Consolidated Financial Report December 31, 2016

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RSM US LLP

#### **Independent Auditor's Report**

To the Board of Trustees The Heritage Foundation Washington, D.C.

#### **Report on the Financial Statements**

We have audited the accompanying consolidated financial statements of The Heritage Foundation and Affiliates (the Foundation), which comprise the consolidated statements of financial position as of December 31, 2016 and 2015, and the related consolidated statements of activities and cash flows for the years then ended, and the related notes to the consolidated financial statements (collectively, financial statements).

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Heritage Foundation and Affiliates as of December 31, 2016 and 2015, and the changes in their net assets and their cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Other Matter

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The accompanying supplementary information is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

RSM US LLP

Washington, D.C. May 18, 2017

# Consolidated Statements of Financial Position December 31, 2016 and 2015

	2016	2015
Assets		_
Current assets:		
Cash and cash equivalents	\$ 7,419,517	\$ 4,660,363
Contributions receivable	7,142,526	8,145,678
Prepayments and other assets	968,624	
Total current assets	15,530,667	13,414,974
Long-term assets:		
Investments	186,298,568	182,144,559
Deferred compensation investments	2,133,741	2,393,742
Contributions receivable, net	7,357,075	3,378,177
Property and equipment, net	76,916,027	67,554,256
Cash surrender value of insurance	790,149	720,900
Total long-term assets	273,495,560	256,191,634
Total assets	\$ 289,026,227	\$ 269,606,608
Liabilities and Net Assets		
Current liabilities:		
Accounts payable and accrued expenses	\$ 10,826,986	\$ 9,219,012
Notes payable	548,805	533,072
Total current liabilities	11,375,791	9,752,084
Long-term liabilities:		
Notes payable	22,469,756	18,320,831
Deferred compensation obligations	2,133,741	2,393,742
Split-interest obligations	12,366,345	12,856,836
Total long-term liabilities	36,969,842	33,571,409
Total liabilities	48,345,633	43,323,493
Net assets:		
Unrestricted:		
Board designated	110,975,192	107,094,213
Undesignated	73,772,268	
Temporarily restricted – gifts from annuities, trusts		
and promises to give	49,007,923	40,779,219
Permanently restricted	6,925,211	4,606,960
Total net assets	240,680,594	226,283,115
Total liabilities and net assets	\$ 289,026,227	\$ 269,606,608

See notes to consolidated financial statements.

