 45% | 47% | 40% | 49% | 46% | 44% | 25% | 72% | 49% | 20% | 78% | 10% | 49% | 30% | 49% |
| Mostly agree | 20 | 17 | 3 | 13 | 2 | 5 | 1 | 5 | 12 | 3 | 10 | 8 | 6 | 3 | 9 |
| | 11% | 14% | 5% | 16% | 4% | 10% | 5% | 9% | 18% | 5% | 12% | 9% | 12% | 9% | 11% |
| Mostly disagree | 19 | 13 | 5 | 9 | 4 | 5 | 1 | 3 | 2 | 14 | 4 | 14 | 4 | 5 | 8 |
| | 10% | 11% | 9% | 12% | 10% | 9% | 8% | 5% | 3% | 22% | 4% | 17% | 9% | 18% | 10% |
| Completely disagree | 55 | 31 | 24 | 15 | 16 | 16 | 8 | 4 | 19 | 33 | 4 | 50 | 13 | 11 | 22 |
| | 30% | 25% | 42% | 20% | 40% | 34% | 47% | 9% | 27% | 50% | 5% | 60% | 25% | 39% | 27% |
| DNR – Don't know/Refused | 6 | 3 | 2 | 2 | - | 1 | 2 | 2 | 2 | 1 | 1 | 4 | 3 | 1 | 2 |
| | 3% | 3% | 4% | 3% | | 2% | 15% | 5% | 3% | 2% | 2% | 4% | 5% | 4% | 2% |

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[QMessage_Border1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-The Biden Administration caused the crisis on the southern border by ending the policy that kept all asylum-seekers on the other side. As a result, almost 8 million people flooded into the country, allowing criminals and drugs into our communities

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | | |
| COMPLETELY/MOSTLY AGREE | 102 | - | - | - | 102 | - | - | 8 | 2 | 6 | 64 | 13 | 16 | 3 | 15 | 4 | 2 | | | |
| | 56% | | | | 56% | | | 63% | 43% | 100% | 60% | 68% | 54% | 100% | 82% | 57% | 100% | | | |
| COMPLETELY/MOSTLY DISAGREE | 74 | - | - | - | 74 | - | - | 4 | 3 | - | 40 | 5 | 12 | - | 2 | 2 | - | | | |
| | 41% | | | | 41% | | | 32% | 57% | | 38% | 26% | 41% | | 13% | 27% | | | | |
| Completely agree | 82 | - | - | - | 82 | - | - | 5 | - | 3 | 52 | 9 | 13 | 3 | 13 | - | - | | | |
| | 45% | | | | 45% | | | 38% | | 44% | 49% | 49% | 46% | 100% | 70% | | | | | |
| Mostly agree | 20 | - | - | - | 20 | - | - | 3 | 2 | 3 | 12 | 4 | 3 | - | 2 | 4 | 2 | | | |
| | 11% | | | | 11% | | | 25% | 43% | 56% | 12% | 19% | 9% | | 12% | 57% | 100% | | | |
| Mostly disagree | 19 | - | - | - | 19 | - | - | 1 | 2 | - | 8 | - | 6 | - | 1 | - | - | | | |
| | 10% | | | | 10% | | | 5% | 33% | | 8% | | 20% | | 4% | | | | | |
| Completely disagree | 55 | - | - | - | 55 | - | - | 4 | 1 | - | 32 | 5 | 6 | - | 2 | 2 | - | | | |
| | 30% | | | | 30% | | | 27% | 24% | | 30% | 26% | 22% | | 9% | 27% | | | | |
| DNR – Don't know/Refused | 6 | - | - | - | 6 | - | - | 1 | - | - | 2 | 1 | 1 | - | 1 | 1 | - | | | |
| | 3% | | | | 3% | | | 5% | | | 2% | 6% | 5% | | 5% | 16% | | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QMessage_Border1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-The Biden Administration caused the crisis on the southern border by ending the policy that kept all asylum-seekers on the other side. As a result, almost 8 million people flooded into the country, allowing criminals and drugs into our communities

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| COMPLETELY/MOSTLY AGREE | 102 | 23 | 26 | 30 | 22 | 11 | 11 | 15 | 14 | 9 | 7 | 14 | 20 | 22 | 32 | 19 | 30 |
| | 56% | 60% | 48% | 57% | 61% | 65% | 47% | 66% | 60% | 52% | 26% | 71% | 68% | 63% | 74% | 37% | 55% |
| COMPLETELY/MOSTLY DISAGREE | 74 | 13 | 26 | 22 | 13 | 5 | 13 | 8 | 9 | 7 | 19 | 5 | 9 | 11 | 11 | 28 | 24 |
| | 41% | 34% | 49% | 42% | 36% | 28% | 53% | 34% | 38% | 38% | 72% | 24% | 31% | 32% | 26% | 56% | 44% |
| Completely agree | 82 | 18 | 22 | 26 | 16 | 6 | 10 | 13 | 13 | 6 | 7 | 11 | 16 | 16 | 26 | 17 | 23 |
| | 45% | 45% | 40% | 50% | 44% | 37% | 40% | 57% | 54% | 34% | 26% | 54% | 56% | 45% | 61% | 34% | 42% |
| Mostly agree | 20 | 6 | 4 | 4 | 6 | 5 | 2 | 2 | 2 | 3 | - | 3 | 3 | 6 | 5 | 2 | 7 |
| | 11% | 15% | 8% | 8% | 17% | 28% | 6% | 9% | 6% | 18% | | 17% | 12% | 18% | 13% | 3% | 13% |
| Mostly disagree | 19 | 3 | 6 | 9 | - | - | 5 | 2 | 2 | 5 | 3 | - | 1 | 3 | 2 | 7 | 7 |
| | 10% | 8% | 12% | 18% | | | 22% | 10% | 8% | 27% | 12% | | 4% | 9% | 4% | 14% | 13% |
| Completely disagree | 55 | 10 | 20 | 12 | 13 | 5 | 7 | 6 | 7 | 2 | 16 | 5 | 8 | 8 | 10 | 21 | 17 |
| | 30% | 26% | 37% | 24% | 36% | 28% | 31% | 24% | 31% | 11% | 60% | 24% | 27% | 23% | 22% | 42% | 31% |
| DNR – Don't know/Refused | 6 | 2 | 2 | 0 | 1 | 1 | - | - | 0 | 2 | 1 | 1 | 0 | 2 | - | 3 | 0 |
| | 3% | 6% | 3% | 1% | 4% | 7% | | | 2% | 10% | 3% | 5% | 1% | 5% | | 7% | 1% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QMessage_Border1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-The Biden Administration caused the crisis on the southern border by ending the policy that kept all asylum-seekers on the other side. As a result, almost 8 million people flooded into the country, straining public services for our citizens

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| COMPLETELY/MOSTLY AGREE | 128 | 60 | 68 | 25 | 18 | 43 | 42 | 82 | 10 | 24 | 7 | 4 |
| | 59% | 57% | 61% | 56% | 44% | 68% | 62% | 66% | 38% | 57% | 44% | 63% |
| COMPLETELY/MOSTLY DISAGREE | 83 | 43 | 40 | 18 | 22 | 18 | 25 | 40 | 16 | 17 | 9 | 2 |
| | 38% | 41% | 36% | 41% | 53% | 29% | 37% | 32% | 58% | 40% | 54% | 30% |
| Completely agree | 110 | 54 | 57 | 21 | 16 | 39 | 34 | 73 | 9 | 18 | 7 | 4 |
| | 51% | 51% | 51% | 49% | 38% | 60% | 51% | 58% | 33% | 43% | 42% | 55% |
| Mostly agree | 18 | 6 | 12 | 3 | 2 | 5 | 8 | 10 | 1 | 6 | 0 | 1 |
| | 8% | 6% | 10% | 7% | 6% | 7% | 12% | 8% | 5% | 14% | 3% | 8% |
| Mostly disagree | 25 | 14 | 11 | 10 | 1 | 5 | 9 | 16 | 6 | 2 | 0 | - |
| | 11% | 13% | 10% | 24% | 1% | 8% | 13% | 13% | 23% | 6% | 3% | - |
| Completely disagree | 59 | 29 | 29 | 8 | 22 | 13 | 16 | 24 | 9 | 14 | 8 | 2 |
| | 27% | 28% | 26% | 18% | 51% | 21% | 24% | 20% | 34% | 34% | 51% | 30% |
| DNR – Don't know/Refused | 6 | 2 | 4 | 1 | 2 | 2 | 0 | 2 | 1 | 2 | 0 | 0 |
| | 3% | 2% | 3% | 3% | 4% | 4% | 1% | 2% | 4% | 4% | 1% | 7% |

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[QMessage_Border1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-The Biden Administration caused the crisis on the southern border by ending the policy that kept all asylum-seekers on the other side. As a result, almost 8 million people flooded into the country, straining public services for our citizens

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| COMPLETELY/MOSTLY AGREE | 128 | 97 | 32 | 62 | 20 | 35 | 11 | 55 | 51 | 22 | 98 | 21 | 31 | 22 | 59 |
| | 59% | 62% | 52% | 74% | 50% | 48% | 55% | 84% | 65% | 31% | 88% | 23% | 58% | 61% | 57% |
| COMPLETELY/MOSTLY DISAGREE | 83 | 55 | 29 | 19 | 21 | 35 | 8 | 10 | 27 | 46 | 12 | 66 | 21 | 13 | 43 |
| | 38% | 35% | 47% | 23% | 50% | 49% | 39% | 16% | 33% | 65% | 11% | 73% | 39% | 37% | 41% |
| Completely agree | 110 | 85 | 25 | 57 | 16 | 28 | 9 | 53 | 40 | 17 | 93 | 13 | 29 | 17 | 51 |
| | 51% | 55% | 41% | 68% | 38% | 39% | 46% | 81% | 50% | 23% | 84% | 15% | 54% | 47% | 48% |
| Mostly agree | 18 | 11 | 7 | 5 | 5 | 6 | 2 | 2 | 11 | 5 | 5 | 8 | 2 | 5 | 9 |
| | 8% | 7% | 11% | 6% | 12% | 9% | 9% | 2% | 14% | 7% | 4% | 9% | 4% | 14% | 8% |
| Mostly disagree | 25 | 18 | 7 | 10 | 6 | 9 | 1 | 3 | 10 | 12 | 1 | 22 | 5 | 1 | 14 |
| | 11% | 12% | 11% | 11% | 15% | 12% | 3% | 5% | 12% | 16% | 1% | 24% | 10% | 4% | 14% |
| Completely disagree | 59 | 37 | 22 | 10 | 15 | 27 | 7 | 7 | 17 | 35 | 11 | 44 | 16 | 12 | 28 |
| | 27% | 24% | 36% | 12% | 35% | 37% | 36% | 11% | 21% | 48% | 10% | 49% | 29% | 34% | 27% |
| DNR – Don't know/Refused | 6 | 4 | 1 | 2 | - | 2 | 1 | 0 | 2 | 4 | 1 | 3 | 2 | 0 | 2 |
| | 3% | 3% | 2% | 2% | | 3% | 6% | 1% | 2% | 5% | 1% | 3% | 3% | 1% | 2% |

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[QMessage_Border1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-The Biden Administration caused the crisis on the southern border by ending the policy that kept all asylum-seekers on the other side As a result, almost 8 million people flooded into the country, straining public services for our citizens

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | | |
| COMPLETELY/MOSTLY AGREE | 128 | - | - | - | 128 | - | - | 14 | - | 8 | 81 | 23 | 13 | 9 | 14 | 10 | 1 | | | |
| | 59% | | | | 59% | | | 62% | | 90% | 58% | 65% | 51% | 100% | 72% | 61% | 63% | | | |
| COMPLETELY/MOSTLY DISAGREE | 83 | - | - | - | 83 | - | - | 6 | 4 | - | 54 | 12 | 11 | - | 5 | 5 | 1 | | | |
| | 38% | | | | 38% | | | 28% | 100% | | 39% | 35% | 45% | | 24% | 33% | 37% | | | |
| Completely agree | 110 | - | - | - | 110 | - | - | 7 | - | 6 | 69 | 18 | 13 | 9 | 13 | 6 | 1 | | | |
| | 51% | | | | 51% | | | 30% | | 70% | 49% | 50% | 51% | 100% | 63% | 39% | 63% | | | |
| Mostly agree | 18 | - | - | - | 18 | - | - | 7 | - | 2 | 12 | 5 | - | - | 2 | 4 | - | | | |
| | 8% | | | | 8% | | | 32% | | 20% | 9% | 15% | | | 8% | 22% | | | | |
| Mostly disagree | 25 | - | - | - | 25 | - | - | 2 | - | - | 14 | 5 | 3 | - | 1 | 2 | - | | | |
| | 11% | | | | 11% | | | 11% | | | 10% | 14% | 14% | | 4% | 15% | | | | |
| Completely disagree | 59 | - | - | - | 59 | - | - | 4 | 4 | - | 41 | 7 | 8 | - | 4 | 3 | 1 | | | |
| | 27% | | | | 27% | | | 18% | 100% | | 29% | 21% | 31% | | 20% | 18% | 37% | | | |
| DNR – Don't know/Refused | 6 | - | - | - | 6 | - | - | 2 | - | 1 | 4 | - | 1 | - | 1 | 1 | - | | | |
| | 3% | | | | 3% | | | 10% | | 10% | 3% | | 4% | | 4% | 6% | | | | |

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[QMessage_Border1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-The Biden Administration caused the crisis on the southern border by ending the policy that kept all asylum-seekers on the other side As a result, almost 8 million people flooded into the country, straining public services for our citizens

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| COMPLETELY/MOSTLY AGREE | 128 | 35 | 31 | 29 | 30 | 9 | 8 | 22 | 21 | 16 | 10 | 22 | 21 | 31 | 22 | 26 | 49 |
| | 59% | 61% | 62% | 56% | 58% | 41% | 40% | 72% | 64% | 72% | 47% | 64% | 60% | 61% | 60% | 61% | 57% |
| COMPLETELY/MOSTLY DISAGREE | 83 | 22 | 17 | 22 | 21 | 12 | 11 | 9 | 12 | 6 | 11 | 10 | 13 | 19 | 15 | 15 | 35 |
| | 38% | 37% | 33% | 43% | 41% | 55% | 55% | 28% | 36% | 27% | 50% | 29% | 38% | 37% | 40% | 36% | 40% |
| Completely agree | 110 | 33 | 22 | 25 | 27 | 7 | 7 | 20 | 19 | 14 | 9 | 19 | 15 | 28 | 18 | 23 | 42 |
| | 51% | 56% | 44% | 49% | 51% | 34% | 35% | 66% | 58% | 64% | 41% | 55% | 44% | 55% | 49% | 53% | 48% |
| Mostly agree | 18 | 2 | 9 | 3 | 3 | 1 | 1 | 2 | 2 | 2 | 1 | 3 | 6 | 3 | 4 | 4 | 8 |
| | 8% | 4% | 18% | 6% | 6% | 6% | 6% | 6% | 6% | 8% | 6% | 9% | 17% | 6% | 10% | 8% | 9% |
| Mostly disagree | 25 | 4 | 5 | 6 | 8 | 6 | - | 4 | 4 | 4 | 1 | 1 | 5 | 2 | 5 | 4 | 14 |
| | 11% | 7% | 11% | 12% | 16% | 28% | - | 12% | 13% | 19% | 3% | 4% | 14% | 4% | 13% | 10% | 16% |
| Completely disagree | 59 | 18 | 11 | 16 | 13 | 6 | 11 | 5 | 7 | 2 | 10 | 8 | 8 | 17 | 10 | 11 | 20 |
| | 27% | 31% | 22% | 32% | 25% | 27% | 55% | 16% | 23% | 9% | 47% | 25% | 24% | 33% | 28% | 26% | 23% |
| DNR – Don't know/Refused | 6 | 1 | 3 | 0 | 1 | 1 | 1 | - | - | 0 | 1 | 2 | 0 | 1 | - | 1 | 3 |
| | 3% | 2% | 5% | 1% | 2% | 4% | 4% | - | - | 1% | 3% | 7% | 1% | 3% | - | 3% | 4% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QMessage_Crime1] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Since the Biden Administration took office, crime has only gotten worse, making our communities less safe. Big city mayors and prosecutors district attorneys care more about looking progressive than having the backs of our police officers. As a result, police are making fewer arrests and criminals know they won't get caught or prosecuted.

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| COMPLETELY/MOSTLY AGREE | 228 | 104 | 124 | 44 | 43 | 80 | 61 | 146 | 19 | 35 | 17 | 10 |
| | 57% | 54% | 60% | 56% | 46% | 74% | 51% | 61% | 39% | 58% | 59% | 55% |
| COMPLETELY/MOSTLY DISAGREE | 156 | 81 | 75 | 30 | 46 | 24 | 56 | 86 | 31 | 24 | 7 | 8 |
| | 39% | 42% | 36% | 38% | 50% | 23% | 46% | 36% | 61% | 40% | 24% | 42% |
| Completely agree | 177 | 85 | 92 | 31 | 32 | 64 | 49 | 112 | 11 | 30 | 16 | 8 |
| | 44% | 44% | 45% | 40% | 34% | 60% | 41% | 46% | 23% | 49% | 54% | 45% |
| Mostly agree | 51 | 19 | 32 | 13 | 11 | 15 | 12 | 35 | 8 | 5 | 1 | 2 |
| | 13% | 10% | 16% | 16% | 12% | 14% | 10% | 14% | 16% | 9% | 4% | 10% |
| Mostly disagree | 49 | 26 | 23 | 15 | 6 | 10 | 17 | 29 | 10 | 6 | 1 | 3 |
| | 12% | 14% | 11% | 19% | 7% | 9% | 15% | 12% | 20% | 9% | 5% | 17% |
| Completely disagree | 107 | 55 | 52 | 15 | 40 | 14 | 38 | 58 | 20 | 19 | 6 | 5 |
| | 27% | 28% | 25% | 18% | 43% | 13% | 32% | 24% | 41% | 31% | 19% | 25% |
| DNR – Don't know/Refused | 16 | 9 | 7 | 5 | 4 | 3 | 3 | 9 | - | 1 | 5 | 0 |
| | 4% | 4% | 3% | 7% | 4% | 3% | 3% | 4% | - | 2% | 17% | 3% |

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[QMessage_Crime1] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Since the Biden Administration took office, crime has only gotten worse, making our communities less safe. Big city mayors and prosecutors district attorneys care more about looking progressive than having the backs of our police officers. As a result, police are making fewer arrests and criminals know they won't get caught or prosecuted.

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| COMPLETELY/MOSTLY AGREE | 228 | 164 | 64 | 102 | 44 | 62 | 20 | 96 | 82 | 50 | 177 | 36 | 55 | 33 | 113 |
| | 57% | 58% | 54% | 64% | 54% | 51% | 53% | 83% | 55% | 37% | 87% | 21% | 52% | 51% | 61% |
| COMPLETELY/MOSTLY DISAGREE | 156 | 105 | 50 | 51 | 35 | 54 | 15 | 18 | 54 | 83 | 21 | 128 | 42 | 29 | 68 |
| | 39% | 38% | 42% | 32% | 43% | 45% | 41% | 16% | 37% | 61% | 11% | 74% | 40% | 45% | 37% |
| Completely agree | 177 | 126 | 51 | 77 | 35 | 49 | 16 | 83 | 56 | 37 | 156 | 14 | 43 | 26 | 89 |
| | 44% | 45% | 43% | 48% | 43% | 41% | 43% | 72% | 38% | 27% | 77% | 8% | 41% | 40% | 48% |
| Mostly agree | 51 | 38 | 13 | 26 | 9 | 13 | 4 | 13 | 26 | 13 | 21 | 23 | 12 | 7 | 24 |
| | 13% | 14% | 11% | 16% | 11% | 11% | 10% | 11% | 17% | 9% | 10% | 13% | 11% | 11% | 13% |
| Mostly disagree | 49 | 38 | 10 | 22 | 7 | 17 | 3 | 4 | 19 | 25 | 3 | 42 | 15 | 8 | 20 |
| | 12% | 14% | 9% | 14% | 8% | 14% | 9% | 4% | 13% | 19% | 2% | 24% | 14% | 13% | 11% |
| Completely disagree | 107 | 67 | 40 | 29 | 28 | 38 | 12 | 14 | 35 | 58 | 18 | 86 | 27 | 21 | 49 |
| | 27% | 24% | 34% | 18% | 34% | 31% | 32% | 12% | 24% | 43% | 9% | 50% | 25% | 32% | 26% |
| DNR – Don't know/Refused | 16 | 11 | 5 | 6 | 3 | 4 | 2 | 1 | 11 | 3 | 4 | 9 | 8 | 2 | 4 |
| | 4% | 4% | 4% | 4% | 3% | 4% | 6% | 1% | 8% | 2% | 2% | 5% | 8% | 4% | 2% |

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[QMessage_Crime1] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Since the Biden Administration took office, crime has only gotten worse, making our communities less safe. Big city mayors and prosecutors district attorneys care more about looking progressive than having the backs of our police officers. As a result, police are making fewer arrests and criminals know they won't get caught or prosecuted.

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 | - | - | - | 399 | - | - | 36 | 9 | 14 | 247 | 54 | 54 | 12 | 38 | 24 | 4 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| COMPLETELY/MOSTLY AGREE | 228 | - | - | - | 228 | - | - | 24 | 8 | 13 | 143 | 37 | 27 | 12 | 22 | 12 | 3 | | | |
| | 57% | | | | 57% | | | 67% | 84% | 87% | 58% | 68% | 50% | 100% | 59% | 50% | 81% | | | |
| COMPLETELY/MOSTLY DISAGREE | 156 | - | - | - | 156 | - | - | 8 | 1 | 1 | 96 | 16 | 24 | - | 11 | 10 | 1 | | | |
| | 39% | | | | 39% | | | 22% | 16% | 9% | 39% | 29% | 44% | | 29% | 40% | 19% | | | |
| Completely agree | 177 | - | - | - | 177 | - | - | 12 | 6 | 9 | 107 | 29 | 22 | 9 | 14 | 5 | 1 | | | |
| | 44% | | | | 44% | | | 35% | 65% | 60% | 43% | 54% | 42% | 78% | 38% | 21% | 32% | | | |
| Mostly agree | 51 | - | - | - | 51 | - | - | 12 | 2 | 4 | 37 | 7 | 5 | 3 | 8 | 7 | 2 | | | |
| | 13% | | | | 13% | | | 32% | 19% | 27% | 15% | 13% | 9% | 22% | 22% | 29% | 49% | | | |
| Mostly disagree | 49 | - | - | - | 49 | - | - | 5 | 1 | - | 29 | 5 | 12 | - | - | 8 | 1 | | | |
| | 12% | | | | 12% | | | 15% | 16% | | 12% | 9% | 23% | | | 35% | 19% | | | |
| Completely disagree | 107 | - | - | - | 107 | - | - | 3 | - | 1 | 67 | 11 | 11 | - | 11 | 1 | - | | | |
| | 27% | | | | 27% | | | 8% | | 9% | 27% | 20% | 21% | | 29% | 5% | | | | |
| DNR – Don't know/Refused | 16 | - | - | - | 16 | - | - | 4 | - | 0 | 7 | 2 | 3 | - | 4 | 2 | - | | | |
| | 4% | | | | 4% | | | 11% | | 3% | 3% | 3% | 6% | | 11% | 9% | | | | |

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[QMessage_Crime1] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Since the Biden Administration took office, crime has only gotten worse, making our communities less safe. Big city mayors and prosecutors district attorneys care more about looking progressive than having the backs of our police officers. As a result, police are making fewer arrests and criminals know they won't get caught or prosecuted.

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|------------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 100 | 97 100 | 105 100 | 103 100 | 88 100 | 39 100 | 44 100 | 54 100 | 56 100 | 40 100 | 49 100 | 53 100 | 64 100 | 85 100 | 80 100 | 93 100 | 141 100 |
| COMPLETELY/MOSTLY AGREE | 228 57% | 67 69% | 55 52% | 58 56% | 44 50% | 17 43% | 18 40% | 38 71% | 31 54% | 27 68% | 25 52% | 41 78% | 30 48% | 55 64% | 43 54% | 52 56% | 77 55% |
| COMPLETELY/MOSTLY DISAGREE | 156 39% | 28 29% | 45 43% | 40 39% | 41 46% | 21 52% | 25 57% | 13 24% | 23 40% | 9 23% | 21 44% | 11 21% | 33 52% | 27 32% | 35 44% | 33 35% | 61 43% |
| Completely agree | 177 44% | 54 55% | 36 34% | 48 47% | 35 40% | 13 33% | 15 35% | 30 55% | 27 47% | 18 46% | 17 34% | 35 65% | 22 35% | 40 47% | 30 38% | 40 43% | 67 47% |
| Mostly agree | 51 13% | 13 14% | 19 18% | 10 9% | 9 10% | 4 10% | 2 5% | 9 16% | 4 7% | 9 21% | 9 18% | 7 13% | 8 13% | 15 18% | 13 16% | 13 13% | 11 7% |
| Mostly disagree | 49 12% | 10 10% | 11 11% | 15 15% | 11 12% | 9 22% | 3 7% | 8 14% | 7 12% | 6 16% | 3 6% | 2 5% | 11 17% | 10 12% | 6 7% | 10 10% | 23 17% |
| Completely disagree | 107 27% | 18 19% | 34 32% | 25 24% | 30 34% | 12 30% | 22 50% | 5 10% | 16 28% | 3 7% | 18 37% | 9 17% | 22 35% | 17 20% | 29 36% | 23 25% | 38 27% |
| DNR – Don't know/Refused | 16 4% | 2 2% | 5 5% | 5 5% | 3 4% | 2 4% | 1 3% | 3 5% | 3 5% | 4 9% | 2 5% | 1 1% | 0 1% | 3 4% | 2 2% | 8 8% | 3 2% |

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[QMessage_Foreign1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Four years ago, the United States was brokering peace treaties, the world was at peace and for the first time in a long time, the U.S. was not involved in a major war. Now, the world is on fire with major wars in Ukraine and the Middle East, and weak leadership in the White House has made it worse

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| COMPLETELY/MOSTLY AGREE | 94 | 48 | 47 | 18 | 21 | 28 | 26 | 65 | 5 | 10 | 8 | 7 |
| | 52% | 54% | 50% | 51% | 43% | 65% | 50% | 56% | 21% | 56% | 59% | 60% |
| COMPLETELY/MOSTLY DISAGREE | 81 | 37 | 44 | 15 | 27 | 13 | 26 | 49 | 17 | 8 | 4 | 4 |
| | 45% | 42% | 47% | 41% | 54% | 30% | 49% | 41% | 76% | 42% | 30% | 38% |
| Completely agree | 78 | 40 | 38 | 15 | 15 | 26 | 23 | 55 | 3 | 9 | 8 | 4 |
| | 43% | 45% | 41% | 42% | 29% | 60% | 44% | 47% | 12% | 48% | 59% | 37% |
| Mostly agree | 16 | 8 | 8 | 3 | 7 | 2 | 3 | 10 | 2 | 1 | - | 3 |
| | 9% | 9% | 9% | 9% | 14% | 6% | 6% | 9% | 8% | 8% | | 23% |
| Mostly disagree | 18 | 7 | 11 | 3 | 5 | 3 | 6 | 8 | 4 | 1 | - | 4 |
| | 10% | 8% | 12% | 10% | 10% | 8% | 12% | 7% | 20% | 8% | | 38% |
| Completely disagree | 63 | 30 | 33 | 11 | 22 | 10 | 20 | 41 | 13 | 6 | 4 | - |
| | 35% | 34% | 35% | 32% | 45% | 22% | 37% | 35% | 56% | 34% | 30% | |
| DNR – Don't know/Refused | 6 | 4 | 3 | 3 | 1 | 2 | 0 | 4 | 1 | 0 | 1 | 0 |
| | 3% | 4% | 3% | 7% | 3% | 4% | 1% | 3% | 3% | 2% | 11% | 2% |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QMessage_Foreign1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Four years ago, the United States was brokering peace treaties, the world was at peace and for the first time in a long time, the U.S. was not involved in a major war. Now, the world is on fire with major wars in Ukraine and the Middle East, and weak leadership in the White House has made it worse

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| COMPLETELY/MOSTLY AGREE | 94 | 67 | 27 | 44 | 21 | 24 | 6 | 35 | 41 | 19 | 78 | 11 | 27 | 12 | 47 |
| | 52% | 54% | 47% | 57% | 52% | 49% | 34% | 70% | 61% | 29% | 86% | 13% | 51% | 41% | 58% |
| COMPLETELY/MOSTLY DISAGREE | 81 | 57 | 25 | 32 | 16 | 24 | 8 | 14 | 23 | 44 | 12 | 68 | 23 | 17 | 31 |
| | 45% | 46% | 43% | 43% | 39% | 50% | 52% | 29% | 34% | 68% | 13% | 81% | 44% | 58% | 38% |
| Completely agree | 78 | 55 | 23 | 35 | 20 | 20 | 3 | 34 | 30 | 14 | 71 | 5 | 22 | 7 | 43 |
| | 43% | 44% | 41% | 46% | 49% | 41% | 21% | 68% | 45% | 22% | 78% | 6% | 42% | 22% | 52% |
| Mostly agree | 16 | 13 | 3 | 9 | 1 | 4 | 2 | 1 | 11 | 4 | 7 | 6 | 5 | 5 | 5 |
| | 9% | 10% | 6% | 12% | 3% | 8% | 13% | 2% | 16% | 7% | 8% | 7% | 9% | 18% | 6% |
| Mostly disagree | 18 | 15 | 3 | 6 | 2 | 9 | 1 | 4 | 7 | 8 | 3 | 16 | 6 | 4 | 6 |
| | 10% | 12% | 6% | 8% | 5% | 18% | 8% | 8% | 10% | 12% | 3% | 19% | 12% | 14% | 7% |
| Completely disagree | 63 | 42 | 21 | 26 | 14 | 15 | 7 | 10 | 16 | 36 | 10 | 52 | 17 | 13 | 25 |
| | 35% | 34% | 37% | 35% | 34% | 32% | 44% | 21% | 24% | 56% | 11% | 62% | 32% | 44% | 31% |
| DNR – Don't know/Refused | 6 | 0 | 6 | - | 4 | 0 | 2 | 0 | 4 | 2 | 1 | 5 | 3 | 0 | 3 |
| | 3% | 0% | 10% | | 9% | 1% | 15% | 1% | 6% | 3% | 1% | 6% | 5% | 1% | 4% |

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[QMessage_Foreign1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Four years ago, the United States was brokering peace treaties, the world was at peace and for the first time in a long time, the U.S. was not involved in a major war. Now, the world is on fire with major wars in Ukraine and the Middle East, and weak leadership in the White House has made it worse

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 |
| COMPLETELY/MOSTLY AGREE | 94 | - | - | - | 94 | - | - | 11 | 4 | 4 | 61 | 13 | 14 | 3 | 9 | 4 | 1 |
| | 52% | | | | 52% | | | 82% | 76% | 77% | 57% | 66% | 49% | 100% | 51% | 47% | 49% |
| COMPLETELY/MOSTLY DISAGREE | 81 | - | - | - | 81 | - | - | 2 | 1 | 1 | 44 | 7 | 14 | - | 7 | 4 | 1 |
| | 45% | | | | 45% | | | 14% | 24% | 23% | 41% | 34% | 48% | | 39% | 53% | 51% |
| Completely agree | 78 | - | - | - | 78 | - | - | 5 | 4 | 4 | 50 | 11 | 11 | 3 | 8 | - | - |
| | 43% | | | | 43% | | | 40% | 76% | 77% | 47% | 59% | 37% | 100% | 47% | | |
| Mostly agree | 16 | - | - | - | 16 | - | - | 5 | - | - | 11 | 1 | 3 | - | 1 | 4 | 1 |
| | 9% | | | | 9% | | | 41% | | | 11% | 6% | 12% | | 5% | 47% | 49% |
| Mostly disagree | 18 | - | - | - | 18 | - | - | - | - | 1 | 10 | - | 6 | - | 6 | 2 | - |
| | 10% | | | | 10% | | | | | 23% | 9% | | 21% | | 35% | 30% | |
| Completely disagree | 63 | - | - | - | 63 | - | - | 2 | 1 | - | 34 | 7 | 8 | - | 1 | 2 | 1 |
| | 35% | | | | 35% | | | 14% | 24% | | 32% | 34% | 26% | | 4% | 24% | 51% |
| DNR – Don't know/Refused | 6 | - | - | - | 6 | - | - | 1 | - | - | 2 | - | 1 | - | 2 | - | - |
| | 3% | | | | 3% | | | 4% | | | 2% | | 3% | | 10% | | |

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[QMessage_Foreign1 - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Four years ago, the United States was brokering peace treaties, the world was at peace and for the first time in a long time, the U.S. was not involved in a major war. Now, the world is on fire with major wars in Ukraine and the Middle East, and weak leadership in the White House has made it worse

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| COMPLETELY/MOSTLY AGREE | 94 | 24 | 22 | 29 | 19 | 7 | 11 | 16 | 14 | 11 | 10 | 12 | 13 | 21 | 27 | 19 | 27 |
| | 52% | 62% | 40% | 55% | 53% | 39% | 47% | 69% | 58% | 64% | 39% | 61% | 43% | 60% | 63% | 38% | 51% |
| COMPLETELY/MOSTLY DISAGREE | 81 | 15 | 29 | 20 | 16 | 9 | 12 | 6 | 10 | 6 | 15 | 7 | 16 | 14 | 15 | 28 | 24 |
| | 45% | 38% | 55% | 39% | 46% | 52% | 50% | 25% | 42% | 31% | 58% | 36% | 55% | 39% | 35% | 56% | 45% |
| Completely agree | 78 | 22 | 16 | 26 | 14 | 5 | 9 | 14 | 11 | 10 | 5 | 12 | 12 | 15 | 23 | 14 | 26 |
| | 43% | 57% | 29% | 49% | 40% | 31% | 39% | 60% | 48% | 53% | 20% | 59% | 40% | 44% | 53% | 28% | 48% |
| Mostly agree | 16 | 2 | 6 | 3 | 5 | 1 | 2 | 2 | 2 | 2 | 5 | 0 | 1 | 5 | 4 | 5 | 1 |
| | 9% | 5% | 11% | 6% | 13% | 8% | 8% | 9% | 10% | 10% | 19% | 2% | 3% | 16% | 9% | 10% | 2% |
| Mostly disagree | 18 | 1 | 10 | 4 | 2 | 2 | 2 | 2 | 0 | 1 | 3 | 2 | 6 | 2 | 7 | 3 | 7 |
| | 10% | 4% | 18% | 9% | 6% | 13% | 10% | 7% | 2% | 6% | 10% | 8% | 20% | 5% | 16% | 5% | 13% |
| Completely disagree | 63 | 13 | 20 | 16 | 14 | 7 | 10 | 4 | 9 | 4 | 13 | 5 | 10 | 12 | 8 | 26 | 17 |
| | 35% | 34% | 37% | 30% | 39% | 40% | 41% | 18% | 40% | 24% | 48% | 28% | 35% | 34% | 19% | 51% | 32% |
| DNR – Don't know/Refused | 6 | - | 3 | 3 | 0 | 2 | 1 | 1 | - | 1 | 1 | 1 | 0 | 0 | 1 | 3 | 2 |
| | 3% | | 5% | 6% | 1% | 9% | 3% | 5% | | 5% | 3% | 3% | 1% | 1% | 2% | 5% | 4% |

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[QMessage_Foreign1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Four years ago, the United States was brokering peace treaties, the world was at peace and for the first time in a long time, the U.S. was not involved in a major war. Now, the world is on fire with major wars in Ukraine and the Middle East, and weak leadership in the White House has made it worse, starting with the Biden Administration' s rushed and haphazard withdrawal from Afghanistan

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| COMPLETELY/MOSTLY AGREE | 113 | 51 | 62 | 19 | 19 | 46 | 29 | 70 | 7 | 23 | 9 | 4 |
| | 52% | 49% | 55% | 44% | 44% | 72% | 43% | 56% | 24% | 55% | 56% | 55% |
| COMPLETELY/MOSTLY DISAGREE | 87 | 47 | 41 | 17 | 21 | 15 | 33 | 49 | 18 | 16 | 2 | 2 |
| | 40% | 44% | 36% | 40% | 51% | 24% | 49% | 40% | 65% | 37% | 14% | 30% |
| Completely agree | 97 | 46 | 51 | 17 | 17 | 38 | 26 | 62 | 5 | 20 | 9 | 2 |
| | 45% | 44% | 46% | 38% | 40% | 59% | 39% | 50% | 17% | 47% | 55% | 32% |
| Mostly agree | 15 | 5 | 11 | 2 | 2 | 8 | 3 | 8 | 2 | 3 | 0 | 2 |
| | 7% | 4% | 10% | 5% | 5% | 13% | 4% | 7% | 8% | 7% | 2% | 23% |
| Mostly disagree | 21 | 9 | 12 | 8 | 3 | 4 | 7 | 13 | 6 | 1 | - | 2 |
| | 10% | 9% | 11% | 18% | 7% | 6% | 10% | 11% | 21% | 2% | - | 24% |
| Completely disagree | 66 | 37 | 29 | 10 | 18 | 11 | 26 | 36 | 12 | 15 | 2 | 0 |
| | 30% | 35% | 26% | 22% | 44% | 18% | 39% | 29% | 44% | 35% | 14% | 6% |
| DNR – Don' t know/Refused | 17 | 8 | 10 | 7 | 2 | 3 | 5 | 5 | 3 | 4 | 5 | 1 |
| | 8% | 7% | 9% | 16% | 5% | 4% | 8% | 4% | 11% | 8% | 29% | 14% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMessage_Foreign1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Four years ago, the United States was brokering peace treaties, the world was at peace and for the first time in a long time, the U.S. was not involved in a major war. Now, the world is on fire with major wars in Ukraine and the Middle East, and weak leadership in the White House has made it worse, starting with the Biden Administration's rushed and haphazard withdrawal from Afghanistan

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| COMPLETELY/MOSTLY AGREE | 113 | 84 | 28 | 51 | 19 | 33 | 10 | 56 | 39 | 18 | 98 | 8 | 26 | 20 | 53 |
| | 52% | 54% | 46% | 62% | 46% | 46% | 48% | 85% | 49% | 25% | 88% | 9% | 48% | 57% | 51% |
| COMPLETELY/MOSTLY DISAGREE | 87 | 59 | 28 | 30 | 20 | 30 | 8 | 9 | 33 | 46 | 10 | 72 | 18 | 15 | 47 |
| | 40% | 38% | 45% | 35% | 48% | 41% | 39% | 13% | 41% | 64% | 9% | 80% | 33% | 42% | 45% |
| Completely agree | 97 | 75 | 23 | 46 | 16 | 28 | 7 | 52 | 30 | 15 | 89 | 6 | 24 | 18 | 42 |
| | 45% | 48% | 37% | 55% | 38% | 39% | 35% | 80% | 37% | 21% | 80% | 6% | 45% | 51% | 40% |
| Mostly agree | 15 | 10 | 6 | 5 | 3 | 4 | 3 | 3 | 9 | 3 | 9 | 2 | 2 | 2 | 11 |
| | 7% | 6% | 9% | 6% | 8% | 6% | 13% | 5% | 12% | 4% | 8% | 2% | 3% | 6% | 10% |
| Mostly disagree | 21 | 11 | 11 | 7 | 6 | 4 | 4 | 1 | 10 | 10 | 3 | 16 | 8 | 2 | 11 |
| | 10% | 7% | 17% | 8% | 16% | 6% | 20% | 2% | 13% | 14% | 3% | 18% | 14% | 6% | 11% |
| Completely disagree | 66 | 49 | 17 | 23 | 13 | 26 | 4 | 7 | 23 | 36 | 7 | 56 | 10 | 13 | 35 |
| | 30% | 31% | 28% | 27% | 33% | 36% | 19% | 11% | 28% | 50% | 6% | 62% | 19% | 36% | 34% |
| DNR – Don't know/Refused | 17 | 12 | 5 | 3 | 3 | 9 | 3 | 1 | 8 | 8 | 4 | 11 | 10 | 0 | 5 |
| | 8% | 8% | 8% | 3% | 6% | 13% | 13% | 2% | 10% | 11% | 3% | 12% | 18% | 1% | 5% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMessage_Foreign1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Four years ago, the United States was brokering peace treaties, the world was at peace and for the first time in a long time, the U.S. was not involved in a major war. Now, the world is on fire with major wars in Ukraine and the Middle East, and weak leadership in the White House has made it worse, starting with the Biden Administration's rushed and haphazard withdrawal from Afghanistan

| | Total | State | | | | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 |
| COMPLETELY/MOSTLY AGREE | 113 | - | - | - | 113 | - | - | 10 | 4 | 5 | 67 | 18 | 14 | 6 | 12 | 5 | 1 |
| | 52% | | | | 52% | | | 43% | 81% | 56% | 48% | 52% | 56% | 70% | 60% | 32% | 63% |
| COMPLETELY/MOSTLY DISAGREE | 87 | - | - | - | 87 | - | - | 6 | 1 | 2 | 61 | 13 | 9 | 3 | 8 | 10 | 1 |
| | 40% | | | | 40% | | | 27% | 19% | 23% | 44% | 37% | 37% | 30% | 38% | 62% | 37% |
| Completely agree | 97 | - | - | - | 97 | - | - | 5 | 2 | 5 | 58 | 17 | 11 | 6 | 11 | 4 | 1 |
| | 45% | | | | 45% | | | 22% | 39% | 56% | 41% | 48% | 44% | 70% | 53% | 22% | 63% |
| Mostly agree | 15 | - | - | - | 15 | - | - | 5 | 2 | - | 10 | 1 | 3 | - | 1 | 2 | - |
| | 7% | | | | 7% | | | 21% | 42% | - | 7% | 4% | 12% | - | 6% | 10% | - |
| Mostly disagree | 21 | - | - | - | 21 | - | - | 3 | 1 | 2 | 15 | 3 | 2 | 3 | 6 | 2 | - |
| | 10% | | | | 10% | | | 14% | 19% | 23% | 10% | 10% | 10% | 30% | 28% | 12% | - |
| Completely disagree | 66 | - | - | - | 66 | - | - | 3 | - | - | 47 | 10 | 7 | - | 2 | 8 | 1 |
| | 30% | | | | 30% | | | 13% | - | - | 33% | 28% | 28% | - | 10% | 50% | 37% |
| DNR – Don't know/Refused | 17 | - | - | - | 17 | - | - | 7 | - | 2 | 11 | 4 | 2 | - | 0 | 1 | - |
| | 8% | | | | 8% | | | 30% | - | 20% | 8% | 11% | 6% | - | 2% | 6% | - |

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[QMessage_Foreign1 - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Four years ago, the United States was brokering peace treaties, the world was at peace and for the first time in a long time, the U.S. was not involved in a major war. Now, the world is on fire with major wars in Ukraine and the Middle East, and weak leadership in the White House has made it worse, starting with the Biden Administration's rushed and haphazard withdrawal from Afghanistan

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|------------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----------|
| | | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 100 | 58 100 | 51 100 | 51 100 | 52 100 | 22 100 | 20 100 | 30 100 | 33 100 | 22 100 | 22 100 | 34 100 | 35 100 | 51 100 | 37 100 | 43 100 | 87 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| COMPLETELY/MOSTLY AGREE | 113 52% | 35 59% | 26 50% | 24 47% | 25 49% | 7 30% | 9 45% | 22 71% | 14 42% | 12 57% | 10 44% | 24 73% | 15 44% | 29 57% | 22 60% | 19 44% | 43 49% |
| COMPLETELY/MOSTLY DISAGREE | 87 40% | 21 36% | 20 39% | 23 44% | 24 46% | 11 52% | 11 53% | 9 28% | 16 49% | 6 28% | 11 49% | 7 20% | 17 50% | 18 36% | 13 34% | 17 39% | 40 46% |
| Completely agree | 97 45% | 31 53% | 18 36% | 21 41% | 24 47% | 5 25% | 9 43% | 19 62% | 13 41% | 11 52% | 8 37% | 19 56% | 13 37% | 23 45% | 16 44% | 19 44% | 40 46% |
| Mostly agree | 15 7% | 4 6% | 7 14% | 3 7% | 1 2% | 1 6% | 0 2% | 3 9% | 0 1% | 1 5% | 2 7% | 6 17% | 2 7% | 6 13% | 6 16% | - | 3 4% |
| Mostly disagree | 21 10% | 7 11% | 6 11% | 5 10% | 4 9% | 4 18% | - | 3 8% | 3 9% | 4 18% | 3 13% | 2 5% | 4 11% | 6 11% | 2 7% | 5 11% | 8 10% |
| Completely disagree | 66 30% | 15 25% | 14 28% | 18 34% | 19 38% | 7 34% | 11 53% | 6 20% | 13 40% | 2 10% | 8 35% | 5 16% | 13 39% | 13 25% | 10 28% | 12 28% | 31 36% |
| DNR – Don't know/Refused | 17 8% | 3 4% | 6 11% | 4 9% | 2 5% | 4 18% | 0 2% | 0 1% | 3 9% | 3 15% | 2 8% | 2 7% | 2 6% | 3 6% | 2 6% | 7 17% | 4 5% |

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[QMessage_Foreign2] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -Instead of spending billions on foreign countries and failing to secure our border, the Biden Administration should be more focused on dealing with the real problems Americans face here at home

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| COMPLETELY/MOSTLY AGREE | 247 | 116 | 131 | 57 | 55 | 79 | 56 | 152 | 29 | 40 | 16 | 10 |
| | 62% | 60% | 64% | 72% | 60% | 73% | 47% | 63% | 57% | 66% | 54% | 58% |
| COMPLETELY/MOSTLY DISAGREE | 134 | 68 | 67 | 20 | 33 | 27 | 55 | 81 | 20 | 19 | 9 | 6 |
| | 34% | 35% | 32% | 25% | 35% | 25% | 46% | 34% | 39% | 31% | 31% | 33% |
| Completely agree | 186 | 93 | 92 | 43 | 37 | 61 | 46 | 111 | 23 | 33 | 11 | 7 |
| | 47% | 48% | 45% | 54% | 40% | 57% | 38% | 46% | 46% | 55% | 39% | 39% |
| Mostly agree | 62 | 22 | 39 | 14 | 19 | 18 | 11 | 41 | 6 | 7 | 4 | 3 |
| | 15% | 12% | 19% | 18% | 20% | 17% | 9% | 17% | 12% | 11% | 15% | 19% |
| Mostly disagree | 72 | 39 | 33 | 14 | 17 | 14 | 27 | 41 | 15 | 4 | 6 | 6 |
| | 18% | 20% | 16% | 18% | 18% | 13% | 22% | 17% | 30% | 7% | 19% | 33% |
| Completely disagree | 63 | 29 | 34 | 6 | 16 | 13 | 28 | 40 | 5 | 14 | 3 | - |
| | 16% | 15% | 16% | 7% | 17% | 12% | 23% | 17% | 10% | 23% | 12% | |
| DNR – Don't know/Refused | 18 | 10 | 8 | 3 | 4 | 2 | 9 | 8 | 2 | 2 | 4 | 2 |
| | 4% | 5% | 4% | 3% | 5% | 1% | 7% | 3% | 3% | 3% | 15% | 10% |

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[QMessage_Foreign2] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Instead of spending billions on foreign countries and failing to secure our border, the Biden Administration should be more focused on dealing with the real problems Americans face here at home

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| COMPLETELY/MOSTLY AGREE | 247 | 170 | 77 | 98 | 54 | 72 | 22 | 86 | 93 | 68 | 168 | 62 | 66 | 34 | 122 |
| | 62% | 61% | 65% | 61% | 66% | 60% | 61% | 75% | 63% | 50% | 83% | 36% | 63% | 53% | 66% |
| COMPLETELY/MOSTLY DISAGREE | 134 | 96 | 38 | 55 | 26 | 41 | 12 | 29 | 45 | 60 | 30 | 100 | 32 | 27 | 60 |
| | 34% | 34% | 32% | 35% | 32% | 34% | 33% | 25% | 31% | 44% | 15% | 58% | 30% | 41% | 32% |
| Completely agree | 186 | 134 | 52 | 72 | 39 | 61 | 13 | 76 | 68 | 41 | 153 | 23 | 49 | 29 | 88 |
| | 47% | 48% | 44% | 45% | 47% | 51% | 36% | 67% | 46% | 30% | 76% | 13% | 46% | 45% | 47% |
| Mostly agree | 62 | 37 | 25 | 26 | 16 | 11 | 9 | 10 | 24 | 28 | 15 | 39 | 17 | 5 | 34 |
| | 15% | 13% | 21% | 16% | 19% | 9% | 25% | 8% | 17% | 20% | 8% | 23% | 16% | 7% | 18% |
| Mostly disagree | 72 | 48 | 24 | 27 | 15 | 21 | 9 | 14 | 25 | 33 | 13 | 55 | 16 | 8 | 37 |
| | 18% | 17% | 20% | 17% | 18% | 18% | 25% | 12% | 17% | 24% | 6% | 31% | 15% | 12% | 20% |
| Completely disagree | 63 | 48 | 14 | 29 | 11 | 20 | 3 | 15 | 20 | 27 | 17 | 46 | 16 | 19 | 23 |
| | 16% | 17% | 12% | 18% | 14% | 16% | 7% | 13% | 13% | 20% | 8% | 26% | 15% | 29% | 12% |
| DNR – Don't know/Refused | 18 | 14 | 4 | 6 | 2 | 7 | 2 | - | 9 | 8 | 4 | 12 | 7 | 4 | 4 |
| | 4% | 5% | 3% | 4% | 2% | 6% | 6% | | 6% | 6% | 2% | 7% | 7% | 6% | 2% |

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[QMessage_Foreign2] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Instead of spending billions on foreign countries and failing to secure our border, the Biden Administration should be more focused on dealing with the real problems Americans face here at home

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| COMPLETELY/MOSTLY AGREE | 247 62% | - | - | - | 247 62% | - | - | 29 81% | 8 87% | 11 75% | 142 58% | 44 82% | 38 69% | 12 100% | 26 69% | 13 54% | 2 57% | | | |
| COMPLETELY/MOSTLY DISAGREE | 134 34% | - | - | - | 134 34% | - | - | 5 13% | 1 13% | 3 22% | 92 37% | 6 12% | 16 30% | - | 10 27% | 7 30% | 2 43% | | | |
| Completely agree | 186 47% | - | - | - | 186 47% | - | - | 19 53% | 6 62% | 11 75% | 103 42% | 34 62% | 30 55% | 12 100% | 21 56% | 5 20% | - | | | |
| Mostly agree | 62 15% | - | - | - | 62 15% | - | - | 10 28% | 2 25% | - | 39 16% | 10 19% | 8 15% | - | 5 13% | 8 34% | 2 57% | | | |
| Mostly disagree | 72 18% | - | - | - | 72 18% | - | - | 4 12% | 1 13% | 3 22% | 43 18% | 5 9% | 12 23% | - | 7 19% | 7 28% | 2 43% | | | |
| Completely disagree | 63 16% | - | - | - | 63 16% | - | - | 1 2% | - | - | 49 20% | 1 3% | 4 7% | - | 3 8% | 1 2% | - | | | |
| DNR – Don't know/Refused | 18 4% | - | - | - | 18 4% | - | - | 2 6% | - | 0 3% | 12 5% | 4 7% | 0 0% | - | 1 4% | 4 16% | - | | | |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QMessage_Foreign2] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -Instead of spending billions on foreign countries and failing to secure our border, the Biden Administration should be more focused on dealing with the real problems Americans face here at home

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| COMPLETELY/MOSTLY AGREE | 247 | 68 | 60 | 63 | 51 | 26 | 24 | 37 | 29 | 31 | 31 | 41 | 28 | 63 | 46 | 51 | 88 |
| | 62% | 70% | 57% | 61% | 58% | 65% | 55% | 69% | 51% | 78% | 64% | 78% | 43% | 74% | 57% | 54% | 62% |
| COMPLETELY/MOSTLY DISAGREE | 134 | 24 | 42 | 34 | 33 | 12 | 18 | 15 | 22 | 7 | 15 | 12 | 33 | 21 | 30 | 35 | 48 |
| | 34% | 25% | 40% | 33% | 38% | 31% | 41% | 28% | 39% | 19% | 30% | 22% | 51% | 25% | 38% | 38% | 34% |
| Completely agree | 186 | 53 | 36 | 49 | 43 | 18 | 19 | 31 | 25 | 24 | 18 | 30 | 21 | 47 | 36 | 40 | 64 |
| | 47% | 55% | 34% | 47% | 49% | 46% | 43% | 58% | 44% | 61% | 36% | 56% | 32% | 55% | 45% | 43% | 45% |
| Mostly agree | 62 | 15 | 24 | 14 | 8 | 7 | 5 | 6 | 4 | 7 | 14 | 12 | 7 | 16 | 10 | 11 | 24 |
| | 15% | 15% | 23% | 14% | 10% | 19% | 11% | 12% | 7% | 17% | 28% | 22% | 11% | 19% | 12% | 12% | 17% |
| Mostly disagree | 72 | 10 | 23 | 26 | 13 | 8 | 8 | 11 | 12 | 6 | 9 | 3 | 15 | 11 | 12 | 21 | 28 |
| | 18% | 10% | 22% | 25% | 15% | 20% | 18% | 21% | 21% | 15% | 18% | 5% | 24% | 13% | 15% | 22% | 20% |
| Completely disagree | 63 | 14 | 19 | 8 | 20 | 4 | 10 | 4 | 11 | 2 | 6 | 9 | 17 | 10 | 18 | 15 | 20 |
| | 16% | 15% | 18% | 8% | 23% | 11% | 23% | 7% | 19% | 4% | 12% | 17% | 27% | 11% | 22% | 16% | 14% |
| DNR – Don't know/Refused | 18 | 5 | 3 | 6 | 3 | 1 | 2 | 2 | 5 | 1 | 3 | - | 4 | 1 | 4 | 7 | 5 |
| | 4% | 5% | 2% | 6% | 4% | 4% | 4% | 3% | 10% | 3% | 6% | 6% | 6% | 2% | 5% | 7% | 4% |

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[QMessage_GasPrices - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -Under the influence of radical environmentalists, the Biden Administration has done everything possible to hobble our domestic energy industry, canceling drilling projects that would have brought gas prices down

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| COMPLETELY/MOSTLY AGREE | 86 | 42 | 43 | 13 | 23 | 23 | 27 | 57 | 5 | 11 | 8 | 6 |
| | 47% | 48% | 46% | 38% | 46% | 53% | 50% | 49% | 21% | 58% | 60% | 50% |
| COMPLETELY/MOSTLY DISAGREE | 81 | 41 | 40 | 15 | 24 | 17 | 25 | 52 | 13 | 6 | 5 | 5 |
| | 44% | 46% | 42% | 41% | 48% | 40% | 47% | 44% | 56% | 34% | 40% | 50% |
| Completely agree | 62 | 33 | 28 | 5 | 19 | 16 | 22 | 42 | 3 | 8 | 6 | 2 |
| | 34% | 38% | 30% | 15% | 37% | 37% | 41% | 36% | 14% | 42% | 47% | 22% |
| Mostly agree | 24 | 9 | 15 | 8 | 4 | 7 | 5 | 15 | 1 | 3 | 2 | 3 |
| | 13% | 10% | 16% | 23% | 9% | 16% | 9% | 13% | 7% | 17% | 13% | 29% |
| Mostly disagree | 20 | 10 | 10 | 5 | 4 | 3 | 8 | 11 | 3 | 1 | - | 5 |
| | 11% | 12% | 10% | 13% | 9% | 8% | 15% | 10% | 12% | 3% | - | 50% |
| Completely disagree | 61 | 31 | 30 | 10 | 20 | 14 | 17 | 40 | 10 | 6 | 5 | - |
| | 33% | 35% | 32% | 28% | 39% | 32% | 32% | 34% | 44% | 30% | 40% | - |
| DNR – Don't know/Refused | 15 | 5 | 10 | 7 | 3 | 3 | 1 | 9 | 5 | 1 | - | - |
| | 8% | 6% | 11% | 21% | 7% | 7% | 3% | 7% | 23% | 8% | - | - |

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[QMessage_GasPrices - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
-Under the influence of radical environmentalists, the Biden Administration has done everything possible to hobble our domestic energy industry, canceling drilling projects that would have brought gas prices down

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| COMPLETELY/MOSTLY AGREE | 86 | 59 | 27 | 38 | 19 | 21 | 8 | 30 | 37 | 19 | 71 | 11 | 23 | 11 | 43 |
| | 47% | 48% | 46% | 50% | 46% | 43% | 48% | 62% | 54% | 29% | 78% | 13% | 44% | 38% | 53% |
| COMPLETELY/MOSTLY DISAGREE | 81 | 52 | 28 | 32 | 20 | 21 | 9 | 17 | 21 | 42 | 14 | 66 | 27 | 15 | 29 |
| | 44% | 42% | 49% | 42% | 48% | 43% | 52% | 35% | 32% | 65% | 16% | 79% | 52% | 52% | 36% |
| Completely agree | 62 | 44 | 18 | 28 | 15 | 16 | 3 | 21 | 27 | 14 | 57 | 4 | 15 | 8 | 30 |
| | 34% | 35% | 32% | 36% | 36% | 33% | 21% | 42% | 40% | 21% | 63% | 5% | 29% | 28% | 37% |
| Mostly agree | 24 | 16 | 8 | 11 | 4 | 5 | 4 | 10 | 10 | 5 | 14 | 7 | 8 | 3 | 13 |
| | 13% | 13% | 15% | 14% | 10% | 10% | 27% | 19% | 15% | 7% | 15% | 8% | 15% | 10% | 16% |
| Mostly disagree | 20 | 15 | 5 | 9 | 3 | 7 | 2 | 2 | 8 | 11 | 4 | 16 | 12 | 4 | 4 |
| | 11% | 12% | 8% | 11% | 7% | 14% | 12% | 3% | 12% | 16% | 4% | 19% | 23% | 13% | 6% |
| Completely disagree | 61 | 37 | 23 | 23 | 17 | 14 | 7 | 16 | 13 | 31 | 10 | 50 | 15 | 12 | 25 |
| | 33% | 30% | 41% | 30% | 41% | 29% | 40% | 32% | 20% | 49% | 12% | 59% | 29% | 40% | 30% |
| DNR – Don't know/Refused | 15 | 13 | 3 | 6 | 3 | 7 | - | 2 | 9 | 4 | 5 | 7 | 2 | 3 | 9 |
| | 8% | 10% | 5% | 8% | 6% | 14% | | 3% | 14% | 6% | 6% | 8% | 4% | 10% | 11% |