# Consolidated Statements of Activities Years Ended December 31, 2016 and 2015

Changes in unrestricted net assets:   Support and revenue:   Public support – contributions   \$ 58,613,777   \$ 76,045,217     Investment gain (loss), net   12,738,695   (99,228)     Rental and other income   2,975,778   2,255,899     Net assets released from restriction – satisfaction of time or program restrictions   10,877,190   13,077,591     Total unrestricted support and revenue   85,205,440   91,283,169     Expenses:   Program services:   Research   24,777,934   24,556,292     Media and government relations   10,330,910   8,511,139     Educational programs   28,431,409   31,131,429     Total program services   63,540,253   64,198,860     Supporting services:   Management and general   2,439,865   2,377,143     Fundraising   15,374,798   14,048,683     Total supporting services   17,814,663   16,425,826     Total expenses   31,354,916   80,624,686     Change in unrestricted net assets   3,850,524   10,658,483     Changes in temporarily restricted net assets:   18,604,572   11,501,433     Investment gain (loss), net   1,693,825   (289,059)     Change in value of pledges and irrevocable trusts   (562,915)   16,624     Net assets released from restricted net assets   2,318,251   1,206,960     Change in permanently restricted net assets   2,318,251   1,206,960     Change in net assets   2,318,251   1,206,960     Change in permanently restricted net assets   2,318,251   1,2			2016	2015
Public support – contributions Investment gain (loss), net Rental and other income (2,975,778 (2,255,899))         \$ 12,738,695 (2,95,899)         \$ 2,255,899           Net assets released from restriction – satisfaction of time or program restrictions         10,877,190 (13,077,591)         13,077,591           Total unrestricted support and revenue         85,205,440 (91,283,169)           Expenses:         Program services:           Research         24,777,934 (24,556,292)           Media and government relations         10,330,910 (8,511,139)           Educational programs         28,431,409 (31,131,429)           Total program services         63,540,253 (64,198,860)           Supporting services:         2,439,865 (2,2377,143)           Management and general         2,439,865 (2,2377,143)           Fundraising         15,374,798 (14,663)           Total supporting services         17,814,663 (16,425,826)           Total expenses         81,354,916 (80,624,686)           Change in unrestricted net assets:         2,318,251 (10,658,483)           Changes in temporarily restricted net assets:         (289,059)           Change in value of split-interest agreements         (629,588) (875,411)           Change in value of spledges and irrevocable trusts         (629,588) (875,411)           Change in temporarily restricted net assets:         2,318,251 (1,206,960) </th <th>Changes in unrestricted net assets:</th> <th></th> <th></th> <th></th>	Changes in unrestricted net assets:			
Investment gain (loss), net Rental and other income	Support and revenue:			
Rental and other income         2,975,778         2,259,589           Net assets released from restriction – satisfaction of time or program restrictions         10,877,190         13,077,591           Total unrestricted support and revenue         85,205,440         91,283,169           Expenses:         Program services:         24,777,934         24,556,292           Research         24,777,934         24,556,292         Media and government relations         10,330,910         8,511,139           Educational programs         28,431,409         31,131,429         31,131,429         31,131,429           Total program services         63,540,253         64,198,860         64,198,860         64,198,860           Supporting services:         24,39,865         2,377,143         2,377,143         2,377,143         2,377,143         2,377,143         2,377,143         2,377,143         2,377,143         3,377,143	Public support – contributions	\$	58,613,777	\$ 76,045,217
Net assets released from restriction – satisfaction of time or program restrictions         10,877,190         13,077,591           Total unrestricted support and revenue         85,205,440         91,283,169           Expenses:         Program services:           Research         24,777,934         24,556,292           Media and government relations         10,330,910         8,511,139           Educational programs         28,431,409         31,131,429           Total program services         63,540,253         64,198,860           Supporting services:         Management and general         2,439,865         2,377,143           Fundraising         15,374,798         14,048,683           Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         20,548,83         11,501,433           Investment gain (loss), net         1,693,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (52,915)         16,624           Net assets released from restriction	Investment gain (loss), net		12,738,695	(99,228)
time or program restrictions         10,877,190         13,077,591           Total unrestricted support and revenue         85,205,440         91,283,169           Expenses:         Expenses:           Program services:         Research         24,777,934         24,556,292           Media and government relations         10,330,910         8,511,139           Educational programs         28,431,409         31,131,429           Total program services         63,540,253         64,198,860           Supporting services:         24,439,865         2,377,143           Management and general         2,439,865         2,377,143           Fundraising         15,374,798         14,048,683           Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         2,066,686         80,624,686           Changes in temporarily restricted net assets:         11,601,433         11,501,433           Investment gain (loss), net         16,93,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (562,915)         16,624	Rental and other income		2,975,778	2,259,589
Expenses:   Program services:   Research   24,777,934   24,556,292   Media and government relations   10,330,910   8,511,139   Educational programs   28,431,409   31,131,429   Total program services   63,540,253   64,198,860   63,540,253   64,198,860   63,540,253   64,198,860   63,540,253   64,198,860   63,540,253   64,198,860   63,540,253   64,198,860   63,540,253   64,198,860   63,540,253   64,198,860   63,540,253   64,198,860   63,540,253   64,198,860   63,540,253   64,198,860	Net assets released from restriction – satisfaction of			
Expenses   Program services   Research   24,777,934   24,556,292   Media and government relations   10,330,910   8,511,139   Educational programs   28,431,409   31,131,429   Total program services   63,540,253   64,198,860   Supporting services   Wanagement and general   2,439,865   2,377,143   Fundraising   15,374,798   14,048,683   Total supporting services   17,814,663   16,425,826   Total expenses   81,354,916   80,624,686   Change in unrestricted net assets   3,850,524   10,658,483   Changes in temporarily restricted net assets:   Contributions   18,604,572   11,501,433   Investment gain (loss), net   1,693,825   (289,059)   Change in value of split-interest agreements   (629,588)   (875,411)   Change in value of pledges and irrevocable trusts   (562,915)   16,624   Net assets released from restricted net assets   (10,877,190)   (13,077,591)   Change in temporarily restricted net assets   8,228,704   (2,724,004)   Changes in permanently restricted net assets   2,318,251   1,206,960   Change in permanently restricted net assets   2,318,251   1,206,960   Change in permanently restricted net assets   2,318,251   1,206,960   Change in net assets   14,397,479   9,141,439   Net assets:   Beginning   226,283,115   217,141,676   Change in net assets   Change in net assets   Change in net assets   Change in net assets   Change in permanently restricted net assets   Change in net as	time or program restrictions		10,877,190	13,077,591
Program services:         24,777,934         24,556,292           Research         20,330,910         8,511,139           Media and government relations         10,330,910         8,511,139           Educational programs         28,431,409         31,131,429           Total program services         63,540,253         64,198,860           Supporting services:         34,39,865         2,377,143           Fundraising         15,374,798         14,048,683           Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         2         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (56,215)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets:         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,9	Total unrestricted support and revenue		85,205,440	91,283,169
Program services:         24,777,934         24,556,292           Research         20,330,910         8,511,139           Media and government relations         10,330,910         8,511,139           Educational programs         28,431,409         31,131,429           Total program services         63,540,253         64,198,860           Supporting services:         34,39,865         2,377,143           Fundraising         15,374,798         14,048,683           Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         2         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (56,215)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets:         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,9	Expenses:			
Media and government relations         10,330,910         8,511,139           Educational programs         28,431,409         31,131,429           Total program services         63,540,253         64,198,860           Supporting services:         Management and general         2,439,865         2,377,143           Fundraising         15,374,798         14,048,683           Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets:         Contributions         18,604,572         11,501,433           Investment gain (loss), net         1,693,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (562,915)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets:         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676	Program services:			
Media and government relations         10,330,910         8,511,139           Educational programs         28,431,409         31,131,429           Total program services         63,540,253         64,198,860           Supporting services:         2,439,865         2,377,143           Fundraising         15,374,798         14,048,683           Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         1,693,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (562,915)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets:         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676	Research		24,777,934	24,556,292
Total program services         63,540,253         64,198,860           Supporting services:         2,439,865         2,377,143           Management and general         15,374,798         14,048,683           Fundraising         15,374,798         14,048,683           Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         18,604,572         11,501,433           Investment gain (loss), net         1,693,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (562,915)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676	Media and government relations			8,511,139
Total program services         63,540,253         64,198,860           Supporting services:         2,439,865         2,377,143           Fundraising         15,374,798         14,048,683           Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         18,604,572         11,501,433           Investment gain (loss), net         1,693,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (562,915)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676	Educational programs		28,431,409	31,131,429
Supporting services:   Management and general   2,439,865   2,377,143     Fundraising   15,374,798   14,048,683     Total supporting services   17,814,663   16,425,826     Total expenses   81,354,916   80,624,686     Change in unrestricted net assets   3,850,524   10,658,483     Changes in temporarily restricted net assets:   Contributions   18,604,572   11,501,433     Investment gain (loss), net   1,693,825   (289,059)     Change in value of split-interest agreements   (562,915)   16,624     Net assets released from restrictions   (10,877,190)   (13,077,591)     Change in temporarily restricted net assets   (10,877,190)   (13,077,591)     Changes in permanently restricted net assets   2,318,251   1,206,960     Change in permanently restricted net assets   2,318,251   1,206,960     Change in net assets   14,397,479   9,141,439     Net assets:   Beginning   226,283,115   217,141,676	Total program services			
Management and general         2,439,865         2,377,143           Fundraising         15,374,798         14,048,683           Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         2         11,501,433           Contributions         18,604,572         11,501,433           Investment gain (loss), net         1,693,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (562,915)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets         2,318,251         1,206,960           Changes in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676				
Total supporting services				
Total supporting services         17,814,663         16,425,826           Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         2         11,501,433           Contributions         18,604,572         11,501,433           Investment gain (loss), net         1,693,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (562,915)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets         8,228,704         (2,724,004)           Changes in permanently restricted net assets:         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676				
Total expenses         81,354,916         80,624,686           Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         2           Contributions         18,604,572         11,501,433           Investment gain (loss), net         1,693,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (562,915)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets         8,228,704         (2,724,004)           Changes in permanently restricted net assets:         2,318,251         1,206,960           Change in net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676				
Change in unrestricted net assets         3,850,524         10,658,483           Changes in temporarily restricted net assets:         20,658,483           Contributions         18,604,572         11,501,433           Investment gain (loss), net         1,693,825         (289,059)           Change in value of split-interest agreements         (629,588)         (875,411)           Change in value of pledges and irrevocable trusts         (562,915)         16,624           Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets         8,228,704         (2,724,004)           Changes in permanently restricted net assets:         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676	Total supporting services		17,814,663	16,425,826
Changes in temporarily restricted net assets:       18,604,572       11,501,433         Investment gain (loss), net       1,693,825       (289,059)         Change in value of split-interest agreements       (629,588)       (875,411)         Change in value of pledges and irrevocable trusts       (562,915)       16,624         Net assets released from restrictions       (10,877,190)       (13,077,591)         Change in temporarily restricted net assets       8,228,704       (2,724,004)         Changes in permanently restricted net assets:       2,318,251       1,206,960         Change in permanently restricted net assets       2,318,251       1,206,960         Change in net assets       14,397,479       9,141,439         Net assets:       Beginning       226,283,115       217,141,676	Total expenses		81,354,916	80,624,686
Contributions       18,604,572       11,501,433         Investment gain (loss), net       1,693,825       (289,059)         Change in value of split-interest agreements       (629,588)       (875,411)         Change in value of pledges and irrevocable trusts       (562,915)       16,624         Net assets released from restrictions       (10,877,190)       (13,077,591)         Change in temporarily restricted net assets       8,228,704       (2,724,004)         Changes in permanently restricted net assets:       2,318,251       1,206,960         Change in permanently restricted net assets       2,318,251       1,206,960         Change in net assets       14,397,479       9,141,439         Net assets:       Beginning       226,283,115       217,141,676	Change in unrestricted net assets		3,850,524	10,658,483
Contributions       18,604,572       11,501,433         Investment gain (loss), net       1,693,825       (289,059)         Change in value of split-interest agreements       (629,588)       (875,411)         Change in value of pledges and irrevocable trusts       (562,915)       16,624         Net assets released from restrictions       (10,877,190)       (13,077,591)         Change in temporarily restricted net assets       8,228,704       (2,724,004)         Changes in permanently restricted net assets:       2,318,251       1,206,960         Change in permanently restricted net assets       2,318,251       1,206,960         Change in net assets       14,397,479       9,141,439         Net assets:       Beginning       226,283,115       217,141,676	Changes in temporarily restricted net assets:			
Investment gain (loss), net			18 604 572	11 501 /22
Change in value of split-interest agreements       (629,588)       (875,411)         Change in value of pledges and irrevocable trusts       (562,915)       16,624         Net assets released from restrictions       (10,877,190)       (13,077,591)         Change in temporarily restricted net assets       8,228,704       (2,724,004)         Changes in permanently restricted net assets:       2,318,251       1,206,960         Change in permanently restricted net assets       2,318,251       1,206,960         Change in net assets       14,397,479       9,141,439         Net assets:       Beginning       226,283,115       217,141,676				
Change in value of pledges and irrevocable trusts       (562,915)       16,624         Net assets released from restrictions       (10,877,190)       (13,077,591)         Change in temporarily restricted net assets       8,228,704       (2,724,004)         Changes in permanently restricted net assets:       2,318,251       1,206,960         Change in permanently restricted net assets       2,318,251       1,206,960         Change in net assets       14,397,479       9,141,439         Net assets:       Beginning       226,283,115       217,141,676				,
Net assets released from restrictions         (10,877,190)         (13,077,591)           Change in temporarily restricted net assets         8,228,704         (2,724,004)           Changes in permanently restricted net assets:         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676	· · · · · · · · · · · · · · · · · · ·			,
Change in temporarily restricted net assets         8,228,704         (2,724,004)           Changes in permanently restricted net assets:         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         Beginning         226,283,115         217,141,676	· · ·			•
Changes in permanently restricted net assets:         Contributions       2,318,251       1,206,960         Change in permanently restricted net assets       2,318,251       1,206,960         Change in net assets       14,397,479       9,141,439         Net assets:       226,283,115       217,141,676				
Contributions         2,318,251         1,206,960           Change in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         226,283,115         217,141,676	go		0,220,101	(=,:=:,==:)
Change in permanently restricted net assets         2,318,251         1,206,960           Change in net assets         14,397,479         9,141,439           Net assets:         226,283,115         217,141,676	Changes in permanently restricted net assets:			
Change in net assets       14,397,479       9,141,439         Net assets:       226,283,115       217,141,676	Contributions		2,318,251	1,206,960
Net assets: Beginning 226,283,115 217,141,676	Change in permanently restricted net assets		2,318,251	1,206,960
Beginning <b>226,283,115</b> 217,141,676	Change in net assets		14,397,479	9,141,439
Beginning <b>226,283,115</b> 217,141,676	Net assets:			
Ending \$ 240,680,594 \$ 226,283,115			226,283,115	217,141,676
	Ending	<u>\$</u>	240,680,594	\$ 226,283,115