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[QMessage_GasPrices - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -Under the influence of radical environmentalists, the Biden Administration has done everything possible to hobble our domestic energy industry, canceling drilling projects that would have brought gas prices down

| | Total | State | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-----------|-------|----|----|-----------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 | | |
| COMPLETELY/MOSTLY AGREE | 86 47% | - | - | - | 86 47% | - | - | 8 58% | 3 57% | 3 44% | 53 49% | 11 54% | 14 48% | 3 100% | 7 41% | 2 30% | 1 49% | | |
| COMPLETELY/MOSTLY DISAGREE | 81 44% | - | - | - | 81 44% | - | - | 1 9% | - | - | 48 45% | 6 29% | 11 36% | - | 8 42% | 3 42% | - | | |
| Completely agree | 62 34% | - | - | - | 62 34% | - | - | 3 20% | 1 24% | 3 44% | 38 36% | 7 34% | 10 35% | 2 66% | 6 35% | - | - | | |
| Mostly agree | 24 13% | - | - | - | 24 13% | - | - | 5 37% | 2 33% | - | 14 13% | 4 21% | 4 13% | 1 34% | 1 6% | 2 30% | 1 49% | | |
| Mostly disagree | 20 11% | - | - | - | 20 11% | - | - | 1 4% | - | - | 16 15% | - | 3 11% | - | 4 23% | 3 42% | - | | |
| Completely disagree | 61 33% | - | - | - | 61 33% | - | - | 1 5% | - | - | 33 31% | 6 29% | 8 26% | - | 3 19% | - | - | | |
| DNR – Don't know/Refused | 15 8% | - | - | - | 15 8% | - | - | 4 33% | 2 43% | 3 56% | 6 5% | 3 17% | 5 16% | - | 3 18% | 2 28% | 1 51% | | |

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[QMessage_GasPrices - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -Under the influence of radical environmentalists, the Biden Administration has done everything possible to hobble our domestic energy industry, canceling drilling projects that would have brought gas prices down

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| COMPLETELY/MOSTLY AGREE | 86 | 20 | 23 | 27 | 15 | 5 | 11 | 14 | 13 | 9 | 12 | 9 | 14 | 18 | 19 | 24 | 25 |
| | 47% | 51% | 43% | 52% | 42% | 28% | 45% | 59% | 54% | 47% | 46% | 45% | 47% | 52% | 45% | 47% | 46% |
| COMPLETELY/MOSTLY DISAGREE | 81 | 13 | 27 | 22 | 19 | 9 | 12 | 10 | 10 | 6 | 12 | 8 | 14 | 16 | 21 | 23 | 20 |
| | 44% | 32% | 50% | 42% | 53% | 50% | 52% | 41% | 44% | 32% | 44% | 39% | 50% | 47% | 48% | 47% | 37% |
| Completely agree | 62 | 15 | 13 | 19 | 13 | 3 | 9 | 11 | 10 | 2 | 9 | 5 | 11 | 11 | 14 | 18 | 19 |
| | 34% | 39% | 24% | 37% | 37% | 17% | 39% | 45% | 44% | 13% | 35% | 28% | 39% | 32% | 33% | 35% | 35% |
| Mostly agree | 24 | 5 | 10 | 7 | 2 | 2 | 2 | 3 | 2 | 6 | 3 | 4 | 2 | 7 | 5 | 6 | 6 |
| | 13% | 12% | 19% | 14% | 5% | 11% | 6% | 14% | 10% | 34% | 11% | 18% | 8% | 19% | 12% | 12% | 11% |
| Mostly disagree | 20 | 1 | 9 | 3 | 7 | 3 | 2 | 3 | 2 | 1 | 3 | 0 | 5 | 6 | 7 | 5 | 2 |
| | 11% | 3% | 16% | 6% | 21% | 19% | 7% | 13% | 10% | 7% | 10% | 2% | 18% | 16% | 16% | 10% | 5% |
| Completely disagree | 61 | 12 | 18 | 19 | 12 | 5 | 11 | 6 | 8 | 5 | 9 | 7 | 9 | 11 | 14 | 18 | 18 |
| | 33% | 30% | 34% | 36% | 32% | 31% | 44% | 28% | 34% | 26% | 34% | 37% | 31% | 31% | 32% | 36% | 33% |
| DNR – Don't know/Refused | 15 | 7 | 4 | 3 | 2 | 4 | 1 | - | 0 | 4 | 3 | 3 | 1 | 0 | 3 | 3 | 9 |
| | 8% | 17% | 7% | 6% | 5% | 22% | 3% | | 2% | 20% | 10% | 16% | 4% | 1% | 7% | 6% | 16% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMessage_GasPrices - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration has done everything possible to hobble our domestic energy industry, canceling drilling projects that would have brought gas prices down

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| COMPLETELY/MOSTLY AGREE | 114 | 56 | 58 | 22 | 17 | 44 | 31 | 71 | 12 | 21 | 7 | 3 |
| | 52% | 53% | 52% | 50% | 41% | 69% | 46% | 57% | 43% | 50% | 44% | 39% |
| COMPLETELY/MOSTLY DISAGREE | 83 | 43 | 40 | 17 | 22 | 17 | 28 | 42 | 14 | 19 | 4 | 3 |
| | 38% | 41% | 36% | 38% | 51% | 26% | 42% | 34% | 52% | 46% | 25% | 47% |
| Completely agree | 89 | 47 | 43 | 13 | 17 | 33 | 26 | 56 | 7 | 17 | 7 | 2 |
| | 41% | 44% | 38% | 31% | 40% | 52% | 38% | 45% | 27% | 41% | 44% | 29% |
| Mostly agree | 25 | 9 | 15 | 8 | 0 | 11 | 5 | 15 | 4 | 4 | - | 1 |
| | 11% | 9% | 14% | 19% | 1% | 17% | 8% | 12% | 16% | 9% | - | 10% |
| Mostly disagree | 27 | 11 | 16 | 7 | 5 | 7 | 8 | 14 | 4 | 5 | 0 | 3 |
| | 12% | 10% | 14% | 15% | 12% | 10% | 12% | 11% | 15% | 12% | 3% | 47% |
| Completely disagree | 57 | 32 | 25 | 10 | 17 | 10 | 20 | 29 | 10 | 14 | 4 | - |
| | 26% | 31% | 22% | 23% | 39% | 16% | 30% | 23% | 38% | 34% | 22% | - |
| DNR – Don't know/Refused | 20 | 6 | 13 | 5 | 3 | 3 | 8 | 11 | 1 | 2 | 5 | 1 |
| | 9% | 6% | 12% | 12% | 8% | 5% | 12% | 9% | 4% | 4% | 31% | 14% |

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[QMessage_GasPrices - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration has done everything possible to hobble our domestic energy industry, canceling drilling projects that would have brought gas prices down

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| COMPLETELY/MOSTLY AGREE | 114 | 87 | 27 | 53 | 18 | 34 | 9 | 55 | 36 | 23 | 93 | 13 | 30 | 18 | 52 |
| | 52% | 56% | 44% | 64% | 44% | 47% | 44% | 84% | 45% | 32% | 84% | 14% | 55% | 51% | 50% |
| COMPLETELY/MOSTLY DISAGREE | 83 | 55 | 28 | 24 | 18 | 31 | 10 | 10 | 34 | 40 | 16 | 64 | 17 | 17 | 44 |
| | 38% | 35% | 46% | 29% | 45% | 43% | 49% | 15% | 42% | 55% | 14% | 71% | 31% | 47% | 42% |
| Completely agree | 89 | 69 | 21 | 41 | 15 | 28 | 6 | 50 | 25 | 14 | 76 | 11 | 21 | 16 | 38 |
| | 41% | 44% | 33% | 49% | 36% | 39% | 28% | 77% | 31% | 20% | 69% | 12% | 40% | 46% | 36% |
| Mostly agree | 25 | 18 | 7 | 12 | 3 | 6 | 3 | 5 | 11 | 9 | 17 | 2 | 8 | 2 | 15 |
| | 11% | 12% | 11% | 15% | 8% | 8% | 17% | 7% | 14% | 12% | 15% | 3% | 16% | 5% | 14% |
| Mostly disagree | 27 | 14 | 13 | 6 | 8 | 8 | 5 | 2 | 15 | 10 | 5 | 21 | 10 | 3 | 13 |
| | 12% | 9% | 21% | 7% | 19% | 11% | 26% | 2% | 19% | 14% | 5% | 23% | 18% | 8% | 12% |
| Completely disagree | 57 | 41 | 15 | 18 | 11 | 23 | 5 | 8 | 19 | 30 | 11 | 43 | 7 | 14 | 31 |
| | 26% | 27% | 25% | 22% | 26% | 32% | 23% | 13% | 24% | 41% | 10% | 48% | 14% | 39% | 30% |
| DNR – Don't know/Refused | 20 | 14 | 6 | 7 | 4 | 8 | 1 | 0 | 10 | 9 | 2 | 13 | 7 | 1 | 8 |
| | 9% | 9% | 9% | 8% | 11% | 10% | 6% | 1% | 13% | 13% | 2% | 15% | 13% | 3% | 8% |

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[QMessage_GasPrices - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration has done everything possible to hobble our domestic energy industry, canceling drilling projects that would have brought gas prices down

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | | |
| COMPLETELY/MOSTLY AGREE | 114 | - | - | - | 114 | - | - | 9 | 4 | 6 | 69 | 21 | 12 | 8 | 12 | 9 | 1 | | | |
| | 52% | | | | 52% | | | 40% | 81% | 74% | 49% | 62% | 47% | 94% | 63% | 53% | 63% | | | |
| COMPLETELY/MOSTLY DISAGREE | 83 | - | - | - | 83 | - | - | 7 | 1 | - | 58 | 11 | 10 | 0 | 7 | 6 | 1 | | | |
| | 38% | | | | 38% | | | 33% | 19% | - | 41% | 32% | 39% | 6% | 35% | 39% | 37% | | | |
| Completely agree | 89 | - | - | - | 89 | - | - | 4 | 2 | 1 | 56 | 14 | 7 | 8 | 11 | 5 | 1 | | | |
| | 41% | | | | 41% | | | 16% | 39% | 9% | 40% | 40% | 30% | 94% | 57% | 31% | 63% | | | |
| Mostly agree | 25 | - | - | - | 25 | - | - | 5 | 2 | 6 | 13 | 7 | 4 | - | 1 | 4 | - | | | |
| | 11% | | | | 11% | | | 24% | 42% | 65% | 9% | 21% | 17% | - | 6% | 22% | - | | | |
| Mostly disagree | 27 | - | - | - | 27 | - | - | 3 | 1 | - | 18 | 3 | 4 | 0 | 4 | 2 | - | | | |
| | 12% | | | | 12% | | | 13% | 19% | - | 13% | 8% | 17% | 6% | 22% | 15% | - | | | |
| Completely disagree | 57 | - | - | - | 57 | - | - | 4 | - | - | 39 | 8 | 5 | - | 3 | 4 | 1 | | | |
| | 26% | | | | 26% | | | 20% | - | - | 28% | 24% | 22% | - | 13% | 24% | 37% | | | |
| DNR – Don't know/Refused | 20 | - | - | - | 20 | - | - | 6 | - | 2 | 13 | 2 | 3 | - | 0 | 1 | - | | | |
| | 9% | | | | 9% | | | 27% | - | 26% | 10% | 7% | 13% | - | 2% | 7% | - | | | |

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[QMessage_GasPrices - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration has done everything possible to hobble our domestic energy industry, canceling drilling projects that would have brought gas prices down

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| COMPLETELY/MOSTLY AGREE | 114 | 32 | 25 | 26 | 28 | 8 | 8 | 21 | 18 | 13 | 9 | 22 | 13 | 32 | 18 | 21 | 44 |
| | 52% | 54% | 49% | 51% | 55% | 38% | 40% | 70% | 55% | 61% | 41% | 67% | 38% | 62% | 48% | 49% | 50% |
| COMPLETELY/MOSTLY DISAGREE | 83 | 21 | 19 | 21 | 22 | 12 | 11 | 8 | 12 | 4 | 11 | 9 | 17 | 18 | 16 | 15 | 34 |
| | 38% | 36% | 38% | 41% | 42% | 56% | 55% | 26% | 36% | 20% | 48% | 26% | 48% | 35% | 45% | 36% | 39% |
| Completely agree | 89 | 26 | 15 | 21 | 25 | 7 | 8 | 17 | 15 | 6 | 9 | 16 | 11 | 22 | 12 | 14 | 42 |
| | 41% | 44% | 30% | 40% | 48% | 33% | 39% | 55% | 45% | 28% | 41% | 49% | 32% | 43% | 33% | 32% | 48% |
| Mostly agree | 25 | 6 | 10 | 6 | 3 | 1 | 0 | 5 | 3 | 7 | - | 6 | 2 | 10 | 5 | 7 | 2 |
| | 11% | 10% | 19% | 11% | 7% | 5% | 1% | 15% | 10% | 33% | - | 18% | 6% | 20% | 15% | 17% | 2% |
| Mostly disagree | 27 | 9 | 7 | 5 | 6 | 4 | 2 | 3 | 2 | 3 | 4 | 4 | 6 | 9 | 5 | 3 | 10 |
| | 12% | 15% | 14% | 9% | 12% | 18% | 8% | 10% | 7% | 12% | 16% | 11% | 17% | 18% | 12% | 7% | 12% |
| Completely disagree | 57 | 12 | 12 | 17 | 16 | 8 | 10 | 5 | 9 | 2 | 7 | 5 | 11 | 9 | 12 | 12 | 24 |
| | 26% | 21% | 24% | 32% | 30% | 38% | 47% | 16% | 28% | 7% | 32% | 15% | 32% | 18% | 33% | 29% | 27% |
| DNR – Don't know/Refused | 20 | 5 | 7 | 4 | 2 | 1 | 1 | 1 | 3 | 4 | 2 | 2 | 5 | 1 | 3 | 6 | 10 |
| | 9% | 9% | 13% | 8% | 4% | 6% | 5% | 3% | 9% | 19% | 11% | 7% | 14% | 3% | 7% | 15% | 11% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QMessage_EVs] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-In a time when Americans are struggling to afford the basic essentials, the Biden Administration wants to force people to buy electric vehicles that most people can't afford and that don't work as well as gas-powered cars

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| COMPLETELY/MOSTLY AGREE | 213 | 102 | 111 | 37 | 40 | 74 | 62 | 137 | 20 | 31 | 17 | 7 |
| | 53% | 53% | 54% | 47% | 43% | 69% | 51% | 57% | 40% | 51% | 60% | 39% |
| COMPLETELY/MOSTLY DISAGREE | 164 | 83 | 80 | 37 | 45 | 30 | 51 | 90 | 29 | 28 | 8 | 9 |
| | 41% | 43% | 39% | 46% | 49% | 28% | 43% | 37% | 59% | 46% | 26% | 50% |
| Completely agree | 169 | 82 | 87 | 28 | 29 | 60 | 52 | 115 | 16 | 22 | 12 | 3 |
| | 42% | 42% | 42% | 35% | 31% | 56% | 43% | 48% | 33% | 36% | 40% | 19% |
| Mostly agree | 44 | 20 | 24 | 10 | 11 | 13 | 10 | 22 | 3 | 9 | 6 | 4 |
| | 11% | 10% | 12% | 12% | 12% | 12% | 8% | 9% | 7% | 14% | 20% | 21% |
| Mostly disagree | 50 | 27 | 23 | 11 | 12 | 8 | 19 | 32 | 9 | 6 | 1 | 2 |
| | 13% | 14% | 11% | 14% | 13% | 8% | 16% | 13% | 19% | 9% | 3% | 13% |
| Completely disagree | 114 | 56 | 57 | 26 | 34 | 22 | 32 | 58 | 20 | 22 | 7 | 7 |
| | 28% | 29% | 28% | 32% | 36% | 21% | 27% | 24% | 40% | 37% | 23% | 37% |
| DNR – Don't know/Refused | 23 | 9 | 14 | 5 | 7 | 3 | 7 | 14 | 1 | 2 | 4 | 2 |
| | 6% | 4% | 7% | 6% | 8% | 3% | 6% | 6% | 1% | 3% | 14% | 11% |

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[QMessage_EVs] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-In a time when Americans are struggling to afford the basic essentials, the Biden Administration wants to force people to buy electric vehicles that most people can't afford and that don't work as well as gas-powered cars

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|------------|-------------|------------|-------------------|---------------|-----------------------|-------------------|------------|-------------|------------|------------|------------|------------|-------------|------------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 100 | 280 100 | 119 100 | 160 100 | 82 100 | 120 100 | 37 100 | 115 100 | 147 100 | 137 100 | 202 100 | 174 100 | 106 100 | 65 100 | 186 100 |
| COMPLETELY/MOSTLY AGREE | 213 53% | 151 54% | 62 52% | 92 58% | 45 55% | 59 49% | 16 45% | 89 77% | 72 49% | 51 38% | 161 79% | 41 23% | 48 45% | 34 52% | 102 55% |
| COMPLETELY/MOSTLY DISAGREE | 164 41% | 114 41% | 49 42% | 60 37% | 30 37% | 55 45% | 19 52% | 25 22% | 61 41% | 77 57% | 35 18% | 119 68% | 48 45% | 29 44% | 75 40% |
| Completely agree | 169 42% | 121 43% | 47 40% | 79 50% | 36 44% | 42 35% | 11 31% | 73 64% | 56 38% | 39 29% | 135 67% | 24 14% | 34 32% | 24 37% | 87 47% |
| Mostly agree | 44 11% | 29 10% | 15 12% | 13 8% | 10 12% | 17 14% | 5 14% | 15 13% | 16 11% | 12 9% | 25 13% | 16 9% | 13 13% | 10 16% | 16 8% |
| Mostly disagree | 50 13% | 36 13% | 14 12% | 22 14% | 10 12% | 14 12% | 4 11% | 8 7% | 18 12% | 24 17% | 8 4% | 36 21% | 20 19% | 8 13% | 19 10% |
| Completely disagree | 114 28% | 78 28% | 35 30% | 38 24% | 20 25% | 40 33% | 15 41% | 17 15% | 43 29% | 53 39% | 27 14% | 82 47% | 28 27% | 21 32% | 56 30% |
| DNR – Don't know/Refused | 23 6% | 15 5% | 8 6% | 8 5% | 6 8% | 7 6% | 1 3% | 1 1% | 14 9% | 8 6% | 6 3% | 15 8% | 10 10% | 2 3% | 9 5% |

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[QMessage_EVs] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-In a time when Americans are struggling to afford the basic essentials, the Biden Administration wants to force people to buy electric vehicles that most people can't afford and that don't work as well as gas-powered cars

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| COMPLETELY/MOSTLY AGREE | 213 53% | - | - | - | 213 53% | - | - | 19 52% | 9 100% | 9 62% | 137 56% | 36 67% | 21 38% | 12 100% | 22 59% | 9 35% | - | | | |
| COMPLETELY/MOSTLY DISAGREE | 164 41% | - | - | - | 164 41% | - | - | 13 36% | - | 4 28% | 96 39% | 16 30% | 28 51% | - | 11 30% | 13 54% | 4 100% | | | |
| Completely agree | 169 42% | - | - | - | 169 42% | - | - | 14 39% | 5 55% | 7 48% | 108 44% | 28 51% | 17 31% | 10 83% | 15 41% | 6 24% | - | | | |
| Mostly agree | 44 11% | - | - | - | 44 11% | - | - | 5 14% | 4 45% | 2 13% | 30 12% | 9 16% | 4 7% | 2 17% | 7 18% | 3 11% | - | | | |
| Mostly disagree | 50 13% | - | - | - | 50 13% | - | - | 6 17% | - | 2 14% | 33 14% | 4 8% | 9 17% | - | 1 4% | 5 22% | 3 68% | | | |
| Completely disagree | 114 28% | - | - | - | 114 28% | - | - | 7 19% | - | 2 14% | 62 25% | 12 22% | 19 34% | - | 10 26% | 8 32% | 1 32% | | | |
| DNR – Don't know/Refused | 23 6% | - | - | - | 23 6% | - | - | 4 12% | - | 1 10% | 14 6% | 2 4% | 6 11% | - | 4 11% | 3 11% | - | | | |

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[QMessage_EVs] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-In a time when Americans are struggling to afford the basic essentials, the Biden Administration wants to force people to buy electric vehicles that most people can't afford and that don't work as well as gas-powered cars

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| COMPLETELY/MOSTLY AGREE | 213 | 58 | 51 | 55 | 45 | 14 | 20 | 36 | 32 | 23 | 20 | 38 | 30 | 51 | 44 | 48 | 70 |
| | 53% | 60% | 48% | 53% | 52% | 36% | 45% | 67% | 57% | 58% | 42% | 71% | 47% | 59% | 56% | 52% | 49% |
| COMPLETELY/MOSTLY DISAGREE | 164 | 31 | 49 | 44 | 39 | 24 | 22 | 16 | 21 | 12 | 23 | 15 | 30 | 29 | 31 | 36 | 68 |
| | 41% | 32% | 47% | 42% | 44% | 62% | 50% | 29% | 38% | 31% | 48% | 27% | 47% | 34% | 39% | 39% | 48% |
| Completely agree | 169 | 47 | 37 | 46 | 34 | 12 | 14 | 27 | 28 | 15 | 15 | 33 | 24 | 43 | 35 | 31 | 59 |
| | 42% | 49% | 36% | 45% | 39% | 32% | 32% | 51% | 50% | 38% | 31% | 62% | 37% | 50% | 45% | 33% | 42% |
| Mostly agree | 44 | 10 | 13 | 9 | 11 | 2 | 6 | 9 | 4 | 8 | 5 | 5 | 6 | 8 | 9 | 17 | 11 |
| | 11% | 11% | 13% | 8% | 13% | 4% | 13% | 16% | 7% | 20% | 11% | 9% | 10% | 9% | 11% | 18% | 8% |
| Mostly disagree | 50 | 4 | 19 | 17 | 10 | 6 | 6 | 6 | 9 | 5 | 5 | 2 | 10 | 11 | 8 | 13 | 19 |
| | 13% | 4% | 19% | 16% | 11% | 15% | 14% | 11% | 16% | 13% | 11% | 4% | 16% | 13% | 10% | 14% | 13% |
| Completely disagree | 114 | 28 | 29 | 27 | 29 | 18 | 15 | 10 | 13 | 7 | 18 | 12 | 20 | 18 | 23 | 23 | 49 |
| | 28% | 29% | 28% | 26% | 33% | 47% | 35% | 18% | 22% | 18% | 37% | 23% | 31% | 21% | 29% | 25% | 35% |
| DNR – Don't know/Refused | 23 | 8 | 5 | 5 | 3 | 1 | 2 | 2 | 3 | 4 | 5 | 1 | 4 | 6 | 4 | 9 | 3 |
| | 6% | 8% | 5% | 5% | 4% | 2% | 5% | 4% | 5% | 10% | 10% | 2% | 6% | 7% | 6% | 10% | 2% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMessage_StudentLoans - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration forgiving student loans is unfair to the tens of millions of people who were responsible and paid off their loans

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 182 | 88 | 94 | 35 | 50 | 43 | 53 | 117 | 23 | 18 | 13 | 11 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 95 | 85 | 35 | 38 | 45 | 62 | 120 | 20 | 23 | 10 | 7 |
| COMPLETELY/MOSTLY AGREE | 85 | 44 | 41 | 10 | 20 | 28 | 27 | 68 | 3 | 8 | 5 | 1 |
| | 47% | 50% | 44% | 29% | 39% | 65% | 52% | 58% | 14% | 44% | 40% | 13% |
| COMPLETELY/MOSTLY DISAGREE | 79 | 40 | 39 | 18 | 29 | 11 | 21 | 45 | 17 | 9 | 8 | - |
| | 43% | 45% | 42% | 52% | 57% | 25% | 40% | 38% | 77% | 49% | 60% | - |
| Completely agree | 69 | 35 | 33 | 8 | 13 | 23 | 24 | 53 | 3 | 6 | 5 | 1 |
| | 38% | 40% | 36% | 23% | 26% | 54% | 45% | 46% | 14% | 32% | 40% | 11% |
| Mostly agree | 17 | 9 | 8 | 2 | 6 | 4 | 4 | 14 | - | 2 | - | 0 |
| | 9% | 10% | 9% | 6% | 12% | 10% | 7% | 12% | - | 12% | - | 2% |
| Mostly disagree | 24 | 11 | 13 | 8 | 4 | 4 | 9 | 17 | 1 | 5 | 2 | - |
| | 13% | 13% | 14% | 24% | 7% | 9% | 16% | 14% | 4% | 27% | 13% | - |
| Completely disagree | 55 | 28 | 26 | 10 | 25 | 7 | 13 | 28 | 17 | 4 | 6 | - |
| | 30% | 32% | 28% | 28% | 50% | 16% | 24% | 24% | 73% | 22% | 48% | - |
| DNR – Don't know/Refused | 18 | 5 | 13 | 7 | 2 | 5 | 4 | 5 | 2 | 1 | - | 10 |
| | 10% | 5% | 14% | 19% | 4% | 11% | 8% | 4% | 8% | 7% | - | 87% |

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[QMessage_StudentLoans - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration forgiving student loans is unfair to the tens of millions of people who were responsible and paid off their loans

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 182 | 124 | 57 | 76 | 41 | 48 | 16 | 50 | 68 | 65 | 91 | 84 | 52 | 29 | 81 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 121 | 59 | 82 | 38 | 39 | 21 | 58 | 59 | 63 | 94 | 77 | 50 | 28 | 83 |
| COMPLETELY/MOSTLY AGREE | 85 | 62 | 24 | 48 | 20 | 14 | 4 | 33 | 32 | 20 | 63 | 19 | 21 | 12 | 42 |
| | 47% | 50% | 41% | 62% | 49% | 29% | 23% | 67% | 48% | 31% | 69% | 22% | 40% | 41% | 52% |
| COMPLETELY/MOSTLY DISAGREE | 79 | 48 | 31 | 24 | 21 | 24 | 10 | 13 | 24 | 42 | 19 | 57 | 23 | 17 | 29 |
| | 43% | 38% | 55% | 31% | 51% | 49% | 63% | 26% | 36% | 64% | 21% | 68% | 45% | 57% | 36% |
| Completely agree | 69 | 49 | 20 | 36 | 17 | 12 | 3 | 28 | 26 | 15 | 55 | 10 | 17 | 8 | 34 |
| | 38% | 39% | 35% | 47% | 42% | 26% | 18% | 56% | 39% | 23% | 61% | 12% | 33% | 28% | 42% |
| Mostly agree | 17 | 13 | 4 | 11 | 3 | 2 | 1 | 5 | 6 | 5 | 7 | 9 | 4 | 4 | 8 |
| | 9% | 10% | 6% | 15% | 7% | 3% | 5% | 11% | 9% | 8% | 8% | 10% | 7% | 13% | 10% |
| Mostly disagree | 24 | 16 | 9 | 11 | 6 | 5 | 2 | 2 | 15 | 7 | 7 | 15 | 11 | 5 | 7 |
| | 13% | 13% | 15% | 14% | 15% | 10% | 15% | 4% | 22% | 11% | 8% | 18% | 22% | 17% | 8% |
| Completely disagree | 55 | 32 | 23 | 13 | 15 | 19 | 8 | 11 | 9 | 34 | 12 | 41 | 12 | 12 | 22 |
| | 30% | 26% | 39% | 17% | 36% | 39% | 48% | 22% | 14% | 53% | 13% | 50% | 23% | 41% | 28% |
| DNR – Don't know/Refused | 18 | 15 | 2 | 5 | - | 10 | 2 | 3 | 11 | 3 | 9 | 9 | 7 | 0 | 10 |
| | 10% | 12% | 4% | 6% | | 22% | 14% | 6% | 17% | 5% | 10% | 10% | 14% | 1% | 12% |

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[QMessage_StudentLoans - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration forgiving student loans is unfair to the tens of millions of people who were responsible and paid off their loans

| | Total | State | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | | |
|----------------------------|-----------|-------|----|----|-----------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 182 | - | - | - | 182 | - | - | 13 | 5 | 6 | 106 | 19 | 29 | 3 | 18 | 8 | 2 |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | - | - | - | 180 | - | - | 14 | 4 | 5 | 113 | 13 | 29 | 3 | 15 | 7 | 2 |
| COMPLETELY/MOSTLY AGREE | 85 47% | - | - | - | 85 47% | - | - | 7 54% | 1 13% | 3 44% | 58 54% | 8 43% | 11 38% | - | 7 37% | 4 57% | 2 100% |
| COMPLETELY/MOSTLY DISAGREE | 79 43% | - | - | - | 79 43% | - | - | 3 25% | 3 57% | 1 23% | 39 37% | 8 43% | 13 46% | - | 4 22% | 1 10% | - |
| Completely agree | 69 38% | - | - | - | 69 38% | - | - | 5 36% | - | 2 34% | 46 43% | 8 40% | 8 28% | - | 7 37% | 4 57% | 2 100% |
| Mostly agree | 17 9% | - | - | - | 17 9% | - | - | 2 17% | 1 13% | 1 10% | 12 11% | 1 3% | 3 10% | - | - | - | - |
| Mostly disagree | 24 13% | - | - | - | 24 13% | - | - | 2 16% | 2 33% | - | 16 15% | 2 8% | 3 11% | - | 1 4% | - | - |
| Completely disagree | 55 30% | - | - | - | 55 30% | - | - | 1 9% | 1 24% | 1 23% | 23 22% | 7 34% | 10 34% | - | 3 18% | 1 10% | - |
| DNR – Don't know/Refused | 18 10% | - | - | - | 18 10% | - | - | 3 21% | 1 30% | 2 33% | 9 9% | 3 14% | 5 16% | 3 100% | 7 41% | 3 34% | - |

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[QMessage_StudentLoans - VERSION A] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration forgiving student loans is unfair to the tens of millions of people who were responsible and paid off their loans

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 182 | 39 | 54 | 52 | 36 | 17 | 24 | 23 | 24 | 18 | 27 | 20 | 29 | 35 | 43 | 50 | 54 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 180 | 36 | 46 | 55 | 39 | 19 | 21 | 24 | 31 | 16 | 17 | 21 | 31 | 35 | 52 | 46 | 47 |
| COMPLETELY/MOSTLY AGREE | 85 | 16 | 24 | 30 | 14 | 4 | 10 | 15 | 14 | 6 | 9 | 13 | 13 | 15 | 24 | 18 | 29 |
| | 47% | 42% | 45% | 57% | 39% | 23% | 43% | 66% | 61% | 35% | 35% | 63% | 45% | 42% | 56% | 35% | 54% |
| COMPLETELY/MOSTLY DISAGREE | 79 | 14 | 25 | 21 | 18 | 11 | 14 | 5 | 9 | 7 | 15 | 5 | 12 | 18 | 13 | 28 | 20 |
| | 43% | 36% | 46% | 41% | 51% | 65% | 57% | 23% | 39% | 39% | 57% | 27% | 41% | 52% | 30% | 56% | 37% |
| Completely agree | 69 | 14 | 18 | 26 | 9 | 2 | 9 | 12 | 12 | 6 | 5 | 11 | 12 | 11 | 20 | 14 | 24 |
| | 38% | 37% | 34% | 50% | 25% | 14% | 37% | 53% | 51% | 32% | 17% | 57% | 41% | 32% | 47% | 27% | 44% |
| Mostly agree | 17 | 2 | 6 | 4 | 5 | 2 | 1 | 3 | 2 | 1 | 5 | 1 | 1 | 3 | 4 | 4 | 5 |
| | 9% | 5% | 11% | 7% | 13% | 10% | 6% | 13% | 10% | 3% | 18% | 7% | 4% | 10% | 9% | 8% | 10% |
| Mostly disagree | 24 | 3 | 10 | 4 | 7 | 2 | 2 | 3 | 4 | 6 | 2 | 1 | 5 | 7 | 2 | 11 | 4 |
| | 13% | 8% | 18% | 8% | 20% | 14% | 9% | 13% | 16% | 33% | 6% | 3% | 16% | 20% | 6% | 21% | 8% |
| Completely disagree | 55 | 11 | 15 | 17 | 11 | 9 | 12 | 2 | 6 | 1 | 13 | 5 | 7 | 11 | 11 | 18 | 15 |
| | 30% | 28% | 28% | 32% | 31% | 51% | 48% | 9% | 23% | 5% | 51% | 24% | 25% | 32% | 25% | 35% | 29% |
| DNR – Don't know/Refused | 18 | 8 | 5 | 1 | 4 | 2 | - | 3 | - | 5 | 2 | 2 | 4 | 2 | 6 | 5 | 5 |
| | 10% | 21% | 9% | 2% | 10% | 12% | | 11% | | 26% | 8% | 10% | 14% | 6% | 14% | 9% | 9% |

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[QMessage_StudentLoans - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration forgiving student loans is unfair to the tens of millions of people who were responsible and paid off their loans, and to those who never went to college, who earn less money to begin with

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 217 | 105 | 112 | 44 | 42 | 64 | 67 | 125 | 27 | 42 | 16 | 7 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 115 | 105 | 38 | 41 | 63 | 78 | 125 | 27 | 42 | 18 | 8 |
| COMPLETELY/MOSTLY AGREE | 107 | 50 | 57 | 14 | 15 | 42 | 35 | 71 | 6 | 20 | 6 | 3 |
| | 49% | 47% | 51% | 33% | 36% | 66% | 53% | 57% | 22% | 48% | 40% | 44% |
| COMPLETELY/MOSTLY DISAGREE | 97 | 46 | 51 | 26 | 26 | 19 | 26 | 49 | 21 | 19 | 5 | 3 |
| | 45% | 44% | 46% | 60% | 61% | 30% | 39% | 39% | 75% | 45% | 34% | 50% |
| Completely agree | 90 | 44 | 46 | 10 | 13 | 38 | 30 | 59 | 6 | 16 | 6 | 3 |
| | 42% | 42% | 41% | 22% | 30% | 59% | 45% | 48% | 21% | 39% | 38% | 44% |
| Mostly agree | 17 | 5 | 11 | 5 | 3 | 4 | 5 | 12 | 0 | 4 | 0 | - |
| | 8% | 5% | 10% | 11% | 6% | 6% | 8% | 9% | 2% | 9% | 1% | - |
| Mostly disagree | 31 | 14 | 17 | 8 | 2 | 7 | 13 | 22 | 3 | 5 | 1 | - |
| | 14% | 13% | 15% | 19% | 5% | 11% | 20% | 17% | 12% | 12% | 6% | - |
| Completely disagree | 66 | 32 | 34 | 18 | 23 | 12 | 13 | 27 | 17 | 14 | 4 | 3 |
| | 30% | 31% | 30% | 41% | 55% | 19% | 19% | 22% | 63% | 32% | 28% | 50% |
| DNR – Don't know/Refused | 13 | 9 | 4 | 3 | 1 | 3 | 6 | 5 | 1 | 3 | 4 | 0 |
| | 6% | 9% | 3% | 7% | 3% | 5% | 8% | 4% | 3% | 7% | 27% | 7% |

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[QMessage_StudentLoans - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration forgiving student loans is unfair to the tens of millions of people who were responsible and paid off their loans, and to those who never went to college, who earn less money to begin with

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 217 | 156 | 61 | 83 | 41 | 72 | 20 | 65 | 80 | 72 | 111 | 90 | 54 | 36 | 105 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 151 | 69 | 86 | 39 | 65 | 30 | 69 | 73 | 78 | 118 | 83 | 51 | 34 | 109 |
| COMPLETELY/MOSTLY AGREE | 107 | 84 | 23 | 56 | 15 | 28 | 8 | 48 | 36 | 23 | 84 | 15 | 28 | 21 | 51 |
| | 49% | 54% | 38% | 67% | 37% | 38% | 40% | 74% | 45% | 32% | 75% | 17% | 52% | 60% | 49% |
| COMPLETELY/MOSTLY DISAGREE | 97 | 62 | 35 | 25 | 24 | 37 | 11 | 15 | 38 | 44 | 24 | 67 | 20 | 13 | 49 |
| | 45% | 40% | 57% | 30% | 59% | 52% | 54% | 22% | 48% | 62% | 21% | 75% | 36% | 37% | 47% |
| Completely agree | 90 | 71 | 20 | 46 | 13 | 25 | 6 | 45 | 27 | 19 | 74 | 9 | 21 | 19 | 43 |
| | 42% | 45% | 32% | 55% | 32% | 34% | 32% | 68% | 34% | 26% | 67% | 10% | 40% | 55% | 41% |
| Mostly agree | 17 | 13 | 4 | 10 | 2 | 3 | 2 | 4 | 9 | 4 | 9 | 6 | 6 | 2 | 8 |
| | 8% | 8% | 6% | 12% | 5% | 4% | 9% | 5% | 11% | 5% | 8% | 7% | 12% | 5% | 7% |
| Mostly disagree | 31 | 22 | 9 | 15 | 7 | 7 | 2 | 6 | 12 | 13 | 5 | 23 | 7 | 5 | 12 |
| | 14% | 14% | 14% | 18% | 16% | 10% | 11% | 9% | 15% | 18% | 5% | 25% | 12% | 14% | 11% |
| Completely disagree | 66 | 40 | 26 | 10 | 17 | 30 | 9 | 9 | 26 | 31 | 19 | 45 | 13 | 8 | 37 |
| | 30% | 26% | 43% | 12% | 42% | 42% | 43% | 13% | 33% | 43% | 17% | 50% | 24% | 23% | 36% |
| DNR – Don't know/Refused | 13 | 10 | 3 | 3 | 2 | 7 | 1 | 3 | 6 | 5 | 4 | 8 | 6 | 1 | 4 |
| | 6% | 6% | 5% | 3% | 4% | 10% | 6% | 4% | 7% | 7% | 3% | 9% | 12% | 3% | 4% |

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[QMessage_StudentLoans - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration forgiving student loans is unfair to the tens of millions of people who were responsible and paid off their loans, and to those who never went to college, who earn less money to begin with

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|-------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 217 | - | - | - | 217 | - | - | 22 | 4 | 9 | 140 | 35 | 25 | 9 | 20 | 16 | 2 | | | |
| | 100 | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Unweighted Total | 220 | - | - | - | 220 | - | - | 27 | 3 | 10 | 144 | 24 | 30 | 6 | 18 | 16 | 2 | | | |
| COMPLETELY/MOSTLY AGREE | 107 | - | - | - | 107 | - | - | 11 | - | 6 | 69 | 14 | 13 | - | 5 | 6 | 1 | | | |
| | 49% | | | | 49% | | | 50% | | 66% | 49% | 41% | 52% | | 23% | 39% | 63% | | | |
| COMPLETELY/MOSTLY DISAGREE | 97 | - | - | - | 97 | - | - | 9 | 4 | 2 | 63 | 18 | 10 | 8 | 14 | 8 | - | | | |
| | 45% | | | | 45% | | | 40% | 100% | 23% | 45% | 52% | 41% | 94% | 72% | 49% | | | | |
| Completely agree | 90 | - | - | - | 90 | - | - | 9 | - | 3 | 63 | 12 | 8 | - | 3 | 5 | - | | | |
| | 42% | | | | 42% | | | 39% | | 41% | 45% | 35% | 33% | | 16% | 31% | | | | |
| Mostly agree | 17 | - | - | - | 17 | - | - | 2 | - | 2 | 6 | 2 | 5 | - | 1 | 1 | 1 | | | |
| | 8% | | | | 8% | | | 11% | | 25% | 4% | 6% | 19% | | 7% | 8% | 63% | | | |
| Mostly disagree | 31 | - | - | - | 31 | - | - | 3 | - | 2 | 21 | 4 | 3 | 4 | 6 | 3 | - | | | |
| | 14% | | | | 14% | | | 13% | | 23% | 15% | 12% | 14% | 47% | 31% | 19% | | | | |
| Completely disagree | 66 | - | - | - | 66 | - | - | 6 | 4 | - | 42 | 14 | 7 | 4 | 8 | 5 | - | | | |
| | 30% | | | | 30% | | | 27% | 100% | | 30% | 40% | 27% | 47% | 41% | 30% | | | | |
| DNR – Don't know/Refused | 13 | - | - | - | 13 | - | - | 2 | - | 1 | 8 | 3 | 2 | 1 | 1 | 2 | 1 | | | |
| | 6% | | | | 6% | | | 10% | | 11% | 6% | 7% | 7% | 6% | 5% | 12% | 37% | | | |

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[QMessage_StudentLoans - VERSION B] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements
 -The Biden Administration forgiving student loans is unfair to the tens of millions of people who were responsible and paid off their loans, and to those who never went to college, who earn less money to begin with

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 217 | 58 | 51 | 51 | 52 | 22 | 20 | 30 | 33 | 22 | 22 | 34 | 35 | 51 | 37 | 43 | 87 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 220 | 56 | 46 | 59 | 52 | 19 | 21 | 34 | 41 | 19 | 20 | 29 | 37 | 44 | 47 | 49 | 80 |
| COMPLETELY/MOSTLY AGREE | 107 | 34 | 22 | 27 | 21 | 5 | 6 | 19 | 19 | 9 | 9 | 23 | 16 | 27 | 19 | 24 | 38 |
| | 49% | 58% | 43% | 53% | 41% | 23% | 31% | 62% | 60% | 42% | 41% | 68% | 46% | 54% | 51% | 55% | 43% |
| COMPLETELY/MOSTLY DISAGREE | 97 | 24 | 26 | 18 | 28 | 15 | 13 | 9 | 9 | 12 | 13 | 9 | 17 | 21 | 17 | 15 | 44 |
| | 45% | 41% | 51% | 35% | 54% | 66% | 63% | 31% | 29% | 54% | 59% | 28% | 49% | 42% | 47% | 35% | 51% |
| Completely agree | 90 | 29 | 15 | 24 | 19 | 4 | 6 | 17 | 17 | 5 | 7 | 21 | 13 | 23 | 16 | 17 | 34 |
| | 42% | 50% | 30% | 46% | 37% | 20% | 28% | 56% | 53% | 23% | 33% | 62% | 37% | 46% | 44% | 40% | 39% |
| Mostly agree | 17 | 5 | 6 | 3 | 2 | 1 | 1 | 2 | 2 | 4 | 2 | 2 | 3 | 4 | 3 | 7 | 4 |
| | 8% | 8% | 13% | 6% | 4% | 3% | 3% | 7% | 6% | 19% | 8% | 6% | 9% | 7% | 7% | 15% | 4% |
| Mostly disagree | 31 | 8 | 8 | 7 | 7 | 3 | 1 | 6 | 4 | 5 | 1 | 2 | 9 | 5 | 8 | 5 | 14 |
| | 14% | 13% | 16% | 13% | 14% | 15% | 6% | 18% | 12% | 23% | 5% | 5% | 27% | 9% | 21% | 12% | 16% |
| Completely disagree | 66 | 16 | 18 | 11 | 21 | 11 | 11 | 4 | 6 | 7 | 12 | 8 | 8 | 16 | 9 | 10 | 30 |
| | 30% | 27% | 36% | 22% | 40% | 52% | 57% | 13% | 17% | 30% | 54% | 24% | 22% | 32% | 26% | 23% | 35% |
| DNR – Don't know/Refused | 13 | 1 | 3 | 7 | 2 | 2 | 1 | 2 | 4 | 1 | - | 1 | 2 | 2 | 1 | 4 | 5 |
| | 6% | 2% | 6% | 13% | 4% | 10% | 6% | 6% | 12% | 4% | | 3% | 5% | 5% | 2% | 10% | 6% |

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[QMessage_HealthCare] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Under Obamacare, health insurance premiums have continued to skyrocket and the Biden Administration is just doubling down on it. It's time for a new direction to bring health care costs down

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| COMPLETELY/MOSTLY AGREE | 229 | 99 | 131 | 41 | 50 | 72 | 66 | 148 | 18 | 34 | 17 | 12 |
| | 58% | 51% | 64% | 52% | 54% | 67% | 55% | 61% | 36% | 56% | 60% | 69% |
| COMPLETELY/MOSTLY DISAGREE | 145 | 81 | 64 | 30 | 39 | 29 | 47 | 82 | 28 | 21 | 9 | 5 |
| | 36% | 42% | 31% | 38% | 42% | 27% | 39% | 34% | 57% | 35% | 30% | 28% |
| Completely agree | 157 | 70 | 87 | 28 | 33 | 56 | 40 | 105 | 12 | 25 | 11 | 4 |
| | 39% | 36% | 42% | 35% | 35% | 53% | 33% | 44% | 24% | 41% | 38% | 25% |
| Mostly agree | 72 | 28 | 44 | 13 | 17 | 16 | 26 | 42 | 6 | 9 | 7 | 8 |
| | 18% | 15% | 21% | 17% | 19% | 15% | 22% | 17% | 12% | 16% | 22% | 45% |
| Mostly disagree | 46 | 27 | 19 | 13 | 10 | 11 | 13 | 32 | 6 | 3 | 2 | 4 |
| | 12% | 14% | 9% | 17% | 11% | 10% | 10% | 13% | 11% | 4% | 8% | 21% |
| Completely disagree | 99 | 54 | 45 | 17 | 29 | 18 | 34 | 50 | 23 | 19 | 6 | 1 |
| | 25% | 28% | 22% | 22% | 32% | 17% | 28% | 21% | 46% | 31% | 22% | 7% |
| DNR – Don't know/Refused | 24 | 13 | 11 | 8 | 3 | 6 | 7 | 12 | 3 | 5 | 3 | 0 |
| | 6% | 7% | 5% | 10% | 4% | 6% | 6% | 5% | 7% | 9% | 10% | 3% |

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[QMessage_HealthCare] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Under Obamacare, health insurance premiums have continued to skyrocket and the Biden Administration is just doubling down on it It' s time for a new direction to bring health care costs down

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|------------|-------------|------------|-------------------|---------------|-----------------------|-------------------|------------|-------------|------------|------------|------------|------------|-------------|------------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 100 | 280 100 | 119 100 | 160 100 | 82 100 | 120 100 | 37 100 | 115 100 | 147 100 | 137 100 | 202 100 | 174 100 | 106 100 | 65 100 | 186 100 |
| COMPLETELY/MOSTLY AGREE | 229 58% | 167 59% | 63 53% | 102 64% | 46 56% | 65 54% | 17 47% | 85 74% | 88 60% | 57 41% | 164 81% | 49 28% | 66 63% | 29 45% | 107 58% |
| COMPLETELY/MOSTLY DISAGREE | 145 36% | 98 35% | 48 40% | 51 32% | 31 38% | 47 39% | 16 44% | 23 20% | 50 34% | 72 53% | 23 11% | 116 67% | 33 31% | 30 46% | 69 37% |
| Completely agree | 157 39% | 112 40% | 45 38% | 73 46% | 32 39% | 39 32% | 13 35% | 75 65% | 54 37% | 28 21% | 131 65% | 17 10% | 38 36% | 23 35% | 74 40% |
| Mostly agree | 72 18% | 54 19% | 18 15% | 29 18% | 14 17% | 26 21% | 4 11% | 11 9% | 33 23% | 28 21% | 34 17% | 32 18% | 29 27% | 7 11% | 33 18% |
| Mostly disagree | 46 12% | 27 10% | 19 16% | 18 12% | 14 17% | 9 7% | 6 15% | 9 8% | 21 14% | 17 12% | 10 5% | 34 19% | 13 12% | 2 3% | 27 14% |
| Completely disagree | 99 25% | 71 25% | 28 24% | 32 20% | 18 22% | 39 32% | 11 29% | 14 13% | 30 20% | 55 40% | 13 7% | 83 48% | 20 19% | 28 43% | 42 23% |
| DNR – Don' t know/Refused | 24 6% | 16 6% | 8 7% | 7 4% | 5 6% | 9 7% | 3 9% | 6 6% | 9 6% | 8 6% | 15 7% | 9 5% | 6 6% | 6 9% | 9 5% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMessage_HealthCare] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Under Obamacare, health insurance premiums have continued to skyrocket and the Biden Administration is just doubling down on it It' s time for a new direction to bring health care costs down

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| COMPLETELY/MOSTLY AGREE | 229 58% | - | - | - | 229 58% | - | - | 26 74% | 7 78% | 12 85% | 144 58% | 38 70% | 28 51% | 7 61% | 27 72% | 13 52% | 2 57% | | | |
| COMPLETELY/MOSTLY DISAGREE | 145 36% | - | - | - | 145 36% | - | - | 7 20% | 1 13% | 0 3% | 86 35% | 17 30% | 23 42% | 5 39% | 9 23% | 10 43% | 2 43% | | | |
| Completely agree | 157 39% | - | - | - | 157 39% | - | - | 17 47% | 4 41% | 9 63% | 90 37% | 30 55% | 23 42% | 6 50% | 16 42% | 9 39% | 2 57% | | | |
| Mostly agree | 72 18% | - | - | - | 72 18% | - | - | 10 27% | 3 37% | 3 22% | 54 22% | 8 15% | 5 9% | 1 10% | 11 30% | 3 14% | - | | | |
| Mostly disagree | 46 12% | - | - | - | 46 12% | - | - | 3 8% | - | - | 25 10% | 7 13% | 10 18% | 2 17% | 3 8% | 5 21% | 2 43% | | | |
| Completely disagree | 99 25% | - | - | - | 99 25% | - | - | 4 12% | 1 13% | 0 3% | 61 25% | 9 17% | 13 24% | 3 22% | 6 15% | 5 21% | - | | | |
| DNR – Don' t know/Refused | 24 6% | - | - | - | 24 6% | - | - | 2 6% | 1 9% | 2 13% | 17 7% | - | 4 7% | - | 2 5% | 1 5% | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMessage_HealthCare] Please tell me whether you completely agree, mostly agree, mostly disagree or completely disagree with the following statements

-Under Obamacare, health insurance premiums have continued to skyrocket and the Biden Administration is just doubling down on it It's time for a new direction to bring health care costs down

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| COMPLETELY/MOSTLY AGREE | 229 | 64 | 64 | 55 | 42 | 12 | 22 | 36 | 28 | 29 | 28 | 36 | 38 | 53 | 53 | 48 | 75 |
| | 58% | 66% | 61% | 53% | 48% | 30% | 51% | 68% | 50% | 74% | 57% | 67% | 60% | 61% | 67% | 52% | 53% |
| COMPLETELY/MOSTLY DISAGREE | 145 | 30 | 34 | 42 | 39 | 22 | 20 | 16 | 23 | 9 | 19 | 13 | 23 | 28 | 23 | 40 | 54 |
| | 36% | 31% | 33% | 41% | 44% | 55% | 46% | 30% | 42% | 22% | 39% | 24% | 37% | 33% | 28% | 43% | 38% |
| Completely agree | 157 | 47 | 39 | 44 | 25 | 6 | 16 | 29 | 19 | 22 | 16 | 27 | 21 | 34 | 32 | 33 | 59 |
| | 39% | 48% | 37% | 43% | 29% | 14% | 37% | 55% | 34% | 56% | 34% | 51% | 33% | 40% | 40% | 36% | 42% |
| Mostly agree | 72 | 17 | 25 | 11 | 17 | 6 | 6 | 7 | 9 | 7 | 11 | 9 | 17 | 19 | 22 | 15 | 17 |
| | 18% | 18% | 24% | 11% | 19% | 15% | 14% | 13% | 17% | 18% | 23% | 16% | 26% | 22% | 27% | 16% | 12% |
| Mostly disagree | 46 | 8 | 11 | 14 | 13 | 10 | 3 | 7 | 8 | 3 | 7 | 4 | 5 | 8 | 8 | 9 | 21 |
| | 12% | 8% | 11% | 13% | 15% | 25% | 7% | 12% | 14% | 9% | 14% | 8% | 7% | 10% | 10% | 9% | 15% |
| Completely disagree | 99 | 22 | 23 | 28 | 25 | 12 | 17 | 9 | 15 | 5 | 12 | 9 | 19 | 20 | 14 | 32 | 33 |
| | 25% | 23% | 22% | 28% | 29% | 30% | 39% | 18% | 27% | 13% | 25% | 16% | 29% | 24% | 18% | 34% | 23% |
| DNR – Don't know/Refused | 24 | 4 | 6 | 6 | 7 | 6 | 1 | 1 | 5 | 2 | 2 | 5 | 2 | 5 | 4 | 4 | 12 |
| | 6% | 4% | 6% | 6% | 8% | 15% | 3% | 3% | 8% | 4% | 4% | 9% | 4% | 5% | 5% | 5% | 8% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBidenAdminSuccessPost] Sometimes, people change their minds during the course of a survey Based on what you know and anything new you have learned, would you rate the Biden Administration a placeholder?

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| A TOTAL/MOSTLY A SUCCESS | 165 | 83 | 82 | 25 | 52 | 34 | 54 | 86 | 31 | 27 | 11 | 10 |
| | 41% | 43% | 40% | 32% | 56% | 32% | 45% | 36% | 63% | 44% | 37% | 55% |
| A TOTAL/MOSTLY A FAILURE | 221 | 109 | 112 | 49 | 36 | 72 | 64 | 148 | 18 | 32 | 16 | 6 |
| | 55% | 56% | 54% | 62% | 39% | 67% | 53% | 61% | 36% | 53% | 57% | 35% |
| A total success | 56 | 25 | 31 | 8 | 23 | 9 | 16 | 26 | 9 | 12 | 7 | 3 |
| | 14% | 13% | 15% | 11% | 25% | 8% | 13% | 11% | 18% | 20% | 23% | 16% |
| Mostly a success | 108 | 58 | 51 | 17 | 29 | 25 | 38 | 60 | 22 | 15 | 4 | 7 |
| | 27% | 30% | 25% | 21% | 31% | 23% | 31% | 25% | 44% | 24% | 14% | 40% |
| Mostly a failure | 64 | 28 | 36 | 16 | 9 | 21 | 17 | 43 | 9 | 8 | 3 | 2 |
| | 16% | 15% | 18% | 21% | 10% | 20% | 14% | 18% | 18% | 13% | 10% | 9% |
| A total failure | 157 | 81 | 76 | 32 | 27 | 51 | 47 | 105 | 9 | 24 | 14 | 5 |
| | 39% | 42% | 37% | 41% | 29% | 47% | 39% | 43% | 18% | 40% | 47% | 26% |
| Unsure | 13 | 1 | 12 | 5 | 4 | 1 | 3 | 8 | 1 | 2 | 2 | 2 |
| | 3% | 1% | 6% | 7% | 5% | 1% | 2% | 3% | 1% | 3% | 6% | 10% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBidenAdminSuccessPost] Sometimes, people change their minds during the course of a survey Based on what you know and anything new you have learned, would you rate the Biden Administration a placeholder?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| A TOTAL/MOSTLY A SUCCESS | 165 | 108 | 57 | 46 | 40 | 62 | 17 | 19 | 53 | 92 | 11 | 153 | 39 | 30 | 77 |
| | 41% | 39% | 48% | 29% | 49% | 51% | 45% | 17% | 36% | 68% | 5% | 88% | 36% | 46% | 41% |
| A TOTAL/MOSTLY A FAILURE | 221 | 164 | 57 | 108 | 40 | 55 | 18 | 94 | 87 | 40 | 189 | 12 | 66 | 33 | 101 |
| | 55% | 58% | 48% | 68% | 49% | 46% | 48% | 82% | 59% | 29% | 94% | 7% | 62% | 51% | 54% |
| A total success | 56 | 34 | 22 | 12 | 14 | 22 | 9 | 8 | 9 | 39 | 9 | 47 | 9 | 10 | 27 |
| | 14% | 12% | 19% | 8% | 17% | 18% | 23% | 7% | 6% | 29% | 5% | 27% | 9% | 16% | 15% |
| Mostly a success | 108 | 74 | 34 | 34 | 26 | 40 | 8 | 11 | 44 | 53 | 1 | 106 | 30 | 20 | 50 |
| | 27% | 26% | 29% | 21% | 32% | 33% | 22% | 10% | 30% | 39% | 1% | 61% | 28% | 30% | 27% |
| Mostly a failure | 64 | 43 | 21 | 29 | 14 | 13 | 8 | 12 | 35 | 18 | 38 | 10 | 20 | 11 | 26 |
| | 16% | 15% | 18% | 18% | 17% | 11% | 21% | 10% | 24% | 13% | 19% | 6% | 19% | 18% | 14% |
| A total failure | 157 | 121 | 36 | 79 | 26 | 42 | 10 | 82 | 52 | 22 | 151 | 2 | 46 | 22 | 75 |
| | 39% | 43% | 30% | 49% | 32% | 35% | 27% | 72% | 36% | 16% | 75% | 1% | 44% | 34% | 41% |
| Unsure | 13 | 8 | 5 | 5 | 2 | 3 | 3 | 2 | 7 | 4 | 2 | 9 | 1 | 2 | 8 |
| | 3% | 3% | 4% | 3% | 3% | 3% | 7% | 1% | 5% | 3% | 1% | 5% | 1% | 3% | 4% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBidenAdminSuccessPost] Sometimes, people change their minds during the course of a survey Based on what you know and anything new you have learned, would you rate the Biden Administration a placeholder?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| A TOTAL/MOSTLY A SUCCESS | 165 41% | - | - | - | 165 41% | - | - | 1 3% | - | 1 4% | 99 40% | 20 38% | 21 39% | 12 100% | 22 58% | 7 31% | - | | | |
| A TOTAL/MOSTLY A FAILURE | 221 55% | - | - | - | 221 55% | - | - | 29 82% | 9 100% | 13 93% | 140 57% | 31 58% | 30 55% | - | 14 37% | 12 51% | 4 100% | | | |
| A total success | 56 14% | - | - | - | 56 14% | - | - | 0 1% | - | - | 28 12% | 8 15% | 8 15% | 9 71% | 9 24% | - | - | | | |
| Mostly a success | 108 27% | - | - | - | 108 27% | - | - | 1 2% | - | 1 4% | 71 29% | 12 23% | 13 24% | 4 29% | 13 35% | 7 31% | - | | | |
| Mostly a failure | 64 16% | - | - | - | 64 16% | - | - | 23 66% | 6 61% | 7 47% | 41 17% | 9 16% | 9 17% | - | 14 37% | 11 47% | 4 100% | | | |
| A total failure | 157 39% | - | - | - | 157 39% | - | - | 6 17% | 4 39% | 7 45% | 98 40% | 22 41% | 21 38% | - | - | 1 4% | - | | | |
| Unsure | 13 3% | - | - | - | 13 3% | - | - | 5 14% | - | 0 3% | 8 3% | 3 5% | 3 5% | - | 2 5% | 4 18% | - | | | |

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[QBidenAdminSuccessPost] Sometimes, people change their minds during the course of a survey Based on what you know and anything new you have learned, would you rate the Biden Administration a placeholder?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| A TOTAL/MOSTLY A SUCCESS | 165 | 32 | 50 | 44 | 38 | 17 | 24 | 19 | 22 | 8 | 28 | 15 | 31 | 36 | 24 | 41 | 64 |
| | 41% | 33% | 47% | 43% | 44% | 43% | 55% | 36% | 40% | 20% | 57% | 28% | 49% | 42% | 30% | 44% | 45% |
| A TOTAL/MOSTLY A FAILURE | 221 | 61 | 49 | 59 | 48 | 22 | 19 | 34 | 34 | 27 | 17 | 38 | 30 | 49 | 53 | 46 | 74 |
| | 55% | 63% | 46% | 57% | 55% | 56% | 43% | 63% | 60% | 67% | 35% | 71% | 47% | 57% | 66% | 49% | 52% |
| A total success | 56 | 15 | 16 | 11 | 13 | 3 | 11 | 5 | 6 | 5 | 12 | 4 | 10 | 14 | 7 | 11 | 24 |
| | 14% | 16% | 15% | 11% | 15% | 8% | 26% | 9% | 10% | 13% | 25% | 7% | 16% | 17% | 9% | 11% | 17% |
| Mostly a success | 108 | 17 | 34 | 33 | 25 | 14 | 13 | 14 | 17 | 3 | 16 | 11 | 21 | 22 | 17 | 30 | 39 |
| | 27% | 17% | 32% | 32% | 28% | 35% | 30% | 27% | 29% | 8% | 32% | 20% | 33% | 26% | 21% | 32% | 28% |
| Mostly a failure | 64 | 12 | 24 | 15 | 13 | 6 | 6 | 5 | 11 | 11 | 3 | 16 | 6 | 15 | 18 | 15 | 17 |
| | 16% | 13% | 23% | 14% | 15% | 15% | 14% | 10% | 20% | 26% | 7% | 30% | 9% | 18% | 22% | 16% | 12% |
| A total failure | 157 | 48 | 25 | 45 | 35 | 16 | 13 | 29 | 23 | 16 | 13 | 22 | 24 | 34 | 35 | 31 | 57 |
| | 39% | 50% | 24% | 43% | 40% | 41% | 30% | 54% | 41% | 41% | 28% | 41% | 38% | 39% | 44% | 33% | 40% |
| Unsure | 13 | 4 | 6 | - | 1 | 0 | 0 | 1 | - | 5 | 4 | 1 | 3 | 1 | 3 | 6 | 4 |
| | 3% | 4% | 6% | - | 2% | 1% | 1% | 1% | - | 12% | 8% | 1% | 4% | 1% | 3% | 7% | 3% |