See notes to consolidated financial statements.

# Consolidated Statements of Cash Flows Years Ended December 31, 2016 and 2015

		2016	2015
Cash flows from operating activities:			
Change in net assets	\$	14,397,479	\$ 9,141,439
Adjustments to reconcile change in net assets to net cash			
(used in) provided by operating activities:			
Net realized and unrealized (gain) loss on investments		(14,318,286)	500,756
Change in value of split-interest obligations		629,588	593,279
Increase in discount on contributions receivable		348,180	8,617
Change in value of terminated split-interest obligations		33,394	(9,638)
Depreciation		4,101,357	4,071,116
(Gain) loss on disposal of assets		(76,564)	(207,018)
Change in value of interest rate swap		(302,216)	165,019
Contributions restricted to investment in perpetuity		(2,818,251)	(1,206,960)
Contributed property		(750,000)	(1,794,033)
Changes in assets and liabilities:			
(Increase) decrease in:			
Contributions receivable		(3,323,926)	5,918,542
Prepayments and other assets		(359,691)	269,711
Increase (decrease) in:			
Accounts payable and accrued expenses		1,607,974	392,459
Net cash (used in) provided by operating activities		(830,962)	17,843,289
Cash flows from investing activities:			
Purchases of investments		(28,454,960)	(34,968,355)
Sales of investments		38,619,237	24,588,026
Purchases of property and equipment		(12,636,564)	(9,049,667)
Change in cash surrender value of life insurance		(69,249)	4,684
Net cash used in investing activities		(2,541,536)	(19,425,312)
Cash flows from financing activities:			
Proceeds from notes payable		5,000,000	_
Principal payments on notes payable		(533,126)	(518,066)
Proceeds from the line of credit		17,544,384	9,246,609
Payments on the line of credit		(17,544,384)	(9,246,609)
Contributions restricted to investment in perpetuity		2,818,251	1,206,960
Payments on split interest obligations		(1,510,942)	(1,535,936)
Proceeds from split interest obligations		357,469	282,132
Net cash provided by (used in) financing activities	-	6,131,652	(564,910)
Net cash provided by (used in) infancing activities	•	0,131,032	(304,910)
Net increase (decrease) in cash and cash equivalents		2,759,154	(2,146,933)
Cash and cash equivalents:			
Beginning		4,660,363	6,807,296
Ending	<u>\$</u>	7,419,517	\$ 4,660,363
Supplemental disclosures of cash flow information:			
Interest paid	\$	743,000	\$ 601,780
Net increase (decrease) in cash surrender value of life insurance	\$	69,249	\$ (4,684)

See notes to consolidated financial statements.

#### **Notes to Consolidated Financial Statements**

# Note 1. Nature of Activities and Significant Accounting Policies

**Nature of activities:** The Heritage Foundation and Affiliates (the Foundation) is composed of the following entities: The Heritage Foundation, 3<sup>rd</sup> Street Properties, LLC, Massachusetts Avenue Properties, LLC and Intern Housing, LLC.

Founded in 1973, The Heritage Foundation is an educational and research institute – a think tank – whose mission is to formulate and promote conservative public policies based on the principles of free enterprise, limited government, individual freedom, traditional American values, and a strong national defense. The Foundation pursues this mission by performing timely, accurate research on key policy issues, and effectively marketing these findings to its primary audiences who are members of Congress, key congressional staff, policy makers in the Executive Branch, the nation's news media, the academic and policy communities, and its donors and the public at large. The Foundation's vision is to build an America where freedom, opportunity, prosperity and civil society flourish.

The Heritage Foundation is the sole member of three Limited Liability Companies that are used for a variety of purposes.

3<sup>rd</sup> Street Properties, LLC is a Limited Liability Company used to purchase and hold real estate property.

Massachusetts Avenue Properties, LLC is a Limited Liability Company used to purchase and hold real estate property.

Intern Housing LLC, is a Limited Liability Company that operates an intern housing program.

A summary of significant accounting policies of the Foundation follows:

**Basis of accounting:** The accompanying consolidated financial statements are presented in accordance with the accrual basis of accounting, whereby unconditional support is recognized when received, revenue is recognized when earned, and expenses are recognized when incurred.

**Principles of consolidation:** All intercompany accounts and transactions between The Heritage Foundation, 3<sup>rd</sup> Street Properties, LLC, Massachusetts Avenue Properties, LLC and Intern Housing, LLC, have been eliminated in the consolidated financial statements.

**Basis of presentation:** The consolidated financial statement presentation follows the recommendation of the Financial Accounting Standards Board (FASB) Accounting Standards Codification (the Codification). As required by the Not-for-Profit Entities topics of the Codification, Balance Sheet and Income Statement, the Foundation is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted and permanently restricted.

**Unrestricted net assets:** Net assets representing unrestricted resources available to support the Foundation's operations and temporarily restricted resources that become available for use in the year given by satisfying donor-imposed time or purpose restrictions. Unrestricted net assets include both board-designated and undesignated funds. The Board of Trustees has approved the establishment of an operating reserve (designated fund) to provide working capital and financing stability for the Foundation in the future. Funds have also been designated by the Board for certain programs and capital acquisitions. Total designated funds at December 31, 2016 and 2015, totaled \$110,975,192 and \$107,094,213, respectively. The undesignated fund constitutes the Foundation's operating fund and net investment in property, plant and equipment net of related liabilities.

#### **Notes to Consolidated Financial Statements**

# Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Temporarily restricted net assets:** Net assets subject to donor-imposed stipulations that will be met either by actions of the Foundation and/or the passage of time. When a donor-imposed restriction expires due to accomplishing the stipulated purpose or through passage of time, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the consolidated statements of activities as net assets released from restrictions.

**Permanently restricted net assets:** Net assets subject to donor-imposed stipulations that they be maintained permanently by the Foundation, typically with earned investment income used for donor-restricted purposes.

**Cash and cash equivalents:** The Foundation considers all highly liquid investments purchased with an initial maturity of three months or less to be cash equivalents. Cash equivalents held temporarily in the investment portfolio are excluded from cash and cash equivalents.

**Financial risk:** The Foundation maintains its cash in bank deposit accounts and money market accounts, which, at times, may exceed federally insured limits. The Foundation has not experienced any losses in such accounts and believes it is not exposed to any significant financial risk on cash balances.

The Foundation invests in a professionally managed portfolio that contains various securities that are exposed to risks such as interest rate, market and credit. Due to the level of risk associated with such investments and the level of uncertainty related to changes in the value of such investments, it is at least reasonably possible that changes in risks in the near term would materially affect investment balances and the amounts reported in the consolidated financial statements.

**Contributions receivable and support and revenue:** The Foundation recognizes support and revenue for unconditional contributions received, including those contributions received in the form of unconditional promises to give or pledges. These promises to give are classified as contributions receivable on the consolidated statements of financial position. As of December 31, 2016, the Foundation had an outstanding conditional matching pledge totaling \$8,000,000.

Contributions receivable that are expected to be collected within one year are recorded at net realizable value. Contributions receivable that are expected to be collected in future years are discounted at an appropriate rate commensurate with the risks involved. Amortization of the discount is included in the change in value of pledges and irrevocable trusts on the consolidated statements of activities. An allowance for uncollectible pledges is recorded based on estimated amounts not expected to be collected. At December 31, 2016 and 2015, there was no allowance for uncollectible amounts recorded.

**Investments:** Investments with readily determinable fair values are reported at fair value with gains and losses included in the consolidated statements of activities. Other investments in partnerships, hedge funds, trusts, LLCs and private equity are reported at fair value based on a practical expedient, the net asset value per share or equivalent, determined by the fund or the investment manager at the measurement date. The estimated values, provided by the fund or the investment manager, are subject to an annual independent audit, and are reviewed by management for reasonableness. The Foundation believes the carrying amount of these financial instruments is a reasonable estimate of fair value. Accordingly, the estimated fair values may differ significantly from the values that would have been used had a ready market existed for these investments.

**Estate gifts**: The Foundation is the beneficiary under various wills and other agreements, the total realizable amounts of which are not presently determinable. The Foundation's share of such amounts is not recorded until the Foundation has an irrevocable right to the bequest and the proceeds are measurable.

#### **Notes to Consolidated Financial Statements**

# Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Property and equipment:** Property and equipment consists of land, buildings, building improvements, office furniture and equipment, which are stated at cost as of the date of acquisition or, for gifts-in-kind, the fair market value at the date of donation. Depreciation is recognized on a straight-line basis over estimated useful lives of 3 to 39 years for building and building improvements, and 3 to 10 years for office furniture and equipment. The Foundation began capitalizing individual property and equipment purchases with a cost of \$5,000 or more.

**Valuation of long-lived assets:** Long-lived assets and certain identifiable intangible assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of the long-lived asset is measured by a comparison of the carrying amount of the asset to future undiscounted net cash flows expected to be generated by the asset. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of the assets exceeds the estimated fair value of the assets. Assets to be disposed of are reportable at the lower of the carrying amount or fair value, less costs to sell. The Foundation had no impairment of long-lived assets during 2016 or 2015.

**Cash surrender value of insurance:** During 1999, the Foundation entered into a split-dollar insurance agreement with the Foundation's then president. The Foundation made premium payments to fund the life insurance policy. The then president assigned the cash surrender value and proceeds from the death benefit of the policy to the Foundation to the extent of the Foundation's cumulative premium payments.

**Derivative financial instruments:** The Foundation has entered into two interest rate swap agreements to manage the interest rate exposure on the notes payable. The fair values of the interest rate swap agreements are the estimated amount that the bank or financial institution would receive or pay to terminate the swap agreements at the reporting date, taking into account current interest rates and the current credit worthiness of the swap counter parties.

Such interest rate swaps are accounted for under the Codification topic, Derivatives and Hedging. As a not-for-profit organization, the Foundation is not allowed to use cash flow hedging. Therefore, the interest rate swaps are recorded in the consolidated statements of financial position at fair value. The changes in the fair values are reflected in other income in the consolidated statements of activities. The fair values of the interest rate swap liabilities at December 31, 2016 and 2015, were \$(1,116,372) and \$(1,418,588), respectively, and are included in long-term notes payable in the accompanying consolidated statements of financial position.

**Split-interest agreements:** Contributions received in the form of irrevocable split-interest agreements (charitable gift annuities and charitable trusts) are recorded as contribution support at the present value of amounts expected to transfer to the Foundation at the estimated date of death of the current beneficiaries, which is estimated using Internal Revenue Service mortality tables and discount rates commensurate with the risks involved, ranging from 1% to 6%. Any subsequent changes in the value of the split-interest obligations are recorded as change in value of split-interest obligations in the consolidated statements of activities.

During the life of the beneficiary or for the specified period of time, the Foundation pays the donor, or other specified parties, amounts as determined in the donor agreement. Upon fulfillment of the beneficiary payments or termination of the trust, the remaining assets are available to the Foundation for unrestricted purposes.

#### **Notes to Consolidated Financial Statements**

# Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Income tax status:** The Heritage Foundation is a nonprofit organization exempt from federal income taxes under Section 501(a), as an entity described in Section 501(c)(3) of the Internal Revenue Code of 1986. The Heritage Foundation has been classified by the Internal Revenue Service as a public charity and is not a private foundation. Contributions to The Heritage Foundation are deductible for federal income, estate and gift tax purposes. Income which is not related to exempt purposes is subject to tax. 3<sup>rd</sup> Street Properties, LLC, Massachusetts Avenue Properties, LLC, and Intern Housing, LLC, are limited liability companies whose sole member is The Heritage Foundation. Consequently, 3<sup>rd</sup> Street Properties, LLC, Massachusetts Avenue Properties, LLC, and Intern Housing, LLC, are disregarded entities for federal and state income tax purposes.

Management evaluated the Foundation's tax positions and concluded that the Foundation had taken no uncertain tax positions that require adjustment to the consolidated financial statements.

**Allocation of joint costs:** The Foundation incurred joint costs of \$12,641,834 and \$12,893,090 for the years ended December 31, 2016 and 2015, respectively. The Foundation allocated these joint costs among program and fundraising expenses as follows:

	2016	2015	
Educational programs expense	\$ 10,209,296	\$	10,733,741
Fundraising expense	2,432,538		2,159,349
	\$ 12,641,834	\$	12,893,090

**Advertising costs:** Advertising costs are expensed when incurred. Total advertising expense was \$1,235,248 and \$1,164,300 for the years ended December 31, 2016 and 2015, respectively.

**Use of estimates:** The preparation of consolidated financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities at the date of the consolidated financial statements, and the reported amounts of support and revenue and expenses during the reporting period. Actual results could differ from those estimates.

**Functional allocation of expenses:** The costs of providing various program and supporting activities have been summarized on a functional basis in the accompanying statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

**Pending accounting pronouncements:** In August 2016, the FASB issued Accounting Standards Update (ASU) No. 2016-14, *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities.* The amendments in this ASU make improvements to the information provided in financial statements and accompanying notes of not-for-profit entities. The amendments set forth the FASB's improvements to net asset classification requirements and the information presented about a not-for-profit entity's liquidity, financial performance and cash flows. The ASU will be effective for fiscal years beginning after December 15, 2017. Earlier application is permitted. The changes in this ASU should generally be applied on a retrospective basis in the year that the ASU is first applied.

In February 2016, the FASB issued ASU 2016-02, *Leases (Topic 842)*. A lessee is required to record a right-of-use asset and a lease liability for all leases with a term of greater than 12 months. Leases with a term of 12 months or less will be accounted for similar to existing guidance for operating leases today. The standard is effective on January 1, 2020, with early adoption permitted.

#### **Notes to Consolidated Financial Statements**

# Note 1. Nature of Activities and Significant Accounting Policies (Continued)

**Subsequent events:** The Foundation evaluated subsequent events through May 18, 2017, which is the date the consolidated financial statements were available to be issued.

#### Note 2. Contributions Receivable

The following are unconditional promises to give at December 31, 2016 and 2015:

	2016	2015
Due in less than one year	\$ 7,142,526	\$ 8,145,678
Due in one to five years	5,825,000	3,477,922
Due in greater than five years	2,010,000	30,000
Total to be received	14,977,526	11,653,600
Less discounting for multi-year promises to give (rates of 1.11% - 3.13%)	(477,925)	(129,745)
	\$ 14,499,601	\$ 11,523,855

#### Note 3. Investments

See Note 4 for details on the composition of the investment portfolio at December 31, 2016 and 2015.