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[QGender] What is your gender?

| | Total | | Gender | | Age | | | | Race | | | | |
|-------------------|-------|--|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Man | 193 | | 193 | - | 39 | 44 | 54 | 56 | 115 | 27 | 36 | 10 | 6 |
| | 48% | | 100% | | 50% | 48% | 50% | 47% | 48% | 53% | 59% | 35% | 31% |
| Woman | 206 | | - | 206 | 40 | 49 | 53 | 64 | 126 | 23 | 25 | 19 | 12 |
| | 52% | | | 100% | 50% | 52% | 50% | 53% | 52% | 47% | 41% | 65% | 69% |
| Prefer not to say | - | | - | - | - | - | - | - | - | - | - | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QGender] What is your gender?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|-------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Man | 193 | 136 | 58 | 77 | 39 | 59 | 19 | 59 | 75 | 59 | 102 | 82 | 55 | 28 | 96 |
| | 48% | 48% | 49% | 48% | 47% | 49% | 52% | 51% | 51% | 43% | 50% | 47% | 52% | 44% | 52% |
| Woman | 206 | 144 | 61 | 83 | 43 | 61 | 18 | 56 | 72 | 78 | 100 | 92 | 51 | 37 | 90 |
| | 52% | 52% | 51% | 52% | 53% | 51% | 48% | 49% | 49% | 57% | 50% | 53% | 48% | 56% | 48% |
| Prefer not to say | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QGender] What is your gender?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|-------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| Man | 193 48% | - | - | - | 193 48% | - | - | 12 35% | 1 9% | 4 30% | 126 51% | 19 35% | 25 46% | 7 56% | 20 52% | 10 42% | 2 43% | | | |
| Woman | 206 52% | - | - | - | 206 52% | - | - | 23 65% | 8 91% | 10 70% | 121 49% | 35 65% | 29 54% | 5 44% | 18 48% | 14 58% | 2 57% | | | |
| Prefer not to say | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | | | |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QGender] What is your gender?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|-------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Man | 193 | - | - | 103 | 88 | 39 | 44 | 54 | 56 | - | - | - | - | 54 | 33 | 46 | 60 |
| | 48% | | | 100% | 100% | 100% | 100% | 100% | 100% | | | | | 63% | 42% | 49% | 42% |
| Woman | 206 | 97 | 105 | - | - | - | - | - | - | 40 | 49 | 53 | 64 | 31 | 46 | 47 | 81 |
| | 52% | 100% | 100% | | | | | | | 100% | 100% | 100% | 100% | 37% | 58% | 51% | 58% |
| Prefer not to say | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QRace] What is your race or ethnicity?

| | Total | Gender | | Age | | | | Race | | | | |
|---|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| White | 247 | 119 | 128 | 41 | 52 | 68 | 86 | 242 | - | 4 | - | 1 |
| | 62% | 61% | 62% | 52% | 56% | 63% | 72% | 100% | | 6% | | 7% |
| Black or African American | 50 | 27 | 23 | 17 | 13 | 11 | 9 | - | 50 | - | - | - |
| | 12% | 14% | 11% | 22% | 14% | 10% | 7% | | 100% | | | |
| Hispanic or Latino | 60 | 36 | 25 | 14 | 22 | 15 | 9 | - | - | 60 | - | - |
| | 15% | 19% | 12% | 18% | 24% | 14% | 7% | | | 100% | | |
| Asian | 28 | 10 | 17 | 5 | 4 | 8 | 11 | - | - | - | 28 | - |
| | 7% | 5% | 8% | 6% | 4% | 7% | 9% | | | | 95% | |
| Native American or Alaska Native | 8 | 2 | 7 | 2 | 1 | 1 | 4 | - | - | 2 | - | 7 |
| | 2% | 1% | 3% | 2% | 1% | 1% | 3% | | | 3% | | 36% |
| Native Hawaiian or Other Pacific Islander | 1 | - | 1 | - | 0 | - | 1 | - | - | - | 1 | - |
| | *% | | 1% | | *% | | 1% | | | | 5% | |
| Something else | 11 | 6 | 6 | 3 | 3 | 5 | 0 | - | - | - | - | 11 |
| | 3% | 3% | 3% | 3% | 3% | 5% | *% | | | | | 64% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QRace] What is your race or ethnicity?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| White | 247 | 163 | 83 | 160 | 82 | 4 | 1 | 80 | 92 | 74 | 135 | 99 | 67 | 36 | 118 |
| | 62% | 58% | 70% | 100% | 100% | 3% | 3% | 70% | 63% | 54% | 67% | 57% | 63% | 55% | 64% |
| Black or African American | 50 | 38 | 12 | - | - | 38 | 12 | 3 | 16 | 31 | 14 | 32 | 8 | 10 | 23 |
| | 12% | 14% | 10% | | | 32% | 31% | 2% | 11% | 23% | 7% | 18% | 8% | 15% | 12% |
| Hispanic or Latino | 60 | 50 | 11 | - | - | 50 | 11 | 18 | 20 | 23 | 28 | 28 | 16 | 16 | 27 |
| | 15% | 18% | 9% | | | 41% | 30% | 15% | 14% | 17% | 14% | 16% | 15% | 24% | 14% |
| Asian | 28 | 23 | 5 | - | - | 23 | 5 | 11 | 9 | 8 | 16 | 11 | 9 | 4 | 11 |
| | 7% | 8% | 4% | | | 19% | 13% | 9% | 6% | 6% | 8% | 6% | 9% | 6% | 6% |
| Native American or Alaska Native | 8 | 6 | 2 | - | - | 6 | 2 | 3 | 5 | 1 | 3 | 5 | 5 | 1 | 2 |
| | 2% | 2% | 2% | | | 5% | 6% | 2% | 3% | 1% | 1% | 3% | 4% | 2% | 1% |
| Native Hawaiian or Other Pacific Islander | 1 | 0 | 1 | - | - | 0 | 1 | - | 0 | 1 | 1 | - | 0 | - | - |
| | *% | *% | 1% | | | *% | 3% | | *% | 1% | 1% | | *% | | |
| Something else | 11 | 4 | 7 | - | - | 4 | 7 | 3 | 6 | 3 | 6 | 4 | 4 | 0 | 7 |
| | 3% | 1% | 6% | | | 3% | 20% | 2% | 4% | 2% | 3% | 2% | 3% | *% | 4% |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QRace] What is your race or ethnicity?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| White | 247 62% | - | - | - | 247 62% | - | - | 21 58% | 4 41% | 9 65% | 163 66% | 26 47% | 33 61% | 4 34% | 21 57% | 10 40% | 4 100% | | | |
| Black or African American | 50 12% | - | - | - | 50 12% | - | - | 8 21% | 2 20% | 3 23% | 23 9% | 14 26% | 9 16% | 3 22% | 4 11% | 4 15% | - | | | |
| Hispanic or Latino | 60 15% | - | - | - | 60 15% | - | - | 6 17% | 2 26% | 2 12% | 40 16% | 5 9% | 9 16% | 2 16% | 3 8% | 7 30% | 1 19% | | | |
| Asian | 28 7% | - | - | - | 28 7% | - | - | 1 2% | - | - | 12 5% | 7 13% | 2 3% | 0 4% | 3 7% | 2 7% | - | | | |
| Native American or Alaska Native | 8 2% | - | - | - | 8 2% | - | - | 0 1% | - | 0 3% | 5 2% | 1 2% | 2 3% | - | 5 12% | 1 3% | 1 19% | | | |
| Native Hawaiian or Other Pacific Islander | 1 *% | - | - | - | 1 *% | - | - | - | 1 13% | 0 2% | 1 *% | - | 0 *% | - | - | - | - | | | |
| Something else | 11 3% | - | - | - | 11 3% | - | - | 1 3% | - | 0 2% | 6 2% | 2 3% | 3 6% | 3 24% | 3 8% | 3 11% | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QRace] What is your race or ethnicity?

| | Marital x Gender | | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|------------------|---------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| White | 247 | 59 | 65 | 69 | 49 | 16 | 25 | 34 | 44 | 25 | 27 | 34 | 42 | 41 | 59 | 51 | 95 |
| | 62% | 61% | 62% | 67% | 56% | 40% | 57% | 63% | 79% | 63% | 55% | 64% | 65% | 48% | 75% | 54% | 68% |
| Black or African American | 50 | 11 | 11 | 12 | 15 | 12 | 5 | 3 | 5 | 5 | 7 | 8 | 3 | 14 | 2 | 17 | 17 |
| | 12% | 11% | 11% | 11% | 17% | 32% | 12% | 6% | 10% | 13% | 15% | 14% | 5% | 16% | 3% | 18% | 12% |
| Hispanic or Latino | 60 | 10 | 14 | 11 | 23 | 11 | 14 | 9 | 2 | 3 | 8 | 6 | 7 | 28 | 9 | 10 | 13 |
| | 15% | 11% | 13% | 11% | 27% | 28% | 32% | 16% | 4% | 9% | 17% | 12% | 10% | 33% | 11% | 11% | 10% |
| Asian | 28 | 11 | 6 | 9 | 1 | 1 | 1 | 4 | 4 | 4 | 3 | 4 | 7 | 4 | 3 | 9 | 12 |
| | 7% | 12% | 6% | 9% | 1% | 2% | 2% | 8% | 8% | 10% | 6% | 7% | 11% | 5% | 3% | 10% | 8% |
| Native American or Alaska Native | 8 | 1 | 5 | 1 | 0 | 0 | 1 | - | - | 1 | - | 1 | 4 | 1 | 7 | - | 1 |
| | 2% | 1% | 5% | 1% | *% | 1% | 3% | | | 3% | | 2% | 7% | 1% | 8% | | 1% |
| Native Hawaiian or Other Pacific Islander | 1 | 1 | 0 | - | - | - | - | - | - | - | 0 | - | 1 | - | - | 1 | - |
| | *% | 1% | *% | | | | | | | | *% | | 2% | | | 2% | |
| Something else | 11 | 4 | 2 | 4 | 2 | 1 | 0 | 4 | - | 1 | 3 | 2 | 0 | 1 | 1 | 4 | 5 |
| | 3% | 4% | 2% | 3% | 2% | 4% | 1% | 7% | | 3% | 5% | 3% | 1% | 1% | 2% | 5% | 3% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEducation] What is the highest level of education you have completed?

| | Total | Gender | | Age | | | | Race | | | | |
|---------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| High school or less | 128 | 68 | 60 | 32 | 25 | 30 | 41 | 79 | 13 | 20 | 14 | 1 |
| | 32% | 35% | 29% | 40% | 27% | 28% | 34% | 33% | 27% | 33% | 50% | 7% |
| Some college | 88 | 39 | 48 | 19 | 16 | 31 | 22 | 48 | 17 | 16 | 3 | 4 |
| | 22% | 20% | 23% | 24% | 18% | 29% | 18% | 20% | 35% | 26% | 9% | 20% |
| Associate degree | 64 | 28 | 36 | 6 | 19 | 16 | 23 | 32 | 7 | 14 | 6 | 5 |
| | 16% | 15% | 18% | 7% | 21% | 15% | 20% | 13% | 15% | 23% | 21% | 26% |
| Bachelor's degree | 79 | 39 | 40 | 18 | 22 | 23 | 17 | 51 | 8 | 8 | 5 | 7 |
| | 20% | 20% | 20% | 22% | 24% | 21% | 14% | 21% | 16% | 13% | 18% | 39% |
| Graduate degree | 40 | 19 | 21 | 4 | 11 | 8 | 17 | 31 | 4 | 3 | 1 | 2 |
| | 10% | 10% | 10% | 6% | 11% | 7% | 14% | 13% | 7% | 5% | 2% | 8% |
| Prefer not to say | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEducation] What is the highest level of education you have completed?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| High school or less | 128 | 128 | - | 79 | - | 49 | - | 41 | 46 | 40 | 74 | 46 | 45 | 17 | 51 |
| | 32% | 46% | | 49% | | 41% | | 36% | 31% | 30% | 36% | 27% | 42% | 26% | 28% |
| Some college | 88 | 88 | - | 48 | - | 39 | - | 26 | 37 | 25 | 43 | 38 | 22 | 19 | 40 |
| | 22% | 31% | | 30% | | 33% | | 22% | 25% | 18% | 21% | 22% | 20% | 29% | 21% |
| Associate degree | 64 | 64 | - | 32 | - | 32 | - | 17 | 21 | 26 | 30 | 32 | 16 | 17 | 28 |
| | 16% | 23% | | 20% | | 27% | | 14% | 15% | 19% | 15% | 19% | 15% | 26% | 15% |
| Bachelor's degree | 79 | - | 79 | - | 51 | - | 28 | 22 | 27 | 30 | 40 | 36 | 21 | 5 | 42 |
| | 20% | | 67% | | 62% | | 76% | 19% | 18% | 22% | 20% | 21% | 19% | 7% | 23% |
| Graduate degree | 40 | - | 40 | - | 31 | - | 9 | 9 | 16 | 15 | 15 | 21 | 3 | 8 | 25 |
| | 10% | | 33% | | 38% | | 24% | 8% | 11% | 11% | 7% | 12% | 3% | 13% | 13% |
| Prefer not to say | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEducation] What is the highest level of education you have completed?

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|---------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| High school or less | 128 32% | - | - | - | 128 32% | - | - | 13 36% | 2 17% | 9 62% | 83 34% | 13 24% | 21 38% | 1 4% | 9 24% | 9 38% | 1 32% |
| Some college | 88 22% | - | - | - | 88 22% | - | - | 12 33% | 2 22% | 2 14% | 47 19% | 15 28% | 15 28% | 5 39% | 5 14% | 10 40% | 1 24% |
| Associate degree | 64 16% | - | - | - | 64 16% | - | - | 2 6% | 2 20% | 0 3% | 46 19% | 8 15% | 3 5% | 1 9% | 8 20% | 1 4% | 1 25% |
| Bachelor' s degree | 79 20% | - | - | - | 79 20% | - | - | 5 15% | 4 41% | 2 12% | 42 17% | 15 28% | 12 22% | 6 47% | 11 29% | 1 3% | 1 19% |
| Graduate degree | 40 10% | - | - | - | 40 10% | - | - | 4 10% | - | 1 9% | 28 11% | 3 5% | 4 7% | - | 5 12% | 3 14% | - |
| Prefer not to say | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEducation] What is the highest level of education you have completed?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---------------------|------------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 100 | 97 100 | 105 100 | 103 100 | 88 100 | 39 100 | 44 100 | 54 100 | 56 100 | 40 100 | 49 100 | 53 100 | 64 100 | 85 100 | 80 100 | 93 100 | 141 100 |
| High school or less | 128 32% | 30 31% | 29 27% | 36 35% | 31 36% | 15 39% | 11 26% | 18 34% | 23 40% | 16 41% | 14 28% | 12 22% | 18 28% | 30 35% | 31 39% | 31 33% | 36 26% |
| Some college | 88 22% | 22 23% | 24 23% | 16 16% | 23 26% | 13 34% | 7 17% | 12 23% | 7 12% | 6 15% | 9 18% | 18 34% | 15 23% | 21 25% | 15 19% | 22 24% | 29 21% |
| Associate degree | 64 16% | 18 19% | 18 17% | 15 15% | 12 14% | 2 6% | 10 23% | 7 13% | 9 16% | 4 9% | 9 18% | 9 18% | 14 22% | 14 17% | 13 16% | 11 12% | 26 18% |
| Bachelor's degree | 79 20% | 14 15% | 26 25% | 22 22% | 16 19% | 6 15% | 10 23% | 13 23% | 10 18% | 12 29% | 12 24% | 10 19% | 7 11% | 9 10% | 11 14% | 19 21% | 40 28% |
| Graduate degree | 40 10% | 13 13% | 8 8% | 14 13% | 5 6% | 3 7% | 5 11% | 4 7% | 7 13% | 2 5% | 6 11% | 4 7% | 10 15% | 11 13% | 10 12% | 10 10% | 9 7% |
| Prefer not to say | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEmployment] What is your current employment status?

| | Total | Gender | | Age | | | | Race | | | | |
|--|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Employed full-time | 158 | 86 | 71 | 41 | 55 | 51 | 11 | 83 | 22 | 35 | 10 | 8 |
| | 39% | 45% | 35% | 52% | 59% | 47% | 9% | 34% | 44% | 58% | 36% | 42% |
| Employed part-time | 20 | 7 | 13 | 5 | 4 | 6 | 5 | 12 | - | 1 | 7 | 0 |
| | 5% | 4% | 6% | 6% | 5% | 6% | 4% | 5% | | 1% | 23% | 2% |
| Freelance, contract, or temporary work | 17 | 10 | 8 | 2 | 7 | 3 | 5 | 11 | 3 | 1 | - | 2 |
| | 4% | 5% | 4% | 3% | 8% | 3% | 4% | 5% | 6% | 2% | | 9% |
| *Gig economy* work like ride shares, food delivery, or dog walking | 1 | 1 | - | - | - | - | 1 | 1 | - | - | - | - |
| | 0% | 1% | | | | | 1% | 0% | | | | |
| Unemployed and looking for work | 9 | 8 | 1 | 5 | 3 | 1 | - | 2 | 3 | 3 | 0 | - |
| | 2% | 4% | 1% | 6% | 3% | 1% | | 1% | 6% | 5% | 2% | |
| Stay-at-home parent or caregiver | 16 | 2 | 14 | 9 | 3 | 5 | - | 12 | 1 | 3 | - | - |
| | 4% | 1% | 7% | 11% | 3% | 4% | | 5% | 3% | 4% | | |
| Full time student | 4 | 1 | 4 | 3 | 1 | - | - | 2 | 0 | 2 | 0 | - |
| | 1% | 0% | 2% | 4% | 1% | | | 1% | 1% | 3% | 1% | |
| Retired | 157 | 74 | 83 | 10 | 16 | 34 | 97 | 112 | 14 | 14 | 11 | 7 |
| | 39% | 38% | 40% | 13% | 17% | 31% | 81% | 46% | 28% | 23% | 38% | 37% |
| Something else | 13 | 2 | 11 | 2 | 3 | 7 | 1 | 6 | 5 | 1 | - | 1 |
| | 3% | 1% | 5% | 2% | 4% | 6% | 1% | 2% | 10% | 2% | | 7% |
| Prefer not to say | 3 | 2 | 0 | 2 | - | 1 | - | - | 2 | 1 | - | 0 |
| | 1% | 1% | 0% | 2% | | 1% | | | 3% | 1% | | 3% |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEmployment] What is your current employment status?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Employed full-time | 158 | 102 | 55 | 50 | 32 | 52 | 23 | 48 | 62 | 47 | 76 | 69 | 21 | 25 | 103 |
| | 39% | 36% | 47% | 31% | 40% | 43% | 62% | 42% | 42% | 34% | 38% | 40% | 20% | 38% | 56% |
| Employed part-time | 20 | 18 | 3 | 11 | 1 | 6 | 1 | 2 | 12 | 6 | 10 | 9 | 10 | 3 | 6 |
| | 5% | 6% | 2% | 7% | 2% | 5% | 4% | 2% | 8% | 4% | 5% | 5% | 9% | 5% | 3% |
| Freelance, contract, or temporary work | 17 | 7 | 11 | 3 | 8 | 3 | 3 | 2 | 9 | 7 | 9 | 8 | 9 | - | 7 |
| | 4% | 2% | 9% | 2% | 10% | 3% | 7% | 2% | 6% | 5% | 5% | 5% | 8% | - | 4% |
| *Gig economy* work like ride shares, food delivery, or dog walking | 1 | 1 | - | 1 | - | - | - | - | 1 | - | 1 | - | 1 | - | - |
| | *% | *% | | 1% | | | | | 1% | | 1% | | 1% | | |
| Unemployed and looking for work | 9 | 8 | 1 | 1 | 1 | 7 | - | 2 | 3 | 3 | 4 | 4 | 7 | 0 | 2 |
| | 2% | 3% | 1% | 1% | 1% | 5% | | 2% | 2% | 2% | 2% | 3% | 7% | *% | 1% |
| Stay-at-home parent or caregiver | 16 | 12 | 4 | 8 | 4 | 4 | - | 5 | 7 | 4 | 12 | 3 | 6 | 1 | 6 |
| | 4% | 4% | 4% | 5% | 5% | 3% | | 4% | 5% | 3% | 6% | 2% | 6% | 1% | 3% |
| Full time student | 4 | 3 | 2 | 1 | 2 | 2 | - | 0 | 3 | 1 | 3 | 1 | 2 | 1 | 1 |
| | 1% | 1% | 1% | *% | 2% | 2% | | *% | 2% | 1% | 2% | *% | 2% | 2% | *% |
| Retired | 157 | 119 | 38 | 81 | 30 | 38 | 8 | 52 | 41 | 65 | 75 | 76 | 41 | 34 | 57 |
| | 39% | 42% | 32% | 51% | 37% | 31% | 22% | 45% | 28% | 47% | 37% | 44% | 39% | 52% | 31% |
| Something else | 13 | 9 | 4 | 3 | 3 | 6 | 2 | 3 | 6 | 4 | 9 | 4 | 9 | 1 | 4 |
| | 3% | 3% | 4% | 2% | 3% | 5% | 5% | 3% | 4% | 3% | 5% | 2% | 9% | 1% | 2% |
| Prefer not to say | 3 | 3 | - | - | - | 3 | - | - | 2 | 0 | 2 | - | - | - | 1 |
| | 1% | 1% | | | | 2% | | | 2% | *% | 1% | | | | *% |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QEmployment] What is your current employment status?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| Employed full-time | 158 39% | - | - | - | 158 39% | - | - | 20 57% | 5 51% | 5 33% | 94 38% | 22 41% | 25 46% | 6 47% | 12 32% | 12 50% | 2 51% | | | |
| Employed part-time | 20 5% | - | - | - | 20 5% | - | - | 1 4% | - | 4 28% | 13 5% | 2 4% | 1 2% | - | 2 5% | - | - | | | |
| Freelance, contract, or temporary work | 17 4% | - | - | - | 17 4% | - | - | - | - | - | 10 4% | 7 13% | - | - | 3 8% | - | - | | | |
| *Gig economy* work like ride shares, food delivery, or dog walking | 1 *% | - | - | - | 1 *% | - | - | - | - | - | 1 *% | - | - | - | - | - | - | | | |
| Unemployed and looking for work | 9 2% | - | - | - | 9 2% | - | - | 1 2% | - | 0 2% | 1 1% | 4 7% | 4 7% | 3 22% | 3 7% | - | - | | | |
| Stay-at-home parent or caregiver | 16 4% | - | - | - | 16 4% | - | - | 3 7% | 3 36% | - | 7 3% | 5 9% | 3 6% | - | 1 3% | - | - | | | |
| Full time student | 4 1% | - | - | - | 4 1% | - | - | 2 6% | - | 2 12% | 0 *% | 2 3% | 2 4% | - | - | 0 1% | - | | | |
| Retired | 157 39% | - | - | - | 157 39% | - | - | 6 18% | 1 13% | 2 11% | 114 46% | 10 18% | 14 26% | 4 31% | 14 38% | 10 43% | 2 49% | | | |
| Something else | 13 3% | - | - | - | 13 3% | - | - | 1 4% | - | 1 5% | 4 2% | 3 6% | 3 6% | - | 1 3% | 1 5% | - | | | |
| Prefer not to say | 3 1% | - | - | - | 3 1% | - | - | 1 3% | - | 1 9% | 1 1% | - | 1 2% | - | 2 5% | - | - | | | |

Echelon Insights
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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QEmployment] What is your current employment status?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Employed full-time | 158 | 33 | 36 | 45 | 41 | 28 | 26 | 27 | 6 | 13 | 29 | 24 | 5 | 42 | 29 | 35 | 53 |
| | 39% | 34% | 35% | 44% | 46% | 72% | 59% | 50% | 10% | 32% | 60% | 45% | 8% | 49% | 36% | 37% | 37% |
| Employed part-time | 20 | 5 | 8 | 5 | 2 | - | 2 | 2 | 3 | 5 | 3 | 4 | 2 | 2 | 2 | 7 | 9 |
| | 5% | 5% | 8% | 4% | 3% | | 4% | 4% | 5% | 13% | 5% | 7% | 3% | 3% | 2% | 8% | 6% |
| Freelance, contract, or temporary work | 17 | 3 | 4 | 6 | 4 | 1 | 2 | 3 | 3 | 1 | 5 | 0 | 1 | 4 | 3 | 1 | 10 |
| | 4% | 3% | 4% | 6% | 4% | 4% | 5% | 5% | 6% | 2% | 10% | 1% | 2% | 4% | 4% | 1% | 7% |
| *Gig economy* work like ride shares, food delivery, or dog walking | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - | - | 1 | - | - | - |
| | *% | | | | 1% | | | | 2% | | | | | 1% | | | |
| Unemployed and looking for work | 9 | - | 1 | 1 | 6 | 4 | 3 | 1 | - | 1 | 0 | 0 | - | 7 | - | 1 | 0 |
| | 2% | | 1% | 1% | 7% | 10% | 6% | 2% | | 2% | *% | 1% | | 8% | | 2% | *% |
| Stay-at-home parent or caregiver | 16 | 11 | 3 | 2 | - | 1 | 1 | - | - | 8 | 2 | 5 | - | 3 | 4 | 2 | 6 |
| | 4% | 11% | 3% | 2% | | 2% | 2% | | | 20% | 3% | 9% | | 4% | 5% | 3% | 5% |
| Full time student | 4 | 1 | 2 | - | 1 | 1 | - | - | - | 2 | 1 | - | - | - | 1 | 3 | 1 |
| | 1% | 1% | 2% | | 1% | 2% | | | | 6% | 2% | | | | 1% | 4% | 1% |
| Retired | 157 | 37 | 44 | 42 | 31 | 2 | 10 | 20 | 43 | 8 | 6 | 14 | 55 | 23 | 39 | 39 | 56 |
| | 39% | 38% | 42% | 41% | 35% | 5% | 23% | 36% | 76% | 20% | 12% | 26% | 86% | 27% | 48% | 42% | 40% |
| Something else | 13 | 6 | 5 | 2 | - | - | 0 | 1 | 1 | 2 | 3 | 6 | 1 | 3 | 3 | 3 | 4 |
| | 3% | 6% | 5% | 2% | | | 1% | 2% | 2% | 5% | 6% | 11% | 1% | 3% | 4% | 4% | 3% |
| Prefer not to say | 3 | - | - | - | 2 | 2 | - | 1 | - | - | - | 0 | - | 0 | - | 0 | 2 |
| | 1% | | | | 2% | 5% | | 1% | | | | 1% | | 1% | | *% | 1% |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

| | Total | Gender | | Age | | | | Race | | | | |
|-------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 85 | 34 | 50 | 24 | 38 | 20 | 3 | 41 | 18 | 18 | 3 | 4 |
| | 21% | 18% | 25% | 31% | 41% | 19% | 2% | 17% | 37% | 30% | 10% | 22% |
| No | 311 | 158 | 152 | 54 | 53 | 86 | 117 | 199 | 31 | 42 | 26 | 14 |
| | 78% | 82% | 74% | 69% | 57% | 81% | 97% | 82% | 62% | 69% | 90% | 75% |
| Prefer not to say | 3 | 1 | 3 | 0 | 2 | 1 | 1 | 2 | 0 | 0 | - | 0 |
| | 1% | *% | 1% | 1% | 2% | 1% | 1% | 1% | 1% | 1% | | 3% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|-------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 85 | 60 | 25 | 28 | 13 | 31 | 12 | 16 | 34 | 35 | 37 | 40 | 18 | 9 | 55 |
| | 21% | 21% | 21% | 18% | 16% | 26% | 33% | 14% | 23% | 25% | 18% | 23% | 17% | 13% | 30% |
| No | 311 | 217 | 93 | 130 | 69 | 88 | 24 | 99 | 110 | 102 | 164 | 132 | 87 | 56 | 129 |
| | 78% | 78% | 79% | 81% | 84% | 73% | 67% | 86% | 75% | 74% | 81% | 76% | 82% | 87% | 70% |
| Prefer not to say | 3 | 3 | 0 | 2 | - | 1 | 0 | 0 | 3 | 0 | 1 | 2 | 1 | - | 2 |
| | 1% | 1% | *% | 1% | | 1% | *% | *% | 2% | *% | *% | 1% | | | 1% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

| | Total | State | | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | |
|-------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| Yes | 85 21% | - | - | - | 85 21% | - | - | 14 38% | 3 37% | 4 28% | 42 17% | 17 31% | 17 31% | 2 13% | 5 14% | 7 28% | 2 51% |
| No | 311 78% | - | - | - | 311 78% | - | - | 20 56% | 6 63% | 10 72% | 202 82% | 37 69% | 37 69% | 10 87% | 32 85% | 17 72% | 2 49% |
| Prefer not to say | 3 1% | - | - | - | 3 1% | - | - | 2 6% | - | - | 3 1% | - | - | - | 0 *% | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QKids] Do you currently have children under the age of 18 in your home?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|-------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 85 | 32 | 19 | 27 | 7 | 9 | 15 | 10 | 1 | 16 | 23 | 10 | 2 | 21 | 17 | 19 | 28 |
| | 21% | 33% | 18% | 26% | 8% | 22% | 34% | 19% | 1% | 40% | 47% | 18% | 3% | 24% | 21% | 21% | 20% |
| No | 311 | 65 | 84 | 76 | 81 | 30 | 29 | 43 | 56 | 24 | 24 | 43 | 61 | 64 | 62 | 72 | 113 |
| | 78% | 67% | 81% | 74% | 92% | 77% | 66% | 81% | 99% | 60% | 49% | 81% | 96% | 75% | 78% | 77% | 80% |
| Prefer not to say | 3 | - | 2 | 0 | - | 0 | - | - | 0 | - | 2 | 1 | 0 | 1 | 0 | 2 | - |
| | 1% | | 2% | *% | | 1% | | | *% | | 3% | 1% | 1% | 1% | *% | 2% | |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QIncome] Which range includes your annual household income?