The following summarizes investment income (loss) for the years ended December 31, 2016 and 2015:

	 2016			
Net realized and unrealized gain (loss)	\$ 14,318,286	\$	(500,756)	
Interest and dividends	 114,234	•	112,469	
	\$ 14,432,520	\$	(388,287)	

#### Note 4. Fair Value Measurements

The Foundation follows the Codification topic, Fair Value Measurement, which defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and sets out a fair value hierarchy. The fair value hierarchy gives the highest priority to quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). Inputs are broadly defined as assumptions market participants would use in pricing an asset or liability. The three levels of the fair value hierarchy are described below:

- Level 1: Quoted market prices in active markets for identical assets or liabilities.
- Level 2: Observable market based inputs or unobservable inputs that are corroborated by market data.
- Level 3: Unobservable inputs that are not corroborated by market data.

#### **Notes to Consolidated Financial Statements**

# Note 4. Fair Value Measurements (Continued)

In determining the appropriate levels, the Foundation performs a detailed analysis of the assets and liabilities that are subject to the topic. At each reporting period, all assets and liabilities for which the fair value measurement is based on significant unobservable inputs are classified as Level 3. At each reporting period, transfers between levels are recognized on the actual date of the event or change in circumstances that caused the transfer in accordance with the Foundation's accounting policy regarding the recognition of transfers between levels of the fair value hierarchy.

Publicly traded securities are classified as Level 1 instruments because they comprise assets traded on public exchanges with readily determinable fair values and observable market based inputs.

As of December 31, 2016 and 2015, 77% and 72%, respectively, of capital committed to the private equity funds has been called.

Common trust funds (CTF) are unregistered bank investment products that pool fiduciary client assets. There were no unfunded commitments related to the CTF and the funds can be redeemed daily with no notice period.

Multi-strategy equity pooled separate accounts (PSA) are valued based on the fair value of the underlying assets in the PSA and the number of units in each PSA owned by the Foundation as a percentage of the total number of units in the PSA. A valuation agent is selected by Lincoln National Life Insurance Company for each PSA. The valuation agent calculates the net assets of the account on each open market day. There were no unfunded commitments related to the PSA and the funds can be redeemed daily with no notice period.

Guarantee income fund is valued at a contract value reported by the insurance company. Contract value represents contributions made under the contract, plus earnings, less participant withdrawals and administrative expenses. The guarantee contract is invested primarily in publicly traded and privately placed debt securities and mortgage loans. Funds can be withdrawn to be placed in separate funds upon request. Withdrawals may be deferred for up to six months if it is determined that investment conditions prevent an orderly sale of investments.

The deferred compensation plan obligations are based on the fair market value of the deferred compensation plan assets, which are observable inputs; however, the liabilities are not publicly traded and are, therefore, considered Level 2 items.

The interest rate swaps connected to the Foundation's term loan financing are classified as Level 2 instruments because their values are a function of the difference between the interest rate on the Foundation's notes payable and the rates in the swap agreements; hence there are observable market based inputs.

# **Notes to Consolidated Financial Statements**

# Note 4. Fair Value Measurements (Continued)

The tables below summarize the Foundation's financial assets and liabilities measured at fair value on a recurring basis, at December 31, 2016 and 2015.

Description		2016							
Description		Quoted Prices in Significant							
Description         Total         Assets (Level 1)         Inputs (Level 2)         Inputs (Level 3)           Publicly traded securities:         Mutual funds:         Security mutua				Α	ctive Markets		Other	S	ignificant
Description   Total   (Level 1)   (Level 2)   (Level 3)					for Identical	(	Observable	Un	observable
Publicly traded securities:   Mutual funds:   Equity mutual funds:					Assets		Inputs		Inputs
Mutual funds:   Equity mutual funds:	Description		Total		(Level 1)		(Level 2)	(	Level 3)
Equity mutual funds:	Publicly traded securities:								
Index funds	Mutual funds:								
Established international   477,833   477,833       Multi-strategy   297,924   297,924       Total equity mutual funds   3,405,753   3,405,753   -     Fixed income mutual funds   3,405,753   3,405,753   -     Fixed income mutual funds   1,827,397   1,827,397   -     Index funds   833,189   833,189   -     Index funds   2,660,586   2,660,586   -     Total fixed income mutual funds   6,066,339   6,066,339   -     Total publicly traded securities   6,066,339   6,066,339   -     Alternative investments valued using a net asset per share or equivalent as a practical expedient (a)   156,690,363   -   -     Common trust funds valued using a net asset value per share or equivalent as a practical expedient (a)   11,806,244   -   -     Common trust funds valued using a practical expedient (a)   1,950,625   -   -     Guaranteed income fund valued using a practical expedient (a)   1,950,625   -   -     Total other assets valued using a practical expedient (a)   1,950,625   -   -     Total other assets valued using a practical expedient (a)   1,950,625   -   -     Total other assets valued using a practical expedient   2,133,741   -   -     Total assets at fair value   176,696,687   6,066,339   -     Cash equivalents   11,735,622   11,735,622   -	Equity mutual funds:								
Multi-strategy         297,924         297,924         -         -           Total equity mutual funds         3,405,753         3,405,753         -         -           Fixed income mutual funds:	Index funds	\$	2,629,996	\$	2,629,996	\$	-	\$	-
Total equity mutual funds  Fixed income mutual funds:  Multi-strategy	Established international		477,833		477,833		-		-
Fixed income mutual funds:   Multi-strategy	Multi-strategy		297,924		297,924		=		=
Multi-strategy	Total equity mutual funds		3,405,753		3,405,753		-		-
Index funds	Fixed income mutual funds:								
Total fixed income mutual funds   2,660,586   2,660,586   -   -       Total mutual funds   6,066,339   6,066,339   -       Total publicly traded securities   6,066,339   6,066,339   -       Alternative investments valued using a net asset per share or equivalent as a practical expedient (a)   156,690,363   -   -       Common trust funds valued using a net asset value per share or equivalent as a practical expedient (a)   11,806,244   -   -       Other assets:   Multi-strategy equity PSAs valued using a practical expedient (a)   1,950,625   -   -       Guaranteed income fund valued using a practical expedient (a)   183,116   -   -       Total other assets valued using a practical expedient   2,133,741   -   -       Total assets at fair value   176,696,687   6,066,339   -       Cash equivalents   11,735,622   11,735,622   -	Multi-strategy		1,827,397		1,827,397		-		-
Total mutual funds	Index funds		833,189		833,189		-		-
Total publicly traded securities   6,066,339   6,066,339   -   -   -	Total fixed income mutual funds		2,660,586		2,660,586		-		-
Alternative investments valued using a net asset per share or equivalent as a practical expedient (a)  Common trust funds valued using a net asset value per share or equivalent as a practical expedient (a)  Other assets:  Multi-strategy equity PSAs valued using a practical expedient (a)  Guaranteed income fund valued using a practical expedient (a)  Total other assets valued using a practical expedient  expedient  Total assets at fair value  Total assets at fair value  Cash equivalents  156,690,363	Total mutual funds		6,066,339		6,066,339		-		-
per share or equivalent as a practical expedient (a)  Common trust funds valued using a net asset value per share or equivalent as a practical expedient (a)  Other assets:  Multi-strategy equity PSAs valued using a practical expedient (a)  Guaranteed income fund valued using a practical expedient (a)  Total other assets valued using a practical expedient expedient Total assets valued using a practical expedient Total assets at fair value  176,696,687 1735,622 11,735,622 -	Total publicly traded securities		6,066,339		6,066,339		-		-
Common trust funds valued using a net asset value per share or equivalent as a practical expedient (a)  Other assets:  Multi-strategy equity PSAs valued using a practical expedient (a)  Guaranteed income fund valued using a practical expedient (a)  Total other assets valued using a practical expedient  Expedient  Total other assets valued using a practical expedient  Total assets at fair value  Total assets at fair value  Cash equivalents  11,806,244	Alternative investments valued using a net asset								
per share or equivalent as a practical expedient (a)         11,806,244         -         -           Other assets:         Multi-strategy equity PSAs valued using a practical expedient (a)         1,950,625         -         -           Guaranteed income fund valued using a practical expedient (a)         183,116         -         -         -           Total other assets valued using a practical expedient         2,133,741         -         -         -           Total assets at fair value         176,696,687         6,066,339         -         -           Cash equivalents         11,735,622         11,735,622         -         -	per share or equivalent as a practical expedient (a)		156,690,363		-		-		
Other assets:  Multi-strategy equity PSAs valued using a practical expedient (a)  Guaranteed income fund valued using a practical expedient (a)  1,950,625  1,950,625	Common trust funds valued using a net asset value								
Multi-strategy equity PSAs valued using a practical expedient (a)       1,950,625       -       -       -       -         Guaranteed income fund valued using a practical expedient (a)       183,116       -       -       -       -         Total other assets valued using a practical expedient       2,133,741       -       -       -       -         Total assets at fair value       176,696,687       6,066,339       -       -       -         Cash equivalents       11,735,622       11,735,622       -       -       -	per share or equivalent as a practical expedient (a)		11,806,244		-		-		
expedient (a)       1,950,625       -       -       -       -         Guaranteed income fund valued using a practical expedient (a)       183,116       -       -       -       -         Total other assets valued using a practical expedient       2,133,741       -       -       -       -       -         Total assets at fair value       176,696,687       6,066,339       -       -       -         Cash equivalents       11,735,622       11,735,622       -       -       -	Other assets:								
Guaranteed income fund valued using a practical expedient (a)       183,116       -	Multi-strategy equity PSAs valued using a practical								
expedient (a)       183,116       -	expedient (a)		1,950,625		-		-		-
Total other assets valued using a practical expedient 2,133,741	Guaranteed income fund valued using a practical								
expedient       2,133,741       -       -       -         Total assets at fair value       176,696,687       6,066,339       -       -         Cash equivalents       11,735,622       11,735,622       -       -	expedient (a)		183,116		-		-		
expedient       2,133,741       -       -       -         Total assets at fair value       176,696,687       6,066,339       -       -         Cash equivalents       11,735,622       11,735,622       -       -	Total other assets valued using a practical								
Cash equivalents 11,735,622	expedient		2,133,741		-		-		-
	Total assets at fair value		176,696,687		6,066,339		-		-
Total investments \$ 188,432,309 \$ 17,801,961 \$ - \$	Cash equivalents		11,735,622		11,735,622		_		-
	Total investments	\$	188,432,309	\$	17,801,961	\$	-	\$	-
Deferred compensation obligations \$ 2,133,741 \$ - \$ 2,133,741 \$	Deferred compensation obligations	\$	2,133,741	\$	-	\$	2,133,741	\$	_
Interest rate swap liability 1,116,372 - 1,116,372 - 1,116,372					-				-
T : 18 1888		\$	3,250,113	\$	<del>-</del>	\$	3,250,113	\$	-

# **Notes to Consolidated Financial Statements**

Note 4. Fair Value Measurements (Continued)

	2015							
				Quoted Prices in Active Markets for Identical Assets		Significant Other Observable Inputs		ignificant observable Inputs
Description Publicly traded securities:		Total		(Level 1)		(Level 2)		(Level 3)
Mutual funds:								
Equity mutual funds:								
Index funds	\$	2,180,121	\$	2,180,121	\$	_	\$	_
Established international	Ψ	738,706	Ψ	738,706	Ψ	_	Ψ	_
Multi-strategy		207,582		207,582		_		_
Emerging markets		164,229		164,229		_		_
Total equity mutual funds		3,290,638		3,290,638				
Fixed income mutual funds:		0,200,000		0,200,000				
Multi-strategy		1,450,317		1,450,317		_		_
Index funds		1,157,228		1,157,228		_		_
Total fixed income mutual funds		2,607,545		2,607,545		_		
Total mutual funds		5,898,183		5,898,183		_		_
Total publicly traded securities		5,898,183		5,898,183	-			
		2,000,000		2,000,000				
Alternative investments valued using a net asset								
per share or equivalent as a practical expedient (a)		151,553,094		-		-		-
Common trust funds valued using a net asset value								
per share or equivalent as a practical expedient (a)		12,086,243		=		-		
Other assets:								
Multi-strategy equity PSAs valued using a practical								
expedient (a)		2,072,408		-		-		-
Guaranteed income fund valued using a practical								
expedient (a)		321,334		=		-		<del>-</del>
Total other assets valued using a prestical								
Total other assets valued using a practical		0.000.740						
expedient Total assets at fair value	-	2,393,742 171,931,262		5,898,183		-		
Cash equivalents		12,607,039		12,607,039		-		-
Total investments	•	184,538,301	\$	18,505,222	\$	-	\$	
rotal investments	Φ	104,330,301	Φ	10,000,222	Φ	-	Φ	
Deferred compensation obligations	\$	2,393,742	\$	_	\$	2,393,742	\$	_
Interest rate swap liability	Ψ	1,418,588	Ψ	- -	Ψ	1,418,588	Ψ	- -
Total liabilities	\$	3,812,330	\$		\$	3,812,330	\$	
1 Star Habilitios	Ψ	0,012,000	Ψ		Ψ	0,012,000	Ψ	

<sup>(</sup>a) In accordance with ASU 2015-07, certain investments that were measured at a net asset value per share (or its equivalent) have not been classified in the fair value hierarchy. The fair value amounts of those investments presented in this table are intended to permit reconciliation of the fair value hierarchy to the line item presented in the statements of financial position.

#### **Notes to Consolidated Financial Statements**

# Note 4. Fair Value of Financial Instruments (Continued)

The following table provides additional disclosures on the Foundation's alternative investment assets at December 31, 2016 and 2015:

	Fair Value at 2016	Fair Value at 2015	Unfunded Commitments	Redemption Frequency	Redemption Notice Period
Multi-Strategy <sup>(a)</sup>	\$ 104,781,314	\$ 104,990,641	N/A	Daily	1 day
Global Equity Opportunistic (b)	21,800,606	21,320,788	N/A	Quarterly	30 days
Fixed Income <sup>(c)</sup>	17,140,340	12,538,114	N/A	Daily	1 day
Private Equity <sup>(d)</sup>	9,153,962	9,201,650	\$ 3,137,778	N/A <sup>(e)</sup>	N/A <sup>(e)</sup>
Event-Driven <sup>(f)</sup>	3,814,141	3,501,901	N/A	Quarterly to Semi-annual	60 days
Total	\$ 156,690,363	\$ 151,553,094	= =		

- (a) Multi-strategy managers employ a combination of any of the above mentioned strategies and may shift amongst those strategies at any time as conditions permit. 2% of the investment balance in this category is in the process of being liquidated. As such, the redemption frequency or notice period shown relate to those multi-strategy investments not currently planned for liquidation.
- (b) Global Equity Opportunistic refers to investments in equity securities across worldwide markets, not restricted to specific regions or market capitalization.
- (c) Fixed Income managers use a multi-strategy approach and invest in a broad range of sectors and ratings. These managers seek to manage risk in an overall portfolio and seek returns for the investor.
- (d) Private Equity represents securities in operating companies that are not publicly traded on an exchange. This could be achieved through private equity investment funds, direct co-investments in individual portfolio companies, secondary private equity offerings or direct and indirect investments in privately and publicly issued debt securities and privately issued equity securities of companies that are currently experiencing financial and/or operational distress.
- (e) Private Equity partnerships permit redemption only amongst partners. As such, there is no redemption frequency or notice period officially outlined in the investment agreement.
- (f) Event-Driven strategies are investments in opportunities created by significant transaction events, such as spin-offs, mergers and acquisitions and reorganizations. These strategies include risk arbitrage, distressed situations investing, special situations and opportunistic investing.

#### **Notes to Consolidated Financial Statements**

# Note 5. Property and Equipment

Property and equipment and accumulated depreciation consist of the following at December 31, 2016 and 2015:

	2016			2015
Land, building and improvements	\$	80,677,582	\$	82,645,863
Contruction in progress		21,936,477		8,605,959
Office furniture and equipment		12,952,058		12,398,430
		115,566,117		103,650,252
Less accumulated depreciation		(38,650,090)		(36,095,996)
Property and equipment, net	\$	76,916,027	\$	67,554,256

Depreciation expense for the years ended December 31, 2016 and 2015, totaled \$4,101,357 and \$4,071,116, respectively.