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Less than \$30,000 per year | 59 | 27 | 32 | 15 | 11 | 19 | 14 | 40 | 2 | 9 | 6 | 1 |
| | 15% | 14% | 16% | 19% | 12% | 18% | 12% | 17% | 5% | 14% | 22% | 7% |
| \$30,000 to \$49,999 per year | 47 | 28 | 19 | 17 | 6 | 8 | 16 | 24 | 6 | 8 | 3 | 6 |
| | 12% | 15% | 9% | 21% | 7% | 7% | 14% | 10% | 11% | 13% | 10% | 36% |
| \$50,000 to \$74,999 per year | 65 | 28 | 37 | 6 | 19 | 19 | 21 | 34 | 10 | 16 | 4 | 1 |
| | 16% | 15% | 18% | 7% | 21% | 18% | 18% | 14% | 20% | 26% | 12% | 8% |
| \$75,000 to \$125,000 per year | 83 | 37 | 46 | 13 | 18 | 24 | 29 | 49 | 11 | 18 | - | 5 |
| | 21% | 19% | 22% | 16% | 20% | 22% | 24% | 20% | 22% | 29% | | 30% |
| More than \$125,000 per year | 103 | 59 | 44 | 21 | 32 | 29 | 20 | 67 | 12 | 9 | 11 | 3 |
| | 26% | 30% | 21% | 27% | 34% | 27% | 17% | 28% | 25% | 16% | 36% | 17% |
| Prefer not to say | 42 | 15 | 28 | 8 | 7 | 8 | 19 | 26 | 9 | 2 | 5 | 0 |
| | 11% | 8% | 14% | 10% | 8% | 8% | 16% | 11% | 17% | 3% | 19% | 3% |

Echelon Insights
Focus 2024 Survey
N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QIncome] Which range includes your annual household income?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Less than \$30,000 per year | 59 | 45 | 14 | 28 | 13 | 17 | 2 | 21 | 21 | 17 | 37 | 21 | 59 | - | - |
| | 15% | 16% | 12% | 17% | 15% | 14% | 5% | 18% | 15% | 12% | 18% | 12% | 56% | | |
| \$30,000 to \$49,999 per year | 47 | 37 | 10 | 19 | 5 | 19 | 4 | 11 | 23 | 13 | 22 | 22 | 47 | - | - |
| | 12% | 13% | 8% | 12% | 7% | 16% | 11% | 10% | 16% | 9% | 11% | 12% | 44% | | |
| \$50,000 to \$74,999 per year | 65 | 52 | 13 | 25 | 9 | 27 | 3 | 14 | 26 | 25 | 25 | 32 | - | 65 | - |
| | 16% | 19% | 11% | 16% | 12% | 23% | 9% | 12% | 18% | 18% | 12% | 19% | | 100% | |
| \$75,000 to \$125,000 per year | 83 | 56 | 27 | 32 | 17 | 24 | 10 | 24 | 27 | 32 | 42 | 35 | - | - | 83 |
| | 21% | 20% | 23% | 20% | 21% | 20% | 28% | 21% | 18% | 23% | 21% | 20% | | | 45% |
| More than \$125,000 per year | 103 | 63 | 40 | 39 | 29 | 24 | 11 | 31 | 42 | 30 | 54 | 47 | - | - | 103 |
| | 26% | 22% | 33% | 24% | 35% | 20% | 31% | 27% | 28% | 22% | 27% | 27% | | | 55% |
| Prefer not to say | 42 | 27 | 15 | 17 | 9 | 10 | 6 | 14 | 9 | 20 | 23 | 18 | - | - | - |
| | 11% | 10% | 13% | 11% | 11% | 8% | 17% | 12% | 6% | 15% | 11% | 10% | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QIncome] Which range includes your annual household income?

| | Total | State | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | | |
|--------------------------------|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| Less than \$30,000 per year | 59 15% | - | - | - | 59 15% | - | - | 5 14% | 2 17% | 6 41% | 25 10% | 11 21% | 13 24% | - | 2 6% | 1 5% | - |
| \$30,000 to \$49,999 per year | 47 12% | - | - | - | 47 12% | - | - | 5 15% | 1 7% | 2 15% | 30 12% | 9 16% | 5 10% | 3 22% | 12 32% | 3 12% | 1 32% |
| \$50,000 to \$74,999 per year | 65 16% | - | - | - | 65 16% | - | - | 9 25% | - | 1 5% | 43 17% | 5 10% | 8 15% | - | 1 4% | 4 15% | - |
| \$75,000 to \$125,000 per year | 83 21% | - | - | - | 83 21% | - | - | 8 23% | 3 29% | 2 13% | 58 24% | 7 13% | 12 21% | 3 26% | 3 8% | 10 43% | 3 68% |
| More than \$125,000 per year | 103 26% | - | - | - | 103 26% | - | - | 7 18% | 1 16% | 2 17% | 60 24% | 15 28% | 14 27% | 3 25% | 10 27% | 2 8% | - |
| Prefer not to say | 42 11% | - | - | - | 42 11% | - | - | 2 5% | 3 31% | 1 9% | 30 12% | 7 13% | 2 3% | 3 27% | 9 23% | 4 16% | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QIncome] Which range includes your annual household income?

| | Marital x Gender | | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------|------------------|---------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 100 | 97 100 | 105 100 | 103 100 | 88 100 | 39 100 | 44 100 | 54 100 | 56 100 | 40 100 | 49 100 | 53 100 | 64 100 | 85 100 | 80 100 | 93 100 | 141 100 |
| Less than \$30,000 per year | 59 15% | 5 5% | 28 26% | 6 5% | 20 23% | 4 11% | 4 8% | 12 22% | 7 12% | 11 27% | 7 15% | 7 13% | 8 12% | 17 20% | 11 14% | 20 22% | 11 8% |
| \$30,000 to \$49,999 per year | 47 12% | 6 6% | 12 12% | 8 7% | 21 23% | 12 31% | 4 10% | 2 4% | 10 17% | 5 12% | 2 4% | 6 11% | 7 10% | 18 21% | 10 12% | 12 13% | 8 6% |
| \$50,000 to \$74,999 per year | 65 16% | 14 15% | 22 21% | 12 12% | 16 18% | 5 13% | 11 25% | 7 12% | 6 11% | 1 2% | 8 17% | 12 23% | 16 24% | 13 15% | 16 20% | 17 18% | 20 14% |
| \$75,000 to \$125,000 per year | 83 21% | 28 29% | 18 17% | 23 22% | 14 16% | 5 12% | 9 19% | 8 15% | 16 28% | 8 20% | 10 20% | 16 30% | 13 20% | 13 15% | 23 29% | 20 21% | 28 20% |
| More than \$125,000 per year | 103 26% | 31 32% | 12 12% | 48 46% | 11 12% | 11 27% | 16 35% | 21 40% | 11 20% | 11 27% | 16 33% | 8 15% | 9 14% | 20 23% | 13 17% | 15 16% | 54 39% |
| Prefer not to say | 42 11% | 12 13% | 12 11% | 8 8% | 6 7% | 3 7% | 1 3% | 4 7% | 7 12% | 5 12% | 6 12% | 4 8% | 13 20% | 5 6% | 7 9% | 10 10% | 21 15% |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[Q2020Ballot] Which candidate did you vote for in the 2020 presidential election?

| | Total | Gender | | Age | | | | Race | | | | |
|----------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump | 175 | 95 | 80 | 26 | 36 | 57 | 56 | 120 | 7 | 24 | 16 | 8 |
| | 44% | 49% | 39% | 33% | 38% | 53% | 47% | 50% | 15% | 39% | 55% | 45% |
| Joe Biden | 183 | 81 | 102 | 31 | 51 | 42 | 60 | 96 | 36 | 31 | 12 | 8 |
| | 46% | 42% | 50% | 39% | 55% | 39% | 50% | 40% | 73% | 51% | 40% | 47% |
| Jo Jorgensen | 4 | 2 | 2 | 3 | 1 | - | - | 3 | - | 0 | - | - |
| | 1% | 1% | 1% | 3% | 1% | | | 1% | | 1% | | |
| Howie Hawkins | - | - | - | - | - | - | - | - | - | - | - | - |
| Kanye West | 2 | 1 | 1 | 1 | 1 | - | - | 1 | - | - | - | 1 |
| | *% | 1% | *% | 1% | 1% | | | *% | | | | 4% |
| Someone else | 3 | 1 | 2 | 1 | - | 2 | 1 | 1 | 0 | 1 | - | - |
| | 1% | 1% | 1% | 1% | | 1% | 1% | 1% | *% | 2% | | |
| I did not vote | 22 | 8 | 15 | 14 | 3 | 2 | 3 | 15 | 3 | 4 | 1 | 0 |
| | 6% | 4% | 7% | 18% | 4% | 2% | 2% | 6% | 6% | 6% | 2% | 1% |
| Unsure | 10 | 5 | 5 | 4 | 1 | 4 | 0 | 5 | 3 | 1 | 1 | 0 |
| | 2% | 3% | 2% | 5% | 1% | 4% | *% | 2% | 6% | 1% | 2% | 3% |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[Q2020Ballot] Which candidate did you vote for in the 2020 presidential election?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Donald Trump | 175 | 129 | 46 | 87 | 33 | 41 | 14 | 96 | 55 | 24 | 171 | 2 | 47 | 24 | 85 |
| | 44% | 46% | 39% | 55% | 40% | 34% | 37% | 84% | 37% | 17% | 85% | 1% | 45% | 36% | 46% |
| Joe Biden | 183 | 121 | 62 | 55 | 41 | 66 | 21 | 15 | 60 | 108 | 9 | 164 | 40 | 35 | 90 |
| | 46% | 43% | 53% | 34% | 50% | 55% | 58% | 13% | 41% | 79% | 5% | 94% | 38% | 54% | 48% |
| Jo Jorgensen | 4 | 1 | 3 | 1 | 3 | 0 | - | - | 4 | - | 2 | - | 1 | 2 | 1 |
| | 1% | *% | 2% | *% | 3% | *% | - | - | 3% | - | 1% | - | 1% | 3% | 1% |
| Howie Hawkins | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Kanye West | 2 | 1 | 1 | 1 | - | - | 1 | - | 2 | - | 0 | 1 | 1 | - | 0 |
| | *% | *% | 1% | *% | - | - | 2% | - | 1% | - | *% | *% | 1% | - | *% |
| Someone else | 3 | 3 | 0 | 1 | - | 1 | 0 | 1 | 2 | - | 1 | 0 | 1 | - | 1 |
| | 1% | 1% | *% | 1% | - | 1% | 1% | 1% | 1% | - | *% | *% | 1% | - | 1% |
| I did not vote | 22 | 18 | 5 | 10 | 5 | 8 | - | 2 | 19 | 1 | 14 | 4 | 12 | 3 | 6 |
| | 6% | 6% | 4% | 6% | 6% | 6% | - | 2% | 13% | 1% | 7% | 3% | 11% | 4% | 3% |
| Unsure | 10 | 8 | 2 | 4 | 1 | 4 | 1 | 0 | 6 | 3 | 4 | 3 | 4 | 2 | 2 |
| | 2% | 3% | 1% | 3% | 1% | 3% | 2% | *% | 4% | 2% | 2% | 1% | 4% | 3% | 1% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[Q2020Ballot] Which candidate did you vote for in the 2020 presidential election?

| | Total | State | | | | | | Swing | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|----------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | |
| Donald Trump | 175 44% | - | - | - | 175 44% | - | - | 5 13% | - | - | 112 46% | 25 46% | 21 39% | 9 74% | 19 51% | 2 10% | 1 24% | |
| Joe Biden | 183 46% | - | - | - | 183 46% | - | - | 16 44% | 9 100% | - | 117 47% | 24 44% | 19 35% | 3 22% | 13 34% | 19 81% | 3 76% | |
| Jo Jorgensen | 4 1% | - | - | - | 4 1% | - | - | 2 7% | - | - | 1 * | 1 1% | 2 3% | - | 1 2% | - | - | |
| Howie Hawkins | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| Kanye West | 2 * | - | - | - | 2 * | - | - | 1 2% | - | - | 1 * | 1 1% | 0 * | - | - | 1 3% | - | |
| Someone else | 3 1% | - | - | - | 3 1% | - | - | 2 6% | - | - | 1 1% | - | 1 1% | - | 1 1% | - | - | |
| I did not vote | 22 6% | - | - | - | 22 6% | - | - | 5 15% | - | 14 100% | 6 3% | 3 5% | 11 21% | 1 4% | 4 12% | 1 5% | - | |
| Unsure | 10 2% | - | - | - | 10 2% | - | - | 5 14% | - | - | 8 3% | 1 3% | 0 * | - | - | 0 1% | - | |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[Q2020Ballot] Which candidate did you vote for in the 2020 presidential election?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------|------------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 100 | 97 100 | 105 100 | 103 100 | 88 100 | 39 100 | 44 100 | 54 100 | 56 100 | 40 100 | 49 100 | 53 100 | 64 100 | 85 100 | 80 100 | 93 100 | 141 100 |
| Donald Trump | 175 44% | 47 48% | 31 30% | 55 54% | 38 43% | 12 32% | 20 46% | 32 59% | 31 54% | 14 34% | 15 31% | 25 47% | 26 41% | 38 44% | 44 56% | 33 36% | 60 43% |
| Joe Biden | 183 46% | 43 44% | 58 55% | 44 43% | 37 42% | 18 45% | 21 48% | 19 35% | 24 43% | 13 33% | 30 61% | 23 44% | 36 56% | 35 41% | 31 39% | 48 52% | 69 49% |
| Jo Jorgensen | 4 1% | - | 2 2% | 1 1% | 1 1% | 2 5% | - | - | - | 1 2% | 1 3% | - | - | 1 1% | 1 1% | - | 3 2% |
| Howie Hawkins | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| Kanye West | 2 *% | - | 1 1% | 0 *% | 1 1% | 1 3% | - | - | - | - | 1 1% | - | - | - | - | 1 1% | 1 1% |
| Someone else | 3 1% | - | 1 1% | 1 1% | 1 1% | - | - | 1 1% | 1 1% | 1 2% | - | 1 2% | - | 1 1% | 1 1% | 0 *% | 1 1% |
| I did not vote | 22 6% | 5 5% | 10 10% | 1 1% | 7 8% | 4 10% | 2 5% | 1 1% | 1 1% | 10 25% | 1 2% | 2 3% | 2 3% | 6 7% | 2 3% | 9 9% | 5 4% |
| Unsure | 10 2% | 3 3% | 2 2% | 2 1% | 3 4% | 2 6% | - | 2 5% | 0 1% | 2 4% | 1 2% | 2 4% | - | 5 6% | 1 1% | 2 2% | 2 2% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

| | Total | Gender | | Age | | | | Race | | | | |
|----------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| VERY/SOMEWHAT CONSERVATIVE | 167 | 82 | 85 | 21 | 34 | 54 | 59 | 109 | 10 | 25 | 11 | 12 |
| | 42% | 42% | 41% | 27% | 36% | 50% | 49% | 45% | 20% | 41% | 38% | 67% |
| VERY/SOMEWHAT LIBERAL | 111 | 57 | 55 | 25 | 36 | 20 | 30 | 57 | 23 | 22 | 8 | 2 |
| | 28% | 29% | 27% | 32% | 39% | 19% | 25% | 24% | 46% | 36% | 26% | 11% |
| Very conservative | 71 | 33 | 37 | 9 | 15 | 20 | 26 | 52 | 2 | 9 | 7 | 2 |
| | 18% | 17% | 18% | 12% | 16% | 19% | 21% | 21% | 3% | 14% | 23% | 12% |
| Somewhat conservative | 97 | 49 | 48 | 12 | 19 | 33 | 33 | 58 | 9 | 16 | 4 | 10 |
| | 24% | 25% | 23% | 15% | 20% | 31% | 28% | 24% | 17% | 26% | 16% | 55% |
| Moderate | 108 | 53 | 55 | 28 | 17 | 31 | 31 | 67 | 14 | 14 | 10 | 3 |
| | 27% | 27% | 27% | 36% | 18% | 29% | 26% | 28% | 28% | 23% | 34% | 17% |
| Somewhat liberal | 58 | 32 | 27 | 16 | 14 | 14 | 15 | 34 | 12 | 9 | 2 | 2 |
| | 15% | 16% | 13% | 20% | 15% | 13% | 13% | 14% | 23% | 15% | 7% | 11% |
| Very liberal | 53 | 25 | 28 | 10 | 22 | 6 | 15 | 24 | 11 | 12 | 6 | - |
| | 13% | 13% | 14% | 12% | 24% | 6% | 12% | 10% | 22% | 21% | 19% | |
| Unsure | 13 | 2 | 11 | 5 | 6 | 2 | 0 | 9 | 3 | - | 0 | 1 |
| | 3% | 1% | 5% | 6% | 6% | 2% | *% | 4% | 6% | | 2% | 6% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|----------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| VERY/SOMEWHAT CONSERVATIVE | 167 | 122 | 45 | 77 | 32 | 45 | 13 | 89 | 43 | 35 | 134 | 24 | 42 | 25 | 81 |
| | 42% | 44% | 38% | 48% | 39% | 38% | 35% | 78% | 29% | 25% | 66% | 14% | 40% | 39% | 44% |
| VERY/SOMEWHAT LIBERAL | 111 | 78 | 33 | 35 | 22 | 43 | 11 | 11 | 32 | 68 | 14 | 95 | 29 | 23 | 50 |
| | 28% | 28% | 28% | 22% | 27% | 35% | 31% | 10% | 22% | 50% | 7% | 55% | 28% | 36% | 27% |
| Very conservative | 71 | 57 | 13 | 41 | 11 | 16 | 3 | 49 | 9 | 12 | 66 | 4 | 24 | 6 | 30 |
| | 18% | 20% | 11% | 26% | 13% | 14% | 7% | 43% | 6% | 9% | 33% | 2% | 22% | 9% | 16% |
| Somewhat conservative | 97 | 65 | 32 | 36 | 22 | 29 | 10 | 40 | 34 | 22 | 68 | 20 | 18 | 19 | 51 |
| | 24% | 23% | 27% | 23% | 26% | 24% | 28% | 35% | 23% | 16% | 34% | 11% | 17% | 30% | 28% |
| Moderate | 108 | 75 | 33 | 44 | 23 | 32 | 9 | 14 | 63 | 30 | 49 | 50 | 30 | 15 | 54 |
| | 27% | 27% | 27% | 27% | 28% | 26% | 26% | 12% | 43% | 22% | 24% | 29% | 28% | 23% | 29% |
| Somewhat liberal | 58 | 44 | 15 | 24 | 10 | 19 | 5 | 8 | 21 | 29 | 10 | 48 | 16 | 11 | 27 |
| | 15% | 16% | 12% | 15% | 12% | 16% | 14% | 7% | 14% | 21% | 5% | 28% | 15% | 17% | 14% |
| Very liberal | 53 | 35 | 18 | 11 | 12 | 23 | 6 | 3 | 11 | 39 | 4 | 47 | 13 | 12 | 23 |
| | 13% | 12% | 15% | 7% | 15% | 19% | 16% | 3% | 7% | 29% | 2% | 27% | 13% | 18% | 13% |
| Unsure | 13 | 5 | 8 | 4 | 5 | 1 | 3 | - | 9 | 4 | 5 | 5 | 4 | 1 | 1 |
| | 3% | 2% | 7% | 2% | 6% | 1% | 9% | | 6% | 3% | 3% | 3% | 4% | 2% | 1% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[Ideology] Regardless of how you typically vote, would you say you consider yourself to be...?

| | Total | State | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | | |
|----------------------------|------------|-------|----|----|------------|----|-------|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| VERY/SOMEWHAT CONSERVATIVE | 167 42% | - | - | - | 167 42% | - | - | 11 32% | 2 25% | 4 30% | 107 43% | 24 43% | 21 39% | 4 36% | 18 47% | 11 44% | 1 24% |
| VERY/SOMEWHAT LIBERAL | 111 28% | - | - | - | 111 28% | - | - | 4 12% | 5 53% | 1 10% | 67 27% | 11 21% | 15 27% | - | 3 8% | 6 24% | 1 25% |
| Very conservative | 71 18% | - | - | - | 71 18% | - | - | 2 6% | 2 19% | 2 13% | 46 19% | 9 16% | 9 17% | - | 3 7% | 3 15% | - |
| Somewhat conservative | 97 24% | - | - | - | 97 24% | - | - | 9 26% | 1 7% | 2 16% | 61 25% | 15 27% | 12 22% | 4 36% | 15 40% | 7 29% | 1 24% |
| Moderate | 108 27% | - | - | - | 108 27% | - | - | 17 48% | 2 22% | 9 59% | 69 28% | 12 22% | 16 29% | 5 41% | 13 34% | 8 32% | 2 51% |
| Somewhat liberal | 58 15% | - | - | - | 58 15% | - | - | 1 4% | 3 33% | 1 10% | 36 14% | 8 15% | 8 14% | - | - | 2 7% | 1 25% |
| Very liberal | 53 13% | - | - | - | 53 13% | - | - | 3 8% | 2 20% | - | 32 13% | 3 6% | 7 13% | - | 3 8% | 4 17% | - |
| Unsure | 13 3% | - | - | - | 13 3% | - | - | 3 8% | - | 0 2% | 3 1% | 7 13% | 3 5% | 3 23% | 4 12% | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QIdeology] Regardless of how you typically vote, would you say you consider yourself to be...?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|----------------------------|------------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 100 | 97 100 | 105 100 | 103 100 | 88 100 | 39 100 | 44 100 | 54 100 | 56 100 | 40 100 | 49 100 | 53 100 | 64 100 | 85 100 | 80 100 | 93 100 | 141 100 |
| VERY/SOMEWHAT CONSERVATIVE | 167 42% | 48 49% | 35 33% | 53 51% | 28 32% | 12 32% | 15 34% | 27 51% | 27 48% | 9 22% | 18 38% | 26 49% | 32 50% | 40 47% | 42 52% | 29 31% | 56 40% |
| VERY/SOMEWHAT LIBERAL | 111 28% | 22 22% | 32 30% | 23 22% | 34 38% | 18 45% | 16 36% | 11 21% | 12 21% | 8 19% | 20 41% | 9 16% | 18 29% | 24 28% | 13 17% | 31 34% | 43 31% |
| Very conservative | 71 18% | 22 23% | 13 13% | 19 18% | 13 15% | 7 19% | 6 14% | 8 14% | 12 21% | 2 5% | 9 18% | 13 24% | 13 21% | 13 15% | 19 23% | 13 14% | 26 19% |
| Somewhat conservative | 97 24% | 25 26% | 22 21% | 34 32% | 15 17% | 5 13% | 9 21% | 20 37% | 15 27% | 6 16% | 10 20% | 13 25% | 18 28% | 27 32% | 23 29% | 16 17% | 30 21% |
| Moderate | 108 27% | 24 25% | 31 30% | 28 27% | 25 28% | 9 22% | 12 27% | 14 27% | 17 31% | 19 49% | 5 10% | 17 32% | 14 22% | 20 23% | 21 27% | 31 33% | 36 26% |
| Somewhat liberal | 58 15% | 11 11% | 16 15% | 13 13% | 18 21% | 11 29% | 7 17% | 8 15% | 5 9% | 4 11% | 7 14% | 6 11% | 10 16% | 11 13% | 7 8% | 19 20% | 22 16% |
| Very liberal | 53 13% | 11 11% | 16 15% | 9 9% | 15 17% | 6 16% | 9 20% | 3 6% | 7 12% | 3 9% | 13 27% | 3 5% | 8 13% | 12 14% | 7 9% | 13 14% | 21 15% |
| Unsure | 13 3% | 4 4% | 7 6% | 0 0% | 1 1% | 0 1% | 1 2% | 0 1% | 0 1% | 4 10% | 5 11% | 1 3% | - | 2 2% | 3 4% | 2 2% | 6 4% |

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 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMarital] What is your current marital status?

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Single, never married | 78 | 43 | 35 | 37 | 20 | 13 | 8 | 36 | 19 | 16 | 4 | 3 |
| | 20% | 22% | 17% | 47% | 22% | 12% | 6% | 15% | 38% | 27% | 15% | 15% |
| Married | 200 | 103 | 97 | 29 | 46 | 58 | 67 | 126 | 23 | 21 | 21 | 9 |
| | 50% | 53% | 47% | 36% | 50% | 54% | 56% | 52% | 46% | 35% | 74% | 47% |
| Separated / Divorced / Widowed | 114 | 44 | 70 | 12 | 25 | 34 | 43 | 76 | 7 | 21 | 3 | 6 |
| | 29% | 23% | 34% | 15% | 27% | 32% | 36% | 32% | 14% | 35% | 11% | 35% |
| Prefer not to say | 6 | 2 | 4 | 1 | 1 | 2 | 3 | 3 | 1 | 2 | - | 0 |
| | 2% | 1% | 2% | 1% | 1% | 2% | 2% | 1% | 2% | 3% | | 3% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QMarital] What is your current marital status?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Single, never married | 78 | 59 | 20 | 24 | 12 | 34 | 8 | 18 | 36 | 24 | 33 | 38 | 39 | 15 | 20 |
| | 20% | 21% | 17% | 15% | 14% | 28% | 22% | 16% | 24% | 18% | 16% | 22% | 37% | 24% | 11% |
| Married | 200 | 137 | 63 | 84 | 42 | 53 | 21 | 66 | 64 | 71 | 113 | 81 | 24 | 26 | 130 |
| | 50% | 49% | 53% | 53% | 52% | 44% | 56% | 57% | 44% | 52% | 56% | 46% | 23% | 41% | 70% |
| Separated / Divorced / Widowed | 114 | 78 | 36 | 48 | 28 | 30 | 8 | 28 | 47 | 40 | 52 | 53 | 42 | 23 | 35 |
| | 29% | 28% | 30% | 30% | 34% | 25% | 21% | 24% | 32% | 29% | 26% | 30% | 39% | 35% | 19% |
| Prefer not to say | 6 | 6 | 0 | 3 | - | 3 | 0 | 3 | 1 | 2 | 4 | 2 | 1 | 1 | 1 |
| | 2% | 2% | *% | 2% | | 3% | 1% | 3% | 1% | 2% | 2% | 1% | 1% | 1% | *% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMarital] What is your current marital status?

| | Total | State | | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | |
|--------------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| Single, never married | 78 20% | - | - | - | 78 20% | - | - | 14 39% | 1 16% | 6 45% | 39 16% | 13 24% | 15 28% | 4 34% | 8 21% | 6 26% | 1 32% |
| Married | 200 50% | - | - | - | 200 50% | - | - | 11 30% | 6 65% | 3 22% | 123 50% | 29 53% | 26 48% | 5 44% | 17 44% | 12 49% | 3 68% |
| Separated / Divorced / Widowed | 114 29% | - | - | - | 114 29% | - | - | 10 29% | 2 19% | 5 33% | 80 32% | 12 23% | 13 24% | 3 23% | 13 35% | 6 25% | - |
| Prefer not to say | 6 2% | - | - | - | 6 2% | - | - | 0 1% | - | - | 5 2% | - | - | - | - | - | - |

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 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QMarital] What is your current marital status?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Single, never married | 78 | - | 35 | - | 43 | 23 | 11 | 8 | 1 | 14 | 9 | 5 | 6 | 21 | 12 | 20 | 26 |
| | 20% | | 33% | | 49% | 59% | 25% | 14% | 2% | 35% | 19% | 9% | 10% | 24% | 15% | 22% | 18% |
| Married | 200 | 97 | - | 103 | - | 12 | 23 | 30 | 38 | 17 | 23 | 28 | 29 | 42 | 41 | 42 | 77 |
| | 50% | 100% | | 100% | | 30% | 53% | 56% | 68% | 43% | 47% | 52% | 45% | 49% | 51% | 45% | 54% |
| Separated / Divorced / Widowed | 114 | - | 70 | - | 44 | 4 | 10 | 14 | 16 | 8 | 15 | 20 | 27 | 22 | 25 | 29 | 38 |
| | 29% | | 67% | | 51% | 10% | 22% | 27% | 29% | 21% | 31% | 37% | 42% | 26% | 32% | 31% | 27% |
| Prefer not to say | 6 | - | - | - | - | 0 | - | 1 | 1 | 0 | 1 | 1 | 2 | 1 | 2 | 2 | 1 |
| | 2% | | | | | 1% | | 2% | 1% | 1% | 3% | 1% | 3% | 2% | 3% | 2% | 1% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QReligionNew] What is your present religion, if any?