# Note 6. Notes Payable

Notes payable as of December 31, 2016 and 2015, are as follows:

	2016			2015
Notes payable	\$	21,902,189	\$	17,435,315
Interest rate swap liability		568,772		727,915
Interest rate swap liability		547,600		690,673
		23,018,561		18,853,903
Less current portion		(548,805)		(533,072)
Notes payable, long-term	\$	22,469,756	\$	18,320,831

Interest expense for the years ended December 31, 2016 and 2015, was \$743,042 and \$637,524, respectively.

The Foundation obtained a note with a financial institution. The loan amount was \$5,186,560. At December 31, 2016 and 2015, the outstanding liability totaled \$4,477,730 and \$4,685,192, respectively. The principal balance is payable in 59 consecutive monthly installments. The unpaid principal balance of the note, plus accrued and unpaid interest, is due on June 12, 2018. The note is unsecured and requires that the Foundation maintain a debt service coverage ratio (as defined by the lending institution) of at least 1.20 to 1 and unrestricted liquidity of at least \$50,000,000. The interest rate on this loan is the London Interbank Offered Rate (LIBOR) + 1.23%.

The Foundation obtained a second note with a financial institution. The loan amount was \$6,500,000. At December 31, 2016 and 2015, the outstanding liability totaled \$5,996,181 and \$6,149,105, respectively. The principal balance is payable in 119 consecutive monthly installments. The unpaid principal balance of the note, plus accrued and unpaid interest, is due on June 12, 2023. The note is unsecured and requires that the Foundation maintain a debt service coverage ratio (as defined by the lending institution) of at least 1.20 to 1 and unrestricted liquidity of at least \$50,000,000. The interest rate on this loan is LIBOR + 1.37% however a forward starting interest rate swap was initiated effective in 2015, with a term matching the note at an effective rate of 4.94% per annum. The value of the interest rate swap liability was \$568,772 and \$727,915 as of December 31, 2016 and 2015, respectively.

#### **Notes to Consolidated Financial Statements**

# Note 6. Notes Payable (Continued)

The Foundation obtained a third note with a financial institution. The loan amount was \$7,000,000. At December 31, 2016 and 2015, the outstanding liability totaled \$6,428,278 and \$6,601,018, respectively. The principal balance is payable in 179 consecutive monthly installments. The unpaid principal balance of the note, plus accrued and unpaid interest, is due on June 12, 2028. The note is unsecured and requires that the Foundation maintain a debt service coverage ratio (as defined by the lending institution) of at least 1.20 to 1 and unrestricted liquidity of at least \$50,000,000. The interest rate on this loan is LIBOR + 1.38%; however, an interest rate swap was initiated with term matching the note with an effective interest rate of 4.54%. The value of the interest rate swap liability was \$547,600 and \$690,673 as of December 31, 2016 and 2015, respectively.

During the year ended December 31, 2015, the Foundation, obtained a closed ended note with a financial institution totaling \$30,000,000 used to fund certain construction projects. Advances on the loan may be taken for 36 months from the date of commencement (the draw period) at a rate of LIBOR + 1.50%. During the draw period an unused fee of 12.5 basis points will be assessed. At the end of the draw period, principal and interest will be payable in 143 consecutive monthly installments on the outstanding principal balance based on a 25 year amortization. The note is unsecured and requires that the Foundation maintain a debt service coverage ratio (as defined by the lending institution) of at least 1.20 to 1 and unrestricted liquidity of at least \$50,000,000. As of December 31, 2016 and 2015, the outstanding balance of the note was \$5,000,000 and \$0, respectively.

As of December 31, 2016, minimum future principal payments under these notes are as follows:

#### Years ending December 31:

2017	\$ 548,805
2018	4,644,772
2019	574,860
2020	594,028
2021	613,074
Thereafter	14,926,650
	\$ 21,902,189

#### Note 7. Line of Credit

The Foundation has a revolving bank line of credit of \$10,000,000 from a financial institution. The revolving line of credit bears interest at LIBOR plus 115 basis points. It is unsecured and requires that the Foundation maintain a debt service coverage ratio of at least 1.20 to 1 and unrestricted liquidity of at least \$50,000,000. The line of credit matures on September 30, 2017, and there was no outstanding balance at December 31, 2016 and 2015.

#### Note 8. Employee Benefits

**Discretionary contribution plan:** The Foundation provides a non-contributory discretionary contribution plan to all employees with at least one year of service who have attained the age of 21 and who worked at least 1,000 hours during the year. Expenses for the plan were approximately \$2,078,000 and \$1,930,000 for the years ended December 31, 2016 and 2015, respectively. Employees vest at 25% per year of service beginning after two years and are fully vested after five years. The Foundation also provides employees the opportunity to defer current compensation under a 403(b) plan. The Foundation makes no contributions to this plan.

#### **Notes to Consolidated Financial Statements**

# Note 8. Employee Benefits (Continued)

**Deferred compensation plan:** The Foundation provides employees the opportunity to defer current compensation under a 457(b) plan. Although the Foundation makes no contributions to these plans, the plan assets and related obligations to employees are includable on the Foundation's consolidated statements of financial position.

The total market value of all deferred compensation investments and the related deferred compensation obligations to employees was \$2,133,741 and \$2,393,742 at December 31, 2016 and 2015, respectively.

#### Note 9. Restricted Net Assets

The Foundation follows the Codification contents governing Reporting Endowment funds. The Codification addresses accounting issues related to guidelines in the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA), which was adopted by the National Conferences of Commissioners on Uniform State Laws in July 2006. The Foundation has interpreted UPMIFA as requiring the preservation of the fair value of original donor-restricted endowment gifts as of the date of the gift absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of donor-restricted endowment funds not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- The purposes of the Foundation and donor-restricted endowment fund.
- The duration and preservation of the fund.
- General economic conditions.
- The possible effect of inflation and deflation.
- The expected total return from income and the appreciation of investments.
- Other available financial resources.
- Investment policies.

The Foundation has adopted investment and spending policies for permanently restricted cash contributions that attempt to provide a predictable stream of funding to programs while maintaining purchasing power. The annual investment withdrawal is calculated at 5% of the three-year quarterly average of the investment market values at September 30. All earnings from these funds are reflected as temporarily restricted net assets until appropriated for program expenditures.

# **Notes to Consolidated Financial Statements**

# Note 9. Restricted Net Assets (Continued)

Temporarily restricted net assets at December 31, 2016 and 2015, consist of the following:

	 2016	2015
Contributions restricted by purpose	\$ 30,690,610	\$ 27,075,557
Contributions restricted by passage of time	 18,317,313	13,703,662
	\$ 49,007,923	\$ 40,779,219

Permanently restricted net assets represent funds that are subject to donor-imposed restrictions requiring the corpus to be held in perpetuity. At December 31, 2016 and 2015, permanently restricted net assets consist of the following:

	2016	2015
William E. Simon Fellow Endowment	\$ 1,000,000	\$ 1,000,000
Miller Family Fdn. Intern Endowment	1,000,000	1,000,000
William Grewcock Intern Endowment	1,000,000	1,000,000
John Bruning Intern Endowment	200,000	200,000
Westerman Intern Endowment	100,000	100,000
John R. & Margrite Davis Intern Endowment	100,000	100,000
John Von Kannon Philanthropy Endowment	1,133,960	1,106,960
Haskell Robinson Endowment	200,000	100,000
Marjorie W. Herrick Intern Endowment	100,000	-
Edward R. Farber Intern Endowment	730,000	-
Joe N. Rumble Endowment	911,251	-
Kuchta Intern Endowment	200,000	-
Eddy de Broekert Intern Endowment	250,000	-
	\$ 6,925,211	\$ 4,606,960

#### **Notes to Consolidated Financial Statements**

# Note 9. Restricted Net Assets (Continued)

The Foundation's endowments consist entirely of donor restricted funds and the following is the endowment fund activity for the years ended December 31, 2016 and 2015:

	December 31, 2016							
	Temporarily				F	Permanently		
	Unre	stricted		Restricted		Restricted		Total
Beginning of year	\$	-	\$	26,840,674	\$	4,106,960	\$	30,947,634
Investment return, net		-		552,903		-		552,903
Amounts appropriated for expenditure		-		(15,000)		-		(15,000)
Contributions		-		-		2,818,251		2,818,251
End of year	\$	-	\$	27,378,577	\$	6,925,211	\$	34,303,788
	Decembe				r 31	, 2015		
			-	Temporarily	F	Permanently		
	Unre	stricted		Restricted		Restricted		Total
Beginning of year	\$	-	\$	26,846,974	\$	2,900,000	\$	29,746,974
Investment return, net		-		40,000		-		40,000
Amounts appropriated for expenditure		-		(46,300)		-		(46,300)
Contributions		-		-		1,206,960		1,206,960
End of year	\$	-	\$	26,840,674	\$	4,106,960	\$	30,947,634

At December 31, 2015, the balance in the Foundation's permanently restricted endowment varies from the balance in the Foundation's permanently restricted net assets by \$500,000, due to an outstanding contribution receivable, which was received during the year ended December 31, 2016.