| | Total | Gender | | Age | | | | Race | | | | |
|---|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Protestant | 40 | 21 | 19 | 1 | 5 | 13 | 20 | 36 | 0 | 2 | 2 | 0 |
| | 10% | 11% | 9% | 1% | 6% | 13% | 17% | 15% | 0% | 3% | 5% | 2% |
| Roman Catholic | 52 | 25 | 27 | 9 | 13 | 12 | 18 | 28 | 1 | 17 | 4 | 2 |
| | 13% | 13% | 13% | 12% | 14% | 11% | 15% | 12% | 2% | 27% | 14% | 14% |
| Mormon (Church of Jesus Christ of Latter-day Saints or LDS) | 12 | 5 | 7 | 2 | 1 | 5 | 4 | 11 | - | 1 | - | 0 |
| | 3% | 3% | 4% | 3% | 1% | 5% | 3% | 5% | | 2% | | 1% |
| Just Christian | 114 | 61 | 52 | 22 | 22 | 36 | 34 | 66 | 19 | 15 | 12 | 2 |
| | 28% | 32% | 25% | 28% | 23% | 33% | 28% | 27% | 39% | 25% | 40% | 10% |
| Jewish | 6 | 3 | 3 | - | 3 | - | 3 | 3 | - | - | 3 | - |
| | 1% | 2% | 1% | | 3% | | 2% | 1% | | | 9% | |
| Muslim | 2 | 2 | 1 | - | - | 2 | - | 2 | - | - | - | - |
| | 1% | 1% | 0% | | | 2% | | 1% | | | | |
| Atheist | 33 | 18 | 14 | 9 | 6 | 10 | 8 | 17 | 5 | 6 | 1 | 4 |
| | 8% | 9% | 7% | 11% | 6% | 9% | 7% | 7% | 9% | 9% | 4% | 23% |
| Something else (Please specify) | 17 | 6 | 10 | 5 | 6 | 5 | 1 | 8 | 4 | 1 | 1 | 2 |
| | 4% | 3% | 5% | 6% | 7% | 4% | 1% | 3% | 9% | 2% | 5% | 9% |
| Nothing in particular | 124 | 53 | 72 | 31 | 37 | 24 | 31 | 71 | 20 | 19 | 6 | 7 |
| | 31% | 27% | 35% | 40% | 40% | 23% | 26% | 29% | 41% | 32% | 22% | 40% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QReligionNew] What is your present religion, if any?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Protestant | 40 | 27 | 13 | 26 | 10 | 1 | 3 | 18 | 12 | 10 | 28 | 9 | 7 | 6 | 22 |
| | 10% | 10% | 11% | 16% | 12% | 1% | 7% | 16% | 8% | 7% | 14% | 5% | 7% | 9% | 12% |
| Roman Catholic | 52 | 36 | 16 | 16 | 12 | 20 | 4 | 18 | 14 | 19 | 30 | 21 | 16 | 9 | 22 |
| | 13% | 13% | 14% | 10% | 15% | 16% | 11% | 16% | 10% | 14% | 15% | 12% | 15% | 14% | 12% |
| Mormon (Church of Jesus Christ of Latter-day Saints or LDS) | 12 | 10 | 2 | 9 | 2 | 1 | 0 | 7 | 4 | 2 | 12 | 1 | 1 | 1 | 6 |
| | 3% | 4% | 1% | 6% | 2% | 1% | 1% | 6% | 3% | 1% | 6% | 1% | 1% | 2% | 3% |
| Just Christian | 114 | 91 | 23 | 48 | 18 | 43 | 5 | 42 | 37 | 35 | 65 | 43 | 34 | 23 | 44 |
| | 28% | 32% | 19% | 30% | 22% | 36% | 13% | 36% | 25% | 26% | 32% | 25% | 32% | 36% | 24% |
| Jewish | 6 | 6 | - | 3 | - | 3 | - | 1 | - | 4 | 1 | 4 | 1 | - | 5 |
| | 1% | 2% | - | 2% | - | 2% | - | 1% | - | 3% | 1% | 2% | 1% | - | 3% |
| Muslim | 2 | 2 | - | 2 | - | - | - | - | 2 | - | 2 | - | 2 | - | 1 |
| | 1% | 1% | - | 1% | - | - | - | - | 1% | - | 1% | - | 1% | - | 1% |
| Atheist | 33 | 23 | 10 | 10 | 7 | 13 | 3 | 4 | 22 | 7 | 8 | 22 | 16 | 3 | 12 |
| | 8% | 8% | 8% | 6% | 8% | 11% | 7% | 3% | 15% | 5% | 4% | 13% | 15% | 4% | 6% |
| Something else (Please specify) | 17 | 12 | 4 | 6 | 2 | 6 | 3 | 4 | 6 | 7 | 9 | 6 | 6 | 2 | 6 |
| | 4% | 4% | 4% | 4% | 2% | 5% | 7% | 3% | 4% | 5% | 4% | 3% | 5% | 3% | 3% |
| Nothing in particular | 124 | 73 | 52 | 39 | 32 | 34 | 20 | 21 | 51 | 52 | 49 | 68 | 24 | 21 | 67 |
| | 31% | 26% | 43% | 24% | 39% | 28% | 54% | 18% | 34% | 38% | 24% | 39% | 23% | 32% | 36% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QReligionNew] What is your present religion, if any?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | | | |
| Protestant | 40 10% | - | - | - | 40 10% | - | - | 3 9% | - | 1 9% | 33 13% | 4 7% | 2 3% | - | 1 3% | - | - | | | |
| Roman Catholic | 52 13% | - | - | - | 52 13% | - | - | 3 8% | 4 45% | 1 7% | 39 16% | 4 8% | 5 10% | - | 4 11% | 4 18% | 1 25% | | | |
| Mormon (Church of Jesus Christ of Latter-day Saints or LDS) | 12 3% | - | - | - | 12 3% | - | - | - | - | - | 11 4% | - | 1 2% | - | 1 1% | - | - | | | |
| Just Christian | 114 28% | - | - | - | 114 28% | - | - | 10 29% | 1 7% | 8 53% | 63 26% | 21 39% | 18 32% | 4 35% | 10 26% | 10 41% | 2 51% | | | |
| Jewish | 6 1% | - | - | - | 6 1% | - | - | 1 3% | - | - | 3 1% | - | - | - | - | 1 4% | 1 24% | | | |
| Muslim | 2 1% | - | - | - | 2 1% | - | - | - | - | - | 2 1% | - | - | - | - | - | - | | | |
| Atheist | 33 8% | - | - | - | 33 8% | - | - | 6 16% | 1 9% | 2 12% | 17 7% | 5 9% | 4 7% | - | 7 19% | - | - | | | |
| Something else (Please specify) | 17 4% | - | - | - | 17 4% | - | - | 2 6% | 2 20% | - | 8 3% | 3 5% | 6 11% | - | - | 0 2% | - | | | |
| Nothing in particular | 124 31% | - | - | - | 124 31% | - | - | 10 29% | 2 19% | 3 19% | 72 29% | 17 32% | 19 34% | 8 65% | 15 40% | 8 35% | - | | | |

Echelon Insights
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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QReligionNew] What is your present religion, if any?

| | Marital x Gender | | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|------------------|---------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Protestant | 40 | 7 | 13 | 11 | 9 | 1 | 3 | 8 | 9 | - | 2 | 6 | 11 | 5 | 8 | 7 | 20 |
| | 10% | 7% | 12% | 11% | 10% | 2% | 7% | 14% | 16% | | 4% | 11% | 18% | 6% | 10% | 7% | 15% |
| Roman Catholic | 52 | 18 | 9 | 9 | 16 | 4 | 9 | 5 | 8 | 6 | 4 | 7 | 10 | 10 | 9 | 14 | 17 |
| | 13% | 18% | 9% | 8% | 18% | 9% | 20% | 9% | 14% | 14% | 8% | 14% | 16% | 12% | 12% | 16% | 12% |
| Mormon (Church of Jesus Christ of Latter-day Saints or LDS) | 12 | 6 | 1 | 3 | 2 | 2 | 1 | 2 | 0 | - | 1 | 4 | 3 | 2 | 5 | 3 | 3 |
| | 3% | 6% | 1% | 3% | 2% | 5% | 1% | 3% | 1% | | 1% | 7% | 5% | 3% | 6% | 3% | 2% |
| Just Christian | 114 | 23 | 27 | 40 | 20 | 11 | 13 | 18 | 19 | 11 | 8 | 18 | 16 | 32 | 19 | 32 | 31 |
| | 28% | 24% | 26% | 39% | 23% | 29% | 30% | 34% | 33% | 27% | 17% | 33% | 24% | 37% | 24% | 34% | 22% |
| Jewish | 6 | 3 | - | 2 | 1 | - | - | - | 3 | - | 3 | - | - | 2 | - | 1 | 3 |
| | 1% | 3% | | 2% | 1% | | | | 5% | | 5% | | | 2% | | 1% | 2% |
| Muslim | 2 | - | 1 | - | 2 | - | - | 2 | - | - | - | 1 | - | - | 1 | - | 2 |
| | 1% | | 1% | | 2% | | | 3% | | | | 1% | | | 1% | | 1% |
| Atheist | 33 | 1 | 11 | 4 | 14 | 6 | 6 | 5 | 2 | 3 | - | 5 | 7 | 5 | 12 | 8 | 8 |
| | 8% | 1% | 11% | 4% | 16% | 15% | 13% | 9% | 3% | 8% | | 9% | 11% | 6% | 15% | 9% | 6% |
| Something else (Please specify) | 17 | 5 | 5 | 2 | 4 | 2 | 2 | 3 | - | 3 | 4 | 2 | 1 | 4 | 2 | 3 | 7 |
| | 4% | 5% | 5% | 2% | 5% | 5% | 4% | 5% | | 7% | 9% | 3% | 2% | 4% | 3% | 3% | 5% |
| Nothing in particular | 124 | 34 | 37 | 32 | 20 | 14 | 11 | 12 | 16 | 18 | 27 | 12 | 16 | 26 | 24 | 26 | 49 |
| | 31% | 35% | 35% | 31% | 23% | 35% | 24% | 23% | 28% | 44% | 55% | 22% | 24% | 30% | 30% | 28% | 35% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

| | Total | Gender | | Age | | | | Race | | | | |
|---|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 342 | 164 | 178 | 66 | 78 | 91 | 107 | 211 | 41 | 54 | 24 | 12 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes, born-again or evangelical Christian | 70 | 31 | 39 | 9 | 16 | 25 | 21 | 48 | 11 | 6 | 4 | 1 |
| | 20% | 19% | 22% | 13% | 20% | 27% | 20% | 23% | 26% | 11% | 18% | 10% |
| No, not born-again or evangelical Christian | 250 | 123 | 127 | 49 | 59 | 60 | 81 | 148 | 29 | 45 | 19 | 8 |
| | 73% | 75% | 71% | 75% | 75% | 66% | 75% | 70% | 71% | 83% | 82% | 69% |
| DNR – Don't know/Refused | 23 | 11 | 11 | 8 | 4 | 6 | 5 | 16 | 1 | 3 | - | 2 |
| | 7% | 7% | 6% | 12% | 4% | 7% | 5% | 7% | 3% | 6% | | 20% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|---|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 342 | 237 | 105 | 138 | 73 | 99 | 32 | 106 | 117 | 119 | 182 | 142 | 82 | 61 | 162 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes, born-again or evangelical Christian | 70 | 51 | 19 | 34 | 14 | 17 | 5 | 27 | 16 | 26 | 46 | 21 | 22 | 16 | 24 |
| | 20% | 21% | 18% | 25% | 19% | 17% | 15% | 26% | 14% | 22% | 25% | 15% | 27% | 27% | 15% |
| No, not born-again or evangelical Christian | 250 | 170 | 80 | 92 | 56 | 78 | 24 | 71 | 92 | 86 | 124 | 115 | 50 | 43 | 133 |
| | 73% | 72% | 76% | 67% | 76% | 78% | 77% | 67% | 79% | 72% | 68% | 81% | 61% | 71% | 82% |
| DNR – Don't know/Refused | 23 | 16 | 6 | 12 | 4 | 4 | 2 | 7 | 8 | 7 | 13 | 6 | 10 | 1 | 5 |
| | 7% | 7% | 6% | 9% | 5% | 4% | 8% | 7% | 7% | 6% | 7% | 4% | 12% | 1% | 3% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|---|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 342 100 | - | - | - | 342 100 | - | - | 27 100 | 7 100 | 13 100 | 217 100 | 47 100 | 44 100 | 12 100 | 31 100 | 23 100 | 3 100 | | | |
| Yes, born-again or evangelical Christian | 70 20% | - | - | - | 70 20% | - | - | 5 18% | 2 36% | 3 27% | 38 18% | 18 37% | 11 24% | - | 4 14% | 4 16% | - | | | |
| No, not born-again or evangelical Christian | 250 73% | - | - | - | 250 73% | - | - | 19 70% | 4 64% | 9 73% | 166 76% | 25 54% | 30 68% | 9 71% | 22 71% | 17 75% | 3 100% | | | |
| DNR – Don't know/Refused | 23 7% | - | - | - | 23 7% | - | - | 3 11% | - | - | 14 6% | 4 8% | 4 8% | 3 29% | 5 16% | 2 8% | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QBornAgain] Would you describe yourself as a born-again or evangelical Christian, or not?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|---|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 342 | 88 | 88 | 96 | 66 | 31 | 37 | 45 | 52 | 34 | 42 | 46 | 56 | 75 | 64 | 82 | 121 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes, born-again or evangelical Christian | 70 | 24 | 15 | 17 | 13 | 6 | 9 | 6 | 9 | 2 | 7 | 18 | 12 | 21 | 14 | 15 | 20 |
| | 20% | 27% | 17% | 17% | 19% | 20% | 25% | 14% | 18% | 7% | 16% | 39% | 21% | 28% | 22% | 18% | 17% |
| No, not born-again or evangelical Christian | 250 | 60 | 65 | 77 | 46 | 23 | 28 | 32 | 40 | 26 | 31 | 28 | 41 | 46 | 45 | 64 | 94 |
| | 73% | 68% | 74% | 80% | 69% | 73% | 75% | 73% | 77% | 77% | 76% | 61% | 74% | 62% | 70% | 79% | 78% |
| DNR – Don't know/Refused | 23 | 4 | 7 | 2 | 8 | 2 | - | 6 | 3 | 5 | 4 | - | 2 | 8 | 5 | 3 | 7 |
| | 7% | 5% | 8% | 2% | 12% | 7% | | 13% | 6% | 16% | 8% | | 4% | 11% | 8% | 3% | 6% |

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[QChurchOld] How often do you currently attend a religious service?

| | Total | Gender | | Age | | | | Race | | | | |
|-------------------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| At least once a week | 96 | 46 | 50 | 16 | 13 | 32 | 35 | 64 | 11 | 7 | 12 | 3 |
| | 24% | 24% | 24% | 20% | 14% | 30% | 29% | 26% | 22% | 11% | 41% | 17% |
| Once or twice a month | 20 | 10 | 10 | 4 | 6 | 4 | 5 | 13 | 2 | 4 | 1 | - |
| | 5% | 5% | 5% | 5% | 6% | 4% | 5% | 5% | 3% | 7% | 4% | - |
| A few times a year | 58 | 27 | 31 | 14 | 14 | 9 | 21 | 35 | 4 | 11 | 1 | 7 |
| | 15% | 14% | 15% | 18% | 15% | 9% | 17% | 15% | 9% | 18% | 3% | 40% |
| Usually just for religious holidays | 37 | 19 | 17 | 4 | 10 | 13 | 10 | 25 | - | 9 | 1 | 2 |
| | 9% | 10% | 8% | 5% | 10% | 12% | 8% | 10% | - | 15% | 5% | 9% |
| Never | 154 | 79 | 76 | 34 | 44 | 40 | 36 | 89 | 26 | 27 | 9 | 4 |
| | 39% | 41% | 37% | 43% | 48% | 37% | 30% | 37% | 52% | 45% | 30% | 22% |
| Prefer not to say | 34 | 13 | 21 | 7 | 6 | 8 | 13 | 17 | 7 | 3 | 5 | 2 |
| | 9% | 7% | 10% | 9% | 7% | 8% | 10% | 7% | 15% | 5% | 17% | 12% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|-------------------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| At least once a week | 96 | 71 | 25 | 43 | 20 | 27 | 5 | 36 | 30 | 29 | 56 | 38 | 35 | 12 | 33 |
| | 24% | 25% | 21% | 27% | 25% | 23% | 13% | 32% | 21% | 21% | 28% | 22% | 33% | 19% | 18% |
| Once or twice a month | 20 | 16 | 4 | 10 | 3 | 6 | 1 | 7 | 5 | 8 | 11 | 7 | 5 | 5 | 8 |
| | 5% | 6% | 3% | 6% | 3% | 5% | 3% | 6% | 3% | 6% | 6% | 4% | 5% | 8% | 4% |
| A few times a year | 58 | 42 | 16 | 24 | 11 | 18 | 6 | 25 | 20 | 13 | 33 | 21 | 16 | 8 | 33 |
| | 15% | 15% | 14% | 15% | 13% | 15% | 15% | 22% | 14% | 9% | 17% | 12% | 15% | 12% | 18% |
| Usually just for religious holidays | 37 | 26 | 11 | 17 | 7 | 8 | 4 | 9 | 18 | 9 | 20 | 11 | 5 | 11 | 19 |
| | 9% | 9% | 9% | 11% | 9% | 7% | 10% | 7% | 13% | 7% | 10% | 7% | 5% | 17% | 10% |
| Never | 154 | 107 | 47 | 57 | 32 | 51 | 15 | 28 | 60 | 66 | 61 | 86 | 41 | 26 | 83 |
| | 39% | 38% | 39% | 36% | 39% | 42% | 40% | 25% | 41% | 48% | 30% | 49% | 39% | 40% | 45% |
| Prefer not to say | 34 | 19 | 15 | 8 | 9 | 11 | 6 | 9 | 13 | 12 | 20 | 11 | 3 | 3 | 9 |
| | 9% | 7% | 13% | 5% | 11% | 9% | 18% | 8% | 9% | 9% | 10% | 7% | 3% | 4% | 5% |

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N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|-------------------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| At least once a week | 96 24% | - | - | - | 96 24% | - | - | 3 10% | 2 25% | 4 30% | 64 26% | 19 35% | 10 19% | 3 25% | 8 22% | 7 31% | - |
| Once or twice a month | 20 5% | - | - | - | 20 5% | - | - | 2 6% | - | - | 13 5% | 2 3% | 4 7% | - | 1 3% | - | - |
| A few times a year | 58 15% | - | - | - | 58 15% | - | - | 5 13% | - | 3 18% | 37 15% | 6 10% | 12 22% | 2 16% | 7 19% | 4 18% | 1 25% |
| Usually just for religious holidays | 37 9% | - | - | - | 37 9% | - | - | 6 18% | 1 16% | - | 25 10% | 5 10% | 5 9% | 1 6% | 5 12% | 3 13% | 1 19% |
| Never | 154 39% | - | - | - | 154 39% | - | - | 17 47% | 4 46% | 5 36% | 86 35% | 15 28% | 23 42% | 3 26% | 10 27% | 6 24% | 2 56% |
| Prefer not to say | 34 9% | - | - | - | 34 9% | - | - | 2 6% | 1 13% | 2 17% | 21 9% | 7 13% | 1 1% | 3 27% | 6 17% | 4 15% | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QChurchOld] How often do you currently attend a religious service?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|-------------------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| At least once a week | 96 | 29 | 21 | 26 | 19 | 10 | 5 | 14 | 18 | 6 | 9 | 19 | 17 | 27 | 15 | 25 | 29 |
| | 24% | 30% | 20% | 25% | 22% | 25% | 10% | 25% | 32% | 15% | 18% | 35% | 27% | 32% | 19% | 26% | 20% |
| Once or twice a month | 20 | 4 | 6 | 6 | 4 | 4 | 4 | - | 2 | - | 2 | 4 | 3 | 6 | 5 | 2 | 6 |
| | 5% | 4% | 5% | 6% | 5% | 10% | 8% | - | 4% | - | 5% | 8% | 5% | 8% | 6% | 2% | 4% |
| A few times a year | 58 | 13 | 18 | 16 | 11 | 4 | 10 | 7 | 6 | 11 | 3 | 2 | 15 | 6 | 18 | 15 | 19 |
| | 15% | 14% | 17% | 16% | 13% | 10% | 23% | 13% | 11% | 26% | 7% | 5% | 23% | 7% | 23% | 16% | 14% |
| Usually just for religious holidays | 37 | 10 | 7 | 6 | 13 | 2 | 5 | 6 | 6 | 1 | 4 | 8 | 4 | 10 | 6 | 4 | 16 |
| | 9% | 11% | 7% | 6% | 15% | 6% | 12% | 11% | 10% | 3% | 9% | 14% | 7% | 12% | 8% | 5% | 11% |
| Never | 154 | 28 | 45 | 42 | 36 | 17 | 18 | 23 | 20 | 17 | 26 | 17 | 16 | 33 | 29 | 36 | 57 |
| | 39% | 29% | 43% | 41% | 42% | 43% | 42% | 43% | 36% | 43% | 53% | 31% | 26% | 38% | 36% | 38% | 40% |
| Prefer not to say | 34 | 12 | 8 | 7 | 4 | 2 | 2 | 4 | 5 | 5 | 5 | 4 | 8 | 3 | 6 | 12 | 13 |
| | 9% | 12% | 8% | 7% | 4% | 5% | 4% | 8% | 8% | 13% | 9% | 7% | 12% | 4% | 7% | 13% | 10% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote in [STATE]?

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------|-------|--------|-------|-------|-------|-------|------|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| No | - | - | - | - | - | - | - | - | - | - | - | - |
| DNR – Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote in [STATE]?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| No | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| DNR – Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote in [STATE]?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------|-------------|-------|----|----|------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 399 100 | - | - | - | 399 | - | - | 36 | 9 | 14 | 247 | 54 | 54 | 12 | 38 | 24 | 4 | | | |
| | | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| Yes | 399 100% | - | - | - | 399 | - | - | 36 | 9 | 14 | 247 | 54 | 54 | 12 | 38 | 24 | 4 | | | |
| | | | | | 100% | | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | | | |
| No | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | | | |
| DNR – Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QRegVote] Are you at least 18 years old and registered to vote in [STATE]?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Yes | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| No | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| DNR – Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QV11k] What are the chances that you will vote in the November 2024 general election for President, Congress, and other offices?

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DEFINITELY/PROBABLY VOTE | 384 | 187 | 197 | 71 | 92 | 104 | 117 | 231 | 50 | 58 | 27 | 18 |
| | 96% | 97% | 96% | 90% | 99% | 97% | 97% | 96% | 100% | 96% | 94% | 100% |
| 50-50/WILL NOT VOTE | 15 | 6 | 9 | 8 | 1 | 3 | 3 | 11 | - | 3 | 2 | - |
| | 4% | 3% | 4% | 10% | 1% | 3% | 3% | 4% | - | 4% | 6% | - |
| Definitely vote | 358 | 180 | 178 | 63 | 85 | 96 | 114 | 213 | 46 | 54 | 26 | 17 |
| | 90% | 93% | 87% | 79% | 91% | 90% | 95% | 88% | 93% | 89% | 91% | 97% |
| Probably vote | 26 | 8 | 19 | 9 | 7 | 8 | 3 | 18 | 4 | 4 | 1 | 1 |
| | 7% | 4% | 9% | 11% | 8% | 7% | 2% | 7% | 7% | 6% | 3% | 3% |
| 50-50 | 15 | 6 | 9 | 8 | 1 | 3 | 3 | 11 | - | 3 | 2 | - |
| | 4% | 3% | 4% | 10% | 1% | 3% | 3% | 4% | - | 4% | 6% | - |
| Will not vote | - | - | - | - | - | - | - | - | - | - | - | - |
| DNR – Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QV1k] What are the chances that you will vote in the November 2024 general election for President, Congress, and other offices?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| DEFINITELY/PROBABLY VOTE | 384 | 269 | 115 | 151 | 80 | 118 | 35 | 110 | 138 | 136 | 194 | 170 | 98 | 65 | 180 |
| | 96% | 96% | 97% | 94% | 98% | 98% | 95% | 96% | 94% | 99% | 96% | 97% | 93% | 100% | 97% |
| 50-50/WILL NOT VOTE | 15 | 11 | 3 | 9 | 2 | 2 | 2 | 5 | 10 | 1 | 8 | 4 | 7 | - | 6 |
| | 4% | 4% | 3% | 6% | 2% | 2% | 5% | 4% | 6% | 1% | 4% | 3% | 7% | - | 3% |
| Definitely vote | 358 | 250 | 107 | 140 | 74 | 110 | 34 | 105 | 121 | 131 | 179 | 162 | 92 | 63 | 165 |
| | 90% | 89% | 90% | 88% | 90% | 92% | 92% | 92% | 82% | 96% | 89% | 93% | 87% | 97% | 89% |
| Probably vote | 26 | 18 | 8 | 11 | 7 | 8 | 1 | 5 | 17 | 5 | 14 | 7 | 6 | 2 | 15 |
| | 7% | 7% | 7% | 7% | 8% | 6% | 4% | 4% | 11% | 3% | 7% | 4% | 6% | 3% | 8% |
| 50-50 | 15 | 11 | 3 | 9 | 2 | 2 | 2 | 5 | 10 | 1 | 8 | 4 | 7 | - | 6 |
| | 4% | 4% | 3% | 6% | 2% | 2% | 5% | 4% | 6% | 1% | 4% | 3% | 7% | - | 3% |
| Will not vote | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| DNR – Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QV1k] What are the chances that you will vote in the November 2024 general election for President, Congress, and other offices?

| | Total | State | | | | | | Swing | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|--------------------------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | |
| Total | 399 100 | - | - | - | 399 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 | |
| DEFINITELY/PROBABLY VOTE | 384 96% | - | - | - | 384 | - | - | 28 79% | 7 75% | 13 88% | 242 98% | 48 88% | 52 95% | 12 100% | 37 98% | 20 85% | 3 68% | |
| 50-50/WILL NOT VOTE | 15 4% | - | - | - | 15 | - | - | 7 21% | 2 25% | 2 12% | 4 2% | 7 12% | 3 5% | - | 1 2% | 4 15% | 1 32% | |
| Definitely vote | 358 90% | - | - | - | 358 | - | - | 19 54% | 5 57% | 11 74% | 230 93% | 41 76% | 46 85% | 12 100% | 32 85% | 17 71% | 3 68% | |
| Probably vote | 26 7% | - | - | - | 26 | - | - | 9 25% | 2 19% | 2 14% | 12 5% | 6 12% | 6 11% | - | 5 13% | 3 14% | - | |
| 50-50 | 15 4% | - | - | - | 15 | - | - | 7 21% | 2 25% | 2 12% | 4 2% | 7 12% | 3 5% | - | 1 2% | 4 15% | 1 32% | |
| Will not vote | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |
| DNR – Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QV1k] What are the chances that you will vote in the November 2024 general election for President, Congress, and other offices?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------------|------------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|-----------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|------------|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 100 | 97 100 | 105 100 | 103 100 | 88 100 | 39 100 | 44 100 | 54 100 | 56 100 | 40 100 | 49 100 | 53 100 | 64 100 | 85 100 | 80 100 | 93 100 | 141 100 |
| DEFINITELY/PROBABLY VOTE | 384 96% | 94 97% | 99 95% | 100 96% | 85 97% | 37 95% | 43 98% | 53 99% | 54 96% | 34 86% | 49 100% | 51 95% | 63 99% | 84 99% | 76 96% | 88 95% | 136 96% |
| 50-50/WILL NOT VOTE | 15 4% | 3 3% | 6 5% | 4 4% | 2 3% | 2 5% | 1 2% | 1 1% | 2 4% | 6 14% | - | 2 5% | 1 1% | 1 1% | 4 4% | 5 5% | 5 4% |
| Definitely vote | 358 90% | 85 87% | 89 85% | 98 95% | 79 90% | 33 84% | 43 98% | 51 94% | 53 94% | 30 75% | 41 85% | 45 85% | 61 96% | 76 89% | 70 88% | 82 88% | 129 92% |
| Probably vote | 26 7% | 9 9% | 10 9% | 2 1% | 6 7% | 4 11% | - | 3 5% | 1 2% | 4 11% | 7 15% | 5 10% | 2 3% | 8 9% | 6 8% | 6 6% | 6 4% |
| 50-50 | 15 4% | 3 3% | 6 5% | 4 4% | 2 3% | 2 5% | 1 2% | 1 1% | 2 4% | 6 14% | - | 2 5% | 1 1% | 1 1% | 4 4% | 5 5% | 5 4% |
| Will not vote | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| DNR – Don't know/Refused | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAge] What is your age?

| | Total | | Gender | | Age | | | | Race | | | | |
|-------|-------|--|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 398 | | 193 | 206 | 79 | 93 | 107 | 119 | 242 | 50 | 60 | 28 | 18 |
| | 100 | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| 18-34 | 79 | | 39 | 40 | 79 | - | - | - | 39 | 17 | 14 | 5 | 4 |
| | 20% | | 20% | 19% | 100% | | | | 16% | 35% | 24% | 17% | 22% |
| 35-49 | 93 | | 44 | 49 | - | 93 | - | - | 51 | 13 | 22 | 4 | 3 |
| | 23% | | 23% | 24% | | 100% | | | 21% | 26% | 37% | 15% | 16% |
| 50-64 | 107 | | 54 | 53 | - | - | 107 | - | 67 | 11 | 15 | 8 | 7 |
| | 27% | | 28% | 26% | | | 100% | | 28% | 22% | 25% | 28% | 37% |
| 65+ | 119 | | 55 | 64 | - | - | - | 119 | 86 | 9 | 9 | 11 | 5 |
| | 30% | | 29% | 31% | | | 100% | | 36% | 17% | 15% | 40% | 25% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[OAge] What is your age?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|-------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 398 | 279 | 119 | 160 | 82 | 120 | 37 | 114 | 147 | 137 | 201 | 174 | 105 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| 18-34 | 79 | 57 | 22 | 25 | 14 | 32 | 8 | 20 | 39 | 21 | 43 | 30 | 32 | 6 | 34 |
| | 20% | 20% | 19% | 15% | 17% | 27% | 23% | 17% | 26% | 15% | 22% | 17% | 30% | 9% | 18% |
| 35-49 | 93 | 60 | 32 | 30 | 20 | 30 | 12 | 21 | 32 | 39 | 37 | 52 | 17 | 19 | 50 |
| | 23% | 22% | 27% | 19% | 25% | 25% | 32% | 18% | 22% | 29% | 18% | 30% | 16% | 29% | 27% |
| 50-64 | 107 | 77 | 30 | 46 | 21 | 31 | 9 | 42 | 37 | 28 | 65 | 35 | 27 | 19 | 53 |
| | 27% | 28% | 25% | 29% | 26% | 26% | 24% | 37% | 25% | 21% | 32% | 20% | 25% | 29% | 29% |
| 65+ | 119 | 85 | 34 | 59 | 27 | 26 | 7 | 31 | 40 | 48 | 56 | 58 | 30 | 21 | 49 |
| | 30% | 30% | 29% | 37% | 33% | 22% | 20% | 27% | 27% | 35% | 28% | 33% | 28% | 33% | 26% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QAge] What is your age?

| | Total | State | | | | | | Swing | | | Swing Voters | | | Vote History | | | Moved by Messaging | | | |
|-------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|--|--|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure | | | |
| Total | 398 100 | - | - | - | 398 | - | - | 36 | 9 | 14 | 246 | 54 | 54 | 12 | 38 | 24 | 4 | | | |
| | | | | | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | |
| 18-34 | 79 20% | - | - | - | 79 | - | - | 13 | 3 | 9 | 25 | 23 | 21 | 8 | 13 | 5 | 1 | | | |
| | | | | | 20% | | | 36% | 33% | 62% | 10% | 43% | 39% | 62% | 33% | 20% | 32% | | | |
| 35-49 | 93 23% | - | - | - | 93 | - | - | 7 | - | 2 | 47 | 13 | 20 | 4 | 11 | 2 | 1 | | | |
| | | | | | 23% | | | 21% | | 12% | 19% | 24% | 36% | 29% | 29% | 6% | 19% | | | |
| 50-64 | 107 27% | - | - | - | 107 | - | - | 10 | 5 | 2 | 74 | 13 | 11 | 1 | 3 | 8 | - | | | |
| | | | | | 27% | | | 27% | 54% | 13% | 30% | 24% | 20% | 9% | 8% | 33% | | | | |
| 65+ | 119 30% | - | - | - | 119 | - | - | 6 | 1 | 2 | 101 | 5 | 2 | - | 11 | 10 | 2 | | | |
| | | | | | 30% | | | 17% | 13% | 13% | 41% | 9% | 4% | | 30% | 41% | 49% | | | |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QAge] What is your age?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|-------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 398 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 55 | 40 | 49 | 53 | 64 | 85 | 79 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| 18-34 | 79 | 17 | 22 | 12 | 27 | 39 | - | - | - | 40 | - | - | - | 23 | 10 | 21 | 25 |
| | 20% | 18% | 21% | 11% | 31% | 100% | | | | 100% | | | | 27% | 12% | 23% | 18% |
| 35-49 | 93 | 23 | 24 | 23 | 21 | - | 44 | - | - | - | 49 | - | - | 20 | 19 | 23 | 29 |
| | 23% | 24% | 23% | 23% | 24% | | 100% | | | | 100% | | | 24% | 25% | 25% | 21% |
| 50-64 | 107 | 28 | 25 | 30 | 22 | - | - | 54 | - | - | - | 53 | - | 25 | 17 | 19 | 45 |
| | 27% | 29% | 24% | 30% | 25% | | | 100% | | | | 100% | | 30% | 22% | 21% | 32% |
| 65+ | 119 | 29 | 33 | 37 | 17 | - | - | - | 55 | - | - | - | 64 | 17 | 32 | 29 | 41 |
| | 30% | 30% | 32% | 36% | 20% | | | | 100% | | | | 100% | 19% | 41% | 31% | 29% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyID] Do you consider yourself a...?

| | Total | Gender | | Age | | | | Race | | | | |
|-------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican | 115 | 59 | 56 | 20 | 21 | 42 | 32 | 78 | 3 | 18 | 11 | 5 |
| | 29% | 31% | 27% | 25% | 23% | 39% | 26% | 32% | 6% | 29% | 38% | 29% |
| Democrat | 137 | 59 | 78 | 21 | 39 | 28 | 48 | 71 | 31 | 23 | 9 | 3 |
| | 34% | 30% | 38% | 26% | 42% | 26% | 40% | 30% | 63% | 38% | 30% | 14% |
| Independent | 126 | 65 | 61 | 32 | 29 | 29 | 37 | 80 | 12 | 17 | 9 | 9 |
| | 32% | 33% | 30% | 40% | 32% | 27% | 30% | 33% | 24% | 28% | 31% | 47% |
| Member of another party | 8 | 4 | 4 | 3 | 1 | 3 | 2 | 5 | 2 | 1 | - | - |
| | 2% | 2% | 2% | 4% | 1% | 2% | 1% | 2% | 4% | 1% | | |
| Unsure | 13 | 6 | 7 | 4 | 2 | 5 | 1 | 7 | 2 | 2 | 0 | 2 |
| | 3% | 3% | 3% | 5% | 2% | 5% | 1% | 3% | 4% | 4% | 2% | 9% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPartyID] Do you consider yourself a...?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|-------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican | 115 | 84 | 31 | 55 | 24 | 29 | 7 | 115 | - | - | 100 | 14 | 32 | 14 | 55 |
| | 29% | 30% | 26% | 34% | 29% | 24% | 20% | 100% | | | 50% | 8% | 30% | 22% | 30% |
| Democrat | 137 | 92 | 45 | 45 | 27 | 47 | 18 | - | - | 137 | 26 | 102 | 29 | 25 | 62 |
| | 34% | 33% | 38% | 28% | 32% | 39% | 50% | | | 100% | 13% | 59% | 28% | 38% | 33% |
| Independent | 126 | 89 | 38 | 51 | 29 | 37 | 9 | - | 126 | - | 63 | 53 | 38 | 23 | 58 |
| | 32% | 32% | 32% | 32% | 35% | 31% | 24% | | 86% | | 31% | 30% | 36% | 35% | 31% |
| Member of another party | 8 | 7 | 2 | 4 | 2 | 3 | - | - | 8 | - | 7 | 1 | 1 | 2 | 6 |
| | 2% | 2% | 1% | 2% | 2% | 2% | | | 6% | | 3% | 1% | 1% | 3% | 3% |
| Unsure | 13 | 9 | 4 | 5 | 1 | 4 | 2 | - | 13 | - | 6 | 4 | 6 | 2 | 5 |
| | 3% | 3% | 3% | 3% | 2% | 4% | 6% | | 9% | | 3% | 3% | 6% | 3% | 3% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyID] Do you consider yourself a...?

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|-------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| Republican | 115 29% | - | - | - | 115 29% | - | - | 1 3% | 2 25% | 2 11% | 76 31% | 11 21% | 17 31% | 7 55% | 11 29% | 5 21% | 1 25% |
| Democrat | 137 34% | - | - | - | 137 34% | - | - | 9 25% | 5 50% | - | 81 33% | 18 34% | 17 31% | 3 22% | 7 17% | 12 51% | 2 43% |
| Independent | 126 32% | - | - | - | 126 32% | - | - | 19 53% | 1 9% | 9 63% | 78 31% | 22 40% | 17 32% | 3 23% | 19 50% | 7 28% | 1 32% |
| Member of another party | 8 2% | - | - | - | 8 2% | - | - | 0 1% | - | 2 13% | 7 3% | - | 1 1% | - | - | - | - |
| Unsure | 13 3% | - | - | - | 13 3% | - | - | 7 19% | 1 16% | 2 13% | 5 2% | 3 5% | 3 5% | - | 1 4% | 0 1% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPartyID] Do you consider yourself a...?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|-------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Republican | 115 | 32 | 22 | 33 | 25 | 13 | 12 | 20 | 14 | 7 | 9 | 22 | 18 | 28 | 26 | 21 | 40 |
| | 29% | 33% | 21% | 32% | 28% | 32% | 28% | 38% | 24% | 18% | 18% | 41% | 28% | 32% | 33% | 23% | 28% |
| Democrat | 137 | 37 | 39 | 33 | 25 | 10 | 16 | 11 | 22 | 10 | 23 | 18 | 27 | 33 | 22 | 31 | 51 |
| | 34% | 39% | 37% | 32% | 29% | 27% | 37% | 20% | 39% | 25% | 48% | 33% | 42% | 39% | 27% | 33% | 36% |
| Independent | 126 | 22 | 40 | 32 | 32 | 13 | 14 | 19 | 19 | 19 | 15 | 10 | 18 | 23 | 25 | 37 | 41 |
| | 32% | 22% | 38% | 31% | 37% | 33% | 31% | 35% | 34% | 47% | 32% | 18% | 28% | 27% | 31% | 39% | 29% |
| Member of another party | 8 | 2 | 2 | 2 | 2 | 1 | 1 | 1 | 1 | 2 | - | 2 | 0 | 0 | 3 | 0 | 4 |
| | 2% | 2% | 2% | 2% | 2% | 3% | 2% | 2% | 2% | 5% | | 3% | 1% | 1% | 4% | % | 3% |
| Unsure | 13 | 4 | 3 | 3 | 3 | 2 | 1 | 3 | 0 | 2 | 1 | 3 | 1 | 1 | 4 | 4 | 4 |
| | 3% | 4% | 3% | 3% | 4% | 5% | 2% | 5% | 1% | 5% | 3% | 5% | 2% | 1% | 5% | 4% | 3% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPartyGOP] Would you say you are...?

| | Total | Gender | | Age | | | | Race | | | | |
|-------------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 115 | 59 | 56 | 20 | 21 | 42 | 32 | 78 | 3 | 18 | 11 | 5 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 127 | 70 | 57 | 23 | 18 | 43 | 43 | 82 | 7 | 21 | 13 | 4 |
| Firmly a Republican | 91 | 41 | 49 | 16 | 12 | 35 | 27 | 61 | 2 | 16 | 9 | 2 |
| | 79% | 70% | 88% | 79% | 59% | 83% | 86% | 78% | 78% | 89% | 84% | 46% |
| Not firmly a Republican | 24 | 18 | 6 | 4 | 9 | 7 | 4 | 17 | 1 | 2 | 2 | 3 |
| | 21% | 30% | 12% | 21% | 41% | 17% | 14% | 22% | 22% | 11% | 16% | 54% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPartyGOP] Would you say you are...?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|-------------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 115 | 84 | 31 | 55 | 24 | 29 | 7 | 115 | - | - | 100 | 14 | 32 | 14 | 55 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 127 | 91 | 36 | 59 | 23 | 32 | 13 | 127 | - | - | 106 | 19 | 32 | 15 | 62 |
| Firmly a Republican | 91 | 68 | 23 | 43 | 18 | 24 | 5 | 91 | - | - | 83 | 7 | 27 | 10 | 42 |
| | 79% | 81% | 74% | 79% | 75% | 83% | 70% | 79% | | | 83% | 51% | 84% | 73% | 76% |
| Not firmly a Republican | 24 | 16 | 8 | 11 | 6 | 5 | 2 | 24 | - | - | 17 | 7 | 5 | 4 | 13 |
| | 21% | 19% | 26% | 21% | 25% | 17% | 30% | 21% | | | 17% | 49% | 16% | 27% | 24% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPartyGOP] Would you say you are...?

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|-------------------------|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 115 100 | - | - | - | 115 100 | - | - | 1 100 | 2 100 | 2 100 | 76 100 | 11 100 | 17 100 | 7 100 | 11 100 | 5 100 | 1 100 |
| Unweighted Total | 127 | - | - | - | 127 | - | - | 2 | 2 | 3 | 83 | 11 | 18 | 7 | 12 | 4 | 1 |
| Firmly a Republican | 91 79% | - | - | - | 91 79% | - | - | - | 2 73% | 1 61% | 62 82% | 9 78% | 13 79% | 2 36% | 4 38% | 4 76% | 1 100% |
| Not firmly a Republican | 24 21% | - | - | - | 24 21% | - | - | 1 100% | 1 27% | 1 39% | 14 18% | 2 22% | 3 21% | 4 64% | 7 62% | 1 24% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyGOP] Would you say you are...?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|-------------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 115 | 32 | 22 | 33 | 25 | 13 | 12 | 20 | 14 | 7 | 9 | 22 | 18 | 28 | 26 | 21 | 40 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 127 | 34 | 20 | 41 | 27 | 15 | 11 | 22 | 22 | 8 | 7 | 21 | 21 | 29 | 37 | 22 | 39 |
| Firmly a Republican | 91 | 27 | 21 | 25 | 15 | 9 | 6 | 16 | 10 | 7 | 6 | 20 | 17 | 21 | 21 | 16 | 33 |
| | 79% | 83% | 97% | 75% | 61% | 72% | 50% | 77% | 75% | 91% | 71% | 89% | 95% | 76% | 78% | 73% | 84% |
| Not firmly a Republican | 24 | 6 | 1 | 8 | 10 | 4 | 6 | 5 | 3 | 1 | 3 | 2 | 1 | 7 | 6 | 6 | 6 |
| | 21% | 17% | 3% | 25% | 39% | 28% | 50% | 23% | 25% | 9% | 29% | 11% | 5% | 24% | 22% | 27% | 16% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyDem] Would you say you are...?

| | Total | Gender | | Age | | | | Race | | | | |
|-----------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 137 | 59 | 78 | 21 | 39 | 28 | 48 | 71 | 31 | 23 | 9 | 3 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 141 | 66 | 75 | 16 | 31 | 32 | 62 | 85 | 24 | 22 | 7 | 3 |
| Firmly a Democrat | 101 | 43 | 58 | 14 | 35 | 20 | 31 | 49 | 29 | 12 | 9 | 3 |
| | 74% | 73% | 74% | 67% | 90% | 72% | 65% | 68% | 92% | 54% | 97% | 100% |
| Not firmly a Democrat | 36 | 16 | 20 | 7 | 4 | 8 | 17 | 23 | 3 | 11 | 0 | - |
| | 26% | 27% | 26% | 33% | 10% | 28% | 35% | 32% | 8% | 46% | 3% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyDem] Would you say you are...?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|-----------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 137 | 92 | 45 | 45 | 27 | 47 | 18 | - | - | 137 | 26 | 102 | 29 | 25 | 62 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 141 | 90 | 51 | 56 | 29 | 34 | 22 | - | - | 141 | 33 | 101 | 28 | 25 | 68 |
| Firmly a Democrat | 101 | 66 | 35 | 28 | 20 | 37 | 15 | - | - | 101 | 14 | 83 | 21 | 18 | 50 |
| | 74% | 71% | 78% | 63% | 77% | 79% | 80% | | | 74% | 53% | 81% | 70% | 74% | 80% |
| Not firmly a Democrat | 36 | 26 | 10 | 16 | 6 | 10 | 4 | - | - | 36 | 12 | 19 | 9 | 6 | 12 |
| | 26% | 29% | 22% | 37% | 23% | 21% | 20% | | | 26% | 47% | 19% | 30% | 26% | 20% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPartyDem] Would you say you are...?

| | Total | State | | | | | | Swing | | | Vote History | | | Moved by Messaging | | | |
|-----------------------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 137 100 | - | - | - | 137 | - | - | 9 100 | 5 100 | - | 81 100 | 18 100 | 17 100 | 3 100 | 7 100 | 12 100 | 2 100 |
| Unweighted Total | 141 | - | - | - | 141 | - | - | 7 | 3 | - | 96 | 12 | 15 | 1 | 5 | 12 | 2 |
| Firmly a Democrat | 101 74% | - | - | - | 101 | - | - | 5 51% | 3 66% | - | 54 67% | 15 80% | 13 77% | 3 100% | 4 62% | 8 62% | 2 100% |
| Not firmly a Democrat | 36 26% | - | - | - | 36 | - | - | 4 49% | 2 34% | - | 27 33% | 4 20% | 4 23% | - | 3 38% | 5 38% | - |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyDem] Would you say you are...?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|-----------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 137 | 37 | 39 | 33 | 25 | 10 | 16 | 11 | 22 | 10 | 23 | 18 | 27 | 33 | 22 | 31 | 51 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 141 | 38 | 35 | 37 | 27 | 7 | 15 | 15 | 29 | 9 | 16 | 17 | 33 | 26 | 29 | 33 | 53 |
| Firmly a Democrat | 101 | 30 | 27 | 24 | 18 | 8 | 15 | 8 | 13 | 6 | 20 | 13 | 19 | 26 | 16 | 22 | 37 |
| | 74% | 79% | 71% | 73% | 73% | 76% | 92% | 73% | 59% | 58% | 88% | 71% | 70% | 78% | 72% | 71% | 73% |
| Not firmly a Democrat | 36 | 8 | 11 | 9 | 7 | 3 | 1 | 3 | 9 | 4 | 3 | 5 | 8 | 7 | 6 | 9 | 14 |
| | 26% | 21% | 29% | 27% | 27% | 24% | 8% | 27% | 41% | 42% | 12% | 29% | 30% | 22% | 28% | 29% | 27% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

| | Total | Gender | | Age | | | | Race | | | | |
|--------------------|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 147 | 75 | 72 | 39 | 32 | 37 | 40 | 92 | 16 | 20 | 9 | 10 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 132 | 74 | 58 | 34 | 30 | 33 | 35 | 78 | 16 | 22 | 8 | 8 |
| Republicans | 52 | 23 | 28 | 12 | 18 | 12 | 10 | 35 | 4 | 6 | 4 | 2 |
| | 35% | 31% | 39% | 30% | 56% | 33% | 25% | 38% | 27% | 30% | 44% | 21% |
| Democrats | 37 | 24 | 13 | 8 | 8 | 9 | 11 | 24 | 2 | 8 | - | 3 |
| | 25% | 32% | 19% | 21% | 25% | 26% | 29% | 26% | 12% | 42% | | 29% |
| Both equally often | 36 | 18 | 18 | 7 | 5 | 11 | 13 | 25 | 4 | 2 | 5 | - |
| | 24% | 24% | 25% | 17% | 17% | 30% | 33% | 27% | 26% | 9% | 51% | |
| Unsure | 23 | 10 | 13 | 12 | 1 | 4 | 6 | 8 | 6 | 4 | 0 | 5 |
| | 15% | 13% | 17% | 31% | 2% | 11% | 14% | 8% | 35% | 19% | 5% | 50% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--------------------|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 147 | 105 | 43 | 60 | 32 | 44 | 11 | - | 147 | - | 76 | 58 | 44 | 26 | 69 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | | 100 | | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 132 | 91 | 41 | 53 | 25 | 38 | 16 | - | 132 | - | 73 | 40 | 41 | 22 | 62 |
| Republicans | 52 | 35 | 17 | 22 | 13 | 13 | 4 | - | 52 | - | 42 | 6 | 16 | 8 | 24 |
| | 35% | 33% | 39% | 37% | 41% | 29% | 34% | | 35% | | 55% | 10% | 37% | 31% | 34% |
| Democrats | 37 | 23 | 14 | 14 | 10 | 9 | 4 | - | 37 | - | 7 | 30 | 11 | 11 | 14 |
| | 25% | 22% | 33% | 23% | 31% | 20% | 38% | | 25% | | 9% | 52% | 24% | 44% | 21% |
| Both equally often | 36 | 28 | 8 | 19 | 6 | 9 | 2 | - | 36 | - | 19 | 12 | 10 | 6 | 17 |
| | 24% | 27% | 19% | 31% | 20% | 20% | 15% | | 24% | | 24% | 21% | 22% | 22% | 25% |
| Unsure | 23 | 19 | 4 | 5 | 2 | 14 | 1 | - | 23 | - | 9 | 10 | 8 | 1 | 14 |
| | 15% | 18% | 9% | 9% | 7% | 31% | 13% | | 15% | | 12% | 17% | 17% | 3% | 20% |

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 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

| | Total | State | | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | |
|--------------------|------------|-------|----|----|-----|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 147 100 | - | - | - | 147 | - | - | 26 100 | 2 100 | 13 100 | 90 100 | 25 100 | 21 100 | 3 100 | 20 100 | 7 100 | 1 100 |
| Unweighted Total | 132 | - | - | - | 132 | - | - | 32 | 2 | 12 | 78 | 14 | 26 | 1 | 16 | 7 | 1 |
| Republicans | 52 35% | - | - | - | 52 | - | - | 4 15% | - | 8 66% | 31 34% | 7 29% | 10 49% | - | 10 48% | - | - |
| Democrats | 37 25% | - | - | - | 37 | - | - | 1 3% | - | 2 19% | 27 30% | 1 5% | 7 31% | - | 1 6% | 4 62% | - |
| Both equally often | 36 24% | - | - | - | 36 | - | - | 14 53% | 1 63% | - | 22 24% | 6 26% | 3 14% | 3 100% | 5 23% | 2 23% | 1 100% |
| Unsure | 23 15% | - | - | - | 23 | - | - | 7 29% | 1 37% | 2 15% | 11 12% | 10 40% | 1 5% | - | 5 23% | 1 15% | - |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyLeanView] Even if neither political party perfectly represents your views, who do you agree with more often on issues that are important to you?

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--------------------|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 147 | 27 | 44 | 37 | 38 | 16 | 15 | 23 | 21 | 22 | 17 | 14 | 19 | 25 | 32 | 41 | 50 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Unweighted Total | 132 | 20 | 37 | 36 | 37 | 16 | 16 | 21 | 21 | 18 | 14 | 12 | 14 | 24 | 33 | 40 | 35 |
| Republicans | 52 | 15 | 13 | 9 | 14 | 5 | 6 | 7 | 6 | 6 | 12 | 5 | 4 | 14 | 11 | 11 | 16 |
| | 35% | 53% | 30% | 24% | 38% | 33% | 36% | 30% | 27% | 29% | 74% | 39% | 22% | 57% | 34% | 26% | 32% |
| Democrats | 37 | 2 | 11 | 13 | 11 | 3 | 7 | 8 | 5 | 5 | 1 | 2 | 6 | 5 | 4 | 13 | 16 |
| | 25% | 7% | 26% | 35% | 29% | 21% | 48% | 34% | 26% | 22% | 4% | 12% | 32% | 19% | 12% | 31% | 32% |
| Both equally often | 36 | 6 | 12 | 13 | 5 | 1 | 3 | 6 | 8 | 6 | 3 | 5 | 5 | 3 | 8 | 12 | 13 |
| | 24% | 23% | 26% | 35% | 14% | 6% | 16% | 27% | 40% | 25% | 17% | 33% | 24% | 12% | 25% | 30% | 25% |
| Unsure | 23 | 5 | 8 | 2 | 7 | 7 | - | 2 | 1 | 5 | 1 | 2 | 4 | 3 | 9 | 5 | 5 |
| | 15% | 17% | 18% | 7% | 19% | 40% | | 9% | 7% | 24% | 5% | 16% | 22% | 12% | 28% | 13% | 11% |

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[QPartyConsolidated] QParty and QPartyLeanView

| | Total | Gender | | Age | | | | Race | | | | |
|--|-------|--------|-------|-------|-------|-------|-----|-------|-------|----------|-------|--------------|
| | Total | Men | Women | 18-34 | 35-49 | 50-64 | 65+ | White | Black | Hispanic | Asian | Native+Other |
| Total | 399 | 193 | 206 | 79 | 93 | 107 | 120 | 242 | 50 | 60 | 29 | 18 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Total Republican+Republican-leaning Independents | 167 | 82 | 84 | 32 | 39 | 54 | 42 | 113 | 7 | 24 | 15 | 7 |
| | 42% | 43% | 41% | 40% | 42% | 51% | 35% | 47% | 14% | 39% | 52% | 41% |
| Total Democratic+Democratic-leaning Independents | 174 | 83 | 91 | 29 | 47 | 38 | 60 | 96 | 33 | 31 | 9 | 5 |
| | 44% | 43% | 44% | 36% | 51% | 35% | 50% | 40% | 66% | 52% | 30% | 30% |
| Total Independent | 58 | 28 | 30 | 19 | 6 | 15 | 19 | 33 | 10 | 6 | 5 | 5 |
| | 15% | 15% | 15% | 24% | 7% | 14% | 15% | 14% | 19% | 9% | 18% | 29% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error= +/-5.8 Percentage Points

[QPartyConsolidated] QParty and QPartyLeanView

| | Total | Education | | Race x Education | | | | Party | | | 2024 Vote | | Income | | |
|--|-------|-------------|---------|-------------------|---------------|-----------------------|-------------------|------------|-------------|----------|-----------|-------|--------|-------------|--------|
| | Total | Non-College | College | White Non-College | White College | Non-White Non-College | Non-White College | Republican | Independent | Democrat | Trump | Biden | <\$50K | \$50K-\$74K | \$75K+ |
| Total | 399 | 280 | 119 | 160 | 82 | 120 | 37 | 115 | 147 | 137 | 202 | 174 | 106 | 65 | 186 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Total Republican+Republican-leaning Independents | 167 | 119 | 48 | 77 | 37 | 42 | 11 | 115 | 52 | - | 142 | 20 | 48 | 22 | 79 |
| | 42% | 42% | 40% | 48% | 45% | 35% | 30% | 100% | 35% | | 70% | 11% | 46% | 34% | 42% |
| Total Democratic+Democratic-leaning Independents | 174 | 115 | 59 | 59 | 37 | 56 | 23 | - | 37 | 137 | 32 | 132 | 40 | 36 | 76 |
| | 44% | 41% | 50% | 37% | 44% | 46% | 62% | | 25% | 100% | 16% | 76% | 38% | 56% | 41% |
| Total Independent | 58 | 47 | 12 | 24 | 9 | 23 | 3 | - | 58 | - | 28 | 22 | 17 | 6 | 31 |
| | 15% | 17% | 10% | 15% | 11% | 19% | 8% | | 40% | | 14% | 13% | 16% | 10% | 17% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyConsolidated] QParty and QPartyLeanView

| | Total | State | | | | | | Swing | Swing Voters | | Vote History | | | Moved by Messaging | | | |
|--|------------|-------|----|----|------------|----|----|----------------|--------------------------|-------------------------|---------------------|-------------------------|------------------------|--|---|---|--|
| | Total | AZ | GA | MI | NV | PA | WI | Expanded Swing | Biden 2020 to Truma 2024 | New Voter to Trump 2024 | Voted 2022 and 2020 | Voted 2020 and not 2022 | Did Not Vote in Either | Switched To Thinking Biden was a Success | Moved Toward Thinking Biden was a Success | Moved Toward Thinking Biden was a Failure | Switched To Thinking Biden was a Failure |
| Total | 399 100 | - | - | - | 399 100 | - | - | 36 100 | 9 100 | 14 100 | 247 100 | 54 100 | 54 100 | 12 100 | 38 100 | 24 100 | 4 100 |
| Total Republican+Republican-leaning Independents | 167 42% | - | - | - | 167 42% | - | - | 5 14% | 2 25% | 10 69% | 106 43% | 18 34% | 27 50% | 7 55% | 21 55% | 5 21% | 1 25% |
| Total Democratic+Democratic-leaning Independents | 174 44% | - | - | - | 174 44% | - | - | 10 27% | 5 50% | 2 17% | 108 44% | 19 36% | 23 43% | 3 22% | 8 21% | 16 68% | 2 43% |
| Total Independent | 58 15% | - | - | - | 58 15% | - | - | 21 59% | 2 25% | 2 14% | 32 13% | 16 30% | 4 8% | 3 23% | 9 25% | 3 11% | 1 32% |

Echelon Insights
 Focus 2024 Survey
 N=400 Registered Voters in the Likely Electorate in NV March 12-19, 2024, Margin of Error=+/-5.8 Percentage Points

[QPartyConsolidated] QParty and QPartyLeanView

| | Total | Marital x Gender | | | | Age x Gender | | | | | | | | Region Category | | | |
|--|-------|------------------|-----------------|-------------|---------------|--------------|-----------|-----------|---------|-------------|-------------|-------------|-----------|-----------------|-----------|-----------|-----|
| | Total | Married women | Unmarried women | Married men | Unmarried men | 18-34 men | 35-49 men | 50-64 men | 65+ men | 18-34 women | 35-49 women | 50-64 women | 65+ women | Nonwhite | Rural WWC | Urban WWC | WC |
| Total | 399 | 97 | 105 | 103 | 88 | 39 | 44 | 54 | 56 | 40 | 49 | 53 | 64 | 85 | 80 | 93 | 141 |
| | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 | 100 |
| Total Republican+Republican-leaning Independents | 167 | 47 | 35 | 42 | 39 | 18 | 18 | 27 | 19 | 14 | 21 | 27 | 22 | 42 | 37 | 32 | 56 |
| | 42% | 48% | 33% | 41% | 45% | 45% | 41% | 50% | 34% | 34% | 43% | 51% | 35% | 49% | 47% | 34% | 39% |
| Total Democratic+Democratic-leaning Independents | 174 | 39 | 50 | 46 | 36 | 14 | 24 | 18 | 27 | 15 | 24 | 19 | 33 | 38 | 25 | 44 | 67 |
| | 44% | 41% | 48% | 44% | 41% | 35% | 54% | 34% | 48% | 38% | 49% | 36% | 51% | 44% | 32% | 47% | 48% |
| Total Independent | 58 | 11 | 20 | 15 | 12 | 8 | 3 | 8 | 10 | 11 | 4 | 7 | 9 | 6 | 17 | 18 | 18 |
| | 15% | 11% | 19% | 15% | 14% | 19% | 6% | 15% | 17% | 28% | 8% | 13% | 14% | 7% | 21% | 19% | 13% |