#### Note 10. Leases

The Foundation leases equipment and office space under noncancelable operating lease agreements. Future minimum lease payments under noncancelable operating leases with initial or remaining terms in excess of one year at December 31, 2016, are as follows:

Υ	ears	end	ling	Ľ	ecem	ber	31	:
---	------	-----	------	---	------	-----	----	---

2017	\$ 270,485
2018	228,789
2019	141,020
2020	145,251
2021	149,608
Thereafter	 687,086
	\$ 1,622,239

Expense incurred under these leases for the years ended December 31, 2016 and 2015, totaled \$236,413 and \$143,847, respectively.

#### **Notes to Consolidated Financial Statements**

# Note 11. Related Party Transactions

The Foundation leases office space and provides administrative services to a related entity whose Board of Directors is independent of the Foundation's Board of Trustees. The Foundation elects the entity's Board of Directors. The Foundation and the entity have entered into a lease for office space that ends March 31, 2018.

Future minimum rental receipts for the lease are as follows:

Years ending December 31:	
2017	\$ 158,940
2018	 39,735
	\$ 198,675

Lease revenue from the related entity totaled \$158,934 and \$155,423 for 2016 and 2015, respectively.

Contracts for administrative services are on an annual basis and begin on January 1. Administrative service contract income totaled \$1,275,491 and \$1,338,032 in 2016 and 2015, respectively. During the year ended December 31, 2016, the Foundation contracted with the related entity for services to be provided to the Foundation. Total expenses incurred by the Foundation related to this contract totaled 517,500 and \$500,000 during the years ended December 31, 2016 and 2015, respectively.

# Consolidated Schedule of Functional Expenses Year Ended December 31, 2016

	Program Services				5		
		Media and					
		Government	Educational		Management		Total
	Research	Relations	Programs	Total	and General	Fundraising	Total Expense
Salaries	\$ 15,342,400	\$ 4,065,918	\$ 6,785,472	\$ 26,193,790	\$ 549,793	\$ 4,862,126 \$	5,411,919 \$ 31,605,7
Consultants and independent contractors	518,035	1,316,908	4,181,582	6,016,525	44,944	2,617,271	2,662,215 8,678,7
Fringe benefits	3,652,323	1,080,466	2,024,005	6,756,794	128,274	1,316,421	1,444,695 8,201,4
Printing and copying	127,835	107,669	3,204,919	3,440,423	2,649	1,084,528	1,087,177 4,527,6
Postage and shipping	18,614	58,551	4,402,919	4,480,084	1,230	1,384,409	1,385,639 5,865,7
Conferences and meetings	1,106,606	1,916,924	848,373	3,871,903	53,977	435,871	489,848 4,361,7
Depreciation	1,184,490	493,861	1,354,970	3,033,321	333,056	734,980	1,068,036 4,101,3
Advertising	5,149	1,313	441,559	448,021	949	786,278	787,227 1,235,2
Occupancy	793,412	337,390	946,774	2,077,576	258,066	128,957	387,023 2,464,5
Taxes, licenses and bank fees	65,385	27,076	832,109	924,570	262,767	257,043	519,810 1,444,3
Information technology	500,844	183,902	1,937,795	2,622,541	24,204	584,509	608,713 3,231,2
Professional fees	71,846	29,955	87,356	189,157	15,773	23,851	39,624 228,7
Supplies	89,087	57,829	102,452	249,368	21,762	57,096	78,858 328,2
Travel	667,606	271,325	314,680	1,253,611	23,108	770,211	793,319 2,046,9
Staff training	115,854	59,968	131,715	307,537	32,500	26,686	59,186 366,7
Dues and subscriptions	176,428	86,098	37,702	300,228	5,834	18,417	24,251 324,4
Photography and video	8,716	15,199	175,838	199,753	466	41,646	42,112 241,8
Interest expense	44,157	18,411	50,512	113,080	602,563	27,399	629,962 743,0
Insurance	106,549	44,420	127,871	278,840	74,427	16,061	90,488 369,3
Honoraria and writer's fees	42,150	250	7,492	49,892	-	9,450	9,450 59,3
Books and products	30,506	116,985	402,666	550,157	2,252	149,014	151,266 701,4
Miscellaneous	23,429	5,276	8,648	37,353	1,271	42,574	43,845 81,1
Other programs and grants	86,513	35,216	24,000	145,729		<u> </u>	- 145,7
Total expenses	\$ 24,777,934	\$ 10,330,910	\$ 28,431,409	\$ 63,540,253	\$ 2,439,865	\$ 15,374,798   \$ 1	17,814,663 \$ 81,354,9

# Consolidated Schedule of Functional Expenses Year Ended December 31, 2015

	Program Services						
		Media and					
		Government	Educational		Management		Total
	Research	Relations	Programs	Total	and General	Fundraising Total	Expenses
Salaries	\$ 14,952,768	\$ 3,442,917	\$ 7,224,588	\$ 25,620,273	\$ 443,793	\$ 4,459,126 \$ 4,902,91	9 \$ 30,523,192
Consultants and independent contractors	735,461	1,111,588	4,909,733	6,756,782	47,544	2,413,363 2,460,90	
Fringe benefits	3,231,181	846,252	1,832,821	5,910,254	104,481	1,158,604 1,263,08	, ,
Printing and copying	137,301	107,976	3,792,225	4,037,502	3,372	1,105,696 1,109,06	
Postage and shipping	67,434	55,145	4,991,162	5,113,741	2,866	1,264,917 1,267,78	
Conferences and meetings	1,251,784	1,112,456	975,537	3,339,777	65,092	457,457 522,54	, ,
Depreciation	1,190,470	412,613	1,506,897	3,109,980	280,065	681,071 961,13	
Advertising	9,440	4,402	875,661	889,503	2,825	271,972 274,79	7 1,164,300
Occupancy	739,900	257,170	967,998	1,965,068	379,361	130,410 509,77	1 2,474,839
Taxes, licenses and bank fees	61,893	21,314	1,009,978	1,093,185	265,549	323,423 588,97	
Information technology	497,979	174,286	1,565,911	2,238,176	23,891	561,952 585,84	3 2,824,019
Professional fees	89,041	30,861	113,081	232,983	89,250	23,856 113,10	346,089
Supplies	94,997	41,135	129,151	265,283	13,030	60,206 73,23	338,519
Travel	753,817	243,672	328,094	1,325,583	23,543	768,533 792,07	2,117,659
Staff training	137,484	48,399	172,042	357,925	37,833	29,497 67,33	425,255
Dues and subscriptions	243,815	306,550	61,303	611,668	5,362	54,449 59,81	1 671,479
Photography and video	13,101	24,594	310,517	348,212	2,518	175,461 177,97	526,191
Interest expense	35,666	12,362	45,146	93,174	523,946	20,404 544,35	637,524
Insurance	129,421	44,684	163,188	337,293	58,668	19,811 78,47	9 415,772
Honoraria and writer's fees	82,912	740	63,221	146,873	-	2,700 2,70	149,573
Books and products	53,353	68,677	57,142	179,172	1,216	22,604 23,82	202,992
Miscellaneous	4,239	2,466	1,965	8,670	2,938	43,171 46,10	54,779
Other programs and grants	42,835	140,880	34,068	217,783	-		217,783
Total expenses	\$ 24,556,292	\$ 8,511,139	\$ 31,131,429	\$ 64,198,860	\$ 2,377,143	\$ 14,048,683 \$ 16,425,82	6 \$ 80,624,686